SRI GURU GOBIND SINGH COLLEGE OF COMMERCE
University of Delhi

SELF STUDY REPORT 2015
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Bangalore
Table of Contents

Preface  i
Executive Summary  iii
SWOC Analysis  xvi
Profile of the College  1
Criterion I
Curricular Aspects  17
Criterion II
Teaching-Learning and Evaluation  40
Criterion III
Research, Consultancy and Extension  82
Criterion IV
Infrastructure and Learning Resources  123
Criterion V
Student Support and Progression  161
Criterion VI
Governance, Leadership and Management  212
Criterion VII
Innovation and Best Practices  234
Evaluative Report of
Department of Commerce  267
Department of Economics  310
Department of Business Economics  347
Department of Computer Science  364
Department of Diploma in Business Journalism and Corporate Communication  387
Department of Post Graduate Diploma in International Marketing  415
ANNEXURES  452
Preface

Sri Guru Gobind Singh College of Commerce, established in 1984 by the Delhi Sikh Gurdwara Management Committee, is premiere constituent college of University of Delhi. The DSGMC management envisioned an institution of excellence catering to commerce education. The College has since grown exponentially into a vibrant institution figuring among the top 15 commerce colleges in India. Our students join an academic environment which is intellectually challenging and supportive. Our core group of faculty members is reputed for delivering one of the best undergraduate economics, commerce, business economics and computer science degrees in the University of Delhi. The curriculum at the College blends the core economics and commerce subjects with applied courses to make students fit better either in continuing higher studies or in taking up challenging jobs both in domestic and transnational companies.

The College offers many courses like B.Com. (Hons.), B.Com. (Prog.), B.A. (Hons.) Economics, B.A. (Hons.) Business Economics and B.Sc. (Hons.) Computer Science at undergraduate level as well as Postgraduate Diploma in International Marketing (PGDIM) and Diploma in Business Journalism and Corporate Communication (DBJCC) at postgraduate level. These courses are in great demand and admission cut-off scores for these are generally above 95%. The College has well-qualified and dedicated faculty that excels both in teaching and research.

The College has high quality infrastructure including ICT-enabled classrooms, three-storey air-conditioned library, three well-equipped computer labs, 500-seat Auditorium, Conference Room, Seminar Hall, and state of the art Gymnasium. The College has made classroom teaching very innovative encompassing e-learning and interactive lectures. The College conducts workshops for teachers to train them on the use of latest e-learning methods and techniques. Many of our teachers are contributing to Ministry of Human Resource Development (MHRD) initiative of developing e-lectures for postgraduate students under the \textit{e-PG Pathshala} project. In terms of taking academic initiatives, college regularly organizes seminars and conferences on topical themes. It invites industry and professional experts to deliver high quality guest lectures. The College has forged international ties with many foreign universities. Many students visit foreign universities under exchange programs and our college has also hosted foreign students under the UK-India Education and Research Initiative (UKIERI) study program. Recently, our college has executed two inter-disciplinary Innovation Projects of University of Delhi involving mentors, teachers and students and won Teacher
Excellence Award for innovation. The College also publishes its blind peer-reviewed research journal – *Journal of Business Thought* – to enable faculty to publish high quality research papers. The Placement Cell of the college regularly trains the students per the needs of prospective employers and invites companies for campus placements and internships.

The College also nurtures the soft skills of the students and provides them a platform to unleash their talents through different societies and clubs. Some of these like *Manchtantra* (theatre and street play society), *Misba* (dance society), *Cross Swords* (debating society) and *Surveen* (music society), etc. are well-known in the university circuit. The extra-curricular facilities give students enough flexibility to balance their academic and other interests. The College boasts of excellent sports facilities like cricket ground, lawn tennis courts, volleyball and basketball courts, and indoor games. The cricket and tennis teams of our college are quite strong and invariably reach finals of the inter-college tournaments. Many of our students have played in the Ranji Trophy and the Indian Premier League (IPL). The College also organizes a month-long “Sahibzada Ajit Singh Cricket Tournament” at its premises in which many renowned clubs like Gymkhana, ONGC, Indian Airlines and LB Shastry Club, etc. regularly participate.

The College is aiming to consolidate its strengths in teaching and extra-curricular activities. Apart from constantly endeavoring to enrich classroom teaching, we are planning to expand our infrastructure by building a Girls Hostel and extending library facilities to all students even beyond college hours.

The institution combines formal education with spiritual knowledge. We firmly believe that the true purpose of a college, the development of human spirit, lies not in quantitative and external expansion, but in the realization of human values and the nurturing of creativity.

Although the College continuously monitors its own performance, the preparation of this Self Study Report (SSR) has been a wonderful voyage of discovery for the institution’s leadership, faculty and staff. It has provided structured insights into various aspects of college administration, infrastructure, curricula, teaching-methods, academic research and teacher-student relationship in terms of our strengths, weaknesses, opportunities and challenges. The Self Study Report contains the findings on the seven evaluation criteria mandated by the National Assessment and Accreditation Council (NAAC). The report has been prepared per NAAC guidelines and is organized into three parts viz. **Profile of the Institution, Criterion-wise Inputs, and Evaluative Report of the Departments.**
I wish to thank the members of the Academic Affairs Committee, other faculty members and the Administration team for providing inputs for the report and the Department of Computer Science for their technical support. It has been a great team effort by everyone.

It is my privilege to present the Self Study Report as the first step in achieving the prestigious NAAC accreditation.

(Dr. Jatinder Bir Singh)
Executive Summary

Sri Guru Gobind Singh College of Commerce ("Institution") is a leading commerce college of University of Delhi. From just 150 students and barely any infrastructure in 1984, the college today boasts of state of art academic and co-curricular infrastructure, over 1700 students, 70 faculty members and a team of efficient and dedicated non-teaching staff. In addition to the flagship courses viz. B.Com. (Hons.), B.Com. (Prog), B.A. (Hons.) Economics and B.Sc. (Hons.) Computer Science, the college offer a (self-financing) professional course in B.A. (Hons.) Business Economics and two postgraduate diploma courses viz. Post Graduate Diploma in Marketing (PGDIM) and Diploma in Business Journalism and Corporate Communication (DBJCC) for over a decade.

The preparation of this Self Study Report (SSR) has been a wonderful voyage of discovery for the institution’s leadership and staff. It has provided valuable insights into various aspects of college administration, infrastructure, curricula, teaching methods, academic research and teacher-student relationship in terms of our strengths, weaknesses, opportunities and challenges. The following paragraphs provide a brief summary of the findings on the various criteria mandated by the National Assessment and Accreditation Council (NAAC).

Criterion I: Curricular Aspects

The institution has set forth a clear and focused vision for itself in the form of providing quality education along with holistic development of students. Focus is on imparting knowledge that goes beyond the prescribed syllabi and training that transcends the confines of the classroom. We strive to produce industry-ready professionals, who contribute to nation building and economic growth. In order to translate this vision into reality, one of the important missions is to ensure transparent, efficient and flexible system of curriculum delivery.

The institution encourages improvisation in teaching pedagogies and has put in place feedback mechanisms to optimize curriculum delivery and maintain quality of learning. The Academic Affairs Committee of the college ensures meticulous planning and scheduling of academic and extra-curricular activities; accountability of the faculty; transparency in student evaluation; high quality classrooms and lab infrastructure and open access to information on research opportunities and faculty development programs. Curriculum enrichment is facilitated through Seminars, Conventions, Workshops, Guest Lecturers, Special Lecturers, Employability Skills Workshops, Summer
Internships, Case Studies, etc. and plethora of activities organized by various student societies and clubs on topics of professional, cultural and social importance. Societies like National Cadet Corps (NCC), National Service Scheme (NSS), The Enabling Unit, Equal Opportunity Cell, International Cell, Enactus, etc. instill a sense of social responsibility and community development.

An active Placement Cell, a well-knit alumni network, plethora of industry linkage events, research projects and special add-on courses (e.g. Tally, SPSS, etc.) and ICT workshops help students become industry-ready professionals.

Growth opportunities for the faculty are provided in the form of participation in career development programs, knowledge workshops, research and ICT skill development. While the faculty teaches the courses as per the curricula mandated by the University of Delhi, they participate in Board of Studies meetings and provide inputs and suggestions for revision of the syllabi in line with industry trends.

Students are the most important stakeholders in an educational institution. Academic and leadership excellence cannot be achieved without putting in place a foolproof student feedback system for critically evaluating the courses offered and the teaching-learning process used. The Academic Affairs Committee (through its Internal Quality Assurance Cell) and the Staff Council regularly assess student feedback and suggest process improvements. We, at Sri Guru Gobind Singh College of Commerce, sincerely believe in Franklin de Roosevelt’s vision: “We cannot always build the future for our youth, but we can build our youth for the future”.

**Criterion II: Teaching-Learning and Evaluation**

The institution’s admission norms and criteria for the Undergraduate, Postgraduate and Diploma courses are within the framework of the University of Delhi rules. It is one of the most sought after colleges as is reflected in the number of applicants and the cut-off scores for various courses. The Admission Committee, constituted under the Staff Council, works actively to keep the admission procedure simple, efficient, error free and transparent. In keeping with the motto of the College “Manas Ki Jaat Sabhae Eke Pehchanbo” meaning “Behold All Human Race as One”, we especially reach out to the less privileged sections of the society and encourage students from diverse social, economic and religious backgrounds through seat reservation per university rules and financial assistance. Separate committees look after the interests of the Scheduled Caste/Tribe students, foreign students and differently-abled students. These committees also provide admission support
to students possessing exceptional talent in sports and other extra-curricular activities.

Special care has been taken to make the college campus friendly for differently-abled persons. Access to all facilities is easy and barrier-free. Provision of lift, ramps, railings, tactile tiles and wheelchairs has been made in college campus to ensure free mobility of the differently-abled. Their fee is completely waived-off. The College has set up an enabling unit “Jaagriti” for care of differently-abled students at the time of admission, during their entire college life and even after their graduation. The unit conducts workshops, seminars and interactions with NGOs to sensitize the students, staff and public at large towards the special needs of the differently-abled.

Assessing the students’ needs in terms of knowledge and skills is a continuous exercise undertaken by the institute. Assessment is done not only before the commencement of the programme, i.e. at the time of orientation programme, but also during the course of the programme through interactions with teachers in the classrooms. The Seminar Committee of the college identifies the learning gaps and organizes appropriate lectures, seminars and workshops periodically to enhance learning with the help of subject experts. Various events organized by the societies of the college provide a platform for all round development of the students. These are particularly beneficial for acquiring soft skills, leadership qualities, organizing abilities and the capability to work in teams.

To bridge knowledge gaps of some students, the college organizes remedial classes for the students belonging to Scheduled Castes/Tribes, minorities and economically weaker sections of the society. The faculty keenly observes and identifies slow learners and supports them through additional classes, extra time for taking up class tests, distribution of notes, etc. To get these students rightly placed in the society, entry-level coaching under the UGC funded scheme is organized for specific employment in central and state government departments. English language proficiency classes and short term certificate courses are also conducted from time to time for enhancement of knowledge and skills.

The fully networked campus has state of art classrooms and lab infrastructure to augment the teaching process. Most of the classrooms are ICT enabled. The College is networked with the Central Library of the University of Delhi through for access to e-resources on the Information and Library Network (INFLIBNET). A number of faculty members are participating in the “e-PG Pathshala” programme as content writers for Master’s degree courses in Commerce and Economics. College encourages the students to access e-lectures prepared by the Institute of Life Long Learning (ILLL). Being a
Wi-Fi enabled campus; teachers can also use open courseware like MIT’s Open Course Ware and MOOC.

Project work is assigned to students to cultivate the spirit of discovery and exploration. Various academic quizzes, debates, discussions are organized to hone their analytical skills. Students are encouraged to do critical thinking through group discussions, role playing and solving case studies. Students take up internships and participate in University of Delhi’s Innovation Projects. The Entrepreneurial Cell of the college helps student entrepreneurs develop and commercialize their innovative ideas.

Sensitization of staff and students on issues of various environmental and social concerns is done through various committees like the Anti-Ragging Committee, Committee Against Sexual Harassment, First-aid Committee, etc. and societies like the NSS, the Rotaract Club, the Enabling Unit, the Equal Opportunity Cell, etc. For instance, the Enactus (Entrepreneurial action and us) society, in collaboration with the Rotaract club, is working for the benefit of the women from marginalized sections of the society through its project ‘Amber’. Another project ‘Shakti’ aims to create a link between job seekers from poor families and the job providers.

The dynamic and proactive Placement Cell focusses on providing maximum on-campus placement opportunities to the students. It prepares the students for skills and abilities prospective employers are seeking during the particular hiring season. The cell organizes students’ Internships in reputed companies in order to enable them with real-world skills and create better chances of full time employment. Career Counseling by renowned counsellors is organized to help students decide the best career for each one of them.

The College regularly sends its teachers to University of Delhi’s Staff Development Programme like refresher courses and orientation courses to update their subject knowledge and teaching methods. Teachers are also eligible for the research grants, study leave and support for research. The College provides conducive atmosphere for research and strongly encourages teachers to participate in seminars, conferences, research projects and publish their work in national and international journals of repute. The College publishes its annual blind peer review journal “Journal of Business Thought”. The faculty members have published their work extensively in international and national forums. Three faculty members were selected for the Teaching Excellence Award for 2015.

The Centralised Evaluation System designed by University of Delhi is followed by college. The institution has a transparent mechanism for communicating the process of evaluation and reforms to the stakeholders, wherein the internal assessment records are uploaded on the college website.
The College has volunteered to act as the evaluation centre for exams conducted by the university. Teachers conduct in-process evaluation of students’ comprehensive learning needs and academic progress and provide with continuous feedback. Presentations, group discussions and case studies are given to the students as assignments to assess their communication skills and independent learning. The semester-end examination results are closely watched and analysed and follow-up actions taken for the betterment of future learning outcomes.

**Criterion III: Research, Consultancy and Extension**

We strongly believe that research is the prime source of knowledge and innovation. Knowledge generated is the basis of excellence and sustainable development of the institution. The College continually strives to inculcate the spirit of research and scientific temper in the young minds as a matter of routine through curriculum-based attempts and research projects.

The Wi-Fi enabled campus and well-developed infrastructure viz. LCD projector aided classrooms; air conditioned Seminar Room, Conference Room, Auditorium, Computer Labs and well-equipped centrally air-conditioned three-storey Library enhance the learning and research potentialities of the students and the faculty. Throughout the academic session, the college invites people of prominence and expertise to seminars, conferences, talks, workshops, training programmes, lectures, interactive sessions, etc., to enrich the faculty and the students with their knowledge and wisdom. The College conducts “Vimarsh”, a biennial convention on the current issues that attracts scholars and researchers of eminence from India and abroad. As an initiative to promote research culture, the college also publishes its Annual Refereed Indexed Journal, ‘Journal of Business Thought’, which contains exploratory/conceptual/empirical articles having strategic policy implications from multi-disciplinary topics.

Three members of the faculty are guiding eight students pursuing their Ph.D. and M.Phil. degrees with the University of Delhi and other universities. The research orientation of the faculty also manifests in the large number of publications and paper presentations at various forums. Two interdisciplinary Innovation projects involving six faculty members and twenty students were awarded by the University of Delhi; one of them received the Best Innovation Project Award. Nine Research Projects have been funded by the UGC. The faculty has been actively involved in preparing e-content for the e-PG Pathshala, UGC and for the Institute of Life Long Learning (ILLL) of the University of Delhi.
Three Exploratory Research Projects viz. Amber, Shakti and Accelerate have been undertaken by the students to study socioeconomic and environmental issues of the economy. Project Accelerate is one of the top 20 Finalists of the ‘Handprint Challenge: Sustainability Challenge’ for colleges in Asia Pacific, United Nations Environment Programme.

The College strives to contribute towards the task of building high sense of social responsibility and emphasise on human values in the students to make them successful, both in academics and otherwise. The students imbibe the values of good citizenship and concern for the society through the various activities of the societies/clubs of the college viz. N.S.S., Rotaract, Enactus, Soch E-cell, Disha, Jaagriti, Sambhavana, etc. These societies indulge in various outreach and extension programmes, such as project Manthan, that endeavor to uplift the underprivileged and backward classes. The College undertakes various initiatives to collaborate/interact with other universities, industries and institutions for lectures, student exchange programmes, educational trips, grants, providing first hand corporate and research experience through summer internships and projects.

**Criterion IV: Infrastructure and Learning Resources**

The College has always been proactive in creation and enhancement of infrastructure for effective teaching and learning. The College has two building blocks, one each for undergraduate and postgraduate courses. The three-storey building for undergraduate courses has thirty six classrooms, six tutorial rooms and three computer labs. The two-storey postgraduate course building has eight classrooms. All three computer labs are equipped with state of art desktop computers, printers, scanners, LCD projectors and data network. The entire college campus is Wi-Fi enabled. A number of classrooms in each academic block are equipped with LCD projector, white board and sound system.

All physical infrastructure is differently-abled friendly. Unobtrusive pathways, wheelchairs, ramps and elevator have been provided for unhindered access to all facilities. The College library has books in braille and ‘Jaws’ software for visually impaired students.

The College has an impressive, 500-seat fully air-conditioned state of the art auditorium with projectors and high quality audio-visual system. For holding seminars, lectures, group discussions and quizzes, etc., the college has air conditioned Seminar Hall (with seating capacity of two hundred people) and Conference Room (with seating capacity of hundred people), both with latest multimedia facilities. The Staff Room is air conditioned and provided with
sofas, a work table, lockers, notice boards, a refrigerator, a microwave oven and attached washrooms.

For sports and fitness lovers, the college has a tournament quality cricket ground, basketball court, volleyball court, football ground, two lawn tennis courts, two table tennis tables and a modern and well-equipped gym. Yoga and Art of living camps are also organized for physical and spiritual wellbeing of students and faculty members. The College prides itself on a green and clean campus. The sprawling manicured lawns not only add to the aesthetics but also offer places for relaxation.

The College canteen and a Café Coffee Day outlet provide hygienic food to the students at reasonable rates.

The College has a power generator to provide uninterrupted power supply for general lighting, in addition to the UPS’s provided in each computer lab.

As part of the Go-Green initiative, solar lights have been installed for lighting the pathways. A garbage treatment plant is proposed to be built to process organic waste and a sewage treatment plant is also in pipeline

The college is blessed to have Gurudwara Sahib in the premises for the spiritual wellbeing of the students, faculty and staff. Everyone partakes of Guru Sahib’s blessings every day. Special celebrations are organized on gurupurabs and inter-college gurubani kirtan competitions held to mark the auspicious days.

The College maintains a well-stocked Library. The collection of the Library at present consists of more than 43000 books, 287 bound volumes of important journals and around 745 CD’s on various subjects.

The College uses EIMS software for admission, internal assessment and payroll. The College has its own website, which is updated regularly for disseminating information on important news and events. The College plans to convert more classrooms into ICT enabled classrooms to aid in teaching. The College plans to setup more computer labs as the number of practical subjects is increasing in each course. The College has number of computers installed in the computer labs, postgraduate block, administration block, office and library for smooth functioning of the college. Students and faculty members have been provided with secure Wi-Fi access to the Internet.

The staff and students extensively use ICT resources including computer aided teaching/learning material. Classrooms, seminar room and conference room are equipped with projectors, sound system and microphones. Faculty members use laptops and projectors for their lecture presentations. Presently,
the college connects to the National Knowledge Network of the University of Delhi via a dedicated 100 Mbps optical fiber link for access to university’s Wide Area Network (WAN), College Local Area Network (LAN), Local Resource Sharing Services, Library System and Internet Services.

The institution ensures optimal allocation, utilization and maintenance of the resources by forming various Staff Council committees like the Finance Committee, Purchase Committee, Maintenance Committee, Stock Taking Committee, etc. with faculty as their members.

**Criterion V: Student Support and Progression**

For an educational institution, students are the most critical stakeholders. They are the end products of all inputs and the institution’s contribution to the society, country and the world. The academic training, soft skills and values invested in them are significant factors in an institution’s success. A student’s progression through the college years therefore needs close monitoring.

The contribution of the institution in a student’s progression starts from the day he/she enters the institute to the time he/she graduates and enters the industrial society as a productive citizen. The assessment of this contribution can be done in many respects like financial, academics, professional skills, life skills, spiritual growth and social awareness/consciousness.

College mentors and supports the students in various forms ranging from academic and curriculum based mentoring to financial, infrastructural and psycho-socio counseling support. Thus, it is ensured that the students moving out of the institution are not only enriched with knowledge and skill from their career perspective but they are also physically, mentally, emotionally, and socially strong so as to be worthy citizens of the nation.

The College provides financial aid to students both in the form of fee concession from college’s own resources as well as from the state and central government funds. Financial motivation is also provided in the form of scholarships to meritorious students. Every year this amount ranges between Rs. 4,00,000 and Rs. 6,00,000.

Special support, financial and tutorial assistance is provided to students who could be economically weak, differently-abled or belong to scheduled castes/tribes. Personal counseling sessions are held to build their morale and self-confidence. The Enabling Unit of the college “Jaagriti” is doing great service in this direction.
Developing the entrepreneurial skills and capabilities of the students is another form of mentoring that is highly emphasized by the institution. Soch, the Entrepreneurial Cell, involves students in various manufacturing and marketing ventures; organizes workshops and industry-academic interface events. Enactus, the college chapter of the eponymous international organization, in order to instil entrepreneurial capabilities among students, is running two projects viz. Project Shakti and Project Amber that are contributing to the society in a very significant and meaningful way.

A number of societies have been formed by the college in order to facilitate participation of the students in extra-curricular and co-curricular activities. The key objective is the overall growth and development of the students. These societies cater to specific needs as well as support students in academics, cultural growth, sports, community and public engagement activities, career counselling, skill and professional development.

The strategic thrust in the form of budgetary support, relaxation in attendance, reward and recognition, tutorials and extra/remedial teaching, provision of meals, materials, infrastructure, and all other possible forms of help and support is the key to receiving laurels from different spheres.

A glimpse of the student’s placement in renowned companies over the years is a testimony to the growth and development of our students during their college tenure.

For issues pertaining to the sexual harassment, ragging or any other grievance, a formal mechanism is in place in the form of policies, procedures, and people (committees).

The ultra-modern infrastructure spanning over the campus in the form of library, auditorium, computer labs, playgrounds, cafeteria, seminar and conference halls, bank, gymnasium, Gurudwara Sahib, etc. is also a support, the college boasts of for the growth of students.

