



**ENTREPRENEURSHIP
DEVELOPMENT CELL:
SRI GURU GOBIND SINGH
COLLEGE OF COMMERCE**

Report(2017-18)



ABOUT ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell was formally founded on 3rd August 2011 in collaboration with Nurture Talent Academy, with an aim to instill entrepreneurial bent of mind in students of SGGSCC. This student-run organisation is devoted to spread business and enterprising skills among the student fraternity, to develop a character trait which an entrepreneur requires. We have always been able to distinguish ourselves from the rest because of our ability to break free from the orthodox methods of theoretical learning and give the discipline a pragmatic approach. The Cell organizes a variety of programs centered on entrepreneurship for students at inter and intra college levels. Some of them are Guest Lectures, Workshops, Business Plan Competitions, Start-up Talks and Speaker Sessions.



MEET THE TEAM

CORE TEAM

- 1) Prithviraj Motwani(P)
- 2) Ankit Pahwa(VP)
- 3) Angad Bajaj(Gen. Sec.)
- 4) Vishu Gupta (Join. Sec)

EXECUTIVE MEMBERS

- 1) Saundharya Bhandari
- 2) Raghav Sawarngi
- 3) Gouransh Aggarwal
- 4) Aditya Chawla

MEMBERS

- 1) Angad Singh
- 2) Arnav Gupta
- 3) Chaitanya Chadha
- 4) Harsimran Kaur
- 5) Jaagatjot Singh
- 6) Jessica Jain
- 7) Kawaljot Singh
- 8) Keshina Goyal
- 9) Lakshay Bengani
- 10) Manan Juneja
- 11) Manpreet Chawla
- 12) Mansi Jain
- 13) Mayank Gupta
- 14) Nikhil Kapoor
- 15) Rohit Makhija
- 16) Sachin Shaema
- 17) Sakshi Kaur
- 18) Sanjam Kanwar
- 19) Sarthak Kathuria
- 20) Shivam Gaba
- 21) Shivam Sharma
- 22) Shreya Jain
- 23) Shubham Jain
- 24) Siddharth Aggarwal
- 25) Siddhi Mangla
- 26) Sugam Malhotra
- 27) Tavneet Singh
- 28) Vaibhav Singhal
- 29) Yatharth Suri
- 30) Deeksha Rikhi
- 31) Rohan Kapur
- 32) Nabh Gupta
- 33) Rabmeet Singh

**ACTIVITIES UNDERTAKEN
BY ENTREPRENEURSHIP
DEVELOPMENT CELL**

SOCHBOOK

It was a Student Run Initiative that used to deal in Selling Subsidized High Quality A4 Sized Notebooks in the Delhi University Student Circuit. The Cost Benefit being offered to the Students was by way of having Advertisement on the Registers back. It was an innovative Model which provided the notebooks at half the market price.



SOCHBOOK
EMPOWERING RIGHT TO SUBSIDIZED EDUCATION

Stalk Us : @sochbook
Rohan : +919711051091
Himanshu : +917838540854

MARKET MRP : Rs 30/-
OUR MRP : Rs 15/-



SOCH Entrepreneurship Cell PRESENTS
ENTREPRENEURSHIP CONVENTION 2.0
WARRIOR LEADER EVENT

ignite the **ENTREPRENEUR** within you!

4th March, 2022, Saturday
College Registrar Hall
Registration Fee: 750

IMMERSE

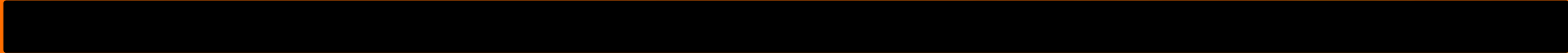
It was another EDC's initiative that aimed at providing various products to the consumers at affordable prices. Packed drinking water bottles were sold under this concept assuring safety and purity of the product. For every bottle sold, some part of the gain was contributed to a recognized NGO



#DOWHATYOULOVEHANGOUT

#DoWhatYouLove Hangout with Kamal Seth (founder of Human Circle). The theme of this hangout was: **Entrepreneurship and Idea to B-Plan**. It was a skill development session focused towards entrepreneurial outlook and leadership development for the students

