

Association of Students of Business Economics and Management Studies (ASBEMS)

The Business Economics and Management Studies Society [2017 – 18]

[Sri Guru Gobind Singh College of Commerce]

(University of Delhi)

Department Convener: Dr. Simmarpreet Kaur

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President: Shivam Kalra [BBE 3rd Year]

Vice – President: Kartikey Batra [BBE 3rd Year]

General Secretary: Riya Manchanda [BBE 2nd Year]

Joint Secretary: Aashima Mendiratta [BBE 2nd Year]

Secretary: Urvi Midha [BBE 2nd Year]

Association of Students of Business Economics and Management Studies (ASBEMS) is a coterie of individuals who are pursuing the courses Business Economics and Management Studies. ASBEMS organises diverse monthly and annual activities like group discussions, presentations, quizzes, mock stocks, debates, seminars, workshops and industrial tours. Through its various endeavours, it focuses at educating and increasing the Finance, Economics and Business - related awareness in students.

The society has successfully organized inter – college debating competitions, seminars, professional activities and many interactive sessions in the past. Following is a brief of the events that the society has conducted in this academic session so far:

1) Vaktavya 2017 – The 8th Annual Inter – College Debating Competition 21st September, 2017

The ASBEMS organised the 8th Edition of its annual flagship event, "Vaktavya": an Inter - College Debating Competition on 21st September 2017 on the topic: "Cashless, Paperless and a Digital India: Distant Dream than a Reality". The debate saw the participation of about 15 reputed colleges of Delhi University and IP University offering professional under graduate courses namely BMS, BBE, BFIA and BBA only.

Debating is one of the academic activities that gives students a creative room to express what they feel. Thus, Vaktavya offers a platform to the students of professional under graduate courses to brainstorm and behold their debating skills. The event also provides students with a platform to show their communication and public speaking skills. Apart from this, it allows students to display their intellect, talent and creativity.

Our annual event brings together the young minds of various institutions, providing them with a platform to express their talents in the best possible way.

The event saw a huge footfall, and the audience witnessed a fabulous exchange of ideas and thoughts through the medium of a debate. The listeners were enlightened by the exemplary argument and contributed through an open question round at the conclusion of the debate, which enabled the audience to clear their queries and helped the jury to decide the speakers who made the cut.

All the fifteen teams exhibited great oratorical skills and were applauded by everyone including our chief guest Prof. V.K. Kaul, Dean, Faculty of Applied Social Sciences and Humanities, University of Delhi and the judges. The event concluded with the distribution of prizes to the winners. Our hon'ble Chief Guest for Vaktavya 2017, Prof. V. K. Kaul, Dean, Faculty of Applied Social Sciences and Humanities, University of Delhi, in his address emphasised on the need of promoting Digitalisation amongst all Indians and how a Cashless and Paperless Economy can be beneficial for the fastest growing economy of the world, 'India'.

Our hon'ble Principal, Dr. Jatinder Bir Singh, in his address emphasised the need of proper infrastructure for the successful implementation of the Digital India Campaign and how a Paperless and Digital Economy would be beneficial for the growth and development of our nation, India.

Mr. Mohit Rai Goyal

Mr. Siddhant Jain

Mr. Bidyut Dutta

Ms. Rekha Dhillon

2) Guest Lecture – 26th October 2017

The ASBEMS organised a Guest Lecture on 26th October 2017 on the topic "India's Role as a Global Actor" in the Seminar Hall of the college. The students of BBE and BMS had the privilege of having an interactive session with Dr. Thomas J. Ward (Dean, College of Public and International Affairs and Vice President for Internationalization, University of Bridgeport, USA).

In his talk, he emphasized on the importance of "India's Role as a Global Actor". He focused on India's ranking on various parameters related to the economic growth vis-à-vis the leading countries in the world. He also spoke at length on India's growing clout from the economic aspect and how India is on its pathway to surpass the biggest economies of the world in the coming future to become the world's fastest-growing economy.

The lecture by Dr. Ward was followed by an impromptu Q/A session and the session received great admiration from the students.

3) HRM Policies And Tools: A French Perspective”.

An interactive session was conducted by the team with Prof. Bhumika Gupta

She is a Doctor of Philosophy and holds a position of Associate Professor in the area of Human Resource Management and post as Program Director of Master of Science in International Management. .In her talk, she emphasized the importance of gaining competitive advantage through employees. She discussed about many tools and policies used in human resource management in France and also drew a parallel between France and India.

The lecture received great admiration by the students.

4) Roister – Unleash the Game @ Aryabhata College, Delhi University. 18th – 21st January 2018

B.A. (Hons) Business Economics, popularly known as BBE, currently offered by 10 colleges of Delhi University, is a professional course demanding its students to be ready for the world outside the classroom and showcase expertise in diversified fields. Roister – Unleash the Game, is a platform for all BBE Students of Delhi University to meet, learn and share amazing experiences. It also aims at fostering the inter - college bond by means of sports and various other events to harbour and evoke camaraderie, team-building attitude and team spirit among its participants.

Aryabhata College, University of Delhi organised a 4 - day sports event for the students of BBE Department's of all colleges from 18th January 2018 – 21st January 2018. The students of our college also participated with great enthusiasm and zeal. As the activities drew to a close and a fun-filled gala enjoyed by all allowing young people to access new and exciting sports came to an end; all of our young sport stars received their certificates and total of 4 medals were grabbed by our students for their brilliant efforts throughout the day.