



**SRI GURU GOBIND SINGH COLLEGE OF COMMERCE
(UNIVERSITY OF DELHI)
OPP. T.V. TOWER, PITAMPURA**

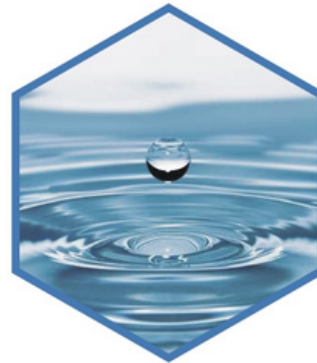
UNNAT BHARAT ABHIYAN



Organic Farming



Renewable Energy



Water Management



**Artisans, Industries
and Livelihood**



Basic Amenities

ABOUT OUR COLLEGE

Sri Guru Gobind Singh College of Commerce is an illustrious college affiliated with the University of Delhi. Founded in 1984 with a vision to provide quality education, it is a premier institute specialising in commerce, economics, business studies and computer science.

The college is renowned for its excellent faculty and extensive state of the art infrastructure. It offers eight courses for undergraduate and postgraduate programmes and has about 2000 students. The college is ranked as the Best College for Business Economics and as the 11th best college in India.

The institution's sustained efforts have culminated in securing 'A' grade ranking by National Assessment and Accreditation Council (NAAC). The college is placed among the top 100 Higher Education Institutions on Performance by the National Institute Ranking Framework (NIRF) of the Ministry for Human Resource Development.

The Vision of the college is to provide a humanistic, holistic and liberal learning environment. The college has undertaken environment-friendly infrastructure initiatives in the form of setting up a hybrid system of wind and solar panels for electricity generation, installation of composting machines and the recent laying down of groundwork for rainwater harvesting.

Sri Guru Gobind Singh College of Commerce, guided by our motto "Behold All Human race as One", promotes the inclusiveness of the backward and economically weaker sections of society. The college has various clubs which strive relentlessly towards this goal. The 'Rotaract Club' provides training about health, hygiene, computer literacy, financial literacy and sewing and stitching to nearby slums and daily wage workers. Similarly, the 'Enactus Club' has many projects which help to provide a livelihood to poor women by marketing products such as handbags, book covers and liquid soaps made by them.

UNNAT BHARAT ABHIYAN |

Introduction

As foreseen by Gandhi Ji in his seminal work, 'Hind Swaraj', the western developmental paradigm, based on centralized technologies and urbanization, has given rise to serious problems like increasing inequity (leading to crime and violence), and climate change due to rapid ecological degradation. To ameliorate these problems, it is necessary to promote the development of rural areas in tune with the Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. This should be the vision of the holistic development of villages. Presently, 70% of the population in India lives in rural areas engaged in an agrarian economy with agriculture and allied sector employing 51% of the total work-force but accounting for only 17% of the country's GDP. There are huge developmental disconnects between the rural and urban sectors such as inequity in health, education, incomes and basic amenities as well as employment opportunities - all causing great discontent and large-scale migration to urban areas. The imperatives of sustainable development which are being felt more and more acutely all over the world also demand eco-friendly development of the villages and the creation of appropriate employment opportunities locally. Increasing urbanization is neither sustainable nor desirable. So far, our professional higher education institutions have largely been oriented to cater to the mainstream industrial sector and, barring a few exceptions, have hardly contributed directly to the development of the rural sector. Unnat Bhārat Abhiyān (UBA) is a much needed and highly challenging initiative in this direction.

ABOUT THE INITIATIVE

Vision

Unnat Bharat Abhiyan (UBA), a flagship programme of Ministry of Human Resource Development, is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Goals

To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.

To stress on rigorous reporting and useful outputs as central to developing new professions.

To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.

To improve development outcomes as a consequence of this research.

To develop new professions and new processes to sustain and absorb the outcomes of research.

To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

VILLAGES ADOPTED |

Under this scheme, our college has adopted 5 villages.

1. Haider Pur
2. Nahar Pur
3. Poot Khurd
4. Khera Khurd
5. Karala near Mundka

INITIATIVES |

Upon visiting these villages, we have formulated a vision for their social upliftment. To successfully implement our vision for this scheme, we seek your support.