The poster features the Human Circle logo at the top, which includes a circular icon with three stylized figures and the text "Human Circle". Below the logo, it says "In association with Entrepreneurship Cell, SGGGS". The main title "#DOWHATYOULOVE HANGOUT" is prominently displayed in a white box with a blue border. The central text, in a smaller font, reads: "The #DoWhatYouLove movement is an opportunity for you to know what you really want to do in life. It is a chance for you to meet and learn from people who are doing what you love. It is a chance for you to meet and learn from people who are doing what you love. It is a chance for you to meet and learn from people who are doing what you love." Below this, the event details are listed: "Date : 16 September", "Time : 12:30 pm", and "Venue : Conference Room, Sri Guru Gobind Singh College of Commerce". At the bottom, a white box with a blue border contains the text "THEME: ENTREPRENEURSHIP & IDEA TO B-PLAN". In the bottom right corner, there is a small logo for "Bank Partner" with a red and white icon.



In order to celebrate the spirit of startup culture, EDC held 'Startup Talk' in Jan, 2016. The startups appeared on our dais included Art Crunch, Economy Decoded, Anvesha and Artist At Work. This event also provided a platform to our college startups to showcase their progress to the students which included Becxpress, Ghar Ka Khana, Billion Body and Initiating You



BIZALTIUS ' 16

BIZALTIUS a list of various online events was organized with an objective of learning with creativity and innovation, while decrypting the complexities in the ever changing business world. The thrust is on challenging the minds of our future entrepreneurs and to help them explore their inner managerial skills.

1. CHASE THE CASE
2. INSIGNIA
3. COALESCENCE

ENTREPRENEURSHIP DEVELOPMENT CELL

BIZALTIUS'16

CHASE THE CASE: ONLINE BUSINESS CASE STUDY COMPETITION

Chase the Case was a business case study competition. This event consisted of 2 rounds of case studies. Each of the participating team were given a situation and a set of problems which a company was facing. They were required to submit the best possible solutions in detail to solve the problems faced.

Judge: Mr. Anurag Sinha (Founder and CEO of Delimeddy)



INSIGNIA: STARTUP LOGO MAKING COMPETITION

Insignia was a logo designing and tagline innovation competition. The event consisted of a single round. Each of the participating team were given the choice to choose from between the 2 topics i.e. Health Care sector and Event Management Sector, and come up with a logo and a tagline.

Judge: Mr. Puneet Bajaj (Director Microsoft)



COALESCENCE: AN ONLINE MERGER COMPETITION

Coalescence was a merger competition. In this event, the participating teams were given a list of 15 distinct companies, out of which the participants had to choose any 2 companies and had to come up with a joint product, its list of features, market strategy, price strategy and competitor analysis.

Judge: Mr Chetan Kohli (Manager -Google)



A man with long dark hair and glasses is performing on stage. He is wearing a light-colored blazer and is seated, playing an acoustic guitar. He is singing into a microphone on a stand. The background is a blurred stage setting with a wooden floor and some equipment.

**HUSTLE'16 : THE
ENTREPRENEURSHIP FEST**





BIZWALK'17: THE ANNUAL ENTREPRENEURSHIP FEST

The Entrepreneurship fest organised by the Cell called 'Bizhawk' is a myriad of different events designed in the best interest of the students across the whole University of Delhi. It is a full-day event with an expected audience of about 2000 students. Our goal is to bring together bright minds to give talks that are idea-focused, and on a wide range of subjects, to foster learning, inspiration and wonder –and provoke conversations that matter.

