

1. SEO INTERN

Duration- 3 months

Salary- 10K per month

Location- Gurgaon

Eligibility- Must be in Final Year

Responsibilities:

- **Keyword research and analysis:** Conduct research on industry-specific keywords and phrases to inform and support the creation of optimized content.
- **On-page optimization:** Work with the team to optimize website content and metadata, such as page titles, descriptions, and headings, to improve visibility and search engine rankings.
- **Link building:** Help identify and obtain high-quality, relevant backlinks to the agency's clients' websites to improve their search engine rankings.
- **Site structure and navigation analysis:** Analyze and make recommendations for improving website structure and navigation to improve user experience and search engine optimization.
- **Content creation and optimization:** Assist in creating and optimizing content for clients' websites and blog posts, including writing meta descriptions and alt tags.
- **Reporting and analysis:** Track and analyze search engine rankings, traffic, and other key metrics, and provide regular reports on progress and opportunities for improvement.
- **Staying up-to-date on industry trends:** Stay informed of industry developments and changes in search engine algorithms, and communicate these changes and their impact to the team.
- **Collaborating with the team:** Work closely with the team to implement and continuously improve the agency's SEO strategies.

2. SOCIAL MEDIA INTERN

Duration - 3 Months

Salary - 10k per month

Eligibility - Must be in final year

Location - Gurgaon, Sector - 49

Responsibilities:

- **Content creation:** Assist in the creation and curation of social media content, including written posts, graphics, and videos, that align with the clients' brand identity and messaging.
- **Social media management:** Help manage and publish content on clients' social media channels, including Facebook, Instagram, Twitter, and LinkedIn.
- **Community management:** Respond to and engage with followers on social media, addressing questions, comments, and concerns in a timely and professional manner.
- **Social media advertising:** Assist in the creation and management of social media advertising campaigns, including targeting, budgeting, and performance analysis.
- **Reporting and analysis:** Track and analyze social media performance, including engagement, reach, and conversions, and provide regular reports on progress and opportunities for improvement.
- **Staying up-to-date on industry trends:** Stay informed of industry developments and changes in social media platforms and algorithms, and communicate these changes and their impact to the team.
- **Collaborating with the team:** Work closely with the team to implement and continuously improve the agency's social media strategic

3. SALES INTERN

Duration- 3months

Salary- 10k per month

Location- Gurgaon

Eligible- Must be in final year\

Responsibilities:

- Lead generation: Assist in the research and identification of potential new clients and leads in the healthcare industry.
- Sales support: Provide support to the sales team, including scheduling and coordinating sales calls and meetings, and preparing sales presentations and proposals.
- Market research: Conduct research on the healthcare industry, including market trends, competitors, and potential new business opportunities.
- CRM management: Help manage and maintain the agency's customer relationship management (CRM) system, including updating client and lead information and tracking sales activities.
- Reporting and analysis: Track and analyze sales performance, including pipeline and revenue, and provide regular reports on progress and opportunities for improvement.
- Staying up-to-date on industry trends: Stay informed of industry developments and changes in healthcare marketing, and communicate these changes and their impact to the team.
- Collaborating with the team: Work closely with the sales and marketing teams to support and continuously improve the agency's sales and marketing efforts.

4. CONTENT MARKETING INTERN

Duration - 3months

Salary- 10k

Location- Gurgaon

Eligible - Must be in final year

Responsibilities:

- **Content creation:** Assist in the creation and development of high-quality, engaging content for clients, including blog posts, articles, ebooks, infographics, and social media posts.
- **Research:** Conduct research on industry-specific topics to inform and support the creation of optimized content.
- **Copywriting and editing:** Write and edit copy for clients' websites, emails, and other marketing materials, ensuring accuracy, clarity, and consistency with the clients' brand voice and messaging.
- **Content optimization:** Optimize content for search engines and user experience, including writing meta descriptions, headings, and alt tags.
- **Reporting and analysis:** Track and analyze the performance of content, including engagement, reach, and conversions, and provide regular reports on progress and opportunities for improvement.
- **Staying up-to-date on industry trends:** Stay informed of industry developments and changes in content marketing, and communicate these changes and their impact to the team.
- **Collaborating with the team:** Work closely with the marketing and design teams to support and continuously improve the agency's content marketing efforts.

5. PERFORMANCE ADS INTERN

Duration - 3 months

Eligibility - Must be in final year

Salary - 10k per month

Location - Gurgaon, sector - 49

Responsibilities:

- Campaign setup and management: Assist in the setup and management of performance-based advertising campaigns for clients, including search, display, and social media advertising.
- Targeting and optimization: Help with the targeting and optimization of advertising campaigns, including keyword research, audience segmentation, and bidding strategy.
- Reporting and analysis: Track and analyze advertising performance, including impressions, clicks, conversions, and return on investment (ROI), and provide regular reports on progress and opportunities for improvement.
- Staying up-to-date on industry trends: Stay informed of industry developments and changes in performance-based advertising, and communicate these changes and their impact to the team.
- Collaborating with the team: Work closely with the marketing and design teams to support and continuously improve the agency's performance-based advertising efforts.
- A/B Testing: Assisting in the creation and implementation of A/B tests to continually improve campaign performance and efficiency.