

Webinar Report

Department of Commerce and Internal Quality Assurance Cell of Sri Guru Gobind Singh College of Commerce, University of Delhi, successfully hosted a webinar titled "Art of writing research paper: Literature Review Perspective" on July 28th 2020 at 10:30 a.m. on Zoom along with live streaming on YouTube to cater to the large number of registrations received.

Dr. Amit Kumar Singh, Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi and Dr. Sudhir Rana, Associate Professor, Marketing and FPM, Chairperson- Fortune Institute of International Business were the esteemed speakers for the session.

The webinar commenced with an introductory note by Dr. Gurminder Kaur, Head, Department of Commerce and welcome address by the Principal, Dr. Jatinder Bir Singh.

The first speaker Dr. Sudhir Rana, enlightened the audience with his views and experiences on "Art of Writing Literature Review Papers". He elucidated the types, myths and methods around Literature Review papers emphasizing on the purpose, process and structure of writing such a paper. He even shared various templates for an enhanced understanding of the same. He concluded by specifying the importance of a Literature Review paper to open doors for further scope of research.

The second speaker, Dr. Amit Kumar Singh enlightened the audience on "How, What and Where to Publish Research Papers". He threw light on various basic yet quintessential questions like what is research, why publication is important, top journals for publishing. He also shared his insights on what do publishers look for in research papers, how to decide on a research topic and common grounds of rejection of research journal articles. He concluded by highlighting the intricacies of research – presentation, structure, time allocation and introduced pertinent and topical knowledge concepts such as Easy Chair account, JEL codes, ORCID account, databases, indices etc. in the field of research.

The thoroughly informative and enriching sessions by both the speakers were followed by the Question and Answer session. Some of the questions asked were- difference between meta-analysis and structured analysis, selection of papers (minimum number and relevance) for literature review, verification of UGC listed journals, plagiarism check, validation of research etc. The thoughtful and relevant questions asked by the participants made the session indeed very engaging.

The Webinar concluded with a vote of thanks extended by Dr. Kawal Gill, Associate Professor, Department of Commerce.