

**Edu4Sure** is the brand under the registered company TestFormula Education Pvt. Ltd. (Founded in 2013)

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### Internship Projects Details

#### 1. Project Title and Brief Description about the Company

We have 9 profiles:

1. Content Writing & Promotion
2. Digital Marketing Associate
3. Business Development (B2B/ B2C)
4. CSR Growth Hacker
5. HR Consultant
6. Research & Strategy
7. Entrepreneur in Residence
8. Graphic Designing
9. Video Editing

**Edu4Sure** started as a blog and now acts as a Training & Digital Strategy Consulting division of TestFormula Education Pvt Ltd. Check some of our Trainers <https://edu4sure.com/trainers>

#### Stats as on January 2022:

30+ Domains/Non-Domain Training (You name any Training; we can conduct it)  
 2000+ Experienced Trainers  
 24000+ Workshops (Colleges & Corporates)  
 More than 1.5 million Assessments & Certificates  
 80 Websites  
 70+ Clients served

<b>2. Duration of the Project</b> (in days)	Usually 45 days (Depends on the project applied). Student can mention more duration in the online form provided to the coordinator.
<b>3. No of hours required for the project</b> (per day/ week)	40 Hours/ Week (8 hours per day). 5 Days a week with flexible working hours if working from home.
<b>4. Does the Project involve Travel?</b>	No except a student is involved in client meeting. Travel expense for clients' meeting will be provided.
<b>5. Frequency of visits to Corporate Office</b> (per week)	Student can do work from home. If one wants to visit office, then s/he can come after an approval.

#### 6. Please mention any specific criteria required for the applicant students. (Knowledge, Skills, others):

Eager to Learn "Content Planning, Writing & Marketing"  
 Learning Digital Marketing and Understanding Online Ventures.  
 Learning B2B/ B2C business development  
 CSR Enthusiast & Entrepreneurial Mindset  
 Students can opt for WFH/ Office. Our office is A) close to EDM Mall, Kaushambi & B) Sec 62, Noida.

## 7. What are the Key Deliverables of the Project?

We need serious candidate with whom we can invest time and provide platform to work.

- 1. Content Writing & Promotion:** Blogs will be published with the candidate profile on our blog and social media. You may check our blogs on edu4sure and interns' work (Shivika Sethi: Currently, Digital Strategy Consultant with KPMG, Omkar, Sakshi Goel, Saksham, and many more).example <https://edu4sure.com/author/kevinjoshi>
  - 2. Digital Marketing Associate:** Research on Digital Marketing tools and working on social media. You will act as Social Media Enabler for the organization, Working on SEO tools and directly improvising blog SEO, creating a buzz for Edu4Sure on social media (Linked In, Twitter, FB etc.). You will work on Organic plan.
  - 3. Business Development:** This is for Growth hackers and Entrepreneurial mindset people where you will work on various tasks of Business Development. This profile has performance-based incentive too.
  - 4. CSR Growth Hacker:** CSRinitiatives.com is social initiative. We need growth hacker for this initiative. The candidate must speak to CSR activists or corporates which invest in CSR.
  - 5. HR Consultant:** Planning & executing the hiring for short term projects team and full-time internships. Managing some interns work & handle LinkedIn page of Company. Enabler for Social Media Community of Edu4Sure.
  - 6. Research & Strategy:** Candidate will do business-related research and prepare a strategy plan. S/he will assist in Strategy projects and work on new initiatives or Support in Content Research and working upon some idea.
  - 7. Entrepreneur in Residence:** Do what an entrepreneur does. Multiple roles under this profile.
  - 8. Graphic Designing** (Any knowledge of tool will work).
  - 9. Video Editing** (Any knowledge of tool will work).
- TestFormula Education Pvt Ltd (Edu4Sure) is completely bootstrap venture with No External funding so far.

## 8. Benefits

**Profiling/ Professional Branding:** Credits to you for all your work on our blog/ social media.

**Certificate of Completion to all + LOR to outperforming candidates.**

**Networking:** With experienced trainers & entrepreneurs.

**Paid Course (FREE):** Student can choose a Certificate course (*Only If s/he performs outstanding*) for FREE. Our courses can be found at <https://edu4sure.com/certificate-courses>

We are a bootstrap venture. We can share the best possible knowledge and platform to work. Your profile visibility will be there on our Online portal. You can see previous Interns profiles on the blogs/ Publication/ Social media handle.

Performance based incentive to people who work on Business Development & Leads Conversion through social media.

**Opportunity:** If Students want to continue beyond the given time, they may discuss it with the mentor and their college.

**Training at various centres:** Noida, Netaji Subhash Palace, Dwarka, Janakpuri, Rohini, Kaushambi

**Note:** Kindly apply if you are serious. Make everything clear through your POC. We do not want to waste time of anyone. We look forward dedicated individuals.

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