Students’ progression to institutes of higher learning, to the corporate world, or in arena of public services is another indicator of the worthiness of the institution. The College holds an impressive record in this direction in the form of a nearly hundred percent pass percentage in all the courses over the years. Strategic measures taken up for the support of students in the form of remedial assistance, extra classes, added assignments and tests, classes for competitive examinations, short term job oriented courses are a few of the measures in this direction.

The annual academic calendar of the college is a showcase of the encouragement and thrust that the students receive from their mentors. And
the laurels that our students have brought to college are also exemplary. The democratically elected Student Union of the college also provides the students an important platform wherein they can have an interface with the college authorities in the context of all sorts of grievances, feedback, suggestions and contributions. The representation of students in various academic and administrative bodies of the college shows the confidence that the college authorities have over the capabilities of students.

**Criterion VI: Governance, Leadership and Management**

The Institution has been fortunate to have visionary leadership that has progressively steered the institution from its humble beginnings to its current stature.

The **Vision** of the college is to emerge as a top commerce college in India and to help students imbibe moral and spiritual values having universal acceptance. The **Mission** of the college is to offer excellent education to all and serve the society by developing future leaders in business, academia and industry with our commitment, dedication and devotion. Following from the vision and mission of the college, the **Goals** of the college are aligned with the objectives enshrined in the National Policy for Higher Education. The goals of the college are to: Provide high quality, equal opportunity teaching and learning environment; Promote research, innovation and entrepreneurship; Establish linkages with the industry for mutual benefit; Provide continuous learning and skill enhancement opportunities to faculty members; Maximize use of ICT in all spheres of college life; and inculcate ethics and social and environmental consciousness among the staff and students.

The institution leadership emphasizes participative decision making through delegation of authority. All important decisions pertaining to admissions, academics, extra-curricular activities, infrastructure, finance, etc. are taken by the Staff Council in consultation with the various committees constituted for specific tasks. These committees have members from faculty and staff and have complete independence of task planning and execution as long these are within prescribed budgets and guidelines.

The institution leadership lays strong emphasis on the continuous professional development and training of its faculty and staff. The teaching faculty is encouraged to undergo staff development programs such as Refresher Courses, Orientation Programs, HRD Programs, Staff Training Programs and workshops conducted by the University of Delhi and other agencies. Similarly, the administrative and support staff are periodically sent for participation in workshops and programmes related to their respective fields to enable them to improve their knowledge and skills.
The institution’s annual budget is approved by the University Grants Commission. The University Grants Commission provides major part of the salaries while the rest is contributed by the Trust. The Purchase Committee manages all purchases as per GFR and reports these in the Governing Body Meeting wherever necessary. Income/Expenditure are closely monitored by the Bursar and section officer (accounts) headed by the Principal. Auditing is done by internal as well as external bodies by following the due processes.

Though the Institution does not have a formally stated Quality Policy; however, our focus on quality is inherent in our Vision, Mission and Goals. The Internal Quality Assurance Committee (IQAC), which is a part of the Academic Affairs Committee, is actively involved in monitoring process quality and improvement of standards across all functional areas. The institution leadership regularly monitors the functioning of various departments on the basis of expected outcomes and plans suitable interventions.

**Criterion VII: Innovations and Best Practices**

In its journey of over 30 years, the college has adopted a number of best practices and constantly innovated in all spheres of college life. Some of these are: Green and Clean Campus, Carbon-neutral Campus, Connected Campus, Student Diversity, Research and Entrepreneurship.

The College is strategically located close to Metro rail and bus stations. Spread over ten acres, it is a green and clean campus that creates a positive impact on the beholder and helps in developing an environment-friendly attitude. Although the college has no formal mechanism for a green audit yet, efforts are made to sensitize the staff and the students to play a proactive role in maintaining and preserving a clean, green and pollution-free environment. Planting saplings, sowing seeds, watering plants, using organic manure, and cleaning flower beds by removing weeds, etc. is a regular activity undertaken by the NSS and Rotaract Club volunteers.

As a part of Clean Mechanism, use of plastic bags is banned and the entire campus is strictly a “No Smoking” zone. The institution is equally concerned about energy conservation. The architectural design of the buildings reduces dependence on air conditioning. Classrooms are naturally ventilated, cool and airy. Where required, energy-efficient air conditioners are used; and students and staff are encouraged to follow energy saving practices by ensuring that the lights and fans are switched off after completion of the last lecture of the day and no electrical appliance is left working when not in use. As part of the institutions’ endeavour to use renewable energy sources, twenty solar light
panels have been installed to light up the campus from 7 PM to 6 AM. Water wastage is prevented through regular maintenance checks on water mains, pipelines and tanks. The College plans to install a Sewage Treatment Plant of one lakh cubic litres capacity to treat waste water and make it fit for reuse.

Carbon neutrality is also ensured. Burning of dried leaves and waste paper is prohibited and these are bio-decomposed and recycled. Students are encouraged to reduce dependence on personal vehicles and use bicycles over short distances or travel in car pools. The NSS wing of the college organizes drives for encouraging use of jute and paper bags and discouraging plastic bags. To manage waste, a compost site is under construction in the college. The NSS wing of the college is very actively involved in ensuring scientific methods of garbage disposal. All e-waste such as discarded computers, computer peripherals, etc. are disposed through ratified vendors.

One of the best practices followed by our college is **inclusiveness with a diverse student-mix.** There is a dire need to reorient our educational system to meet the emerging needs of a society and break the shackles of traditional and age-old conventions and mindset. Inclusion is about equity and opportunity. It’s about making sure that the differences are celebrated so that talented and capable students from any background can rise to the top and the opportunities to develop and advance are available to everyone right from day one. In this direction societies like Dreaming Tibet, Equal Opportunity Cell (EOC) and Jaagriti (The Enabling unit) are proactively involved.

Another good practice being followed by the college is **Entrepreneurship.** The Entrepreneurship Cell encourages the students to pursue their business ideas and technological innovations for commercial success. The students are provided with the requisite knowledge and skills and encouraged to think like entrepreneurs and become job creators instead of job seekers. Initiatives like Soch Books, Games Garage, Immerse and Linking Tribes are some of our success stories of entrepreneurship. The College chapter of Enactus – already has two successful projects Amber and Shakti to its credit.
SWOC Analysis

Sri Guru Gobind Singh College of Commerce is a leading commerce college of University of Delhi. The institution has set forth a clear and focused vision for itself in the form of providing quality education along with holistic development of students. Focus is on imparting knowledge that goes beyond the prescribed syllabi and training that transcends the confines of the classroom. We strive to produce responsible citizens and industry-ready professionals, who contribute to nation building and economic growth.

Strengths

- Sri Guru Gobind Singh College of Commerce is the second Commerce college of University of Delhi, which gives innumerable opportunities to its students for critical thinking, openness and receptiveness to new ideas.
- The College follows the practice of inclusiveness with diverse student-mix.
- The College provides holistic development to the students and works to create scientific and tech-savvy environment.
- The strategic location of the College, opposite to TV tower, Pitampura and next to Netaji Subhash Place, Metro Station, makes it well connected with various parts of the city.
- The College has very soothing and calming effect on the people. It makes conscious efforts to ensure that more than 60% of college area is left green. The College has a 10 acres campus with large play grounds and gardens.
- The College has active placement cell which has entered its 10th year. It focuses on the placements of students in companies of repute.
- Internal Quality Assessment cell (IQAC) which is a part of Academic Affairs committee, plays a crucial role in the monitoring and enhancing the overall quality of education in the college.
- The College emphasizes on good practices like ban on the use of plastic bags and declaring college campus as ‘No Smoking’ zone.
- The College is equipped with fully automated, three-storey, air-conditioned library and three computer labs.
- The College enjoys impressive infrastructure including Wi-Fi enabled campus, state-of-the-art auditorium, seminar hall, conference hall and classrooms with projectors and laptops.
- The College has installed 20 solar lights panels which are part of an initiative towards considerable energy saving. These lights help to light up the college campus from 7.00 p.m. to 6.00 a.m. every day.
• The College has set up Enabling Unit- Jaagriti especially to take care of the needs of differently-abled students, to integrate them into the main stream and to sensitize the public at large towards issue of disability.
• Equal opportunity cell of the college works on issues of women empowerment, human rights and inclusive society.
• The College emphasizes student-centric learning and skill development.
• The College possesses dedicated, sincere and experienced faculty whose members are experts in the respective disciplines.

Weaknesses

• As the College focuses on under-graduate courses, there is a need to enhance the scope and facilities for research in the college.
• At present the college does not provide hostel facilities to the students in the college premises. However, the college plans to build girls’ hostel in near future.
• For the benefit of the students, the Industrial interaction avenues need to be developed.
• The College doesn’t enjoy autonomy so it can’t frame its own curriculum and evaluation process.
• The College can’t raise internal resources as it is an aided college. That leads to non-salary expenses not being covered by UGC.

Opportunities

• The College may seek support from its well placed alumni, in terms of information and other resources.
• The College has the option to organise add-on courses in various subjects.
• To accommodate more courses, construction of new classroom block is on the full swing.
• The linkage between the college and industry can be strengthened for the benefit of the students.

Challenges

• To understand shift in academic paradigm across the globe and adopting global standards.
• There is a huge gap between number of applicants and students admitted in the college. The demand ratio for various courses is quite high.
• The College is consistently endeavouring to enhance the employability of the students.
• Though most of the teachers do use ICT and e-learnings in the classroom, motivating others to the new technology is a challenge.
# Profile of the College

## 1. Name and Address of the College:

<table>
<thead>
<tr>
<th>Name</th>
<th>Sri Guru Gobind Singh College of Commerce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Pitam Pura, Delhi</td>
</tr>
<tr>
<td>City</td>
<td>Delhi</td>
</tr>
<tr>
<td>Pin</td>
<td>110034</td>
</tr>
<tr>
<td>State</td>
<td>Delhi</td>
</tr>
<tr>
<td>Website</td>
<td><a href="http://www.sggsc.ac.in">http://www.sggsc.ac.in</a></td>
</tr>
</tbody>
</table>

## 2. For communication:

<table>
<thead>
<tr>
<th>Designation</th>
<th>Name</th>
<th>Telephone with STD code</th>
<th>Mobile</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal</td>
<td>Dr. Jatinder Bir Singh</td>
<td>O: 91-11-27321855 R: 91-11-27876104</td>
<td>9873241108</td>
<td>91-11-27326710</td>
<td><a href="mailto:principal@sggsc.edu.ac.in">principal@sggsc.edu.ac.in</a></td>
</tr>
<tr>
<td>Vice Principal</td>
<td>Dr. Rajinder Kaur</td>
<td>O: 91-11-27326587 R: 91-11-23825253</td>
<td>9999652333</td>
<td>91-11-27326710</td>
<td>rajinderka <a href="mailto:ur1222@gmail.com">ur1222@gmail.com</a></td>
</tr>
<tr>
<td>Steering Committee Co-ordinator</td>
<td>Dr. (Mrs.) Harvinder Kaur</td>
<td>O: 91-11-27326587 R: 91-11-47521125</td>
<td>9810216016</td>
<td>91-11-27326710</td>
<td><a href="mailto:harvinder_delhi@yahoo.com">harvinder_delhi@yahoo.com</a></td>
</tr>
</tbody>
</table>

## 3. Status of the Institution:

i. Affiliated College

ii. Constituent College

iii. Any other (specify)
4. **Type of Institution:**
   a. **By Gender**
      i. For Men
      ii. For Women
      iii. Co-education
   b. **By Shift**
      i. Regular
      ii. Day
      iii. Evening

5. **It is a recognized minority institution?**
   Yes
   No

   If yes specify the minority status (Religious/linguistic/any other) and provide documentary evidence.
   Religious Minority (Annexure I)

6. **Sources of funding:**
   Government
   Grant-in-aid
   Self-financing
   Any other

7. a. **Date of establishment of the college:** - 18/05/1984 (dd/mm/yyyy)
   b. **University to which the college is affiliated/or which governs the college (If it is a constituent college):**
   University of Delhi

   c. **Details of UGC recognition:**

<table>
<thead>
<tr>
<th>Under Section</th>
<th>Date, Month &amp; Year (dd-mm-yyyy)</th>
<th>Remarks (If any)</th>
</tr>
</thead>
<tbody>
<tr>
<td>i. 2 (f)</td>
<td>September 1985</td>
<td></td>
</tr>
<tr>
<td>ii. 12 (B)</td>
<td>September 1985</td>
<td></td>
</tr>
</tbody>
</table>

   (Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act) – Annexure III
d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

<table>
<thead>
<tr>
<th>Under Section/ clause</th>
<th>Recognition/ Approval details Institution/ Department Programme</th>
<th>Day, Month and Year (dd-mm-yyyy)</th>
<th>Validity</th>
<th>Remarks</th>
</tr>
</thead>
</table>

(Enclose the recognition/approval letter – Annexure IV))

8. Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?
   Yes ☐ No ☑

If yes, has the College applied for availing the autonomous status?
   ☐ Yes ☐ No

9. Is the college recognized
   a. by UGC as a College with Potential for Excellence (CPE)?
      Yes ☐ No ☑

      If yes, date of recognition: ……………………. (dd/mm/yyyy)

   b. for its performance by any other governmental agency?
      Yes ☐ No ☑

      If yes, Name of the agency ……………………. and
      Date of recognition: ……………………. (dd/mm/yyyy)

10. Location of the campus and area in sq.mts:

<table>
<thead>
<tr>
<th>Location *</th>
<th>Urban</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus area in sq. mts.</td>
<td>40,000 sq mts</td>
</tr>
<tr>
<td>Built up area in sq. mts.</td>
<td>4424 sq mts</td>
</tr>
</tbody>
</table>

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)
11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.

A. Auditorium/seminar complex with infrastructural facilities -✓
   - Auditorium
     The College has 500 seater, fully air-conditioned state of the art auditorium that is the nerve centre of cultural activities of the college.
   - Seminar Hall
     With a capacity for nearly two hundred people, air-conditioned and equipped with modern facilities like projectors, etc., the seminar hall of the college is ideal for academic, religious, social and general discussions, etc.
   - Conference Room
     A air-conditioned Conference Room with a seating capacity of hundred people and well-equipped with multimedia facilities, is used by students and staff for conducting events like group discussion, quizzes, lectures and seminars, etc.

B. Sports facilities -✓
   - Play ground - ✓
     College has a splendid, well maintained 600 mt cricket ground with floodlights. Day as well as Day/Night matches are played there. Every year college organises Sahibzada Ajit Singh Cricket Tournament in the months of December and January. About twenty clubs participate in this tournament.
     A basketball court and a volleyball court, at par with the national standards, have been built for students.
     To promote Tennis among students, two clay courts of standard size have also been built.
     Dedicated space with two table tennis tables of standard size has also been provided to students for playing table tennis.
   - Swimming pool - ×
   - Gymnasium - ✓
     College has a well-equipped and air conditioned Gymnasium named after Sahibzada Jujhar Singh. It was inaugurated in the year 2009-10 on the occasion of Silver Jubilee celebrations in the
college. The gymnasium can be used both by staff and students. It has separate sections for men and women. The men section has a treadmill, a bicycle ergometer, training weights and stations for exercise. Women section is equipped with two treadmills, two bicycles ergometer, massager and all standard weights for training. Both sections have music system, changing room and locker facility.

C. Hostel - ×

- Boys’ hostel
  - i. Number of hostels
  - ii. Number of inmates
  - iii. Facilities (mention available facilities)

- Girls’ hostel
  - i. Number of hostels
  - ii. Number of inmates
  - iii. Facilities (mention available facilities)

- Working women’s hostel
  - i. Number of inmates
  - ii. Facilities (mention available facilities)

D. Residential facilities for teaching and non-teaching staff (give numbers available cadre wise) - ×

E. Cafeteria - √
College has a canteen and Café Coffee Day outlet to provide hygienic and healthy food on subsidized rates.

F. Health centre - √
College has a medical room to cater to the first-aid requirements of students and staff. First-aid kit and a bed are available in the medical room. In case of an emergency the student is taken to the nearest hospital. Many good hospitals like Max Super Specialty Hospital, Fortis Hospital, and Saroj Hospital are in the vicinity of the college. Two doctors within one kilometre radius of the college and empanelled on Delhi University panel of refereed doctors are always available on call as per the need of the situation.

<table>
<thead>
<tr>
<th>Health centre staff –</th>
<th>Qualified Doctor</th>
<th>Full time</th>
<th>Part-time</th>
<th>On call basis</th>
<th>Qualified Nurse</th>
<th>Full time</th>
<th>Part-time</th>
<th>On call basis</th>
</tr>
</thead>
</table>

"
G. Facilities like banking, post office, book shops - ✓
   - A Branch of Punjab and Sind Bank is available in the college premises for the convenience of students and staff. ATM facility has also been provided by the bank. The Annual fee and other charges at the time of admission are to be deposited at the bank.
   - Photocopying facility is available on the campus in the main building. It provides an invaluable service to the students at reasonable prices.
   - Post office and book shops are available within the vicinity of college.

H. Transport facilities to cater to the needs of students and staff - ×

I. Animal house - ×

J. Biological waste disposal - ✓ (As per MCD waste disposal system.)

K. Generator or other facility for management/regulation of electricity and voltage - ✓
   - Generator
     Power backup is provided through 250 KVA silent generator installed in college premises.

   - Solar energy
     20 solar energy poles have been installed in college premises that get illuminated in the night using the solar energy trapped during the day.

L. Solid waste management facility - ✓
   As per MCD waste disposal system

M. Waste water management - Under Construction

N. Water harvesting - Under Construction
12. Details of programmes offered by the college (Give data for current academic year)

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Programme Level</th>
<th>Name of the Programme/Course</th>
<th>Duration</th>
<th>Entry Qualification</th>
<th>Medium of instruction</th>
<th>Sanctioned/approved Student strength</th>
<th>No. of students admitted</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Under-Graduate</td>
<td>B. Com (Hons.)</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English</td>
<td>200</td>
<td>360</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B. Com. (Prog.)</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English</td>
<td>150</td>
<td>175</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B.A. (Hons.) Economics</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English</td>
<td>90</td>
<td>110</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B.Sc. (Hons.) Computer Science</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English</td>
<td>40</td>
<td>46</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B.A. (Hons.) Business Economics (B.B.E.)</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English</td>
<td>40</td>
<td>38</td>
</tr>
<tr>
<td>3.</td>
<td>Integrated Programmes PG</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>4.</td>
<td>Ph.D.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>5.</td>
<td>M.Phil.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>6.</td>
<td>Ph.D.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>7</td>
<td>Certificate Courses</td>
<td>French</td>
<td>01 Yr</td>
<td>10+2</td>
<td>French</td>
<td>40</td>
<td>62</td>
</tr>
<tr>
<td></td>
<td></td>
<td>German</td>
<td>01 Yr</td>
<td>10+2</td>
<td>German</td>
<td>40</td>
<td>45</td>
</tr>
<tr>
<td>8</td>
<td>UG Diploma</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>9</td>
<td>PG Diploma</td>
<td>Post Graduate Diploma in International Marketing (PGDIM)</td>
<td>01 Yr</td>
<td>10+2+3</td>
<td>English</td>
<td>40</td>
<td>45</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Diploma in Business Journalism and Corporate Communication (DBJCC)</td>
<td>01 Yr</td>
<td>10+2+3</td>
<td>English</td>
<td>40</td>
<td>41</td>
</tr>
<tr>
<td>10</td>
<td>Any Other (specify and provide details)</td>
<td>College has been appointed as a center for non-collegiate classes under the Non Collegiate Women Education Board (NCWEB), University of Delhi.</td>
<td>B.A. (Prog)</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English/ Hindi</td>
<td>320</td>
</tr>
<tr>
<td></td>
<td></td>
<td>B.Com. (Prog)</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English/ Hindi</td>
<td>180</td>
<td>184</td>
</tr>
<tr>
<td></td>
<td></td>
<td>College is also a center for School of Open Learning (SOL) classes.</td>
<td>B.Com.</td>
<td>03 Yrs</td>
<td>10+2</td>
<td>English/ Hindi</td>
<td>Students are enrolled in university and allotted a center from there.</td>
</tr>
</tbody>
</table>
13. Does the college offer self-financed Programmes?
   Yes [✓] No [ ]

If yes, how many? 03 (B.B.E., DBJCC, PGDIM)

14. New programmes introduced in the college during the last five years if any?
   Yes [ ] No [✓] Number [ ]

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Departments (eg, Physics, Botany, History etc.)</th>
<th>UG</th>
<th>PG</th>
<th>Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mathematical Sciences*</td>
<td>Computer Science</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Commerce*</td>
<td>Commerce</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PGDIM</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applied Social Sciences and Humanities*</td>
<td>Business Economics, DBJCC</td>
<td>✓</td>
<td></td>
<td>-</td>
</tr>
</tbody>
</table>

Faculty in University of Delhi

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com.)

   a. Annual system
      | Number | Course Details |
      |--------|----------------|
      | 3      | M. Com, B.A. Program (NCWEB), B.Com. (Prog.) (NCWEB) |

   b. Semester system
      | Number | Course Details |
      |--------|----------------|
      | 7      | B.Com. (Hons.), B.Com., B.A. (Hons.), Eco, B.Sc. (Hons.) Comp Sc., B.B.E., PGDIM, DBJCC |
c. Trimester system

17. Number of Programmes with

a. Choice Based Credit System  Nil
b. Inter/Multidisciplinary Approach  7

c. Any other (specify and provide details)

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes  No  \checkmark

If yes,

a. Year of Introduction of the programme(s)…………………. (dd/mm/yyyy) and number of batches that completed the programme

b. NCTE recognition details (if applicable)
   Notification No.:  …………………
   Date:…………(dd/mm/yyyy)
   Validity:…………………………..

c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately?
   Yes  No  \checkmark

19. Does the college offer UG or PG programme in Physical Education?

Yes  No  \checkmark

If yes,

a. Year of Introduction of the programme(s)………………….. (dd/mm/yyyy) and number of batches that completed the programme

b. NCTE recognition details (if applicable)
   Notification No.:  …………………
   Date:…………(dd/mm/yyyy)
   Validity:…………………………..
c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?
   Yes [ ] No [✓]

20. Number of teaching and non-teaching positions in the Institution

<table>
<thead>
<tr>
<th>Positions</th>
<th>Teaching faculty</th>
<th>Non-Teaching staff</th>
<th>Technical staff</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Professor</td>
<td>Associate Professor</td>
<td>Assistant Professor</td>
</tr>
<tr>
<td></td>
<td>M* F*</td>
<td>M* F*</td>
<td>M* F*</td>
</tr>
</tbody>
</table>

