

HOLIDIFY

About the Company: Holidayfy is India's largest travel planning website, with peak traffic of ~ 10Mn monthly sessions. Founded by IIT Bombay alumni in 2014, Holidayfy raised a small round in 2015, and has been running in a bootstrapped, profitable manner since then.

We are aggressively expanding our product globally, and aim to become the largest travel planning website in the world with a traffic of ~ 50 Mn monthly sessions over the next few years.

Holidayfy curates in-depth, accurate editorial content for travelers planning their trips, to help them decide what they want to do on their trip, which hotel or resort to book, and where to book packages from.

JOB DESCRIPTION

Profile Offered: Content Writing

About the Internship: An opportunity to transform the way the world travels! If you think you are good at writing content and you would be excited when millions of people get inspired and helped by what you write, then this is the place to be. You would be working with one of the best minds in the country when it comes to travel content.

Roles and Responsibilities:

1. Create and publish engaging content to simplify the holiday planning experience according to SEO guidelines
2. Perform secondary research and write content for our readers
3. Using our Content Management System to upload the content

Stipend: Monetary compensation – INR 10,000 with a target of writing 22,000 words