Sri Guru Gobind Singh College of Commerce

in association with

Department of Commerce, Delhi School of Economics

with Knowledge Partner

PHD Chamber of Commerce & Industry

presents

4th Biennial Convention

Transforming India’s Business Landscape

Role of Disruptive Innovation & Entrepreneurship

Chief Guest

Shri Pranab Mukherjee
Former President of India

Tuesday, 26th February 2019

9:30 A.M. – 5:00 P.M.

Venue

Paintal Memorial Golden Jubilee Auditorium
Vallabhbhai Patel Chest Institute
North Campus, University of Delhi, Delhi-110007
About the College

Sri Guru Gobind Singh College of Commerce, founded in 1984 as the second commerce college in the University of Delhi, has emerged as a premier institute specialising in Commerce, Economics, Business Studies and Computer Science. It has been accredited with an ‘A’ grade by National Assessment and Accreditation Council. The College aspires to develop future leaders in business, government and academia by offering excellence in education and imparting training. To achieve this pursuit, it organises Seminars, Conferences, Workshops, Faculty Development Programmes, etc. which help in developing analytical rigour, quantitative techniques and related communication skills. Further, in order to promote empirical research, it publishes an annual peer-reviewed research journal, *Journal of Business Thought*.

To keep abreast of the recent developments and provide vision, the College organises Biennial Convention – *Vimarsh*. In the past, a number of noted luminaries, economists, academicians, researchers, journalists and political leaders have graced the occasion with their presence and shared their valuable insights. In February 2017, the College successfully organised its 3rd Biennial Convention on 25 *Years of Economic Reforms: Has India Taken-off?* Buoyed by the success and enthusiastic response of the previous conventions, this year the College has widened its horizons by organising *Vimarsh 2019* in association with Department of Commerce, Delhi School of Economics, University of Delhi and PHD Chamber of Commerce and Industry, Knowledge Partner, on the contemporary issue, *Transforming India’s Business Landscape: Role of Disruptive Innovation & Entrepreneurship*.

About the Department of Commerce, DSE

Department of Commerce, University of Delhi, formally set up as an independent entity in 1967, has imbibed the Delhi School of Economics tradition of exploring new frontiers of knowledge and innovation in academics. In its history spanning over three decades, it has redefined Commerce education in the country. The Department has the legitimate claim and pride of being the premier department in India for course curriculum development, teaching and research in Commerce discipline. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes. In addition to the traditional M. Phil., Ph.D., and flagship M.Com. Programme, it offers two master degree level professional programmes -MBA (IB) & MBA (HRD).

About PHD Chamber of Commerce and Industry

PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. It lives by the chosen motto, *In Community’s Life & Part of It* and contributes significantly to socio-economic development and capacity building in several fields.
About Vimarsh 2019

Entrepreneurs and innovators are facing a disruptive world encompassing new digital technologies, smart products and services, digital business models, new materials, mass-individualisation, woman activism, changing societal structures, skill development, new modes of knowledge creation and storage, economic volatility, crypto-currencies, and surging global challenges. One needs to adapt to these changes and at the same time, explore and exploit new opportunities proactively, if one wants to survive and stay ahead in ever changing environment.

Recently, digital disruption has triggered dramatic transformation in established industries and also created new business landscape. It has dissolved silos and created disruptive new forms of entrepreneurship and innovation with value outcomes, never envisaged before. Further, this has imparted a distinct role to disruptive start-ups in the hyper-competitive and globalised business environment.

The concept of disruptive entrepreneurial ecosystems has been attracting significant attention in the areas of entrepreneurship studies, regional studies and economic geography to maintain ecological balance, diversity, resilience and health. Social Entrepreneurship, Green Entrepreneurship and Women Entrepreneurship have emerged as strong forms to reckon with the issues of economic growth and sustainability.

Programme Schedule

**Registration:** 8:30 a.m. - 9:30 a.m.

**Inaugural Session:** 9:30 a.m. - 10:30 a.m.

*Tea/Coffee Break:* 10:30 a.m. - 11:00 a.m.

**Technical Session I:** 11:00 a.m. - 12:30 p.m.

*Digital Disruption & Entrepreneurial Ecosystem*

**Business Plan Finale:** 12:30 p.m. - 1:15 p.m.

*Lunch Break:* 1:15 p.m. - 2:00 p.m.

**Plenary Session:** 2:00 p.m. - 3:00 p.m.

**Technical Session II:** 3:00 p.m. - 4:30 p.m.

*Green, Social and Women Entrepreneurship in 21st Century*

**Closing Session** followed by *Tea/Coffee Break:* 4:30 p.m. - 5:00 p.m.
Organising Committee

Patrons
Dr. Jatinder Bir Singh
(Principal, Sri Guru Gobind Singh College of Commerce)

Prof. Kavita Sharma
(Head & Dean, Department of Commerce, Delhi School of Economics)

Dr. Kawal Gill (Convenor)
Sri Guru Gobind Singh
College of Commerce
Mrs. Bhupinder Kaur
Dr. Rekha Sharma
Dr. Gurminder Kaur
Dr. Harvinder Kaur
Mrs. Jasjit Kochhar
Mr. S.S. Lamba
Dr. Manju Bhatia

Dr. Niti Bhasin (Co-Convenor)
Department of Commerce
Delhi School of Economics
Dr. Naveen Dua
Dr. Renu Gupta
Ms. Rasleen Kaur
Ms. Hersheen Kaur
Dr. Aradhana Nanda
Dr. Kajleen Kaur
Ms. Vandana Kalra

Registration Details
Registration Begins: 28th January, 2019 (Monday)
Registration Closes: 22nd February, 2019 (Friday)
Registration Fee*: Rs. 600 (for Faculty)
Rs. 400 (for Research Scholars)
Rs. 200 (for Students)
For registration, visit https://semcommittee.wordpress.com/
For any queries, write to us at seminar@sggsc.ac.in
*Non Refundable and includes Certificate, Kit and Refreshment.