Sanctioned by the UGC/University/State Government
- 76
- 45
- NA**

Recruited
- 6
- 26
- 2
- 10
- 27
- 5

Yet to recruit
- 32
- 13

Sanctioned by Management/society or other authorized bodies
- NA

Recruited

Yet to recruit

*M-Male *F-Female

** Being a non-science college, no technical staff has been sanctioned

21. Qualifications of the teaching staff:

<table>
<thead>
<tr>
<th>Highest Qualification</th>
<th>Professor</th>
<th>Associate Professor</th>
<th>Assistant Professor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M* F*</td>
<td>M* F*</td>
<td>M* F*</td>
<td></td>
</tr>
</tbody>
</table>

Permanent teachers
- D.Sc./D.Litt.
- Ph.D.
  - 3
  - 18
  - 2
  - 3
  - 26
- M.Phil.
  - 2
  - 5
  - 0
  - 4
  - 11
- PG
  - 1
  - 3
  - 0
  - 3
  - 7
Highest Qualification

<table>
<thead>
<tr>
<th>Highest Qualification</th>
<th>Professor</th>
<th>Associate Professor</th>
<th>Assistant Professor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M*</td>
<td>F*</td>
<td>M*</td>
<td>F*</td>
</tr>
</tbody>
</table>

Temporary teachers/Ad-hoc Teachers

<table>
<thead>
<tr>
<th></th>
<th>M*</th>
<th>F*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.Phil.</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>PG</td>
<td>3</td>
<td>7</td>
</tr>
</tbody>
</table>

Part-time teachers

<table>
<thead>
<tr>
<th></th>
<th>M*</th>
<th>F*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.Phil.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PG</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*M-Male  *F-Female

22. Number of Visiting Faculty /Guest Faculty engaged with the College

<table>
<thead>
<tr>
<th>S.No</th>
<th>Name of the Department</th>
<th>No. of Visiting Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Commerce</td>
<td>7</td>
</tr>
<tr>
<td>2</td>
<td>Economics</td>
<td>Nil</td>
</tr>
<tr>
<td>3</td>
<td>Computer Science</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>Business Economics</td>
<td>2</td>
</tr>
<tr>
<td>5</td>
<td>Post Graduate Diploma in International Marketing</td>
<td>9</td>
</tr>
<tr>
<td>6</td>
<td>Diploma in Business Journalism and corporate Communication</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>SOL</td>
<td>22</td>
</tr>
<tr>
<td>8</td>
<td>NCWEB</td>
<td>50</td>
</tr>
</tbody>
</table>

Total | 99
23. Furnish the number of the students admitted to the college during the last four academic years.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M*</td>
<td>F*</td>
<td>M*</td>
<td>F*</td>
</tr>
<tr>
<td>SC</td>
<td>49</td>
<td>25</td>
<td>48</td>
<td>19</td>
</tr>
<tr>
<td>ST</td>
<td>15</td>
<td>5</td>
<td>20</td>
<td>4</td>
</tr>
<tr>
<td>OBC</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>General</td>
<td>199</td>
<td>250</td>
<td>240</td>
<td>248</td>
</tr>
<tr>
<td>Others (Minority)</td>
<td>86</td>
<td>108</td>
<td>79</td>
<td>94</td>
</tr>
</tbody>
</table>

*M-Male  *F-Female

24. Details on students enrollment in the college during the current academic year:

<table>
<thead>
<tr>
<th>Type of students</th>
<th>UG</th>
<th>PG</th>
<th>M. Phil.</th>
<th>Ph.D.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students from the same state where the college is located</td>
<td>656</td>
<td>86</td>
<td></td>
<td></td>
<td>742</td>
</tr>
<tr>
<td>Students from other states of India</td>
<td>66</td>
<td>9</td>
<td></td>
<td></td>
<td>75</td>
</tr>
<tr>
<td>NRI students</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign students</td>
<td>7</td>
<td></td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Total</td>
<td>729</td>
<td>95</td>
<td></td>
<td></td>
<td>824</td>
</tr>
</tbody>
</table>

25. Dropout rate in UG and PG (average of the last two batches)

<table>
<thead>
<tr>
<th></th>
<th>UG</th>
<th>PG</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9.65%</td>
<td>3.03%</td>
</tr>
</tbody>
</table>
26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

<table>
<thead>
<tr>
<th>Component</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Including Salary</td>
<td>Rs. 70,424/=</td>
</tr>
<tr>
<td>Excluding Salary</td>
<td>Rs. 3394/=</td>
</tr>
</tbody>
</table>

27. Does the college offer any programme/s in distance education mode (DEP)?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

If yes,

a) Is it a registered centre for offering distance education programmes of another University

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

b) Name of the University which has granted such registration.

c) Number of programmes offered

<table>
<thead>
<tr>
<th>Number of Programmes Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

d) Programmes carry the recognition of the Distance Education Council.

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

28. Provide Teacher-student ratio for each of the programme/course offered

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name of the Programme/Course</th>
<th>Teacher Student Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Commerce</td>
<td></td>
</tr>
<tr>
<td></td>
<td>B.Com.(Hons.)</td>
<td>1:18</td>
</tr>
<tr>
<td></td>
<td>B.Com.</td>
<td>1:22</td>
</tr>
<tr>
<td>2</td>
<td>Economics</td>
<td>1:18</td>
</tr>
<tr>
<td>3</td>
<td>Computer Science</td>
<td>1:15</td>
</tr>
<tr>
<td>4</td>
<td>Business Economics</td>
<td>1:15</td>
</tr>
</tbody>
</table>
29. Is the college applying for Accreditation:
   Cycle 1 ☑ Cycle 2 ☐ Cycle 3 ☐ Cycle 4 ☐
   Re-Assessment: ☐
   (Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re-accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)
   Cycle 1: ……. (dd/mm/yyyy) Accreditation Outcome/Result ………
   Cycle 2: …….. (dd/mm/yyyy) Accreditation Outcome/Result ………
   Cycle 3: ……. (dd/mm/yyyy) Accreditation Outcome/Result ………
   * Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.

31. Number of working days during the last academic year.
   273

32. Number of teaching days during the last academic year
   (Teaching days means days on which lectures were engaged excluding the examination days)
   207

33. Date of establishment of Internal Quality Assurance Cell (IQAC)
   IQAC …September 2014………. (dd/mm/yyyy)
Internal Quality Assurance Cell is part of Academic Affairs Committee. It was formulated in college staff council to look into the feedback of teachers, students and other evaluation techniques.

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

<table>
<thead>
<tr>
<th>AQAR</th>
<th>Details</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i)</td>
<td></td>
<td>(dd/mm/yyyy)</td>
</tr>
<tr>
<td>(ii)</td>
<td></td>
<td>(dd/mm/yyyy)</td>
</tr>
<tr>
<td>(iii)</td>
<td></td>
<td>(dd/mm/yyyy)</td>
</tr>
<tr>
<td>(iv)</td>
<td></td>
<td>(dd/mm/yyyy)</td>
</tr>
</tbody>
</table>

35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information)
CRITERION I
Curricular Aspects

1.1 Curriculum Planning and Implementation

1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stakeholders.

Vision

Vision of the institution is to emerge as a top commerce college in India and to help students imbibe moral and spiritual values having universal acceptance.

Mission

Mission of the Institution is to offer excellent education to all and serve the society by developing future leaders in business, academia and industry with our commitment, dedication and devotion.

Objectives

We strive to:

1. Provide high quality, equal opportunity teaching and learning environment.
2. Promote research, innovation and entrepreneurship.
3. Establish linkages with the industry for mutual benefit.
4. Provide continuous learning and skill enhancement opportunities to faculty members.
5. Maximize use of ICT in all spheres of college life.
6. Inculcate ethics and social and environmental consciousness among staff and students.

Communication of Vision, Mission and Objectives:

We communicate our vision, mission and objectives to our students, parents and staff through an Annual Orientation Programme for freshers and their parents at the beginning of each academic year. The aim of the Orientation Program is to welcome the new students to the institution and introduce them to the broad guidelines that the institution follows as well as to provide them
with the details of the curriculum and about the various academic and non-academic societies. Our college website plays a vital role in communicating the college's vision, mission and objectives to its stakeholders as well as the public in general.

1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example(s).

Effective implementation of the curriculum is the core objective of the institution. Being a constituent college, it follows the syllabus prescribed by the University of Delhi. It deploys a number of action plans for the effective implementation of the curriculum. The institution adheres to the prescribed university guidelines regarding the number of lectures and tutorials allocated to different courses. Also, the college faculty ensures that the teaching workload is distributed in such a way that it yields optimum results. Various measures are adopted by the institution to achieve this objective.

- Academic calendar of college is prepared at the beginning of the session which includes all academic curriculum, co-curricular and extra-curricular activities scheduled for the current academic year. This helps in optimum utilization of time and resources.
- Time tables are prepared well in advance and uploaded on the college website to ensure transparency and accountability.
- Teachers’ strengths and areas of specialization are kept in mind at the time of allocating papers to be taught by them.
- Our teachers have evolved a practice to periodically switch the papers they teach so as to remain intellectually engaged and fresh in their ideas and methodologies.
- Students are assessed throughout the semester on the basis of well thought out work assignments, projects, presentations and viva.
- Students are given special exposure of pre-placement training and internships.
- Case studies and power point presentations form a part of pedagogy.

1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

Following procedural and practical support is provided by University and Institution for effectively translating the curriculum and improving teaching practices:
University support:
- University has provided our institution with a centrally connected University server through which we have access to softwares like SPSS, SAS, MATLAB and Mathemetica. It also provides access to online journals and e-books. The University has developed a portal which includes the course curriculum, syllabus, notices and other official details.
- University has also provided computers, laptops and projectors in the college infrastructure.
- University also regularly conducts workshops, seminars, professional development programs for upgrading the knowledge and skills of faculty members.

Institution Support:
- The institution provides all the basic infrastructural support in terms of well ventilated classrooms, fully air-conditioned three-storey library, highly sophisticated computer labs, audio-visual rooms, audio equipment (microphones, speakers, etc.) conference room, seminar hall and faculty staff room, etc. The classrooms are equipped with LCD projection systems and white and black boards. The campus is fully Wi-Fi enabled. The College ensures effective delivery of the curriculum by enabling ready access to information and through constant development and upgradation of its infrastructural facilities.
- Teachers regularly participate in Refresher and Orientation courses, workshops and seminars conducted by University of Delhi as well as the college on an on-going basis.
- Time tables are prepared well in advance and displayed on the various notice boards outside the classrooms to ensure transparency and accountability.
- The College provides excellent infrastructure in terms of laptops for each department, multimedia rooms, computer labs, audio-visual classrooms equipped with LCD projectors, etc., and well stocked, up to date library which subscribes to a wide range of national and international level books. Provision for Laptops for I year students is also there.
- The College regularly informs its faculty about various skill development programmes conducted either by University of Delhi or other academic institutions.
- The College encourages its faculty by providing support in terms of leave and funds for attending training and skill development courses.
- Students are motivated to attend their classes regularly. The student attendance record is uploaded monthly on the college website.
1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provided by the affiliating University or other Statutory agency?

It is widely acknowledged that the quality of curriculum delivery is always a major concern among the educational institutions because it has a direct impact upon the learners’ learning experience. The College makes every possible attempt for effective delivery and transaction of the curriculum provided by Delhi University. Means to achieve the same are:

- **Internal Quality Assurance cell (IQAC)** is operational under the aegis of Academic Affairs Committee. IQAC is the facilitator for implementation of curriculum introduced and revised by Delhi University from time to time.
- **Use of ICT (Information and Communication Technology):** Since the students are familiar with ICT, the college has made an effort to use it for translating curriculum to the students. Use of projectors for presentation by the teachers gives a better understanding to the students.
- **Appointment of a qualified faculty:** Effort is made by the institution to appoint highly qualified and experienced faculty to ensure effective curriculum delivery.
- **Audio-Visual aids:** Many textbooks contain CDs as a learning device which is contemporary, yet effective in curriculum delivery.
- **Regular meetings are conducted by the teacher-in-charge with the faculty members to monitor learning and teaching.**
- **Detailed syllabus and recommended readings approved by the University of Delhi are provided to the students.**
- **Involvement of teachers in the preparation of e-modules and e-PG Pathshala helps them to make their existing course contents more interesting.**

1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalisation of the curriculum?

Our institution networks and interacts with beneficiaries such as industry, research bodies, national and international educational institutions as well as various government organizations like NDMC, Police Department, NGOs, Media Houses and various Corporate Houses for effective operationalisation of curriculum.
Industry:
- The Placement Cell of the college continuously interacts with successful and prestigious corporates for the placement and internships of the students. Also, the students benefit from the counselling sessions and group discussions conducted by them. The College separately provides infrastructure for conducting these skill and personality development sessions.
- The College ensures a very strong alumni base that supplements the student industry interaction.

Research Bodies:
- To instil the research mind-set both in faculty and students, research scholars in various fields are invited to the college to motivate the students to take up research projects in their higher studies.
- Many of our faculty members are associated with various research bodies and participate in various research projects at the university level (Innovation Project Scheme of University of Delhi).
- Experts from research bodies like Indian Institute of Foreign Trade (IIFT), National Institute of Public Finance and Policy (NIPFP) and National Council of Applied Economic Research (NCAER) are invited for guest lectures and as resource persons for seminars. Students are also sent to these institutions for internships and summer training.

University:
- The College always facilitates Delhi University activities/programmes like conduct of competitive exams, centralized evaluation centre, etc. by providing college infrastructure and staff support - both teaching and non-teaching.
- The College encourages faculty members to attend conferences, seminars and workshops, etc. of national and international repute.
- The faculty members regularly interact with their counterparts at university level.

1.1.6 What are the contributions of the institution and/or its staff members to the development of the curriculum by the University? (number of staff members/departments represented on the Board of Studies, student feedback, teacher feedback, stakeholder feedback provided, specific suggestions, etc.)

The College has highly qualified and experienced faculty who have been very actively involved in the process of curriculum development at the University level. Many members of our faculty have been a part of Course Restructuring Committees at the University department level for curriculum planning and
syllabi design, paper setting, evaluation as well as moderation in developing curriculum for courses offered by Delhi University. Feedback received from various stakeholders is discussed first in the departmental meetings and forwarded to the board of studies or syllabus committee for appropriate consideration. The details are as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Papers</th>
<th>University /Board</th>
<th>Year</th>
</tr>
</thead>
</table>
| Dr. Manisha Rao | Business Economics | Co-ordinator for syllabus formation of:  
• Micro Economics-I  
• Micro Economics-II  
• Indian Economy | University of Delhi       | 2014-15   |
| Ms Jasmit Kaur  | Business Economics | Co-ordinator for syllabus formation of:  
• Accounting for Managers  
• Corporate Finance  
• Legal aspects of Business  
Member of the Committee for syllabus formation of:  
• Entrepreneurial Skills.  
• Financial Markets and Institutions | University of Delhi       | 2014-15   |
| Dr. Harinderjit Kaur | Mathmatics | Member of the Committee for syllabus formation of:  
• Building Mathmetical Ability | University of Delhi       | 2012-13   |
| Mr Jasvinder Singh | Commerce | Member of the Committee for Restructuring of B.Com.(Hons.) four year programme. | University of Delhi       | 2012-13   |
| Ms Jasvinder Kaur | Commerce | Member of the Committee for syllabus formation of:  
• Business Statistics | University of Delhi       | 2012-13   |
<table>
<thead>
<tr>
<th>Name</th>
<th>Department</th>
<th>Papers</th>
<th>University /Board</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Simmarpreet Kaur</td>
<td>Commerce</td>
<td>Co-ordinator for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2012-13</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- DC-I paper for SEM-IV- Corporate Governance and Social Responsibility</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- DC-II Paper No-III- Financial Analysis And Reporting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ms. Vandana Kalra</td>
<td>Computer Science</td>
<td>Member of the Committee for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2012-13</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Programming Fundamental</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Theory of Computation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Uma Khanna</td>
<td>English</td>
<td>Co-ordinator for syllabus formation of:</td>
<td>University of Delhi</td>
<td>20011-12</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- English, B.Com.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ms Bhupinder Kaur</td>
<td>Business Economics</td>
<td>Co-ordinator for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2008-09</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Fundamentals of Business and Accounting</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Legal Aspects of Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ms Jasmit Kaur</td>
<td>Business Economics</td>
<td>Member of the committee for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2008-09</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Fundamentals of Business and Accounting</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Legal Aspects of Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Business Finance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Jatinder Bir Singh</td>
<td>Business Economics</td>
<td>Co-ordinator for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2006</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Money and Banking</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Harpreet Kaur</td>
<td>Political Science</td>
<td>Entire course content comprising of ten papers including a project report.</td>
<td>University of Delhi</td>
<td>2003-04</td>
</tr>
<tr>
<td>Name</td>
<td>Department</td>
<td>Papers</td>
<td>University /Board</td>
<td>Year</td>
</tr>
<tr>
<td>-----------------------</td>
<td>------------</td>
<td>------------------------------------------------------------------------</td>
<td>-------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>Dr. Harvinder Kaur</td>
<td>Commerce</td>
<td>Member of the committee for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2000-01</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Fundamentals of Investment</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Naveen Dua</td>
<td>Commerce</td>
<td>Member of the committee for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2000-01</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business Organisation and management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Gurminder Kaur</td>
<td>Commerce</td>
<td>Member of the committee for syllabus formation of:</td>
<td>University of Delhi</td>
<td>2000-01</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Income tax, Law and practice. Member of the committee for syllabus</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>formation of: Tax Planning and Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>University of Delhi</td>
<td>1996-97</td>
<td></td>
</tr>
</tbody>
</table>

The entire curriculum for Post Graduate Diploma in International Marketing (PGDIM) was developed by the faculty of the Department of Commerce and Economics - Dr. Kanwal Gill, Dr. Sangeeta Dodrajka, Dr. Rekha Sharma, Dr. Paramjit Kaur, Dr. Manju Bhatia.

1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If ‘yes’, give details on the process (‘Needs Assessment’, design, development and planning) and the courses for which the curriculum has been developed.

Dr. Jatinder Bir Singh, Principal of the college helped in content development of the modules of National Stock Exchange’ NCFM (National Certification in Financial markets). The modules developed included Development of Commodity Market, Spot/Physical market, Financial Derivatives and Fundamental and Technical analysis. This exam is to be passed by brokers to be recognized as Commodity Trading Brokers.

Dr. Uma Khanna, an Associate Professor designed syllabus of English for the “First Year” undergraduate course at Eritrean Institute of Technology (EIT), Asmara, Eritrea (East Africa) under Ministry of Education in the years 2003-05.
1.1.8 How does institution analyze/ensure that the stated objectives of curriculum are achieved in the course of implementation?

Our college has a practice of taking regular feedback from all its stakeholders such as the faculty, alumni and current students to assess the extent to which the objectives of the curriculum are being met.

- The Principal of the college meets every department periodically to discuss the areas of improvement and other academic matters. In addition, department meetings are regularly held to discuss the implementation of time table, criteria of assessment and rational allocation of workload among faculty.
- The College takes pride in regularly conducting need based workshops; add on courses and seminars to support the effective implementation of the curriculum.
- Academic Affairs committee always ensures the required improvements in the academic matters of college.
- Time table implementation committee ensures the timely and systematic follow up of time table schedules of the college.
- The entire teaching faculty has been provided with the internal assessment software online to ensure timely feeding of the internal assessment marks.
- Quality and effectiveness of curriculum delivery is continuously monitored by the Academic Affairs Committee of our college.

All these measures and efforts by the college ensure effective implementation and delivery of curriculum and help in creating a disciplined professional and academic environment at the college.

1.2 Academic Flexibility

1.2.1 Specifying the goals and objectives give details of the certificate/diploma/ skill development courses etc., offered by the institution.

Courses Offered:

The following are the certificate and diploma courses offered by the College:

- Certificate courses in French and German
- Post Graduate Diploma in International Marketing (PGDIM)
- Post Graduate Diploma in Business Journalism and Corporate Communication (DBJCC)
The self-financing and certificate courses are the affiliated courses University of Delhi. These courses gives students valuable exposure to the contemporary trends in the industry so that they are well placed on the completion of their degree course. The certificate courses are held after the college hours to enable the students to achieve additional qualifications along with the undergraduate degree. Also, these courses provide the requisite skills of communication in the modern global environment, thus making the student ready to face the competitive world.

**Skill Based Workshops:**
The College keeps on organising skill-based workshops for faculty and students from time to time.
- Workshop Tier-II for capacity building was held in the college in collaboration with ILLL in the year 2009-10.
- Skill based 60 hour module Tally course was held in the college for four years in collaboration with Tally India Pvt. Ltd.
- To enhance the computer skills of the faculty and students, workshop on SPSS was also held in the year 2010.

**Special Classes:**
Special classes for improving communication skills in English are arranged by the college from time to time.

1.2.2 Does the institution offer programmes that facilitate twinning/dual degree? If ‘yes’, give details.

Our college is a constituent college of University of Delhi and follows its prescribed curriculum. At present, there is no provision for twinning/dual degree as it is not permitted by University of Delhi.

The College regularly sends its students for exchange programs to Europe under Erasmus Mundus Scholarship Programme, to attend non degree courses.

1.2.3 Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability. Issues may cover the following and beyond:

Academic flexibility in the curriculum and interdisciplinarity in course structure:
The university syllabus offers a set of optional papers across various disciplines, thus giving students flexibility in their choice of area of specialization in various courses. Different departments of the college select their optional papers after deliberations on the respective market value of those courses and giving due consideration to the preference of students. The interdisciplinary course structure in Delhi University ensures that students are given benefit of studying other courses in addition to their main course through different credit/qualifying courses and concurrent papers.

College is also a centre for non-collegiate classes under the Non Collegiate Women Education Board (NCWEB), University of Delhi. There are two courses running at present for undergraduate degree: B.Com. and B.A. which focuses on the structure of regular course of University of Delhi. The College is also a centre for School of Open Learning (SOL) for B.Com. The classes for the same are held during the weekends and mid semester and semester breaks.

Examples of optional courses/interdisciplinary courses:

<table>
<thead>
<tr>
<th>Program</th>
<th>Optional courses</th>
<th>Interdisciplinary/ Language course</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.Sc. (Hons.) Computer Science</td>
<td>Artificial intelligence</td>
<td>Technical Writing, Mathematics</td>
</tr>
</tbody>
</table>

Academic flexibility in methods and modes of evaluation:
There is a great deal of flexibility given to the faculty in the modes and methods of evaluation of students at our college. Students are assessed through
various mechanisms such as group discussions, presentations, written assignments, practical assessments, projects, etc.