Bizhawk is Entrepreneurship Development Cell's much anticipated flagship Annual Entrepreneurship fest. It is a myriad of different events designed in such a manner to explore and test the business acumen and mettle to see if the students have what it takes to be the hawk of the business world. Some of the past event speakers are Onkar Khullar(I Impact India), Supriya Paul (JoshTalks), Pooja Bhayana(Let's Barter), Evan Luthra(Serial Entrepreneur), Raman Besil(Langda Aam Production) etc

BIZHAWK '17



Himanshu Bindal
Founder, Ora Internet



Jacob K.C.
Vice President, ISEED



Shariq Mustafa
Musician



Raghav Chandra
Co-Founder, Urbanclap



Raman Besil
Langda Aam Production



Swati Bhargava
Founder, CashKaro



Vikram Upadhyaya
Founder, GHV Accelerator



Evan Luthra
Serial Entrepreneur



Abhijeet Singh
Mountaineer



Ajay Chaturvedi
Founder, Harva

DATE - 1st MARCH 2017



VENUE:

COLLEGE AUDITORIUM

HUSTLE'17

Hustle'17 was one of the biggest events organized by the entrepreneurship cell on the 9th November 2017 with more than 1500 registrations

The event witnessed the biggest entertainer, youtuber, and viner of India - HARSH BENIWAL along with his team.

Apart from the speaker session, the event will also had a B-plan competition as well as a host of fun filled activities.



THE VENTURES: BPLAN COMPETITION

THE VENTURE: B-PLAN COMPETITION

Time: 11:00 AM



Date: November 3, 2017

Venue: Deakin Hall,
JAGSIT

CONTACT

pullan@jagst.ac.in | jagst@jagst.ac.in
+91 77101 22222



ENTREPRENEURSHIP DEVELOPMENT CELL

WIN EXCITING PRIZES

Prizes worth Rs 30000 and more
Participation certificate
Stipendship opportunity
Exhibition and mentorship

Register now at
<http://www.ventures2017.com>
(Last date to register: Nov 3)



ENTREPRENEURSHIP DEVELOPMENT CELL
presents



THE VENTURE: B-PLAN COMPETITION



SACHIT MAHAJAN
Co-founder of
LMOBS



ANAND SINGH
Co-founder and CEO of
Fried Education Solutions



ASHISH KUMAR
Manager - Co-Ed
Demography based Campaign Executive
President, 2016, Co-Ed



GAJJOTI KWAR
Regional Partner - District
Council

Contact

pullan@jagst.ac.in | jagst@jagst.ac.in



ENTREPRENEURSHIP DEVELOPMENT CELL

presents



HUSTLE'17



Harsh Beniwal
YouTube Sensation



Priyanka Gill
Founder- POPxo



Tarun Gill
Fitness Entrepreneur



RJ Ginnie
RJ at Radio City 91.1 FM



Talbaaz
Singer



Appurv Gupta
Canvas Laugh Club



Ashutosh Goar
Co-founder- Firenut FM



Aashish Bhatnagar
Co-Founder and CEO- MASH

Venue

Register now at: bit.ly/Hustle17

College Auditorium,
SGGSCC

November 9



ENTREPRENEURSHIP
DEVELOPMENT CELL



Hustle

2017

9 NOV

SRI GURU GOBIND
SINGH COLLEGE OF
COMMERCE,
DELHI UNIVERSITY

Register: bit.ly/Hustle17

HARSH
BENIWAL
YOUTUBER

PaisaWapas



MY CUP INDIA



DU beat
DE||DU EXPRESS



ENTREPRENEURSHIP
DEVELOPMENT CELL



Hustle

2017

9 NOV

SRI GURU GOBIND
SINGH COLLEGE OF
COMMERCE,
DELHI UNIVERSITY

Register: bit.ly/Hustle17

**PRIYANKA
GILL**

**FOUNDER & CEO
POPXO**

PaisaWapas







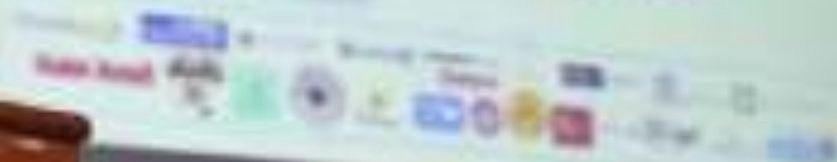






Prerna Gill
Member & CEO, POP

POP



WILSON







HUSTLE 17

















...ने के ज्ञान का खजाना







Reach us at:



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EMAIL: ecellsggsc@gmail.com