We have shortlisted a few future initiatives for the all-round development of the village and its residents. Our agenda is to help them in every domain, ranging from healthcare, sanitation, recreational facilities to education, which would help them get a better living conditions and livelihood that would also contribute to the nation's growth.

Our initiatives include:

Health Care

Computer Literacy

English Speaking

Financial Literacy

Waste Management and Disposal

Composting

Mushroom growing

Vocational Training like sewing-machine training,
incense making and self-grooming courses for women

PAD DONATION DRIVE

Tilak Nagar, Delhi



Unnat Bharat Abhiyan, a student-led initiative from Sri Guru Gobind Singh College, Delhi University, organized a pad donation drive on the International Day of the Girl. Teaming up with the She Unit, ShubhKarman Foundation, and Pinkishe Foundation, the event took place at a government school in Tilak Nagar, Delhi, to promote women's empowerment and support young girls in the community.

The drive focused on addressing menstrual hygiene issues, particularly in underprivileged communities, and received a positive response from students, faculty, and the community. Donations of sanitary pads, menstrual hygiene products, and financial contributions poured in, reflecting a collective effort to raise awareness about menstrual hygiene and empower young girls.

Led by Unnat Bharat Abhiyan, the initiative strives to inspire people to contribute to women's empowerment by emphasizing education, healthcare, and gender equality. The success of the pad donation drive underscores the power of collective action and serves as a reminder of the importance of supporting women's empowerment initiatives for a brighter future for girls across the nation.

WORLD FOOD DAY CELEBRATION

Haiderpur, Delhi



UBA SGGSCC organized a drive on World Food Day, following the initiative of the Food and Agriculture Organization, at Bhagwati Public School in Haiderpur Village. The event began with an introduction by the vice president, educating students about World Food Day and the society's work. Training sessions on proper handwashing techniques and their benefits were conducted, alongside educational sessions on healthy food choices. Students actively participated, showing enthusiasm for adopting healthier lifestyles. An impressive amount of food was collected and distributed to students.

To add fun, exercise activities were incorporated, making the session interactive. Frooti, sandwiches, and bananas were provided, along with hand sanitizers and instructions on usage. The donation drive and educational sessions were successful, raising awareness and positively impacting students. The society is proud of its impact and looks forward to continuing efforts in the future.

CLOTHES DONATION DRIVE

Umang Association For Blind, Delhi



On November 21, 2023, at Umang Association for Blind, a drive was organized to donate clothes to visually impaired individuals, aiming to shield them from the cold weather. The living conditions of the recipients were found to be unfavorable, lacking sufficient resources for daily needs and proper shelter. The donation of clothes, catering to both boys and girls, brought about a sense of happiness and safety among them, eliciting overwhelming gratitude. The interactive nature of the drive provided insight into the hardships faced by visually impaired individuals, highlighting their resilience in coping with challenges. Despite their difficulties, some showcased impressive music knowledge and singing skills. Activities such as games and jamming sessions fostered a positive atmosphere and mutual enjoyment. Overall, the drive was a resounding success, offering participants valuable lessons about the daily struggles of visually impaired individuals and their remarkable ability to maintain optimism amidst adversity.

KHADI MELA STALL

SGGSCC (Delhi University)



Unnat Bharat Abhiyan, a student-led initiative from Sri Guru Gobind Singh College of Commerce, University of Delhi, participated in the Khadi Mela on November 9, 2023. They collaborated with the Nirmal Jyoti Foundation, an NGO supporting mentally challenged children, to set up a stall. This initiative combined festive celebrations with social responsibility, raising awareness about both organizations' projects and fostering a sense of social consciousness among participants. The stall aimed to raise funds for the Nirmal Jyoti Foundation's social initiatives. Featuring traditional Diwali merchandise such as diyas, candles, decorative items, and handmade crafts, many of which were crafted by the children supported by the foundation, the stall received significant support from faculty, students, and attendees.

The event was a resounding success, blending the joy of Diwali celebrations with a commitment to social responsibility and community development. Such collaborative endeavour highlight the power of partnerships in creating a positive impact on society while preserving culture and promoting inclusivity.