**Academic flexibility in curriculum supplementation:**
The combination of core and optional as well as add on/ certificate courses enable students to achieve additional qualification along with their undergraduate degree. This gives our students an edge in today's competitive world.

1.2.4 **Does the institution offer self-financed programmes?** If ‘yes’, list them and indicate how they differ from other programmes, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.

The College offers the following self-financing programs:
- Degree program: B.A.(Hons.) Business Economics
- Certificate courses: Certificate courses in French and German
- Post Graduate Degree Program:
  - Post Graduate Diploma in International Marketing (PGDIM)
  - Post Graduate Diploma in Business Journalism and Corporate Communication (DBJCC)

These self-financed programs differ from the regular programs in the following respects:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Criteria of comparison</th>
<th>Regular courses</th>
<th>Self-Financing Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Nature of Courses</td>
<td>Knowledge based course university approved</td>
<td>Skill based professional course university approved</td>
</tr>
<tr>
<td>2</td>
<td>Admission</td>
<td>Merit basis (entry level qualification)</td>
<td>Entry level qualification and entrance test</td>
</tr>
<tr>
<td>3</td>
<td>Curriculum</td>
<td>University approved (90% knowledge, 10% skills)</td>
<td>University approved (60% knowledge, 40% skill)</td>
</tr>
<tr>
<td>4</td>
<td>Fee structure</td>
<td>Fee charged as per guidelines of Delhi University</td>
<td>Fee charged is relatively higher due to salary component of faculty</td>
</tr>
</tbody>
</table>
1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? If ‘yes’ provide details of such programme and the beneficiaries.

The various skill oriented programmes, relevant to global environment market includes:

- **Summer Internship** - Students undergo a six to eight week summer internship at the end of the year to enable them to have a practical exposure to the corporate world. Some of the companies are Union Bank of India, GE capital, Orient Bell Pvt. Ltd., NTPC, etc.

- **Special Sessions** – Entrepreneur cell of the college organizes special sessions to equip our students with entrepreneurial knowledge and skills where industry entrepreneurs are invited to interact and share their knowledge and experiences. They also guide and mentor our students.

- **Case Studies** – The teaching faculty of the college always tries to discuss relevant case studies of national and international relevance to make them understand and enhance their understanding of various practical concepts and application of the concepts.

- **Seminars and Workshops** – Our College organizes various academic and skill oriented seminars and workshops to equip the students with the practical knowledge of the relevant areas like finance, marketing, etc. The details of the seminars and workshops are provided in the section 1.3.4.

1.2.6 Does the University provide for the flexibility of combining the conventional face-to-face and Distance Mode of Education for students to choose the courses/combination of their choice” If yes’, how does the institution take advantage of such provision for the benefit of students?

The College follows the Delhi University’s prescribed curriculum. At present, there is no provision for combining face to face and distance modes of education.

Also, College is a centre for non-collegiate classes under the Non Collegiate Women Education Board (NCWEB), University of Delhi. The course which is running at present for undergraduate level is B.Com. and B.A. Being a centre for School of Open Learning, college also runs classes for B.Com. during the weekends and mid semester and semester breaks.

The College also coordinates with Indira Gandhi National Open University (IGNOU) for weekly counselling sessions.
1.3 Curriculum Enrichment

1.3.1 Describe the efforts made by the institution to supplement the University’s Curriculum to ensure that the academic programmes and Institution’s goals and objectives are integrated?

To ensure that the academic programs and institution’s goals and objectives are integrated, the following efforts are made throughout the academic year:

- The College regularly conducts Staff Orientation Programs for the teachers.
- The College has various academic and non-academic societies which conduct various Seminars, Useful Talks, Presentations, Campaigns, and visits to Orphanages, etc.
- The College has an Academic Affairs Committee, the primary objective of which is to enhance the overall efforts to enrich the teaching and learning process.
- The College has a Seminar Committee which actively organizes conferences and conventions of National and International repute on the most current and relevant topics.
- Effort is always on to organize talks by academicians and corporate professionals on current topics to bridge the gap between theory and practice.
- There is Book Bank Facility in the college for students to avail free of cost text books related to their course.
- Extra classes are conducted by the college from time to time to help weak students to grasp difficult subjects like Maths, Computers, and English, etc.

1.3.2 What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?

The College is continuously striving to enrich and organize the curriculum to enhance the learning and experience of the students so as to cope with the needs of the dynamic employment market to make them more independent, strong and responsible leaders and members of the nation. Following are the efforts made by the institution:

- Certificate courses in French and German provide our students with an additional skill and tool of communication in the modern dynamic environment.
- The teaching faculty of the college always tries to discuss relevant case studies of national and international relevance to make them understand
and enhance their understanding of various practical concepts and application of the concepts.

- Students are encouraged and facilitated to undergo a six to eight week summer internship at the end of the year to enable them to have a practical exposure to the corporate world.
- The faculty tries to use its experience and expertise to make the theoretical curriculum more relevant to the practical work.

1.3.3 Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

As per the prescribed curriculum, a course on Environmental Studies is taught to all the students from different streams in their first year of study in the college.

The College organizes various programmes to integrate cross cutting issues in curriculum through various committees like Sambhavana: Equal Opportunity Cell, Jaagriti: The Enabling Unit, NSS, and NCC which enrich the students with the understanding of different curricular aspects.

Apart from this, the college organizes seminars and workshops, quizzes, debates, group discussions and poster competitions on the issues like gender sensitization, climatic changes, environmental education, human rights, recycling of paper, ICT, cleanliness drive and use of compost pit, etc. through these non-academic societies.

The various programs organized on such issues are summarized in the table below:

<table>
<thead>
<tr>
<th>Name of College Society</th>
<th>Nature of Program &amp; Details.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Short Term Certificate Courses</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Thirty Four Students participated in Rio +20 India Program, short term course on Sustainable Development supported by The United Nations Conference on Sustainable Development, 2012-13.</td>
</tr>
<tr>
<td></td>
<td>• Fifty one students participated in Rio+21 IYWC India Program, short term study in Water Cooperation supported by the United Nations Conference on Sustainable Development, 2012-13.</td>
</tr>
<tr>
<td></td>
<td>• Green Revolution Certification Program, an initiative by International Centre for Cultural Education, supported by United Nations Framework.</td>
</tr>
<tr>
<td>Name of College Society</td>
<td>Nature of Program &amp; Details.</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-----------------------------</td>
</tr>
</tbody>
</table>
| Disha: The Personality Development Society. | • Group Discussion on the topic “Is Indian Culture state of Western Culture” held on 1st Sep, 2014.  
• Seminar, EQ/IQ held on 10th Feb, 2014. |
| Jaagriti: The Enabling Unit | • Workshop on the theme: ‘Synchronising Employment and Education Opportunity for Disabled Students’ held on 10th Feb, 2014  
• Annual Seminar on Health Care and Alternate Medicine held on 2nd March, 2015.  
• Workshop on Policy of Reservation and Social Order held on 4th April, 2013.  
• Workshop on Aptitude Building and Positive Thinking held on 7th Nov, 2013.  
• Sensitization Workshop by differently abled persons of Sanjivani Organization was held on 6th Nov, 2012. |
• Entrepreneurship Convention: An Evolution of Thoughts from Practices held in Nov, 2015.  
• International lecture series on “International Finance” held on 13th Feb, 2015.  
• Global Entrepreneurship Program and Internship with NGO in Russia, Italy, Brazil, Malaysia, Sri lanka held in Nov, 2014.  
• Educational trip to London: Capital School of Business and Management for International Student Exposure and Awareness Program organized in Oct, 2014 |
| NSS: National Service Scheme | • Anameia Detection Camp organized on 23rd Sep, 2014.  
• Campaign on Swachh Bharat Swachh College held on 25th Sep, 2014.  
• Workshop on Self Defence for women held for a week in Sep, 2014.  
• Seminar on Green Consumerism and its Impact on Youth held on 22nd Oct, 2014.  
• Anti-Cracker Campaign for awareness against air and noise pollution held every year in the month of October.  
• ‘Nukkad Natak’ on Awareness of “Women Harassment” held on 10th Nov, 2013. |
<table>
<thead>
<tr>
<th>Name of College Society</th>
<th>Nature of Program &amp; Details.</th>
</tr>
</thead>
</table>
- Launch of various startups of Soch Books, Handmade Junction, Economy Decoded and many more was made in Sep, 2014  
- Convention on Marketing Bazaar organized in Sep, 2014  
- Manthan: Holistic Education Program; Green Hope: The Plantations drive; Sahyog: Collection Drive for the Flood Victims and launch of various mega projects in the period Aug-Dec, 2014 |
| **Enactus** | - Project “Shakti”, Best viable project: KPMG business ethics grant, year 2014-15  
- Project “Amber”, A Pilot Project with an aim of reverse logistics- old jeans.  
- Project “Amber”, Entrepreneurs in action |
| **Sambhavana: Equal Opportunity Cell** | - Debate Competition on the topic World War II held on 10th Feb, 2014.  
- Debate Competition: “Face to Face” held on 28th Oct, 2014.  
- “Eloquence”, English proficiency test for competitive exams conducted on 29th Oct, 2013  
- Creative Writing: Contest for SC/ST/OBC/Foreign students “Is equality a Realistic Aim”? 13th Feb, 2013 |
<table>
<thead>
<tr>
<th>Name of College Society</th>
<th>Nature of Program &amp; Details.</th>
</tr>
</thead>
</table>
| Rotaract Club           | • Various Camps, Awareness Drive, Blood Donation Camp, raising funds for slum schools, Cloth Donation Drive, etc. held on 7 March 2014  
|                         | • Arm Wrestling Competition PRABAL: a state level arm wrestling competition held on 7 March 2014  
|                         | • Blood donation camp held at Metro Station Rithala and College premises 2 Sep 2012 |

**1.3.4 What are the various value-added courses/enrichment programmes offered to ensure holistic development of students?**

The various values-added courses and enrichment programs are offered by the institution to ensure holistic development of students focussing on moral and ethical values, professional and life skills, better career options and community orientation. The College has Committee against Sexual Harassment, Anti Ragging Committee, Student Grievance Cell and Discipline Committee to enforce strict discipline in the college. College also has number of societies which helps students to imbibe moral and spiritual values having universal acceptance.

- These societies play a key role in enabling holistic development of students and insist a sense of responsibility and community orientation. The workshops, seminars, awareness camps, talk shows, etc. undertaken by various societies such as Jaagriti: The Enabling Unit, Sambhavna: The Equal Opportunity Cell, The Rotaract Club, NSS, NCC, The International Cell help in holistic development of students.

- Career and Placement Cell of the college takes care of developing the skills needed for the employability of the students. Workshops on soft skills, resume preparation, group discussions and personal interviews are conducted from time to time to mentor our students to be ready for employment. The number of students placed in corporate world through the placement cell of the college shows the improvement in life skills of the students.

- Our NSS and NCC units organized various community and national development programmes like NSS camps, Blood donation drive, AIDS awareness rally, etc.

Some of the Value added Programmes conducted by the college in last few years are as follows:
Biennial Convention:

- “India as a Global Investment Destination: How Attractive” held at Shangrila hotel by Seminar Committee on 9 March, 2013.

International Conference/National Seminar


Departmental Seminars/ Conferences/ Workshops in last few years

Seminars

- “ANDROID: The Ever Increasing Impact of Technology” was conducted by Computer Science Department in association with Cepta InfoTech on 30th Sep, 2104.
- “Emerging Issues in Corporate Governance” by Prof J.P Sharma was organized by Commerce Department in Sep, 2013.
- “Investment Avenues in Capital Market” was organized by Commerce Department on 19th Feb, 2013.
- “Falling Rupee against Dollar” by Prof S.C Sharma in Sep, 2013.
- “Career in Banking” in collaboration with Institute of Finance, Banking and Insurance, 2011.
- “Examination Strategies, Group Discussion and Personal Interview” organized by Department of Business Economics in 2010.
- “Career Guidance Series” organized in collaboration with Indian School of Business and Finance by the Business Economics Department, 2010.
- “Lateral Thinking, Personality Development and Communication Skills, organized in collaboration with Career Launcher India Limited by the Commerce Department in 2009.

Conferences

- “Achievers Talk”, Attended by 250 delegates from different colleges of Delhi NCR on 2nd Feb, 2015
- “Investment avenues in the Indian Capital Market” by College Society Finance and Investment Cell in association with Institute of Company Secretaries of India backed by Ministry of Corporate Affairs, 2013
- MONEXUS ‘13’ organized by Finance and Investment Cell, 2013
Workshops

- “Higher Education Opportunities in India and Abroad” organized by Computer Science Department on 12 Sep, 2014.
- “Awareness Drive on Spinal Cord Injuries” organized by First Aid Society, March 2013.
- “SPSS” by Prof. S.C Aggarwal in Sep, 2013.
- Business Case Studies to improve students’ vision to future in collaboration with CIMA (Chartered institute of management studies) in Sep, 2013.
- “Personality Development” conducted on 7th Oct, 2012.
- “How to improve presentation skills”, 2012.
- “Soft Skills and Personality Development” conducted in collaboration with Campus and Beyond in Feb, 2013.
- “Career Counseling Session” by Ms. Usha Albuquerque, Director, Career Smart Pvt. Ltd., 2011
- “Career Counseling” by Ms. Pervin Malhotra, Executive Director, Career Guidance India (CARING), 2005

Special Lecture Series:
To impart professional knowledge through industry academia interface, Post Graduate Diploma in Marketing (PGDIM) organized a number of Guest Lectures in the academic session 2014-15:

- “Mobile Application Ecosystem and Social Media”, Mr. Shahnawaz Karim, Head Marketing, Bharti Airtel.
- “International Marketing Through Exhibitions”, Mr. Balvinder Singh Sawhney, Sr. Director, FICCI.
- “Financial Instruments and Marketing Strategies”, Mr. Ashish Todi, Regional Manager, Adiya Birla Money Mkt Ltd.
- “Risk Management and Financial Management”, Mr. Samdesh Gupta, Project Director, HT Media.
- “Diversity Management Success Strategies”, Mr. Rajiv Prasar, Fareportal.
- “Global Marketing”, Mr. Kulvinder Singh Sabharwal, Consultant Global Trade Service.
- “Brand Evaluation and a Career in Consulting”, Mr. Amit Jha, AVP Business Initiatives – RBSA.
- “International Finance: Growth and Special Problems in MNC” Mr. Mark Fisher, Senior Teaching Fellow in Accounting (Business Management), U.K.
Diploma in Business Journalism and Corporate communication (DBJCC) organized a number of Guest Lectures.

- “Origin, Role, Functioning and Relevance of News Agencies” Mr. K G Suresh, Director and Chief Editor, Global Foundation.
- “Thinking and Linking: An Innovative Approach of Writing News and Feature Stores” Mr. Maan Bardhan Kanth, media professional.
- “If You Want To Be In Advertising, Do Not Join Advertising”, Mr. Bodhisatva Das Gupta, Creative Director, Grey World Wide.
- “What happens in a Newsroom”, Mrs. Saba Rehman, Assistant Senior Editor, Indian Express.
- “Reporting a Disaster”, Mr. Nadim Asrar, Associate Editor, India Today.
- “What it takes to be a good Journalist in Digital age”, Mrs Gunjan Sharma, Health Journalist.
- “Discover your USP – Unlock Your Creativity”, Mr. Rahul Makin, RJ, 104.8 FM Radio.

1.3.5 Citing a few examples enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

The institution collects feedback from the stakeholders in enriching the curriculum in the following manner:

- Regular feedback is obtained from the current students and alumni for improving curriculum and teaching pedagogy.
- Student Union Meetings with college authorities are held regularly for taking continuous feedback. Formal feedback from the students is collected twice every semester – mid-semester and at the end of the semester.
- Whenever we have experts from corporate sector and industry visiting our institution, their views, opinions and suggestions about the curriculum are sought and inculcated as much as possible. This helps us to bring theoretical curriculum more in tune with the practical applicability.

1.3.6 How does the institution monitor and evaluate the quality of its enrichment programmes?

The institution has very clear and transparent ways to monitor and evaluate the quality of various enrichment programmes initiated by it.

- Regular Staff Council and Departmental Meetings are held to monitor work, take stock of the quality enrichment efforts and make concrete suggestions for new steps that can be taken.
• The teacher convenors of the various societies/clubs monitor and evaluate the various enrichment programmes undertaken.
• Regular feedback from the stakeholders helps the societies to continually improvise their performance.

1.4 Feedback System

1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?

Many of our teachers are actively involved in the process of curriculum development at the University level and also engage in course design, paper setting, evaluation and moderation.

The table given under the section 1.1.6 highlights the involvement of various faculty members in the process of curriculum development at the university level.

1.4.2 Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If ‘yes’, how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/new programmes?

There is no formal mechanism as administered by University of Delhi. In our quest for growth and excellence, regular feedback is obtained through various measures like online questionnaires filled by students, department meetings with students, faculty, etc. Feedback obtained from the students is communicated to the university from time to time in the following ways:
• After receiving feedback from the students, alumni, experts from corporate houses the college felt the need to start an International Marketing programme. The curriculum for post graduate diploma was developed by the college and approved by the university.

• Another course named Diploma in Business Journalism and Corporate Communication was started by the college in the same process i.e. course structure designs by the college was approved by Faculty of Applied Social Sciences.

• Both courses are running successfully in our college for more than a decade.
1.4.3 How many new programmes/courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/programmes?)

As per the statute and ordinance the college is not having any liberty to start a new course. The course has to be started with the approval of University of Delhi.

The College has applied for BBS (Bachelor of Business Studies) to University of Delhi. BBS course fits in the overall pursuit of our college, commerce, business and economics being its main streams. It blends well with our available faculty, infrastructure and the courses being run at present.

The course is applied through the New Course Committee of the college. The Inspection committee from the faculty of applied social sciences comprising of Dean and other faculty members have already visited the college campus and the decision is still pending.
CRITERION II
Teaching-Learning and Evaluation

2.1 Student Enrolment and Profile

2.1.1 How does the college ensure publicity and transparency in the admission process?

The College follows the admission norms as specified by the University of Delhi. College announces the cut-off and the students who satisfy the cut-off and have filled the form are eligible to seek admission. In B.A.(Hons.) Business Economics course, the centralized entrance test and counselling is conducted by the University of Delhi to decide the eligible candidates for admission in the college.

- To ensure transparency and clarity in the admission process, the eligibility criteria and guidelines for all the courses are printed in the prospectus and uploaded on the website of College (www.sggsc.ac.in) and also on website of the University (www.du.ac.in).

- Cut–off list as per the guidelines of the University of Delhi, for each subject is published on the college and university websites and newspaper. The cut off list is also displayed on student’s notice board.

- The Extra Curricular Activities (ECA) committee is formed which has a panel of teachers as well as external experts who set the guidelines for selection under different categories e.g. dance, dramatics, vocal and instrumental music. For selection of students under ECA category, the ECA committee conducts the trials in the college auditorium on the specified date which is announced through college website.

- The Sports committee follows guidelines issued by University of Delhi for sports admission and organises trials for selection of the students under sports.

- All foreign students seek admission through the Foreign Student Advisor of the University of Delhi. No Direct Admission is made.

- Withdrawal of the admission and Refund of fees is done as per the rules and regulation laid down by University.
2.1.2 Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by the state agencies and national agencies (iii) combination of merit and entrance test merit, entrance test and interview (iv) any other) to various programmes of the Institution.

The broad framework of the admission criteria for the Undergraduate and Post graduate diploma courses are within the framework of University of Delhi rules. The admission criteria of last four years for various courses has been given in the following table.

<table>
<thead>
<tr>
<th></th>
<th>B.Com. (Hons.)</th>
<th>B.Com. (Prog.)</th>
<th>B.A. (Hons.) Economics</th>
<th>B.Sc. (Hons.) Computer Science</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2011-12</td>
<td>2011-12</td>
<td>2011-12</td>
<td>2011-12</td>
</tr>
<tr>
<td></td>
<td>• English and Mathematics are compulsory</td>
<td>• English is compulsory</td>
<td>• English is compulsory</td>
<td>• English is compulsory</td>
</tr>
<tr>
<td></td>
<td>• 5% marks deduction for non-commerce students</td>
<td>• Any language + best three subjects</td>
<td>• 60% marks in Mathematics</td>
<td>• 75% marks in Mathematics</td>
</tr>
<tr>
<td></td>
<td>• English + best three subjects</td>
<td></td>
<td>• English + Mathematics + best two subjects</td>
<td>• 70% marks in Mathematics</td>
</tr>
<tr>
<td></td>
<td>• English and Mathematics are compulsory</td>
<td>• English is compulsory</td>
<td>• 70% marks in Mathematics</td>
<td>• 70% marks in Mathematics</td>
</tr>
<tr>
<td></td>
<td>• 5% marks deduction for non-commerce students</td>
<td>• Any language + best three subjects</td>
<td>• English + Mathematics + best two subjects</td>
<td>• English + Mathematics + best two subjects</td>
</tr>
<tr>
<td></td>
<td>• English + best three subjects</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td>2013-14</td>
<td>2013-14</td>
<td>2013-14</td>
</tr>
<tr>
<td></td>
<td>• One language + Three best elective subjects</td>
<td>No Admissions under FYUP</td>
<td>• One language + Three best elective subjects</td>
<td>• One language + Three best elective subjects</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td></td>
<td>• 3% marks deduction for non-commerce students</td>
<td>• 70% marks in Mathematics</td>
</tr>
<tr>
<td></td>
<td>• English and Mathematics are compulsory</td>
<td></td>
<td>• English + Mathematics + best two subjects</td>
<td>• English + Mathematics + best two subjects</td>
</tr>
<tr>
<td></td>
<td>• 3% marks deduction for non-commerce students</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*No Admissions under FYUP*
Physics, Chemistry and Mathematics
- Mathematics + two academic subjects out of which one may be language

<table>
<thead>
<tr>
<th>Year</th>
<th>Requirements</th>
</tr>
</thead>
</table>
| 2012-13 | - English is compulsory  
- 75% marks in Mathematics  
- 5% special weightage for the students who have studied Physics, Chemistry and Mathematics  
- Mathematics + two academic subjects out of which one may be language. |

2013-14 No Admissions under FYUP

2014-15
- English is compulsory  
- 75% marks in Mathematics  
- 5% special weightage for the students who have studied Physics, Chemistry and Mathematics  
- Mathematics + two academic subjects out of which one may be language.

