NAMEKART INTERNSHIP JD - *MARKETING ANALYST*

About Namekart:

Namekart is India's first private, open-ended alternative investment fund focused on domain investing and brand protection for corporates and small businesses. We help companies secure premium domain names for their businesses and also help them in protecting their brands online. In less than a few years of launch, Namekart has AUM (Assets Under Management) in 8 figures with clients in over 85 countries, including several Fortune 500 companies. We have been powered by people from IIM Calcutta, IIM Bangalore, BITS-Pilani, IIT Kharagpur, IIT Bombay, IIT Madras, St Stephens Delhi, SRCC Delhi, St. Xavier's Kolkata, and various other Tier-1 institutions across the country.

Role Brief:

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies and executing digital sales campaigns. Your insightful contribution will help develop, expand, and maintain our marketing channels. This internship will help you acquire research skills and provide you with knowledge of various sales strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

Roles and Responsibilities:

- *Investigate and identify possible corporate purchasers for owned and negotiated domain names.*
- *Communicating with potential leads' CEOs/CXOs and directly negotiating deals*
- *Studying Top 500 firms' domain portfolios to forecast future acquisitions*
- *Using the internet to gather industry information and provide crucial input to management*
- *Doing industry research to identify organisations that could benefit from brand protection*

Requirements: 75%+ in 10th & 12th ; 60%+ in Grad (completed semesters); No Backlogs

Location: Hybrid (2 days weekly in the Noida office)

Stipend: Rs. 10,000 per month

NAMEKART INTERNSHIP JD - UI/UX Intern

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Role Brief:

We're seeking for a UI/UX Designer to help us turn our software into user-friendly products for our clients. Gathering user requirements, designing graphic elements, and building navigation components are all responsibilities of a UI/UX Designer. You should have prior familiarity with design software and wireframe tools to be successful in this profession. We'd like to meet you if you have have a portfolio of professional design projects that includes work with web/mobile applications. Finally, you'll design features that are both functional and beautiful, addressing our clients' wants and assisting us in expanding our consumer base.

Roles and Responsibilities:

- *Collect and assess user requirements with the help of product managers and engineers.*
- *Use storyboards, process flows, and sitemaps to illustrate design concepts.*
- *Create graphic user interface elements such as menus, tabs, and widgets.*
- *Create page navigation buttons as well as search areas.*
- *Create UI mockups and prototypes that clearly show how sites work and look.*
- *Make unique graphic designs (e.g. images, sketches and tables)*
- *Rough draughts should be prepared and presented to internal teams and important stakeholders.*
- *Detect and resolve UX issues (e.g. responsiveness)*
- *Make layout changes based on user feedback. Follow font, colour, and image style guidelines.*
- *As needed, update the website's content.*

Requirements: 75%+ in 10th & 12th ; 60%+ in Grad (completed semesters); No Backlogs

Location: Hybrid (2 days weekly in the Noida office)

Stipend: Rs. 10,000 per month

NAMEKART INTERNSHIP JD - Web Design Intern

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Role Brief:

We're seeking for a creative Web Designer to help us develop incredible user experiences. The ideal candidate will have a flair for clean, artistic web design. They should also be adept at designing user interfaces. The ideal candidate will be capable of translating high-level requirements into interaction flows and artefacts. They will be able to translate them into designs that are beautiful, intuitive, and functional.

Roles and Responsibilities:

- *Perform all stages of visual design, from concept to final hand-off to engineers.*
- *Create unique website design concepts that bring simplicity and user friendliness to complex barriers.*
- *To communicate interaction and design ideas, create wireframes, storyboards, user flows, process flows, and site maps.*
- *Demonstrate and defend designs and major deliverables to peers and executives.*
- *Create and spread design principles, best practises, and standards.*

Requirements: 75%+ in 10th & 12th ; 60%+ in Grad (completed semesters); No Backlogs

Location: Hybrid (2 days weekly in the Noida office)

Stipend: Rs. 10,000 per month

NAMEKART INTERNSHIP JD - App Developer Intern

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Role Brief:

We need an experienced Application Developer to develop and code useful programmes and applications. You will work as part of a team as well as independently, with little supervision. A fantastic Application Developer is fluent in at least one programming language. They must be comfortable with a wide range of operating systems and platforms. The ideal candidate will also be analytical and have an eye for detail. The goal is to generate "clean" and error-free code in order to produce fully functional software applications that meet the requirements.

Roles and Responsibilities:

- *Recognize customer needs and how they translate into application functionality.*
- *Set requirements for new applications in collaboration with a team of IT professionals.*
- *Create inventive prototypes in accordance with standards.*
- *Develop high-quality source code in order to complete applications on time.*
- *Before launching, perform unit and integration testing, as well as functional and non-functional testing.*
- *Application troubleshooting and debugging*
- *Examine existing apps for reprogramming, updating, and adding new functionality.*
- *Provide technical documentation and user guides to appropriately represent application design and code.*

Requirements: 75%+ in 10th & 12th ; 60%+ in Grad (completed semesters); No Backlogs

Location: Hybrid (2 days weekly in the Noida office)

Stipend: Rs. 10,000 per month

NAMEKART INTERNSHIP JD - Content Writer Intern

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Role Brief:

We are searching for a Content Writer to join our editorial team and provide new blog pieces, tutorials, and marketing copy to our websites.Content writers are responsible for conducting extensive research on industry-related issues, coming up with new content ideas, and proofreading articles before publishing. We'd like to meet you if you're experienced in creating internet content and have a keen eye for detail. Please provide samples of your work or a portfolio of your published papers with your application. Finally, you'll produce high-quality content that appeals to our audiences, attracts customers, and raises brand awareness.

Roles and Responsibilities:

- *Investigate industry-related subjects (combining online sources, interviews and studies)*
- *Create concise marketing copy to advertise our products/services.*
- *Use Content Management Systems to create well-structured draughts.*
- *Before publishing a blog article, proofread and revise it.*
- *Send work to editors for feedback and approval.*
- *To enhance online traffic, collaborate with marketing and design teams to illustrate articles. Perform simple keyword analysis and follow SEO rules.*
- *Social media should be used to promote content.*
- *Assess client demands and content gaps, and recommend new topics*
- *Maintain overall consistency (style, fonts, images and tone)*
- *As needed, update the website's content.*

Requirements: 75%+ in 10th & 12th ; 60%+ in Grad (completed semesters); No Backlogs

Location: Hybrid (2 days weekly in the Noida office)

Stipend: Rs. 10,000 per month