



Sri Guru Gobind Singh College of Commerce University of Delhi

in association with

**Department of Commerce,
Delhi School of Economics**

with Knowledge Partner

**PHD Chamber of Commerce and
Industry**

presents



4th Biennial Convention



“Transforming India’s Business Landscape Role Of Disruptive Innovation & Entrepreneurship”



About the College

Sri Guru Gobind Singh College of Commerce, founded in 1984 as the second commerce college in the University of Delhi, has emerged as a premier institute specialising in Commerce, Economics, Business Studies, and Computer Science. It has been accredited with an ‘A’ grade by National Assessment and Accreditation Council. The College aspires to develop future leaders in business, government and academia by offering excellence in education and imparting training. To achieve this pursuit, it organises seminars, conferences, workshops, faculty development programmes, etc. which help in developing analytical rigour, quantitative techniques and related communication skills. Further, in order to promote empirical research, it publishes an annual peer-reviewed research journal, *Journal of Business Thought*.

To keep abreast of the recent developments and provide vision, the College organises Biennial Convention – *Vimarsh*. In the past, a number of noted luminaries, economists, academicians, researchers, journalists and political leaders have graced the occasion with their presence and shared their valuable insights. In February 2017, the College successfully organised its 3rd Biennial Convention on *25 Years of Economic Reforms: Has India Taken-off?* Buoyed by the success and enthusiastic response of the previous conventions, this year the College has widened its horizons by organising *Vimarsh 2019* in association with Department of Commerce, Delhi School of Economics, University of Delhi and PHD Chamber of Commerce and Industry, Knowledge Partner, on the contemporary issue, *Transforming India's Business Landscape: Role of Disruptive Innovation & Entrepreneurship*.

About the Department of Commerce, DSE

Department of Commerce, University of Delhi, formally set up as an independent entity in 1967, has imbibed the Delhi School of Economics tradition of exploring new frontiers of knowledge and innovation in academics. In its history spanning over three decades, it has redefined Commerce education in the country. The Department has

the legitimate claim and pride of being the premier department in India for course curriculum development, teaching and research in Commerce discipline. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. In addition to the traditional M. Phil., Ph.D., and flagship M.Com. Programme, it offers two master degree level professional programmes -MBA (IB) & MBA (HRD).

About PHD Chamber of Commerce and Industry

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. It lives by the chosen motto, *In Community's Life & Part of It* and contributes significantly to socio-economic development and capacity building in several fields.

About Vimarsh 2019

Entrepreneurs and innovators are facing a disruptive world encompassing new digital technologies, smart

products and services, digital business models, new materials, mass-individualisation, woman activism, changing societal structures, skill development, new modes of knowledge creation and storage, economic volatility, crypto-currencies, and surging global challenges. One needs to adapt to these changes and at the same time, explore and exploit new opportunities proactively, if one wants to survive and stay ahead in ever changing environment.

Recently, digital disruption has triggered dramatic transformation in established industries and also created new business landscape. It has dissolved silos and created disruptive new forms of entrepreneurship and innovation with value outcomes, never envisaged before. Further, this has imparted a distinct role to disruptive startups in the hyper-competitive and globalised business environment. The concept of disruptive entrepreneurial ecosystems has been attracting significant attention in the areas of entrepreneurship studies, regional studies and economic geography to maintain ecological balance, diversity, resilience and health. Social Entrepreneurship, Green Entrepreneurship and Women Entrepreneurship have emerged as strong forms to reckon with the issues of economic growth and sustainability.

Chief Guest



**Shri Pranab Mukherjee
(Former President of India)**