B.Tech. Computer Science

2013-14
- Maths + one language + two more academic subjects  
- Minimum 60% marks in Mathematics  
- Minimum 55% in aggregate of four subjects including maths, one language + two other academic subjects.

Post Graduate Diploma in International Marketing

<table>
<thead>
<tr>
<th>Year</th>
<th>Requirements</th>
</tr>
</thead>
</table>
| 2011-12 | - Graduate with atleast aggregate 50% marks in any discipline.  
- Entrance test conducted by the college with 70% weightage, interview with 15% weightage and GD with 15% weightage |

2012-13
- Graduate with atleast aggregate 50% marks in any discipline.  
- Entrance test conducted by the college with 70% weightage, interview with 15% weightage and GD with 15% weightage

2013-14
- Graduate with atleast aggregate 50% marks in any discipline.  
- Entrance test conducted by the college with 70% weightage, interview with 15% weightage and GD with 15% weightage

2014-15
- Graduate with atleast aggregate 50% marks in any discipline.  
- Entrance test conducted by the college with 70% weightage, interview with 15% weightage and GD with 15% weightage
**Diploma in Business Journalism and Corporate Communication**

<table>
<thead>
<tr>
<th>Year</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>• Graduate with atleast aggregate 50% marks in any discipline.</td>
</tr>
<tr>
<td></td>
<td>• Entrance test conducted by the college with 80% weightage, interview with 10% weightage and GD with 10% weightage</td>
</tr>
<tr>
<td>2012-13</td>
<td>• Graduate with atleast aggregate 50% marks in any discipline.</td>
</tr>
<tr>
<td></td>
<td>• Entrance test conducted by the college with 80% weightage, interview with 10% weightage and GD with 10% weightage</td>
</tr>
<tr>
<td>2013-14</td>
<td>• Graduate with atleast aggregate 50% marks in any discipline.</td>
</tr>
<tr>
<td></td>
<td>• Entrance test conducted by the college with 80% weightage, interview with 10% weightage and GD with 10% weightage</td>
</tr>
<tr>
<td>2014-15</td>
<td>• Graduate with atleast aggregate 50% marks in any discipline.</td>
</tr>
<tr>
<td></td>
<td>• Entrance test conducted by the college with 80% weightage, interview with 10% weightage and GD with 10% weightage</td>
</tr>
</tbody>
</table>

**2.1.3 Give the minimum and maximum percentage of marks for admission at entry level for each of the programmes offered by the college and provide a comparison with other colleges of the affiliating university within the city / district.**

The minimum and maximum cut-offs have been given in the table below:

<table>
<thead>
<tr>
<th>Department</th>
<th>2014-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Maximum cut-off</td>
</tr>
<tr>
<td></td>
<td>Minimum cut-off</td>
</tr>
<tr>
<td>B.Com.(Hons.)</td>
<td>96.5%</td>
</tr>
<tr>
<td></td>
<td>95.75%</td>
</tr>
<tr>
<td>B.A.(Hons.) Economics</td>
<td>96.5%</td>
</tr>
<tr>
<td></td>
<td>96%</td>
</tr>
<tr>
<td>B.Sc.(Hons.) Computer Science</td>
<td>94%</td>
</tr>
<tr>
<td></td>
<td>92.66%</td>
</tr>
<tr>
<td>B.Com.</td>
<td>95.5%</td>
</tr>
<tr>
<td></td>
<td>94%</td>
</tr>
</tbody>
</table>

**COMPARISON WITH OTHER COLLEGES OF DELHI UNIVERSITY**

A comparative display of current year cut-offs with some of the Delhi University colleges has been given below:
2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If “yes” what is the outcome of such an effort and how has it contributed to the improvement of the process?

Admission Process Review
- Staff council appoints an Admission Committee whose mandate is to conduct admission in the college.
- The Admission Committee discusses the ways and means through which the admission process can be made more simplified.
- The Grievance Committee looks into the problems and queries of the students and parents.
- The Admission Committee along with the committees for sports, ECA, differently-abled persons, Foreign Nationals and SC/ST review the admission policy each year and make the necessary changes.
- The College encourages diversity amongst the students by encouraging students from North-eastern states, SC/ST and foreign students to take admission in the college.
- Appraisal of the admission process is done by the Admission Committee which helps us to strengthen the admission process in the years to come.
- The College had been using additional criteria to different Under Graduate Courses which include minimum cut-off marks of Mathematics for admission to B.A.(Hons.) Economics, B.Com.(Hons.) and B.Sc.(Hons.) Computer Science. However it was overturned by University of Delhi in 2013-14 mandating uniform criteria by all the colleges. In 2014-15 four year undergraduate programme was overturned.
by UGC so University of Delhi directed all its colleges to adopt admission criteria of year 2012-13 for admission to year 2014-15. The College therefore abides by the guidelines of University of Delhi in admission process.

2.1.5 Reflecting on the strategies adopted to increase/ improve access for the following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National Commitment to diversity and inclusion

- SC/ST
- OBC
- Women
- Differently-abled
- Economically weaker section
- Minority community
- Any other

In keeping with the motto of the College “Manas Ki Jaat Sabhae Eke Pehchanbo” meaning “Behold All Human Race as One” the focus is on reaching out towards the less privileged sections of the society and addressing the needs of students from diverse social, economic and religious backgrounds. The College is committed towards:

- Meeting the special needs of the differently-abled through an Enabling Unit “Jaagriti”
- 22.5% reservation for SCs and STs is made according to the University of Delhi Rules.
- Students’ Aid Committee ensures that fee concessions are provided to economically weaker students.
- College does not charge any fee from differently-abled students.
- Suitable relaxation is given to Sikh and Linguistic Minority who wish to study Punjabi in courses wherever it is taught.
- Suitable reservation of seats is made for students belonging to the following categories as per the norms of University of Delhi:
  - Kashmiri Migrants
  - Tibetan students
  - Children of War Widows.
2.1.6 Provide the following details for various programmes offered by the institution during the last four years and comment on the trends, i.e., reasons for increase/decrease and actions initiated for improvement.

The admission in undergraduate courses is done on the basis of the cut-off marks decided by the college. All the students meeting the criteria are offered admission:

**Demand Ratio over last four academic years**

<table>
<thead>
<tr>
<th>Department</th>
<th>Year</th>
<th>No. of applications</th>
<th>No. of students admitted</th>
<th>Demand Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.Com. (Hons.)</td>
<td>2011-2012</td>
<td>30123</td>
<td>260</td>
<td>116:1</td>
</tr>
<tr>
<td></td>
<td>2012-2013</td>
<td>30813</td>
<td>250</td>
<td>123:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>31929</td>
<td>366</td>
<td>87:1</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>32711</td>
<td>360</td>
<td>91:1</td>
</tr>
<tr>
<td>B.Com.</td>
<td>2011-2012</td>
<td>36513</td>
<td>143</td>
<td>255:1</td>
</tr>
<tr>
<td></td>
<td>2012-2013</td>
<td>36769</td>
<td>159</td>
<td>231:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>38929</td>
<td>175</td>
<td>222:1</td>
</tr>
<tr>
<td>B.Sc. (Hons.)</td>
<td>2011-2012</td>
<td>6454</td>
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<td>98:1</td>
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<tr>
<td>Computer Science</td>
<td>2012-2013</td>
<td>7776</td>
<td>52</td>
<td>150:1</td>
</tr>
<tr>
<td>B.Tech.</td>
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<td>8236</td>
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</tr>
<tr>
<td>Computer Science</td>
<td>2014-2015</td>
<td>9633</td>
<td>46</td>
<td>209:1</td>
</tr>
<tr>
<td>B.Sc. (Hons.)</td>
<td>2011-2012</td>
<td>21923</td>
<td>77</td>
<td>284:1</td>
</tr>
<tr>
<td>Computer Science</td>
<td>2012-2013</td>
<td>22647</td>
<td>97</td>
<td>233:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>23713</td>
<td>95</td>
<td>249:1</td>
</tr>
<tr>
<td>Department</td>
<td>Year</td>
<td>No. of applications</td>
<td>No. of students admitted</td>
<td>Demand Ratio</td>
</tr>
<tr>
<td>----------------------------------</td>
<td>------------</td>
<td>---------------------</td>
<td>--------------------------</td>
<td>--------------</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>24120</td>
<td>110</td>
<td>219:1</td>
</tr>
<tr>
<td>B.A. (Hons.) Business Economics</td>
<td>2011-2012</td>
<td>14770</td>
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<td>238:1</td>
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<td></td>
<td>2012-2013</td>
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<td>322:1</td>
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<td></td>
<td>2013-2014</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td></td>
<td>2014-2015</td>
<td>16790</td>
<td>38</td>
<td>442:1</td>
</tr>
<tr>
<td>Post Graduate Diploma in</td>
<td>2011-2012</td>
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<td>44</td>
<td>6:1</td>
</tr>
<tr>
<td>International Marketing</td>
<td>2012-2013</td>
<td>284</td>
<td>46</td>
<td>6:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>316</td>
<td>44</td>
<td>7:1</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>243</td>
<td>42</td>
<td>6:1</td>
</tr>
<tr>
<td>Diploma in Business Journalism</td>
<td>2011-2012</td>
<td>194</td>
<td>42</td>
<td>5:1</td>
</tr>
<tr>
<td>and Corporate Communication</td>
<td>2012-2013</td>
<td>228</td>
<td>42</td>
<td>5:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>259</td>
<td>45</td>
<td>6:1</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>152</td>
<td>41</td>
<td>4:1</td>
</tr>
<tr>
<td>Add-on French Language Course</td>
<td>2011-2012</td>
<td>54</td>
<td>54</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2012-2013</td>
<td>54</td>
<td>54</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>29</td>
<td>29</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>62</td>
<td>62</td>
<td>1:1</td>
</tr>
<tr>
<td>Add-on German Language Course</td>
<td>2011-2012</td>
<td>37</td>
<td>37</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2012-2013</td>
<td>28</td>
<td>28</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2013-2014</td>
<td>25</td>
<td>25</td>
<td>1:1</td>
</tr>
<tr>
<td></td>
<td>2014-2015</td>
<td>45</td>
<td>45</td>
<td>1:1</td>
</tr>
</tbody>
</table>
2.2 Catering to Student Diversity

2.2.1 How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

For the differently-abled students, the college takes special care in making the institution barrier free so that they can easily access all the infrastructural facilities. As per the university rules, 3% reservation is given in admission for differently-abled students and all kinds of financial assistance and other support is also provided. The College has setup the Enabling Unit, Jaagriti, especially to take care of differently-abled students in the college and to integrate them into the main-stream. The two goals pursued by Jaagriti are: (i) to take care of differently-abled students during their course of graduating from the college. (ii) To sensitise the public at large towards the issue of disability. Making the college disable friendly is also one of the important objectives being pursued by Jaagriti. Jaagriti performs following activities:

- A help desk is created during admissions for the help of differently-abled students which ensure that differently-abled students face no problem in the process of admission, cancellation of admission and so on.
- An Orientation Programme is conducted every year to introduce newly admitted differently-abled students to team Jaagriti and it is insured that they seek solutions of any of their grievances through student and teacher members of the Enabling Unit. Moreover, they are encouraged to join Jaagriti for self-development and helping many others like them.
- A sensitizing workshop is conducted every year to enlighten the participants as to how to help differently-abled people and take care of their sentiments. Some of the workshops and seminars conducted in last few years are as follows:

  **Workshops**
  - ‘Enabling the Differently-abled’ by Mr. Praveen G, Programmer Manager, VSO India in 2010.
  - ‘Tips to Help People with Disability’ by Mr. Prashant Verma, IT Professional, Disability activist in 2011.
  - ‘Hand in Hand’ by Mr. Sanjeev Sachdeva, Master Trainer and Resource Person on Accessibility and Mobility in 2012
  - ‘Assistive Technology and Positive Thinking’ by Mr. George Abraham, CEO of Score Foundation in 2014
  - ‘Synchronizing Employment and Education Opportunities for Persons with Disability’ by Dr. Vipin Malhotra, National Coordinator, Legal Aid Cell for Persons with disabilities in 2014
Seminars
- ‘Support System for Differently-abled Students’ at Higher Education Level by Dr. C. Nisha Singh, Ex OSD, EOC, University of Delhi; and Mr. Jagdish Chandra, Associate Professor, Deptt. Of Political Science, Hindu College, University of Delhi in 2010.
- ‘Human Rights, Gender and Disability’ by Dr. Kusum Lata, Associate professor, Dept. of Hindi, Arts Faculty, Delhi University and Mrs Roma Bhagat, Lawyer, Social Service Practice in 2011
- ‘Policy of Reservation and Social Order’ by Mr. Prassan Pincha, Chief Commissioner of the court of Persons with Disabilities; Dr. Madhu Prasad, Member of the Presidium and National Spokesperson of the All India Forum for the Right to Education; Mr. Vikas Gupta, Assistant Professor, Department of History, Faculty of Social Sciences, University of Delhi; Mr. Sachin Jain, Assistant Professor in Department of English, Dyal Singh College, University of Delhi in 2013.
- ‘Right Based Inclusive Society’ by Mr. Dipendra Manocha, Head of Saksham Unit, Rajendra Nagar, Associated with Daisy Consortium; Mr Prashant Verma, IT Professional, Disability activist in 2014.
- ‘Health Care and Alternative Medicine’ by Prof. Dinesh Puri, Head of Bio Chemistry Department, University College of Medical Sciences, Delhi University; and Mr M. K. Saxena PGT School Teacher, Expert in Alternative medicine in 2015

- Visits to NGOs
Moreover, Jaagriti members regularly visit to NGOs so that the student members can understand various aspects of disability and learn how to tackle them. As differently-abled students also participate in the trip, the feeling of mutual help and understanding is automatically developed amongst the students. The year wise record of NGOs visited by Enabling Unit is as follows:

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Year</th>
<th>NGO</th>
<th>Motive</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>2012</td>
<td>Pingalwara, Amritsar, Punjab</td>
<td>Taking care of mentally retarded woman and their kids</td>
</tr>
<tr>
<td>3.</td>
<td>2013</td>
<td>Tears Foundation, Agra, U.P.</td>
<td>Educating slow learners</td>
</tr>
<tr>
<td>4.</td>
<td>2014</td>
<td>Jaipur Foot, Jaipur, Rajasthan</td>
<td>Preparing artificial limb</td>
</tr>
</tbody>
</table>
Student volunteers of Jaagriti have become writers of visually challenged students not only in our college but also outside as well.

The Enabling Unit not only helps its members in examination and administration related matters but also encourage them to participate in various sport meets and cultural programmes conducted by other colleges of University of Delhi and Equal Opportunity Cell, University of Delhi.

The Enabling Unit encourages them to apply for various scholarships announced by different regulatory bodies.

The Enabling Unit is also attempting to make the administration staff differently-abled friendly by encouraging them to participate in seminars and workshops. Moreover, it also encourages them to learn assistive techniques for the help of differently-abled with the help of Principal.

Provision of lift, ramps, railings, tactile tiles and wheel chairs has been made in college campus to ensure free mobility of the differently-abled.

College is planning to set up a resource centre for the help of differently-abled students especially visually challenged.

As per UGC norms, differently-abled faculty member has been entrusted the responsibility of convening Enabling Unit to better take care of the beneficiary.

**2.2.2 Assessment of Students’ Needs: (in terms of knowledge and skills)**

Does the institution assess the students’ need in terms of knowledge and skills before the commencement of the programme? If yes, give details on the process.

Assessing the students’ needs in terms of knowledge and skills is a continuous exercise undertaken by the institute; which is done not only before the commencement of the programme, but during their graduation program duration also, in the following manner:

- At the beginning of each session, an orientation programme is conducted where parents are also invited along with the students. Through an interaction with the students and parents, an effort is made to gauge their knowledge and skill needs.
- Through participation in various societies of the college, a platform is offered for the over-all development of the students. At the beginning of each academic session, various committees and societies take auditions of the students to identify their aptitude and interest. Round the year, various activities and events are organized and professionals are invited by the
student bodies. This is particularly effective in shaping up their personalities and for acquiring soft skills, leadership qualities, organizing abilities and the capability to work in teams.

- The teachers through interactions in the classrooms take an overview of the extent of knowledge and skills possessed by the students in the respective subjects and they act as mentors to them.
- The teachers teaching same subjects to different sections meet at regular intervals to exchange information about the knowledge and skills needs assessment of their students; on the basis of which appropriate plans are formulated for adequate handling of the requirements. This exchange helps in identifying the ‘key’ areas, around which the lesson plans are designed by the faculty.
- To bridge the gap between theory and practice, professionals from the corporate world are invited.

2.2.3 Enabling Strategies Adopted to Bridge the Knowledge Gap of Enrolled Students.

What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/ Remedial/ Addition/ Enrichment courses, etc.) to enable them to cope with the programme of their choice?

The strategies adopted by the institution to bridge the knowledge gap of the students enrolled are:

- The College has been organising the remedial classes for the SC/ST, economically weaker and differently--abled students (i) to improve their level of comprehension of the basic subjects and to build up a stronger foundation for further academic growth (ii) to enhance their academic skills and linguistic proficiency in various subjects (iii) to come up to the level necessary for pursuing higher studies efficiently and reduce their failures and drop-out rates.
- To get these students rightly placed in the society, entry-level coaching under the UGC funded scheme was organized for specific employments such as Assistant grade, clerical positions, bank employments and similar central and other services.
- In tutorial periods, a small group of students is taken up to address their individual problems. This way, an attempt is made to identify and fill-up the gap in their knowledge level and grasping ability of the concepts.
- English language proficiency classes were conducted to enhance their competency in this language, which facilitated better understanding of other subjects, and enriched their expression, particularly in examinations and paved their way for the higher studies.
• For additional language competency, foreign language courses in German and French are offered by the college.
• Add-on courses are also conducted from time to time for the upgradation of knowledge and skills. For example, a certificate course in Tally accounting was conducted.
• Experts from various fields of academia and industry are invited to share their knowledge with the students.

2.2.4 Sensitization of Staff and Students on Socially Relevant Issues such as gender, inclusion and environment etc.
How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

Sensitization of staff and students on issues of various environmental and social concerns is done through various committees and societies formed for the relevant related objectives. The details are as follows
• Jaagriti, the enabling unit of the college works for the sensitization towards differently-abled people through various training workshops, seminars and other events. (Refer to section 2.2.1)
• The Equal Opportunity Cell (EOC) works on issues of women empowerment, human-rights and inclusive society. To illustrate, in a creative writing contest organized by EOC in 2013, students were asked to express their views on diverse issues like ‘Reservation, Kashmir Conflict, Tibet Uprising, Women Empowerment, Child Exploitation, Gender Inequality, Rich-Poor and the Urban-Rural divide.
• There is a Committee against Sexual Harassment in the college, constituted in the ambit of Staff Council, to protect the rights of women and ensure safe and inclusive environment for their growth and development.
• The Anti-Ragging Committee actively ensures the observance of guidelines of the university in this matter.
• For the integration and addressing issues of north-east Indian students and foreign students, a society called ‘Dreaming Tibet’ has been formed, which focuses on encouraging cross-cultural and inter-religious dialogues. The idea is to educate students on Indian and Tibetan Buddhist history, religion, philosophy, art, literature and culture and issues vital to the evolving heritage of Tibetan people.
• The Rotaract Club undertakes many projects of social concern annually like blood-donation camps, tree plantation drives, self-defence workshops for girls, volunteering at health centres, health check-up camps, etc.
• The First-Aid committee organizes health camps, eye-check-up camps and conducts seminar on important health issues to improve the quality of life of the participants. Awareness drive on “spinal cord injuries” was organized in 2013.
• NSS society carries out ‘clean drives’, ‘collection drives’ to distribute clothes, food and other necessary goods in the slums. In 2013, a ‘Nukkad Natak’ and Kite Flying event was organized to create awareness about the harassment that women go through the male-domination in the society. The dramatic society of the college also presents dramas on social issues.

• Enactus (Entrepreneurship in action and us) society in collaboration with the Rotaract club is working for the benefit of the women from the marginalized section of the society, through its project ‘Amber’, where old jeans are collected and refurbished for the production of bags designed and collected by these women, which are then sold by the college students through putting up stalls at various college events and through tie-ups with shops also. The proceeds of sale are distributed to these women. Their project named ‘Shakti’ aims to create a link between job-seekers from poor backgrounds and the job-providers. The students go for field visits in the slums of Delhi, prepare the database of job-seekers and conduct preliminary trainings, if required. They search for the prospective employers and the interviews are fixed with them. The nominal amounts charged from the employers are used to meet the expenses incurred.

2.2.5 Identification and Response to Special educational/ Learning Needs of Advanced Learners.
How does the institution identify and respond to special educational/learning needs of advanced learners?

The institute provides ample opportunities to advanced learners to boost their growth and development holistically.

• There are a large number of societies of multi-dimensional nature. Ideas are invited from the students (who are selected to represent the society through multiple rounds) as to what kind of activities or events they would like to hold within the ambit of the said society. After due discussions with the teacher convener of the society about the likely value addition of the proposed event, the complete organization as well the final detailing are left to the students and all necessary support is provided by the institution. The following are some of the societies working in the college:
  o The College magazine, AMRIT, is the platform where the students mark their creativity and writing skills. It comprises of demarcated sections of English, Hindi and Punjabi language sections with a galaxy of photographs attracting the viewers’ attention. The students’ society reports, the cultural and academic events of the year, awards and honours, seminars and departmental achievements are well covered amongst other writings. The articles range from discussions on
economic and social issues to experiences in day to day life that are thought provoking and enrich the perspectives and lots of dimensions to general understanding.

- The personality development society, DISHA, organizes interactive sessions focusing on honing the soft-skills among members, gives them a platform to outshine themselves and also make an effort to bring about a positive change in the society.
- The Tech society, INFINITY, conducts weekly meetings to discuss and debate the growing technology avenues. Its aim is to inculcate a new cult of technology and management blended together amongst the students.
- The entrepreneurial cell, E CELL, focuses to build the entrepreneurial skills of students.
- Entrepreneurship in action and us, ENACTUS, society in collaboration with the Rotaract Club is working for the benefit of the women from the marginalized section of the society, through its project ‘Amber’. Another project named ‘Shakti’ aims to create a link between job-seekers from poor backgrounds and the job-providers.
- The Finance and Investment cell provides opportunity to amateur traders and investors to learn and test their skills to match up to the vitality of financial markets in a model-system.
- The International Cell holds events to promote international collaboration in various spheres.