RATION DONATION DRIVE

Umang Association For Blind, Delhi



On December 7, 2023, at Umang Association for Blind, the success story of a recent Ration donation drive organized by Unnat Bharat Abhiyan, Sri Guru Gobind College of Commerce, was shared. The drive aimed to provide daily nutritional requirements to blind individuals who lacked sufficient resources for their needs and lived in unfavorable conditions. The outcomes of the drive were overwhelmingly positive, both in terms of the quantity of donations received and the heartfelt feedback from recipients, who appreciated the thoughtful consideration given to their specific needs. The interactive nature of the drive allowed participants to gain insight into the hardships faced by the blind community and their resilience in coping with them.

Notable alumni accompanied the drive, adding a meaningful dimension and reinforcing the spirit of giving back while strengthening bonds between past and present members. Activities such as games and jam sessions added to the interactive and enjoyable atmosphere of the event. The ration donation drive serves as a model for future initiatives, highlighting the impact of community collaboration and targeted inclusivity in making a positive difference in the lives of those in need.

WOMEN EMPOWERMENT DRIVE

Pootkhurdh, Delhi



Upholding the initiative of spreading knowledge about Women Empowerment, UBA SGGSC organized a drive on 10th April 2024 at Jai Hind Public School, Pootkhurdh. The event started off with an introduction by our vice president, who educated the students about Women Empowerment and the working of the society.

After that we went on with an introduction of the students. Following this the team started a Nukkad Natak on Women Empowerment which focuses on the different problems and discrimination faced by the girl child in our society. In addition to this we also conducted an interactive quiz session with the students focusing on the theme and lessons imparted by them from the nukkad natak. We shared some of the ideas on how one could support women against and discrimination that they are facing. There was a high level of engagement from the students. It was inspiring to see their enthusiasm and willingness to adopt healthier lifestyles. We also collected an impressive amount of food and distributed it to the students. For the fun element we did some dance with the students which helped in both making the session more interactive and fun. The students were given frooti, sandwiches and burgers at the end of the session. Also the students were given chocolates as a prize if they answered a question correctly during the quiz.

Overall our society's drive and educational session were a great success, raising awareness and making a positive impact on the students. We are proud of the impact we made and look forward to continuing our efforts in the future.

ANEMIA & MALNUTRITION FREE DELHI CAMPAIGN

Haiderpur, Delhi



Bharat Vikas Parishad Delhi Province (Central) and Sri Guru Gobind Singh College of Commerce (Delhi University) collaborated with the joint cooperation and guidance of Mahila Upyogi Yojana of Government of India. Under the Anemia and Malnutrition Free Delhi Campaign, "Free Haemoglobin Testing Camp" was successfully organized on 11th April, 2022 from 10:00 am to 1:30 pm for all the women in the age group 15 to 55. The camp was set up in Banjara Bhawan, Choupal, Near Bus Stand, Haiderpur, Delhi. The aim of organizing the camp was to educate the people of Haiderpur about Anemia and malnutrition and test their Haemoglobin levels absolutely free of cost.

FIANACIAL LITERACY MELA | Naharpur, Delhi



UNNAT BHARAT ABHIYAN program survey was conducted by Sri Guru Gobind Singh College of Commerce. We went for a visit in Naharpur village, Rohini keeping in mind all the Covid restrictions and regulations. It was organized in collaboration with Life Insurance Corporation and Punjab & Sind Bank with the main aim of rural development. Punjab & Sind Bank was opening a '0' balance account, which can be opened with a minimum balance of Rs. 100 and do not have a minimum balance requirement; Pradhan Mantri Jan Dhan Yojana account; and Pradhan Mantri Sukanya Yojana Account, for the girl child below 10 years of age, which needed a small amount of Rs. 250 for opening the Account and SGGSCC provided for those funds required for opening those Accounts. LIC was also spreading awareness about different policies provided by them and their benefits.

CONTACT DETAILS |

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Note:

Payments would be accepted in the form of cheques drafted in the name of 'Principal SGGSC'