



Proposal Letter for Recruitment Drive

Greetings from Tradeshala!

Tradeshala is a Research and Consulting firm based in the City of Bangalore, India.

Tradeshala invites fresh MBA and graduates specializing in Finance, Marketing & HR. We provide complete practical experience in the world of Trading & Investment in the stocks, currencies, commodities, and crypto market, navigating you through the Real-world trading experience with proper guidance from our experts' traders. Aside from helping you understand the world of Investment & Trading, we also enhance your academia with relevant work experience.

About Marketing Internship

Duration: - Minimum 3 months

Mode of Work: - The Interns would have to work from office from our office in Bengaluru.

The Internship generally requires the ability to perform the following duties:

A digital marketing executive is responsible for looking into the online marketing strategies for the organization. They plan and execute marketing campaigns, and maintain and supply content for the organization's website. Here is a list of digital marketing executive roles and responsibilities:

- Develop and manage digital marketing campaigns
- Manage organization's website
- Optimize content for the website and social networking channels such as Facebook, Twitter, Instagram, Google Plus, etc
- Track the website traffic flow and provide internal reports regularly
- Fix any error in online content and arrange webinars and webcasts

Address: Workz Floor, Tradeshala, A Block, 103 A, Motati Meadows 1st Floor Bennignahalli, Swami, Vivekananda Rd, Bengaluru, Karnataka 560016

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- Attend networking events and product launches.
- Identify new digital marketing trends and ensure that the brand is in front of the industry developments.
- Work on SEO of the website pages.
- Edit and post content, videos, podcasts, and audio content on online sites.
- Promote company's product and services in the digital space.
- Execute social media efforts to improve KPIs, likes, shares, tweets, etc.
- Creating and executing SMS, and email-based marketing campaigns.

Remuneration:

Rs. 3,000 – Rs. 5,000 (Fixed) + Incentives (Performance based)

PPO offer starts from 4 lakh PA to 5 lakh PA

About the Human Resource Internship

Duration: - Minimum 3 months

Mode of Work: - The Interns would have to work from office from our office in Bengaluru.

The Internship generally requires the ability to perform the following duties:

- Recruiting and staffing
- Performance management and improvement systems
- Organization development
- Regulatory compliance and reporting
- Employee orientation, development, and training
- Policy development and documentation
- Employee relationship management
- Company-employee communication
- Employee safety, welfare, and wellness education

HR generalists originate and lead HR practices and objectives that provide an employee-oriented, high-performance culture. They usually report to the human resources director or HR manager and assist and advise company managers on HR issues.

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**Learning Objectives:**

- Will get an opportunity to be in the interview room with the Manager and able to interact with the interviewee
- Opportunity to interview First round to the potential candidates
- Opportunity to Campus Drive Interview as an Assistance to your HR Manager
- Able to directly work with the CEO of the company
- Opportunity to travel Inter-state recruitment drive.

Remuneration:

Rs. 3,000 – Rs. 5,000 (Fixed) + Incentives (Performance based)

PPO offer starts from 4 lakh PA to 5 lakh PA

About The Finance Internship

Duration: - 2 months Minimum

Mode of work: - Work from office or work from home.

- Learning & trading on **Indices, Stocks, Currencies, Cryptocurrencies, Commodities ETFs.**
- Applying tools, techniques, and strategies used in trading international currencies and commodities.
- Risk Management solution for clients.
- Fixing up an appointment with HNI prospects making a presentation following up and closing the prospects.
- Examine the risk and reward involved in the market.
- Acquisition of clients & handling portfolio.
- Determines a client's appropriate level of risk based on the client's time horizon, risk preferences, return expectations, and market condition.

Sample Careers Path

- Wealth Advisory Associate
- Account Manager
- Investment Associate
- Portfolio Manager
- Hedge Fund Manager
- Professional Trader

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Who can Apply?

Our renowned coaching programs will allow you to:

- Have an Interest in Financial Market trading & investment.
- Are available for a minimum of 8 weeks Internship duration.
- Knows the basics of Stock Market.
- Should be a Undergraduate with a specialization In Finance Domain.
- Knows basic computer skills

Remuneration:

Rs.2,800 – Rs. 42,800(approximate) (Based on Performance)

PPO offer package starting from 4 lakh PA-8 lakh PA



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