Likewise, the students of high calibre are made part of the innovative research projects funded by the University. This way the undergraduate students get encouragement to get their research work or projects published in Undergraduate Journals of University of Delhi. Further, they are given an opportunity to be the member as well as the part of organizing team (students are shortlisted through applications followed by interviews) of the international or national seminars and conventions organized by the college.

- The Placement cell of the college is an important wing of contact for global companies to interact with the institute. The members of the placement cell of the college get a chance to maintain a regular contact with the ‘big players’ of the industry. Right from the sending of proposal till the final scheduling and organizing of ‘campus recruitment’ is done by the students on their own under the guidance of the authorities. ‘Internship Melas’ are also organized by the placement cell to get the experience of working in the corporate sector. Motivational talks are organized and workshops for the enhancement of soft skills for group discussions and interviews preparations are conducted by the placement cell and also by the Disha, the personality development society of the college.
• Some teachers invite presentations, hold group discussions, allow micro-
teaching of some of the topics to respond to the special educational needs
of the advanced learners. Additional books and texts for further readings
are also suggested. They are also awarded merit based scholarships and
prizes for exemplary achievements. Every year ‘The Best Student of the
Year’ and ‘The Best Sportsman’ awards are given away to recognize such
talents. There are special scholarships for the university and the subject
toppers.

• The College also conducts French and German language classes to enable
the advanced learners an opportunity to learn additional language.

• At the time of conducting of formal academic and non-academic events of
the college, the advanced learners are given an opportunity to prepare
‘audio-visual’ power point presentations for the occasion which refine
their skills.

• The College organizes international and national conventions and
seminars to expose the students to new challenges & issues and thereby
enhance their learning about the contemporary issues.

2.2.6 Analysis of academic Performance of the Marginalised Students

How does the institute collect, analyze and use the data and information
on the academic performance (through the programme duration) of the
students at risk of drop out (students from the disadvantaged sections of
the society, physically challenged, slow learners, economically weaker
sections etc. who may discontinue their studies if some sort of support is
not provided)?

In order to collect information about the disadvantaged section of the society,
• The admission form has specific columns related to ‘annual/monthly
income’ of the parents of the students and also whether they belong to
SC/ST or the differently-abled class.
• The faculty observes the practice of identifying the slow learners and
support is provided through additional classes, extra time for taking up
class tests, distribution of notes, etc.
• If the students from SC/ST, Economically Weaker Section (EWS),
Differently-Abled category, are irregular in attending classes, the
Attendance Committee calls up the students with their parents to find out
the reason and tries to redress the grievances so that they do not drop out.
• At the end of each semester, the students with low attendance records are required to meet the Attendance Committee to explain their case and their parents are also called upon to address the issue and prevent the possibility of drop-outs.

• The Enabling Unit of the college maintains a regular contact with differently-abled students and the Equal Opportunity cell with SC/ST and economically weaker students. To support them, the remedial classes were also held.

Fifty students identified from SC/ST, EWS or differently-abled categories were awarded scholarships of Rs. 6000 each, twice during the 11th plan.

• SC/ST Liaison Officer is appointed from the faculty who acts as a mentor to SC/ST and EWS students.

• A help desk is put-up during admissions for the help of differently-abled students so that such students face no problem in the process of admission, cancellation of admission and so on.

• The admission fee of such differently-abled students is waived off by the college

### 2.3 Teaching-Learning Process

#### 2.3.1 How does the college plan and organise the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blueprint, etc.)

Planning and organisation of the teaching, learning and evaluation schedule is done in the following way:

• The College follows the Academic Calendar given by the University of Delhi. The teaching and evaluation schedule given by University of Delhi forms the base for formulation of teaching schedule of the college.

• The planning and scheduling activities are done in the Staff Council Meeting in the college under the leadership of Principal.

• Societies and committees are formed for extra co-curricular activities and academic activities in Staff Council Meeting. The calendar for holding the events is also framed.

• To ensure the beginning of the teaching on the very first day, the Time Table committee prepares the time table of each department and of individual teacher in advance which is uploaded on college website.

• Teachers are given hardcopy of their respective time table which they can access online too.

• The time table is made Department wise and Class wise along with the name of the respective teachers and displayed well in advance on the student’s notice board so as to ensure timely beginning of teaching.
• The teachers taking the same subject meet regularly to decide scheme of teaching and scheduling of chapters which is made on the basis of stipulated time given by the University.
• During the departmental meetings, the calendar of holding class tests, class assignments and projects, etc. is also worked out for timely and effective internal assessment.
• Evaluation Schedule is given by the University of Delhi, on the basis of which teachers evaluate their respective subject papers.
• All the teachers participate in evaluation process.
• Practical examinations are also held in accordance with the dates given by University of Delhi, before the Semester-End examination.

2.3.2 How does IQAC contribute to improve the teaching–learning process?

The IQAC is a part of Academic Affairs Committee constituted in the Staff Council Meeting. Its mandate is to collect the feedback from students and faculty to make teaching more student-centric and accountable. It frames and reframes the policies for achieving academic excellence. The committee suggests ways and means to improve the quality of teaching standards in the college, for example, use of ICT in the classrooms, projects, case studies, assignments class tests, etc. The inputs are communicated to the staff and are imbibed by staff in the teaching–learning process. IQAC, in association with other staff members and Institute of Life Long Learning (ILLL), makes available the latest pedagogy techniques and resources available to students & faculty.

2.3.3 How learning is made more student-centric? Give Details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

There is a conscious effort both on the part of authorities as well as faculty to make learning student centric.

• Most of the classrooms of the college are equipped with the projector to ensure the e-learning of students.
• An interactive session during the teaching ensures an active involvement of students in the learning process. Small projects are given to the group of students related to the topics they had been taught. Students collect information and prepare a presentation on it. The presentation is reviewed by peer group which makes teaching interactive and collaborative
• Project work is assigned to students to cultivate the spirit of discovering and exploring
• Collaborative learning: Power point Presentations is the regular feature through which students as a team present their views.
• In tutorial period independent learning is emphasised where students are made to do assignments and solve problems.
• Various academic quizzes, debates, discussions are organised to give an analytical outlook towards the discipline.
• Seminars and workshops are held and external experts are invited.

Support Structures – In College
• A Wi-Fi enabled campus
• ICT aided classrooms
• ICT enabled library
• Teachers can get laptops issued for conducting e-learning lectures/session.

Support Structures – In University
• Workshops are conducted to encourage teachers to learn and use interactive techniques.
• Technical and Teaching skills training is imparted to teachers for their skill development.
• Institute of Life Long Learning (ILLL) provides insights to course content for various disciplines on its website.

2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

Nurturing Critical Thinking, creativity and scientific temper among the students for transformation into life-long learners and innovators:

In Classroom:
The lecture delivery is not a one way process but it is made interactive where students are encouraged to participate in the learning process. This is done both through participation in regular classroom as well as in tutorial classes. Students are encouraged to do critical thinking through various pedagogy techniques such as:-
• Group Discussions
• Projects
• Role playing
• Class tests
• Solving case studies
Outside Classroom:
College organises different workshops to enable the students to think creatively. DISHA (The Personality Development Cell) and the Placement Cell organise talks and give Case Studies to students on regular basis. Students are encouraged to write articles in college and departmental magazine and in esteemed and refereed journals such as Undergraduate Research Journal of Delhi University. The College invites outside expert agencies for delivering lectures on the same.

2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching?

- The College has a technologically well-equipped and Wi-Fi enabled campus.
- Computer and internet facilities are available for teachers and students.
- The teachers can get laptops issued for interactive sessions and lectures.
- The College is connected to Central Library of University of Delhi. One can have accessibility to e-resources vide INFLIBNET subscribed by University of Delhi.
- ICT workshop was conducted for an entire staff to acquaint them to the methods they can employ in interactive teaching.
- Many of the teaching faculty are participating in e-PG Pathshala as content writers for Master’s degree in Commerce and Economics.
- College encourages the students to access e-lectures prepared by ILLL which are uploaded on University of Delhi and ILLL website. Teachers can also use open course ware like MIT Open Coursera and MOOLS.

2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills?

Exposure of students and faculty to advanced level of knowledge and skills (e.g. blended learning, expert lectures, seminars and workshops, etc.) is done in the following way:
- Students participate in internship and Innovation Research Projects of University of Delhi
- Various expert lectures are conducted on topics which have an academic and social relevance such as on Cloud Computing, Cyber laws and Cutting Edge Technologies
- The teachers attend seminars, lectures, group discussions and workshops related to their areas of interest and expertise.
- ICT workshop was conducted in the college to acquaint the teachers with current technological based teaching methods.

There is an entrepreneurial cell in the college where innovative commercial ideas are explored by the students. The ideas then are discussed with the Corporate Jury who gives them the inputs as in how to make ideas commercially viable, thereby exposing students to advanced level of knowledge.

The teachers regularly attend Faculty Development Programme to sharpen their skills in the domain of their knowledge.

The students are made aware about the environment, climatic changes, etc. through efforts made by NSS and Rotaract Club. This year students planted saplings around the campus and had a climatic change awareness drive on bicycle.

Students Participated in Gyanoday Journey which helped them have blended learning experience.

2.3.7 Detail (process and number of students benefitted) on the academic, personal and psycho-social support and guidance services (professional counselling/ mentoring/academic advice) provided to students?

The College has dedicated placement cell which works towards providing the quality education and practical training to the young aspirants with a view to channelize their youthful energy. The Placement Cell provides the professional counselling to students considering their interests.

The Student Aid Committee provides the scholarships to the students on merit basis and provides fee concessions to the economically weaker students.

The Anti-Ragging Committee ensures that no student faces any mental or physical harassment in the college.

Counselling cell of the college counsels and addresses the personal and psychological problems of students.

In the recent past, college has arranged four lectures by the renowned counsellors like Usha Albuquerque and Praveen Malhotra who administered psychometric test on students which can help the students in taking up the profession of their choice.

Aruna Bruta, Professor (Retd.), Psychology Department, University of Delhi and Professor N.K. Chadha, Head of Department of Psychology, University of Delhi counselled the students by catering to their
psychological needs. There were approximately 400 students who participated in above four mentioned seminars.

- The Enabling Unit (Jaagriti) was launched on March 9, 2010 with a slogan “Self Help is God’s Help”. It puts up a help desk for the differently-abled students seeking admission to the college during admissions; conducts orientation programme for the new comers in differently-abled category to introduce them to the members of Jaagriti so that they can feel comfortable. They are ensured of any help they need. The Enabling Unit conducts sensitisation workshops and seminars to make the students learn how to help differently-abled persons and to provide differently-abled students a psycho-social support.

2.3.8 Provide details of innovative teaching approaches/ methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

The institution promotes student centric environment through blended learning for quality education and student empowerment. In this endeavour, efforts are constantly taken to reinvent and adopt innovative teaching methods.

Institution has encouraged the faculty to be the e-content writer for e-PG Paathshala. The Principal is Co-Principal Investigator for the e-PG Paathshala for the subject of Economics. The content writers for e-PG Paathshaala use their lectures in the classroom to enrich the student learning.

Other initiatives taken by the college to facilitate this are as follows-

- Use of the projectors for lecture delivery.
- Use of the laptops for preparation of the projects and delivering presentations by the students.
- Use of email for tutorials, assignments and assessment.

2.3.9 How are library resources used to augment the teaching-learning process?

- The College has a multi-storey, centrally air conditioned, well equipped library with latest text books, reference books, journals, magazines, CD’s and newspapers.
- The library currently has 43,792 books, 287 bound volume of important journals, 745 CD’s and 28 newspapers (in English, Hindi and Punjabi).
There is a rich collection of books on Commerce, Mathematics, Economics, Computer Science, English, Hindi, Political Science, Management, Journalism and Sikhism. An Inter-Faith Study Centre with modern facilities is a part of the library.

- A spacious, well equipped reading room is provided for the students that offers a quiet environment for self-learning. Around 2000 books are available for ready reference in the same. The reading room has a seating capacity for 170 Students. This facility can be availed by the students from 9:00 A.M. to 5:00 P.M. on all working days and from 8:00 A.M. to 8:00 P.M. during examination days on demand of the students.
- The second floor of the library is reserved for faculty. There is a computer centre with 15 systems available for the use by the faculty. Large database of books is available for ready reference.
- The library is connected to the Central Library of University of Delhi, thus all users can access e-resources via it.
- CCTV’s are installed in the library. This helps in maintaining discipline.
- Library facilities such as cataloguing, CAS, OPAC are available. It can be accessed through library software NETTLIB.
- The library has a Book Bank and Students Aid Fund Section for lending text books to the deserving and needy students.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If ‘yes’, elaborate on the challenges encountered and the institutional approaches to overcome these.

The present system followed by the University and the constituent colleges is the Semester Mode. In this system, it is challenging for the college to integrate extra-curricular activities in the academic calendar. Following measures are taken to overcome such hurdles

- Departmental meetings are held with the Principal and Head of the Department for regular update of syllabus completion.
- Extra classes are scheduled on weekends and holidays by the faculty members, for subjects of which syllabus is lagging.
- Most of the extra-curricular activities are planned to be held after 12.30 P.M. to minimize the impact on regular teaching.
- If some teacher is on leave, guest or part time faculty is appointed to compensate.
- If some unplanned closure of the college takes place because of death, or precautionary holidays on account of Holi or Diwali, extra classes are arranged to make-up for the loss.
2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

The College is committed to provide quality teaching and hence the teaching-learning process is evaluated and monitored by the Staff Council through its committees. Following steps are taken by the college-

- Academic Affairs Committee is constituted to oversee the academic affairs of the college. The committee reviews the evaluation of teaching-learning process which is essential to improve the academic quality of the college through Internal Quality Assurance Cell, which is a part of Academic Affairs Committee constituted in the Staff Council Meeting. Its mandate is to collect the feedback from students and faculty to make teaching more student-centric & accountable and to frame & reframe the policies for achieving academic excellence. The committee suggests ways and means to improve the quality of teaching standards in the college. For example use of ICT in the classrooms, projects, case studies, assignments class tests, etc. The inputs are communicated to the staff and are implemented by staff in the teaching–learning process.

- The results of the external evaluation of the students are compared with those of the other colleges to have insights for scope of improvement for the years to come.

- The time table committee is responsible for disciplined teaching according to the time table.

- Informal feedback is collected from the students.

2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

<table>
<thead>
<tr>
<th>Highest Qualification</th>
<th>Professor</th>
<th>Associate Professor</th>
<th>Assistant Professor</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>M*</td>
<td>F*</td>
<td>M*</td>
<td>F*</td>
</tr>
<tr>
<td>Permanent teachers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>D.Sc./D.Litt.</td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Ph.D.</td>
<td>3</td>
<td>18</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
Recruitment of faculty is as per UGC Guidelines. New teachers are required when any teacher goes on study leave or the maternity leave or child care leave or whenever the work-load demands so, on account of introduction of new courses or the restructured programmes or the increase in the number of sections in the existing programmes.

- The posts of permanent and temporary nature are advertised in leading newspapers, while the advertisement for ad hoc appointments is placed on the College and Delhi University website.
- For ad-hoc appointments, an Ad-hoc panel is prepared by University of Delhi, and those who are enrolled in the Ad-hoc panel can appear for the interviews held at the college level through a selection committee formed for this purpose. The candidates submit their applications and those who meet the minimum criteria as defined by the University of Delhi, are called for an interview.
- The selection committee comprises of the following members - Chairman, Governing Body, Principal, Four Subject Experts nominated by the Vice Chancellor, Head of the Department/senior faculty member and a SC/ST/OBC Observer nominated by the Vice Chancellor. The recommendations of the selection committee are then approved by the Governing Body and the appointment is made.
- The walk-in interviews are conducted on the date notified on the college website for the filling up of ad-hoc positions. They are given the full scale of pay as per the UGC norms and they are provided with the right kind of environment conducive for their growth, which helps a lot in retaining the qualified personnel.
Whenever there is a requirement for imparting knowledge of any specialised or technical subject or for any specialised skills for which the expertise is not available from within the existing faculty, guest faculty or industry experts are invited.

In the absence of a teacher going on a medical leave or on account of some personal or family reasons intermittently, guest faculty is appointed for completing the syllabus.

2.4.2 How does the institution cope with the growing demand / scarcity of qualified senior faculty to teach new programmes / modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

The Institution caters to various departments like Commerce, Economics, Business Economics, Computer science, DBJCC and PGDIM. There is always challenge in terms of catering to the growing demand for the subjects which are more of interdisciplinary, entrepreneurial and technical in nature. The college meets this challenge through the following:

- The faculty updates its knowledge by attending workshops, seminars, refresher courses and orientation courses.
- The College organised a Capacity Building Workshop on ICT tools to update the skills of the faculty in emerging areas of technology based teaching.
- The College invites external academic and professional experts from different fields to acquaint the faculty with new areas and lines of thinking.
- Also, our own college faculty teaches specialised papers in Post Graduate courses like Post Graduate Diploma in International Marketing and Diploma in Business Journalism and Corporate Communication.

2.4.3 During the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

Enhancement of teacher quality is done in the following ways:

- Nomination to Staff Development Programmes
  The institution has always granted duty leave to the faculty to attend Staff Development Programme which includes Orientation, Refresher Courses, Skill Upgradation workshops, etc. All permanent faculties for whom Orientation and Refresher courses were mandatory have attended these courses organised by University of Delhi or other universities.
• Faculty Nominated for Staff Development

<table>
<thead>
<tr>
<th>Academic Staff Development Programmes</th>
<th>Department</th>
<th>Number of faculty nominated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refresher Courses</td>
<td>Commerce</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Business Economics</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Computer Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Hindi</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Punjabi</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Political Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Physical Education</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Library Science</td>
<td>1</td>
</tr>
<tr>
<td><strong>HRD Programmes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orientation Programmes</td>
<td>Commerce</td>
<td>22</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>Business Economics</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Computer Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Hindi</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Punjabi</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Political Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Physical Education</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Library Science</td>
<td>1</td>
</tr>
<tr>
<td><strong>Staff Training conducted by University</strong></td>
<td>Commerce</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>Business Economics</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Computer Science</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Hindi</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Punjabi</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Political Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Physical Education</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Library Science</td>
<td>-</td>
</tr>
</tbody>
</table>
### Academic Staff Development Programmes

<table>
<thead>
<tr>
<th>Staff Development Programme</th>
<th>Department</th>
<th>Number of faculty nominated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff Training Conducted by Other Institutions</td>
<td>Commerce</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>Computer Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Hindi</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Punjabi</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Political Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>1</td>
</tr>
<tr>
<td>Summer / Winter Schools, Workshops</td>
<td>Commerce</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>Business Economics</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Computer Science</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Mathematics</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Hindi</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>Punjabi</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Political Science</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Physical Education</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Library Science</td>
<td>-</td>
</tr>
</tbody>
</table>

*Teachers are nominated as per requirement of the college and as per guidelines of University of Delhi.*

- **Faculty Training programmes organised by the institution to empower and enable the use of various tools and technology for improved teaching–learning**
  - The demonstration on e-Views was held in the college to upgrade the technical knowledge about the e-tools.
  - Short training talk in 2011 was organised on Online Attendance Management Software.
  - Special lecture by Prof. J.P. Sharma was delivered on “The Companies Act 2013” to help teachers and students know the nitty-gritties of the latest Act.
  - An ICT workshop in 2010 was held in the college to acquaint the teachers with latest e-teaching techniques.
• Percentage of Faculty invited as resource persons by external agencies

<table>
<thead>
<tr>
<th>Department</th>
<th>Invited as a resource person in Workshops/Seminars/Conferences Organised by external professional agencies</th>
<th>Participated in external Workshops/seminars/conferences recognised by national /International professional bodies</th>
<th>Presented papers in Workshops/Seminars/conferences conducted or recognised by professional agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce</td>
<td>10%</td>
<td>73.33%</td>
<td>50%</td>
</tr>
<tr>
<td>Economics</td>
<td>12.5%</td>
<td>75%</td>
<td>68.75%</td>
</tr>
<tr>
<td>Business</td>
<td>-</td>
<td>33.33%</td>
<td>33.33%</td>
</tr>
<tr>
<td>Economics</td>
<td>-</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Science</td>
<td>40%</td>
<td>60%</td>
<td>40%</td>
</tr>
<tr>
<td>English</td>
<td>33.33%</td>
<td>66.67%</td>
<td>33.33%</td>
</tr>
<tr>
<td>Hindi</td>
<td>-</td>
<td>50%</td>
<td>-</td>
</tr>
<tr>
<td>Punjabi</td>
<td>-</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Physical Education</td>
<td>-</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Mathematics</td>
<td>-</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>Political Science</td>
<td>50%</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>Library Science</td>
<td>-</td>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

2.4.4 What policies/systems are in place to recharge teachers?(e.g. Providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

• The College being part of University of Delhi sends its teachers to Staff Development programmes held by Centre for Professional Development In Higher Education and Staff Development Centres of other Universities to keep them abreast with the latest disciplines or otherwise.
• Teachers are eligible for the research grants, study leave and support for research. Governing Body has made a provision for travel grant of Rs. 5000 and Rs. 1000 for secretarial assistance for teachers presenting papers in the National Conference in India.
• The College publishes Blind Peer Reviewed Journal “Journal of Business Thought” where teachers can publish their articles.
The teachers also apply to U.G.C. and University of Delhi for financial grant for travel and research projects.

College teachers also participate in Staff Exchange Programmes in other universities both within India and outside India.

2.4.5 Give the number of faculty who received awards/ recognition at the state, national and International level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

Awards received by teachers do not only give them motivation but the benefits of the teacher’s achievement percolates down to the students they teach.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Award</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal Dr. J. B. Singh</td>
<td>S. Radhakrishnan Award for contribution in teaching</td>
<td>2014</td>
</tr>
<tr>
<td></td>
<td>Teaching Excellence Award for Innovation</td>
<td>2015</td>
</tr>
<tr>
<td>Commerce Dr. Simmarpreet Kaur</td>
<td>Teaching Excellence Award for Innovation</td>
<td>2015</td>
</tr>
<tr>
<td>Commerce Ms. Supriya Chopra</td>
<td>Teaching Excellence Award for Innovation</td>
<td>2015</td>
</tr>
</tbody>
</table>

The College provides a good research atmosphere where in the teachers is encouraged to participate in seminars, conferences, carry out research projects, guide research and publish papers. The College provides full support and encouragement to the faculty to excel in teaching. The faculty members are provided full autonomy to plan their teaching schedule within the time frame and use innovative methods of teaching.

