

Annual Report for the year 2023-24 by Association of Students of Business Economics and Management Studies (ASBEMS)

Documentary Screening

The Association of Business Economics & Management Studies (ASBEMS) organised a thought-provoking documentary screening event focusing on gender sensitisation. The event featured the screening of two documentaries, interactive quiz round after the documentaries, and engaging group discussion (GD). We are pleased to announce that the winners of the event, Pankaj and Arshpreet, were awarded a cash prize of INR 2,000.

The key moments of the Gender Sensitisation Documentary Screening Event were its Quiz round, GD session, and the prize distribution.

VAKTAVYA 2023-24

The Association of Students of Business Economics and Management Studies (ASBEMS) orchestrated the 12th edition of its annual flagship event, "Vaktavya: an Inter-College Debating Competition" on November 21st, 2023, centered around the theme, "It came, it saw, it conquered: The Threat of Emerging Artificial Intelligence."

Our esteemed panel of judges included notable figures in the industry: Mr Chandraprakash Joshi, Co-Founder & CEO of IxamBee.com; Mr Gagandeep Singh, Manager at Wood Global Shared Services and Dr Shailee Choudhary, Head of AI and ML at NDIM, New Delhi. The event was honoured by the presence of our esteemed principal, Dr. Jatinder Bir Singh.

Vaktavya 2023-24 also marked the launch of the Departmental magazine, 'The Statement,' by Insights: The Editorial Club of the Department. Drawing participation from 9 teams representing various distinguished colleges of Delhi University, the competition showcased exceptional oratorical skills and tremendous effort invested by the participants to reveal their hidden talents.

Webinar on Patents and IPR

The webinar on Patents and Intellectual Property Rights (IPR) held on November 30th, 2023, was a remarkable event aimed at enlightening students and faculty members about the intricacies of patent laws and their significance in today's business landscape. Mr. Satish Rana, a distinguished figure in the field of IPR, graced the event as the resource person, sharing his vast knowledge and expertise with the audience.

Mr. Satish Rana, renowned for his contributions to the field of IPR, led an engaging and informative session. Drawing from his extensive experience, he delved into various aspects of patents and IPR, covering topics ranging from the basics of patent law to advanced strategies for protecting intellectual property rights.

Gaming Conclave

ASBEMS also organised a Gaming conclave on 15th March, 2024. The event consisted of four games- Debt Dynasty, Barter Bonanza, Breaking Brand and Pitch Perfect.

The event drew over 200 participants from across the University of Delhi as well as private institutions. With four invigorating events focused on the themes of strategy, business plan and marketing, participants thoroughly enjoyed themselves.

Attractive cash prizes along with various gifts and coupons were distributed.

Overall, the event was successful and the department of BEMS greatly benefited from the exposure.