

MantraCare

Profile Name- Full stack developer Intern

Location – West Delhi

Stipend offered – 10,000 to 15,000 Per Month

Experience – 0 to 6 Months

Job Description

Responsibilities

- Work with development teams and product managers to ideate software solutions
- Develop efficient and robust backend
- Design client-side and server-side architecture
- Build the front-end of applications through appealing visual design
- Develop and manage well-functioning databases and applications
- Write effective APIs
- Troubleshoot, debug, and upgrade software
- Create security and data protection settings
- Build features and applications with a mobile responsive design
- Write technical documentation
- Work with data scientists and analysts to improve software

Requirements and skills

- Proven experience as a Full Stack Developer with strong backend knowledge.
- Familiar with ExpressJS
- Knowledge of frontend frameworks (e.g. React Native, ReactJS, NextJS)
- Experience developing web and mobile applications
- Knowledge of multiple front-end languages and libraries (e.g. HTML/ CSS, JavaScript)
- Good at UI/UX dev
- Familiarity with databases (e.g. MySQL), web servers (e.g. Apache, OpenLiteSpeed)
- Excellent communication and teamwork skills
- Great attention to detail
- Organizational skills

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Profile Name- Full stack developer Full Time

Location – West Delhi

Salary offered – 25,000 to 70,000 Per Month

Experience – 1 to 2 Years

Job Description

Responsibilities

- Work with development teams and product managers to ideate software solutions
- Develop efficient and robust backend
- Design client-side and server-side architecture
- Build the front-end of applications through appealing visual design
- Develop and manage well-functioning databases and applications
- Write effective APIs
- Troubleshoot, debug, and upgrade software
- Create security and data protection settings
- Build features and applications with a mobile responsive design
- Write technical documentation
- Work with data scientists and analysts to improve software

Requirements and skills

- Proven experience as a Full Stack Developer with strong backend knowledge.
- Familiar with ExpressJS
- Knowledge of frontend frameworks (e.g. React Native, ReactJS, NextJS)
- Experience developing web and mobile applications
- Knowledge of multiple front-end languages and libraries (e.g. HTML/ CSS, JavaScript)
- Good at UI/UX dev
- Familiarity with databases (e.g. MySQL), web servers (e.g. Apache, OpenLiteSpeed)
- Excellent communication and teamwork skills
- Great attention to detail
- Organizational skills



Profile Name- Content Writer Full time

Location – West Delhi

Salary offered – 15,000 to 25,000 Per Month

Experience – 0 to 2 Years

Content Writer Responsibilities:

- Conducting in-depth research on industry-related topics in order to develop original content.
- Developing content for blogs, articles, product descriptions, social media, and the company website.
- Assisting the marketing team in developing content for advertising campaigns.
- Proofreading content for errors and inconsistencies.
- Editing and polishing existing content to improve readability.
- Conducting keyword research and using SEO best practices to increase traffic to the company website.
- Creating compelling headlines and body copy that will capture the target audience's attention.
- Identifying customers' needs and recommending new content to address gaps in the company's current content.

Content Writer Requirements:

- Bachelor's degree in communications, marketing, English, journalism, or a related field.
- Proven content writing or copywriting experience.
- Working knowledge of content management systems.
- Proficient in all Microsoft Office applications.
- A portfolio of published articles.
- Excellent writing and editing skills.
- The ability to work in a fast-paced environment.
- The ability to handle multiple projects concurrently.
- Effective communication skills.

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Profile Name- Digital Marketing Executive

Location – West Delhi

Salary offered – 15,000 to 23,000 Per Month

Experience – 1 to 2 Years

The ideal candidate will oversee the online marketing strategy for the organization by planning and executing digital marketing campaigns. This candidate will launch advertisements and create content to increase brand awareness. This candidate will have previous marketing experience and be able to monitor the company's social media presence.

Responsibilities

- Design, maintain, and supply content for the organization's website
- Formulate strategies to build lasting digital connection with customers
- Monitor company presence on social media
- Launch advertisements to increase brand awareness

Qualifications

- Bachelor's degree in Marketing or related field
- Excellent understanding of digital marketing concepts
- Experience with business to customer social media and content generation
- Strong creative and analytical skills

Profile Name- Digital Marketing Intern

Location – West Delhi

Stipend offered – 5,000 to 15,000 Per Month

Experience – 0 to 1 Years

Responsibilities

- Design, maintain, and supply content for the organization's website
- Formulate strategies to build lasting digital connection with customers
- Monitor company presence on social media
- Launch advertisements to increase brand awareness

Qualifications

- Bachelor's degree in Marketing or related field
- Excellent understanding of digital marketing concepts
- Experience with business to customer social media and content generation
- Strong creative and analytical skills

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Profile Name- Inside Sales Executive

Location – West Delhi

Stipend offered – 18,000 to 30,000 Per Month

Experience – 1 to 2 Years

We are looking for a detail-oriented sales coordinator to contribute to the achievement of sales targets by supporting sales representatives, coordinating sales activities, and maintaining good customer relationships. The sales coordinator's responsibilities include supporting sales, ensuring order satisfaction, coordinating with other departments, motivating staff, handling administrative duties, and promoting customer satisfaction.