The management of the college recognizes such achievements and highlights them in all reports/ written documents including the college annual report and during college functions.

2.4.6 Has the institution introduced evaluation of teachers by students and external peers? If yes, how is the evaluation used for improving the quality of teaching-learning process?
The College being part of University of Delhi does not have a formal structure of evaluation. However, the college informally collects feedback from the students, prospective employers to make its curriculum and external environment enriched.

2.5 Evaluation Process and Reforms

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

Centralised Evaluation System designed by University of Delhi is followed by college. The institution has a transparent mechanism for communicating the process of evaluation and reforms to the stakeholders. This is executed in the following ways:

- The orientation program is organised for new entrants in the beginning of academic session. During the induction, the procedures and guidelines of evaluation are explained.
- The internal assessment procedure is available on University and College website. It is also published in the College Prospectus.
- At the onset of semester, faculty members in their classes provide the details regarding the components for evaluation and handle any query regarding the same.
- An Internal Assessment Committee is constituted in staff council, which is responsible for handling the Internal Assessment.
- The notifications and reforms (if any) from the University are duly notified by the Principal and the Committee to all the faculty members.
- The College is very particular about uploading the attendance on the monthly basis on the college website.
- The Internal Assessment marks (of class test and presentation/assignment) are uploaded on the college website. Students are issued their internal assessment sheet at the end of each semester at stipulated time (as notified by the university) for record and reference.
- Each Student signs his/her Internal Assessment record before it is forwarded to the university.
- All the grievances/ discrepancies in the internal assessment records are taken up by the Internal Assessment Committee and forwarded to the concerned teacher.
2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

As a constituent college of University of Delhi, the college complies with all the rules and regulations as laid by the University. In the recent past, University has introduced various reforms to bring effective changes in evaluation process. Following are the key aspects of the reforms/changes introduced by the university and duly complied by the college:

- Internal Assessment process was introduced in 2003-04.
- Annual system of examination was replaced by semester system in 2010-2011 where in house examinations were replaced by class test.
- In 2013-2014, FYUP was introduced; the structure of internal assessment was revamped.
- With the rollback of FYUP, the internal assessment is now restored to 25% of the total marks.
- Centralised Evaluation of Answer Script is now practised by the University.

**College Initiated Measures for Evaluation process**

- Teachers allow students to improve their performance through multiple tests and assignments.
- To ensure transparency in evaluation system, internal assessment records are uploaded on college website on timely basis.
- Tutorials Classes are given to the students in small batches to enhance their learning/knowledge of subject.

2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

The College ensures its compliances to all the University Evaluation norms and guidelines. For effective implementation of the evaluation reforms, following measures are taken:

- Separate committees are constituted and coordinators are appointed in order to ensure complete and smooth implementation of evaluation reforms. Following committees contributes towards effective implementation:
  - Internal Assessment Committee
  - Moderation Committee
  - Grievance cum Monitoring Committee
- Guidelines and norms regarding the evaluation of different courses is communicated to all faculty members and displayed on the notice board.
• The Internal Assessment Committee is responsible for maintaining and uploading the internal assessment records (attendance, assignment marks and test marks) on college website.

• Grievance cum Monitoring committee comprises of five members- Principal, Vice-Principal, Bursar and two senior faculty members of the college. The committee is responsible for handling the grievances relating to internal assessment records. It also monitors the attendance records.

• The Moderation committee looks into moderation of the subject-wise internal assessment records of the students.

• The institution since 2011 is using EIMS software for internal assessment work which has increased efficiency a lot and has resulted in considerable cost and effort savings.

The students are informed their progress regularly, to ensure fairness in evaluation process.

2.5.4 Provide details on the formative and summative assessment approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

Formative and summative assessment approaches adopted by the institution:

To monitor the students’ comprehensive learning needs and academic progress and also to provide with on-going feedback, teachers conduct continuous evaluations. Formative assessment carries 25% marks. The 25% weightage is divided into three parts. 5% is allotted to class attendance. This encourages regularity and discipline amongst students. 10% is for assignment/project/presentation. Teachers remodel these assignments regularly to enhance teaching-learning process. The balance 10% is given to class test.

Summative Assessment evaluates the student learning progress and achievements at the conclusion of the semester. It has 75% weightage which is based on the marks obtained by the students in the theory and practical exams conducted by the University.

The same can be shown in the form of the table below:

<table>
<thead>
<tr>
<th>Formative Assessment (25%)</th>
<th>Summative Assessment (75%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Attendance</td>
<td>Assignment / Project / Presentation</td>
</tr>
<tr>
<td>5%</td>
<td>10%</td>
</tr>
</tbody>
</table>
2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioural aspects, independent learning, communication skills etc.)

The College has always followed a transparent system with respect to internal evaluation. Over the years, following measures have been taken to ensure the rigour of Internal Assessment process:

- The whole process of internal assessment is now completely client server based.
- Internal Assessment Committee is formed which manages and monitors the process throughout the year.
- Faculty members share the criteria for Internal Assessment with the students and weightage allotted to each component- Class Test, Assignment and Attendance.
- Presentations, group discussions and case studies are given to students as assignments which help in evaluation of the communication skills and independent learning of the students.
- Attendance is uploaded on college website at the end of every month.
- The test and assignment marks are uploaded on college website and also displayed on college notice board.
- The Grievance Committee of the college takes care of the grievances of the students (if any) regarding their Internal Assessment.

2.5.6 What are the graduates attributes specified by the college/affiliating university? How does the college ensure the attainment of these by the students?

Apart from the academic merit, the college looks at academic excellence, outstanding communication skills, employability and development of overall personality of the student. This enables the students to be well aware, conscientious and confident individuals.

The graduate attribute is to make the student a lifelong learner. The curriculum and interactive classes evoke curiosity in students which make them lifelong learners. The capacity of independent learning and team work is evaluated through projects and communication skills through project presentation.

The College has several societies which help in attainment of these goals e.g.

- DISHA, the personality development club of the College aims to enhance the personality of the members. Interactive sessions are conducted which focus on honing the soft skills.
• CROSS SWORD, the debating society of the College gives the students a platform to voice their opinion on various issues. The society holds sessions to enhance the debating skills of its members.
• MANCHTANTRA, the dramatic society of the college teaches self-expression and develops creativity amongst the students. The society organizes plays on different social themes appealing to the sensibilities of every student.
• ENACTUS connects students with entrepreneurial projects. This enables them to convert opportunities to reality and thereby empowering themselves and their communities.
• Placement Cell is directed towards an ardent attempt to guide and motivate the students about the placement and career opportunities. Various events are organised to help students to improve their employability.

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

There is an effective mechanism of redressal of grievances with reference to evaluation, both at the college level and at the university level.

At University level
- The Dean of the Examination, University of Delhi addresses the grievances relating to evaluation.
- Students can request re-evaluation of answer sheet on paying a nominal fee. The result after re-evaluation is issued by post within 45-60 days of submission.

At College Level
There is an Internal Assessment Committee, Monitoring Committee and Grievance Redressal Committee that resolves grievances related to internal assessment and evaluation.
- Answer sheets of the Internal Class Test and Assignments are returned to the students after evaluation. Students can approach their concerned teacher and report their grievances.
- The Internal Assessment marks are displayed on College notice board and college website which gives students an opportunity to report any grievances.
- Each student signs his/her Internal Assessment sheet and only then the marks are sent to the University.
2.6 Student Performance and Learning Outcomes

2.6.1 Does the college have clearly stated learning outcomes? If ‘yes’ give details on how the students and staff are made aware of these?

• Learning outcomes are the knowledge, skills, abilities and attributes which the students are expected to develop as a result of their overall experience with the college.

• The College emphasizes holistic development of the students. This is achieved through excellent results, instilling desire for life-long learning, fostering critical thinking, interactive classroom teaching and versatility needed to be ready to face the challenges of global marketplace.

• The vision, mission and objectives of the college clearly state the learning outcome of the courses, programs and other extra-curricular activities offered by the college.

• From time to time, this vision is shared amongst management, teachers and students. Staff Council is entrusted with the responsibility of making this vision workable.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of the students through the duration of the course / programme? Provide an analysis of the students’ results / achievements (Programme / course wise for last four years) and explain the differences if any and patterns of achievement across the programmes / courses offered.

The marks awarded in Internal Assessment are communicated to the students. The attendance is uploaded at the end of every month so that the students become vigilant to make up the loss in the subsequent months (refer to question 2.5.3).

No general pattern in the evaluation of the results can be formulated.

Programme wise students’ result data of last four years is given below:
## Monitoring and Communicating the Performance and Progress of Students

<table>
<thead>
<tr>
<th>Programme</th>
<th>Year</th>
<th>No. of First Divisions</th>
<th>No. of Second Divisions</th>
<th>No. of Third Divisions</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>B.Com.(Hons.)</strong></td>
<td>2011</td>
<td>125(67.5%)</td>
<td>44(23.78%)</td>
<td>10(5.41%)</td>
<td>185</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>117(62.9%)</td>
<td>52(27.96%)</td>
<td>07(3.76%)</td>
<td>186</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>129(69.73%)</td>
<td>36(19.46%)</td>
<td>10(5.41%)</td>
<td>185</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>232(90.27%)</td>
<td>03(1.17%)</td>
<td>00</td>
<td>257</td>
</tr>
<tr>
<td><strong>B.Com.</strong></td>
<td>2011</td>
<td>75(37.13%)</td>
<td>80(39.6%)</td>
<td>23(11.39%)</td>
<td>202</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>59(40.97%)</td>
<td>52(36.11%)</td>
<td>33(22.92%)</td>
<td>144</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>83(50%)</td>
<td>53(31.93%)</td>
<td>30(18.07%)</td>
<td>166</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>112(82.35%)</td>
<td>03(2.21%)</td>
<td>-</td>
<td>136</td>
</tr>
<tr>
<td><strong>B.A.(Hons.) Eco</strong></td>
<td>2011</td>
<td>28(66.67%)</td>
<td>08(19.05%)</td>
<td>04(9.52%)</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>27(50.94%)</td>
<td>19(35.85%)</td>
<td>07(13.21%)</td>
<td>53</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>28(46.67%)</td>
<td>21(35%)</td>
<td>09(15%)</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>57(90.48%)</td>
<td>00(0%)</td>
<td>00</td>
<td>63</td>
</tr>
<tr>
<td><strong>DBJCC</strong></td>
<td>2011</td>
<td>40(85.11%)</td>
<td>07(14.89%)</td>
<td>-</td>
<td>47</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>36(85.71%)</td>
<td>03(7.14%)</td>
<td>-</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>38(76%)</td>
<td>05(10%)</td>
<td>-</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>23(51.11%)</td>
<td>16(35.56%)</td>
<td>-</td>
<td>45</td>
</tr>
<tr>
<td><strong>PGDIM</strong></td>
<td>2011</td>
<td>34(75.56%)</td>
<td>09(20%)</td>
<td>-</td>
<td>45</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>27(64.29%)</td>
<td>07(16.67%)</td>
<td>-</td>
<td>42</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>38(76%)</td>
<td>05(10%)</td>
<td>-</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>28(65.12%)</td>
<td>13(30.23%)</td>
<td>-</td>
<td>43</td>
</tr>
<tr>
<td><strong>Bsc(Hons.) Comp SC</strong></td>
<td>2011</td>
<td>22(57.89%)</td>
<td>13(34.21%)</td>
<td>02(5.26%)</td>
<td>38</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>24(77.42%)</td>
<td>07(22.58%)</td>
<td>-</td>
<td>31</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>28(73.68%)</td>
<td>09(23.68%)</td>
<td>01(2.63%)</td>
<td>38</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>49(90.74%)</td>
<td>-</td>
<td>-</td>
<td>54</td>
</tr>
<tr>
<td><strong>B.A. (Honours) Business Economics</strong></td>
<td>2011</td>
<td>34(70.83%)</td>
<td>06(12.5%)</td>
<td>00</td>
<td>48</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>40(83.33%)</td>
<td>04(8.33%)</td>
<td>00</td>
<td>48</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>14(24.56%)</td>
<td>13(22.81%)</td>
<td>03(5.26%)</td>
<td>57</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>36(80%)</td>
<td>08(17.78%)</td>
<td>00</td>
<td>45</td>
</tr>
</tbody>
</table>
2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

The teaching, learning and assessment strategies adopted by the college are intended to achieve the learning outcomes in the following manner:

**Teaching-learning**
- College provides state of art infrastructure to augment the teaching process. Use of library, Wi-Fi and computer labs enhances the teaching quality to achieve the learning outcomes.
- A wide variety of enrichment activities are included in the teaching process to improve the student learning e.g. case studies, presentations, class discussions, etc.
- National / International seminars and conferences are conducted to build up the academic growth.
- Educational excursions and industrial visits bridge the gap between academic curriculum and real working world.
- The different cultural societies of the college provide opportunities to develop the special talent of the students.

**Assessment**
The assessment strategies followed by the college is in accordance with university guidelines. The summative evaluation is done through the theory and practical examinations conducted by the University.

2.6.4 What are the measures/ initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

The College provides holistic education comprising of the core curriculum, extra-curricular activities and sports. To enhance the social and economic relevance of the courses offered, college has undertaken various initiatives as listed below:
- The NSS (National Service Scheme) unit of SGGSC encourages and promotes service towards humanity through their volunteers. ‘Swachh Bharat Swachh College’ Campaign was launched in September 25, 2014. NSS volunteers personally cleaned every nook and corner of the college. On 2\textsuperscript{nd} October 2014, the college joined the largest national cleanliness drive- Swachh Bharat Abhiyan. Shri Yogender Chandok, the Mayor of NDMC appreciated the efforts.
• With motto of ‘Unity and Discipline’, the NCC (National Cadet Cops) unit of SGGSCC enables cadets to develop Character, Comradeship, Leadership, Secular Outlook and Discipline amongst the Youth of the Country.

• The College has enabling unit – Jaagriti which identifies the needs of differently-abled students and makes every effort to address their problems. It organises sensitization workshops and seminars for spreading awareness about disability concerns.

• Soch, the Entrepreneurial Cell is devoted to spreading business and enterprising skills amongst the students. BIZHAWK is annual Business Fest organised by the society.

• The Training and Placement Cell entered in its tenth year in the academic year 2014-15. Various MNC’s such as KPMG, RBS, Yes bank, AIRTEL, Channel play, Smartican, Concentrix, etc. visit the campus to recruit students for Finance, Accounting, Marketing, Research and Analyst profiles. Personality enhancement workshops are also conducted by the cell to prepare the students for placements by working on their soft skills.

• The College magazine ‘Amrit’ comprises of demarcated sections of English, Hindi and Punjabi and includes articles on various economic and social issues and also thought provoking life experiences.

• Two innovation projects namely, ‘Special Economic Zones: A Comparative Analysis of China, India and Korea’ and ‘Sustainability as an Innovative Strategy-Challenges and Key Drivers for the Corporate World’ were successfully completed by the selected group of faculty and students of college. Students for this research team were selected through interviews.

• The College publishes a refereed and indexed research journal – ‘Journal of Business Thought’ to promote research among academic fraternity. It is an annual journal focussing on business, commerce and economic areas.

2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

The College collects and analyse student performance data at two levels- the Internal Assessment and End Semester examinations.

• Data is collected on student performance by the faculty through test/assignment/projects, etc. Informal feedback is also obtained from the students.

• End semester results are analysed by the college in terms of pass percentage, students with different distinctions and University rank holders.
The data collected is analysed and used by the institution to identify areas where improvement is needed. Following measures are taken:
- Extra/ Remedial classes
- Personal and Career counselling
- Personalised attention during tutorials.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

- To ensure the achievement of learning outcomes, the faculty of the college takes up the continuous assessment of their students through:
  - Tests and re-tests – both oral and written
  - Guided discussion of case studies by the students
  - Holding of group discussions and suggestions
  - Inviting projects and presentations
  - Giving feedback

- The Semester-End examination results are closely watched and analysed and follow-up actions are duly undertaken for the betterment of future learning outcomes.

- Whenever special lectures through experts are organised, a formal and informal survey is done to ascertain the extent of the attainment of the desired objectives of the event.

- The societies of the institution, within their ambit, organise various activities and events to strengthen the concept learnt in the classrooms and provide practical exposure. For example, in the year 2014-15, an event called ‘Corporate Board Meeting’ was organised by the Commerce Society of the college as part of its annual festival to facilitate the better understanding of the functioning of Board of Directors in the corporate sector. Similarly, event ‘AD-Mad show’ dealt with the intricacies of the advertising world; ‘Mock-stock’ gave the feel of functioning of the stock markets and the financial sector and many others.

- The student in the final year of their study are provided placements through various recruitment drives, which is obviously the most awaited outcome of their learning programme.

- Internships are also arranged by the institution through tie-ups with the corporate world for learning the application of concepts imparted in the classrooms, into the real corporate world.
2.6.7 Does the institution and individual teacher use assessment/evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If ‘yes’, provide details on the process and cite a few examples. Any other relevant information regarding Teaching-Learning and Evaluation which the college would like to include.

Teachers Use assessment/evaluation outcomes as an indicator for evaluating student performance. The assessment plan for the students comprises of written tests and assignments, the result for which is used as an indicator of students’ performance. Above 75% marks scored is rated as excellent performance, between 65% to 75% score is considered to be ‘good’, between 40% to 65% score is rated as ‘average’ performance and below 40% as ‘poor’ performance.

Besides this, the group discussions, group presentations, projects, etc. are conducted. The students’ promptness of response in group discussions, the ‘substance/content’ of the arguments, the style of delivery, their body language, etc. reveal their relative strength and weakness in the concerned area. The project work helps in assessing their in-depth knowledge of the topic and gives an idea about the various dimensions and perspectives touched by the students. Group presentation is the true indicator of their abilities to work in teams and the extent of co-operation with each other.

Other relevant information:
Many faculty members of the institution are involved in writing and developing e-lectures in MHRD projects and e-PG Paathshala. They use this material in the classrooms.

The College has volunteered to act as the evaluation centre for examinations conducted by Delhi University. In the recent past, the college has acted as the evaluation centre for Hindi, Political Science and History. The teachers all across the university came to evaluate the answer scripts of the semester-end examinations.
CRITERION III
Research, Consultancy and Extension

3.1 Promotion of Research

3.1.1 Does the institution have recognized research center(s) of the affiliating University or any other agency/organization?

The College has no research centre related to Economics or Commerce but there is an interfaith Study Centre, *Prof. Jaswant Singh Phull Centre for Religious Studies*. It is well-equipped with vast collection of manuscripts, artifacts and books pertaining to Sikhism and other religious literature.

3.1.2 Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

A Research Committee of the college monitors and addresses issues related to research. It comprises of the Principal and senior teachers from different departments. The objective is to encourage subject-specific as well as inter-disciplinary research.

The committee has made the following recommendations:

- Inculcate the spirit of research and fact-finding temperament amongst the faculty as well as the students by connecting curriculum to more practical ways.
- Hold workshops/seminars on research methodologies and current issues more frequently.
- Collect information and inform the faculty and students about the institutions and agencies funding research projects through college web portal; provide forum for collaboration with other institutions both in India and abroad.
- Give adequate financial support to the faculty and students for presenting papers in the conferences.
- Duly reward the research students and faculty with certificates, prizes and other relaxations wherever possible like provisions for leave attendance, etc.

These recommendations have been duly accepted and welcomed by the staff. The steps taken will definitely create an environment that encourages
awareness and develops scientific temperament among students and teachers. It holds a promising future for all.

3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes/projects?

* autonomy to the principal investigator
* timely availability or release of resources
* adequate infrastructure and human resources
* time-off, reduced teaching load, special leave etc. to teachers
* support in terms of technology and information needs
* facilitate timely auditing and submission of utilization certificate to the funding authorities
* any other

To facilitate the smooth progress and implementation of research projects,

- The College gives full autonomy to the Principal Investigator in accordance with the rules prescribed by the funding agency in all respects like engaging research team members, purchase of hardware, software, travel, lodging and boarding, etc.
- The resources are released timely as per the terms & conditions of the grant received. The College facilitates the timely audit and submission of issue of the Utilization Certificate with the help of internal auditor and CAG team.
- The entire college infrastructure and the resources are accessible/available for the researcher as per his/her requirement without any hindrance.
- There is no special relaxation in the teaching workload for the researcher but duty leave is granted as per university rules to attend seminars and workshops. The College grants study leave for pursuing research work as per the university norms.

3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

- The College continually strives to inculcate the spirit of scientific temper in the young minds as a matter of routine through curriculum-based attempts in the classrooms, tutorial rooms, seminar room, conference room, auditorium and laboratories using presentations, discussions, etc. This participative learning improves presentation and develops the necessary skills required for research work.
• The College has upgraded its *lecture delivery skills* by installing LCD projectors in the classrooms. Further, laptops have been arranged for the teaching faculty to harness technology and use it for improving the quality of lectures. These efforts have an encouraging effect on Research and honing of skills.

• The College continually tries to upgrade its centrally air-conditioned library and well- furnished/equipped computer labs to meet the demand of the researchers in terms of new books, journals, softwares, databases (for details refer to Criterion 4.2)

• As part of the curriculum, all the students of B.Com.(Hons.), B.A.(Hons.) Economics, B.A.(Hons.) Business Economics and B.Tech.(Computer Science), DBJCC and PGDIM undertake *research project* as one of their papers. Under FYUP all students did projects related to foundation courses. Projects are also submitted for Environmental Studies (qualifying) compulsory course.

• The Seminar Committee organizes *International Seminar* and *Biennial Convention-Vimarsh* on contemporary issues at the national and international level. It invites scholars to share their wisdom and interact with participants. It not only upgrades their knowledge but also develops critical thinking and research oriented abilities of the students.

• As part of innovative project undertaken at our college, 20 students were given the task to do the primary survey, field study, literature review and report writing.

• Under the guidance of teachers, the academic societies of the all departments- Urja, Arthashastra, ASBE, ACE and other societies- Disha, Enactus, Soch-E Cell, Infinity, Jaagriti, Rotaract, NSS, Sambhavana, International Cell, Dreaming Tibet, Cross Swords, Quest, Finance & Investment Cell, Placement Cell are encouraged to actively organize Paper Presentations, Business Plan Competitions, Quiz Contests, Talks, Seminars and Workshops to sharpen their research and analytical skills once a year at least.

