



## Campus Ambassador Internship

Krayonnz is founded by IIT alumni who are on a mission to build a community of knowledge sharers and knowledge seekers. The company is backed by top investors of India to build India's finest social learning network for students.

### **Role and Responsibilities -**

- Uploading notes, creating collections, adding audio descriptions to notes, identifying note creators & helping peer students to upload notes.
- Asking doubts and answering doubts.
- Getting students on board the Krayonnz platform.
- Being the face of Krayonnz on your campus and establishing the brand in your college.
- Developing campus-specific marketing and outreach programs/campaigns.
- Promote Krayonnz among the campus students via all possible online (WhatsApp groups, LinkedIn, Facebook, Emails, Quora, Instagram) and offline (Notice board, word of mouth) mediums.

### **Incentives**

1. Monthly Stipend : Yes (Performance based upto 20K)
2. Certification upon completion of internship
3. Exciting goodies
4. Part Time internship

### **Who can apply**

1. College students from all across India
2. Have relevant skills and interests
3. Who are available for 6 weeks (Work from Home)

If you are really interested and want to do something amazing with us, then please apply.  
We are waiting for your applications! Don't miss out on the opportunity!



## **Business Development Associate Intern**

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Profile : Business Development Associate Intern

Duration: 2 to 3 Months

Stipend : Upto 5000 INR Per Month

### **Roles and Responsibilities:**

- Being the face of Krayonnz on your campus and establishing the brand in your college and getting students on board Krayonnz.
- Building up and managing a team of 30 interns across different colleges in India.
- A leader is as good as his/her team and a team is as good as a leader. So being a leader you will have to lead and show how tasks are done by first doing it yourself.
- Developing campus-specific marketing and outreach programs/campaigns.
- Will be responsible to build good rapport with students.
- Build and track metrics to ensure targets are hit.
- Own the entire proposal process: identify student's needs, develop winning themes and produce complete proposals.
- Promote Krayonnz among the campus students via all possible online (WhatsApp groups, LinkedIn, Facebook, Emails, Quora, Instagram) and offline (Notice board, word of mouth) mediums.
- Assess the competitive landscape and track key market trends and developments.
- Uploading notes, creating doubts on Krayonnz.