Sales Coordinator Responsibilities:

- Helping the sales team to improve their productivity by contacting customers to arrange appointments
- Handling urgent calls, emails, and messages when sales representatives are unavailable, answering customer queries, informing them of delays, arranging delivery dates, and scheduling marketing events.
- Handling orders by phone, email, or mail and checking the orders have the correct prices, discounts, and product numbers.
- Inputting orders, ensuring they are processed according to customer requirements, and ensuring all orders are accurate and delivered on time.
- Collaborating with other departments to ensure sales, marketing, queries, and deliveries are handled efficiently.
- Developing and maintaining filing systems so as to maintain sales records, prepare reports, and provide financial information to the finance department.
- Hiring and training sales staff and ensuring staff meets their quotas and goals.
- Managing budgets for expenses like bonuses, marketing, and travel.
- Making the company's products and services as attractive to potential customers as possible.
- Ensuring adherence to laws, regulations, and policies.

Sales Coordinator Requirements:

Previously worked in these firms Healthifyme/ Breath-Wellbeing/ PhableCare, Keto

- A bachelor's degree in business administration or a related field.
- 1 or more years of experience in sales.
- Experience as a sales coordinator or in administration may be advantageous.
- Good team development and leadership skills.
- Computer literacy.
- Good administrative, organizational, and problem-solving skills.
- Excellent communication, sales, and customer service skills.
- The ability to multitask, work in a fast-paced environment, and meet deadlines.
- Current knowledge of industry trends and regulations.



Profile Name- Business Development Executive

Location – West Delhi

Salary offered – 20,000 to 30,000 Per Month

Experience – 0 to 2 Years

Due to promotion in our team, we are hiring another business development manager to take over a mix of existing accounts and new sales territory. To excel in this role you should be an active listener, have a compelling sales personality, and a hunger to chase and close new business from cold calls and inbound warm leads.

Business Development Manager Responsibilities:

- Contacting potential clients to establish rapport and arrange meetings.
- Planning and overseeing new marketing initiatives.
- Researching organizations and individuals to find new opportunities.
- Increasing the value of current customers while attracting new ones.
- Finding and developing new markets and improving sales.
- Attending conferences, meetings, and industry events.
- Developing quotes and proposals for clients.
- Developing goals for the development team and business growth and ensuring they are met.
- Training personnel and helping team members develop their skills.

Business Development Manager Requirements:

- Bachelor's degree in business, marketing or related field.
- Experience in sales, marketing or related field.
- Strong communication skills and IT fluency.
- Ability to manage complex projects and multi-task.
- Excellent organizational skills.
- Ability to flourish with minimal guidance, be proactive, and handle uncertainty.
- Proficient in Word, Excel, Outlook, and PowerPoint.
- Comfortable using a computer for various tasks.

Profile Name- Video Editor Intern

Location – West Delhi

Salary offered – 5,000 to 15,000 Per Month

Experience – 0 to 2 Years in video editing

As a video editor, you should have a keen eye for detail and a critical mind. Our video editor will be working with material recorded by the camera and sound crew. You will be responsible for assembling recorded raw footage into a finished product that is fit for online broadcasting. As a video editor, you would be expected to come up with creative ideas to make high-quality and creative videos. These concise and fast video clips should be eye-catching, interesting, simple and user-friendly.

Our video-editor should have a sound knowledge of rendering final videos in various formats to upload online. You should possess basic knowledge of sound design and color correction knowledge to edit videos. A video editor plays a key role in the post-production process and your skills and talent will determine the quality of the final product. You should have a good sense of storytelling through visuals. Our video editor should have a sound knowledge of editing software and good sense of timing and visual awareness. You may carry out editing work, which involves correcting faulty footage, grading and coloring and also adding any special effects.

Job requirements for a video-editor

As a video editor your day-to-day responsibilities will include editing the raw footage to put together the sequence of the video and deciding what is useable fine-tuning the content to ensure smooth running of the video using editing software creating a rough cut improving the picture quality formatting footage to view online

What we are looking for in our video-editor

- The candidate must have 0-3 years of work experience as a video editor Should possess sound knowledge of Adobe Premier Pro, After effects and Canva
- Should possess basic knowledge of editing time lapse videos and stop motion videos
- A mixture of practical and creative skills A high level of attention to detail The ability to work under pressure Patience and concentration
- The ability to listen to others and to work well as part of a team A high level of self-motivation, commitment and dedication Organizational and time management skills
- Good English communication skills, both written and oral