• The College societies and students are also supported by the faculty as mentors in undertaking students’ exploratory research projects like *Project Amber, Project Shakti, Project Accelerate*, etc. that give enough exposure to students with regard to field surveys, interviews of stakeholders, preparing documentaries and short films, data collection, research methodology, literature, data analysis and interpretation.
The students also have actively participated in two Innovation Projects of the University of Delhi.

Educational tours like port visits, media visits and industrial tours are conducted to relate classroom teaching with actual world. The College participated in the Gyanodaya Projects, the initiative of University of Delhi. It widens their horizon and provides professional insight from advanced study or direct experience.

Since 2007, the College has started its annual peer-reviewed journal, ‘Journal of Business Thought’ which provides a forum for publishing of research papers, dissemination of knowledge and developing analytical skills.

The Placement cell of the college also provides the students with projects and internships at Research Institutes, NGOs and Corporate that help in developing their practical skills and competence to undertake research.

3.1.5 Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.

(1) Faculty members guiding research students:

Three members of the faculty are guiding eight students pursuing their Ph.D. and M.Phil. in the University of Delhi and other universities.

(2) Faculty engaged in individual /collaborative projects

<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Project Title</th>
<th>Funding Agencies (National)</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
</table>
| Dr. Jatinder Bir Singh  
Dr. Simmarpreet Kaur  
Mrs. Supriya Kochhar | Sustainability as an Innovative Business Strategy- Challenges and Key Drivers for the Corporate World | University of Delhi | Rs. 3,00,000 2014-15 |
| Dr. Harpreet K. Jaiswal  
Mrs. Aradhna Nanda  
Mr. Bal Kishan | The Special Economic Zones: A Comparative Analysis of China, India and Korea | University of Delhi | Rs. 3,50,000 2014-15 |
<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Project Title</th>
<th>Funding Agencies (National)</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Kawal Gill</td>
<td>Socio-cultural Impact of Tourism – A Case Study of Jaipur, Rajasthan</td>
<td>UGC</td>
<td>Rs.6,25,000 2011-13</td>
</tr>
<tr>
<td></td>
<td>Agricultural Marketing and Value Chain in India</td>
<td>UGC</td>
<td>Rs.4,50,000 2006-07</td>
</tr>
<tr>
<td></td>
<td>Commodity Futures Markets in India - An Investigation into Institutional, Structural and Operational Aspects</td>
<td>UGC</td>
<td>Rs.2,00,000 2007-09</td>
</tr>
<tr>
<td>Dr. Jatinder Bir Singh</td>
<td>Futures Markets in the Management of Price Risks in Indian Agriculture</td>
<td>UGC</td>
<td>Rs.50,000 2003</td>
</tr>
<tr>
<td></td>
<td>Chinese Agriculture and WTO project</td>
<td>Ford Foundation</td>
<td>Rs.3,00,000 2003-04</td>
</tr>
<tr>
<td>Dr. Harvinder Kaur</td>
<td>The Effect of Structural Changes in the Stock Exchanges on Stock Market Volatility in India</td>
<td>UGC</td>
<td>Rs.1,50,000 2002-05</td>
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<tr>
<td>Dr. Rekha Sharma</td>
<td>“Quantifying Malnutrition in India and Studying its Determinants”</td>
<td>UGC</td>
<td>Rs.40,000 2002-03</td>
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<td>Dr. Gurminder Kaur</td>
<td>Mergers and Acquisition in Indian Corporate Sector : A Study of Motives and Financial Performance</td>
<td>UGC</td>
<td>Rs.25,000 2001-02</td>
</tr>
<tr>
<td>Dr. Sangeeta Dodrajka</td>
<td>TQM and Business Performance: A Case study on I.T. Industry in India</td>
<td>UGC</td>
<td>Rs.30,000 2000-03</td>
</tr>
</tbody>
</table>
3.1.6 Give details of workshops/training programmes/sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

Various seminars/workshops/training programmes are conducted by college to build research culture among the staff and students. The details of the some are given below.


The others include:
- Seminar on “Health Care and Alternative Medicine”, conducted by Prof. Dinesh Puri, Head Bio-Chemistry Department, University College of Medical Sciences, Delhi and Dr. Mohan Saksena, expert in Alternative medicine, on 2 March 2015.
- Lecture “International finance : Growth and Special Problems in MNC” by Mr. Mark Fisher, Professor, University of Sussex, UK, on 13 February 2015.
- Demonstration Workshop on “EViews” held on 8 January 2015.
- “An Entrepreneurship Convention” addressed by Dr. Sukanya Ayatakshi, Bournemouth University, UK, 2015.
- Seminar by Cetpa Infotech on “Android” in September, 2014.
- Seminar by Dr. Vasudha Bhatnagar on “Big Data” in September, 2014.
- Seminar on “Right Based Inclusive Society” by Dr. Dipender Manocha and Dr. Prashant Verma, 2014.
- SOCH-E Cell conducted Convention1.0 on the theme “Entrepreneurship vs. Intrapreneurship”, 2014.
- Mini International Overseas Fair was organized in association with Edwise Overseas Consultants Ltd., 31 October, 2014.
- Workshop on ‘Aptitude Building and Positive Thinking by George Abhram, CEO, Score Foundation, 4 February, 2013.
- A talk show by TEDxSGGSCC, where eminent personalities such as Anna Durai-the man behind ‘Amazing Auto’, novelist Devapriya Roy, Akshay Saxena and Saurav Jha were invited.
- A ‘Health Mela’ wherein eminent doctors from Vasan Care Centre, Zenith Skin and Dental Centre visited the college.
- An Outreach Programme ‘Awareness Drive on Spinal Cord Injuries’, organized by the College along with the Spinal Cord Society, at the college premises reaching out to over 500 students and through them their families, friends, neighbourhood and society was held on 19th March, 2013.
- Workshop on SPSS conducted by Prof. S.C. Aggarwal, September 2013.
- Sensitisation Programme by Dr. Chandra Nisha Singh, Officer on Special Duty, Equal Opportunity Cell and Mr Prashant Verma, Member, Equal Opportunity Cell.
- Seminar on ‘Policy of Reservation and Social Order’ organized by EOC along with the Enabling Unit on April 2nd, 2013.
- Seminar on ‘Human Rights, Gender and Disability’, March 1st, 2011.
• Institute of Life Long Learning (ILLL), Workshop Tier II, ICT Workshop for Capacity Building of Delhi University Faculty, 12-27 April, 2010.

Besides the few listed above, for more details, please refer to Evaluative Report of Department (ERD) of Commerce, Economics, Business Economics, and Computer Science.

3.1.7 Provide details of prioritized research areas and the expertise available with the institution.

Though every faculty member has an expertise in contemporary issues related to one’s own discipline, the prioritized areas are dominated by commerce and economics disciplines; it being primarily a commerce and economics college. Some of the prioritised research areas are as follows:
• Sustainable Development
• Development Economics
• Financial markets
• Tourism
• Corporate Governance
• Mergers and Acquisitions
• Health Economics
• Marketing
• Taxation & Accounting Principles
• Sikhism
• Robotics
• Cloud Computing

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

Throughout the academic session, the college invites people of eminence and expertise to seminars, conferences, talks, workshops, training programmes, lectures, interactive sessions, etc. to enrich the faculty and the students with their knowledge and wisdom. Some of the eminent speakers who have visited college are as follows:


List of invited Speakers
• Mr. Sanjay Kaul, Founder President Hydrocarbons Education and Research Society & University of Petroleum and Energy Studies.
• Mr. Anurag Batra, Chairman & Editor-in-Chief, Business World.
• Dr. Gulshan Sharma, Director General, International Chambers of Service Industry.
• Prof. Tarun Das, Registrar, University of Delhi.
• Dr. N.D. Kakkar, Adviser, Maharaja Agrasen Technical Education Society.
• Dr. Rajesh Bhalla, Healthcare Consultant.
• Dr. Ravi Gupta, Founder Saral Diagnostics, Delhi.
• Prof. Avinash Singh, Pro-Vice Chancellor (Emeritus), UTM, Shillong.
• Mr. Prashant Sahni, Founder & CEO Smartspace Infrastructure Private Limited.
• Mr. D.P. Mohapatra, Director, Directorate General of Anti-dumping and Allied Duties (DGAD), Department of Commerce, Ministry of Commerce & Industry.
• Mr. Jyoti Das, Brand Manager (Business Head), Calvin Klein Watches and Jewellery, Swatch Group India.
• Prof. Suresh Aggarwal, Dean, Faculty of Applied Social Sciences & Humanities, DU.
• Prof. Sanjeev Mittal, Dean, School of Management Studies, GGSIP University.

List of invited Speakers
• Ambassador Hardeep Singh Puri, Former Permanent Representative of India to the United Nations.
• Prof. Renu Kohli, Eminent Economist, Indian Council for Research in International Economic Relations.
• Mr. Arjun Rajgopal, Legal Consultant, National Institute of Public Finance and Policy, New Delhi.
• Prof. Bharat R. Kolluri, Professor of Economics, University of Hartford, USA.
• Dr. Mohan Chutani, Economic Advisor, Department of Industrial Policy and promotion, Ministry of Commerce and Industry, Government of India.
• Mr. Anil Bisen, Consultant, Ex-Economic Advisor, Department of Economic Affairs, Ministry of Finance, Govt. of India.

List of invited Speakers
• Dr. Isher Judge Ahluwalia, Chairperson, Board of Directors, Indian Council for Research in International Economic Relations.
• Prof. Ajit Singh, Professor Emeritus, Economics, Cambridge University, United Kingdom.
• Dr. Nagesh Kumar, Head, UN-ESCAP South and South-West Asia.
• Mr. Anil Bilsen, Economic Advisor, Department of Economic Affairs, Ministry of Finance, Govt. of India.
• Mr. Tarun Bansal, Senior Director, India Ratings and Research.
• Mr. Vivek Mathur, Group Vice President, Investment Credit Rating Agency.
• Mr. Vinod Aggarwal, CEO, VE Commercial Vehicles.
• Mr. B.K. Sabharwal, Executive Director, Jaypee Capital Services Ltd.
• Prof. Alok Pandey, Asia-Pacific Institute of Management.
• Mr. Rajesh Jain, Executive V.President and Head Retail Research, Religare Securities.
• Mr. P.R. Jaishankar, General Manager, India infrastructure Finance Co.
• Mr. Manpreet Singh, Director, India Bulls.
• Dr. Harsh Vardhan Verma, Faculty of Management Studies, University of Delhi.
• Mr. Anshumali Saxena, ‘Lead Strategy’ Consultant.


List of invited Speakers
• Dr. Kaushik Basu, then Chief Economic Advisor, Department of Economic Affairs, Ministry of Finance, India.
• Mr. Manoj Kumar, IAS, Jt. Secretary, Ministry of Corporate Affairs, Govt. of India.
• Prof. J.P. Sharma, Department of Commerce, Delhi School of Economics, DU.
• Prof. Manoj Pant, Centre for International Trade and Development, JNU.
• Dr. Rattan Sharma, Director, Bharatiya Vidya Bhawan Usha and Lakshmi Mittal Institute of Management.
• Mr. Amarjit Chopra Ex-President, Institute of Cost Accountant of India.
• Dr. Ramesh Chand, Director, National Committee on Agricultural Prices.
• Dr. Rajesh Chaddha, Senior Fellow, National Council of Applied Economic Research.
• Mr. Pawan Kumar Vijay, Ex-President, Institute of Company Secretaries of India.

List of invited Speakers
- S. Harvinder Singh Sarna, Former President, Delhi Sikh Gurudwara Management Committee
- S. Bhajan Singh Walia, Sr. Vice President, Delhi Sikh Gurudwara Management Committee
- Prof. Jagbir Singh, Former Head, Dept. of Punjabi, University of Delhi
- Dr. Gurdarshan Singh Dhillon, Historian and Advocate.
- Dr. Gursharanjeet Singh, Dept. of Guru Nanak Studies, Guru Nanak Dev University.
- Dr. Clement Raja Kumar, Vice Principal, St. Stephen’s College.
- S. Harinderpal Singh, Chairman, Gurmat College.

➤ Seminar on “Invest with Knowledge: Empowering Young Investors”
2010

List of invited Speakers
- Dr. G. S. Sood, President of Society for Consumers’ and Investors’.
- Prof. Muneesh Kumar, Department of Financial Studies.
- Mr. Amarjeet Singh, Regional Manager, Northern Region, SEBI.
- Shri Lalit Khanna, CEO, Escort Mutual Funds.
- Prof. Sri Ram Khanna, Department of Commerce, Delhi School of Economics.

➤ Other Eminent Speakers
- Shri Yashwant Sinha, Former Finance Minister, Govt of India, Chief Guest, Annual Day 2015.
- Prof. M. L. Singla, Dean FMS, spoke on the occasion of Annual Academic Fest, 2015.
- Prof Sunita Singh Sengupta, FMS motivated the students on the occasion of Annual Academic Fest, 2015.
- “The Achievers Talk Experiences”, the speakers were Sugam Singhal, Media Professional and Nishant Manchanda, Marketing Consultant, February 2015.
- Dr. Jaspal Singh, Vice Chancellor, Punjabi University, Patiala, Chief Guest, Annual Day 2014.
- Prof. P.B. Sharma, Former Vice-Chancellor, Delhi Technological University addressed the students on the Orientation day, July 22 2014.
- Mrs Harsimrat Kaur Badal, Member of Parliament, Annual Day 2013.
- Shri Sunil Kumar Jakhar, MLA, Congress Legislature Party, Annual Day 2012.
- Shri R.P.Sisodia IAS, Jt. Sec., HRD Ministry, Govt. of India, Annual Day 2012.
• Smt. Shiela Dixit, Former Chief Minister of Delhi, Chief Guest, Annual Day, 2011.
• Prof. N.K. Chaddha, Department of Psychology, DU, spoke on the topic ‘Research Methodology techniques’.
• Dr. Sonajharia Minz, Dean of School of Computer & Systems Science, JNU, spoke on ‘The Concept of ‘Soft Computing Trends & Data Mining’.
• Prof. S.K. Jain, Deptt. of Commerce, DSE, addressed on ‘The Methodology of Solving a Case Study’.
• Prof. Muneesh Kumar, Deptt. of Financial Studies, spoke on ‘The Changed Mindset of the People in the Emerging Investment Scenario’.
• Dr. Priya Bir, Associate Professor, University of Delhi spoke on ‘Relevance of Communication Skills’.
• Mr. Amarjeet Singh, Regional Manager, Northern Region, SEBI gave a lecture on the ‘Role of an Effective Regulator’.
• Mr. Lalit Khanna, CEO, Escorts Mutual Funds delivered on the ‘Hints for the Precautions to be taken for Successful Day Trading’.
• Prof. Dianne Thomson, Senior Lecturer, Finance, Deakin University, Melbourne lectured on ‘Banking Stability and Safety’.

Besides the few listed above, various speakers were invited by the departments. For details, please refer to ERD of Commerce, Economics, Business Economics and Computer Science.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

The provision of Sabbatical Leave for College teachers has been made in the Leave Rules in 2013. The College will consider applications for Sabbatical as and when it receives them. Till now fifteen staff members have availed leave for pursuing their doctoral studies.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land).

• The relative research findings of the institution and elsewhere are discussed/advocated/communicated to the students and community at large through various activities of the departments and societies such as
Seminars, Conferences, Presentations, Workshops, Interactive Sessions, Theatre, Skits, Plays, Documentaries and Films, Health Workshops, etc.

- Project Accelerate held interactive sessions and Group Discussions with more than 120 college students. Ms. Prerna Mukharya, Founder Outline India, interacted and discussed entrepreneurship and sustainability with these college students and volunteers. It also customised Experiential Learning Model (ELM). The ELM included workshops and training sessions on marketing their product, stakeholder management and communication. It also conducted Community Oriented Programmes to help small-medium scale enterprise/organizations to reduce environmental damage and take steps to minimize their impact on the environment by reducing resource consumption and adopting eco-friendly measures and practices.

- More than 50 students involved in Project Amber and Project Shakti follow the mechanism of building personal relations and training workers. The business department interacts with the business segments and makes them aware about their products. Monthly feedback adds to the credibility of these societies and their products. These innovative products are exhibited and sold at various places - college fests, exhibitions, markets, etc. (for details, refer to 3.6).

- Innovative projects such as Smart Homes, Robot, were displayed at ‘Antardhwani’, Academic and Cultural fest, University of Delhi. These were appreciated by the academia, corporate and public at large.

- The findings of the selected research papers which are presented at the Conventions/Seminars/Conferences organized by the College are published in its journal, Journal of Business Thought and edited Books. The selected papers of the international conference, “India 2020: Vision for the Financial Sector” were published in the form of edited books titled “India 2020: Vision for the Financial Sector and “Indian Financial Markets: Policy, Investments and Stock Markets” and have also been published in the college journal, Journal of Business Thought for wider circulation.

### 3.2 Resource Mobilization for Research

#### 3.2.1 What percentage of the total budget is earmarked for research?
Give details of major heads of expenditure, financial allocation and actual utilization.

There is no special and separate provision as Research in the budget of the college. However, in the Development Plan, UGC grants annually Rs. 4 Lakhs
for Books and Journals, Rs.12 Lakhs for Equipment and Rs. 5 lakhs for Career Counselling Activities.

The College only acts as a facilitator for the grant received by the principal investigators from other funding agencies and these are released as per the terms and conditions of the project. The actual utilization is monitored by the institution.

Teachers are reimbursed travel expenses up to Rs.5000 and Rs.1000 for secretarial assistance for attending seminars/ conferences/ workshops.

3.2.2  Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?

There is no provision for seed money to be provided to the faculty for research in the colleges of University of Delhi.

3.2.3  What are the financial provisions made available to support student research projects by students?

- There is no separate provision for students’ research projects but the college meets the entire expenses where students represent the college like innovative projects at Antardhwani - Smart Homes, Robot, Android based app, etc.
- The College has also supported the production of short films and documentaries created by the college students of Invictus Society and students of DBJCC.
- Educational trips and other industrial tours are also partially funded by the college. For example, an industrial visit to Jawahar Nehru Port, Mumbai in October 2013, Mormugao Port Trust in December 2014, Media trip to India T.V, Mumbai Viacom Centre in October 2013, Parle Factory at Nimrana in 2012, Industrial trip to Jaipur December, 2014.
- The Gyanodaya Projects, the initiative of University of Delhi, is another example where college funds the educational train journey of the students to give the exposure to field research.
- As far as other exploratory research projects of students are concerned these are self-generating or supported by corporates/NGOs/Research Institutes.
3.2.4 How do the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavours and challenges faced in organizing interdisciplinary research.

- The faculty members have undertaken interdisciplinary projects which involved faculty from Commerce, Political Science and Economics.
- The major challenge faced was the time constraint, as the timings to hold discussions and meetings did not easily match amongst the investigators and the team members.
- The field research trips had to be adjusted always on account of the tight schedule of semester system and the internal assessment timings of the different departments.

Despite the challenges faced, the projects received accolades from the funding agencies and other beneficiaries. ‘Sustainability as an Innovative Strategy-Challenges and Key Drivers for the Corporate World’ was awarded as Best Innovative Idea and was among the 10 best projects selected from a total of 240 projects at Antardhwani 2015. Another project, ‘Special Economic Zones - a comparative analysis of China, India and Korea’ was also well appreciated.

3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?

The entire college infrastructure and resources are used by all students and faculty during working hours as well as extended hours and holidays, if required. To ensure optimal use, time slots are allotted for the students in each class. To resolve operational problems and maintain the efficiency of the equipment, the college has well-qualified technical staff and annual maintenance contract.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If ‘yes’ give details.

The College has not received any special grant or finance for developing research facility except its funding agencies - University of Delhi or University Grants Commission.
3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organisations. Provide details of on-going and completed projects and grants received during the last four years.

The Details of the various Projects (during the last four years) are as follows:

<table>
<thead>
<tr>
<th>Nature of the Project</th>
<th>Duration From To</th>
<th>Title of the project</th>
<th>Name of the funding agency</th>
<th>Sanctioned</th>
<th>Received</th>
<th>Total grant received till date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minor Projects</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>Major Projects</td>
<td>2011-13</td>
<td>‘Socio- Cultural Impact of Tourism – A Case Study of Jaipur, Rajasthan”</td>
<td>UGC</td>
<td>Rs.6,25,000</td>
<td>Rs.6,25,000</td>
<td>Rs.6,25,000</td>
</tr>
<tr>
<td>Interdisciplinary Projects</td>
<td>2013-15</td>
<td>Special Economic Zones: A Comparative Analysis of China, India and Korea. Sustainability As An Innovative Business Strategy-Challenges &amp; Key Drivers For the Corporate World</td>
<td>DU</td>
<td>Rs. 3,50,000</td>
<td>Rs.3,50,000</td>
<td>Rs. 3,50,000</td>
</tr>
<tr>
<td>Students’ Research projects</td>
<td>2013-14</td>
<td>Gyanyodaya Project IV Diamond and Silk Industry Analysis of Working and Challenges faced</td>
<td>College and DU</td>
<td>SAYEN</td>
<td>Rs.39,130</td>
<td>Rs.39,130</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>Project Accelerate Project Amber and Project Shakti</td>
<td>KPMG</td>
<td>Rs. 50,000</td>
<td>Rs. 50,000</td>
<td>Rs. 50,000</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>Project Amber and Project Shakti</td>
<td>College and DU</td>
<td>KPMG</td>
<td>Rs. 50,000</td>
<td>Rs. 50,000</td>
</tr>
</tbody>
</table>
3.3 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

- The College has three fully equipped computer laboratories with advanced software programmes, printers, scanners, Wi-Fi facility and white boards.

- The three-storey centrally air conditioned library has computers systems with access to e-journals and e-books through INFLIBNET, N – LIST and Delhi University Web site du.ac.in. It has servers for Windows-NT and Linux multi-user operating systems each with multiple PC nodes equipped with Multi-media kits and interfaces to Inkjet Printers, Laser printers and a Scanner. The lab provides internet facility accessible on each node.

- The reading section has several cubicles, stacked references for the researchers.

- The College has a separate unit for photocopying the material for the convenience of the staff and students.

- The researchers have access to air-conditioned seminar room, conference room and auditorium with audio visual tools to hold seminars/conferences/workshops.

- The campus is Wi-Fi enabled and provides free Wi-Fi connectivity to all its staff members and students.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

The College plans to increase the number of computer labs and install more computers to meet the increasing demand of the faculty and the students. The labs will be upgraded with better software programmes including antivirus programmes, scanners and coloured printers. The College wants to subscribe to online access to relevant databases. The College library will be adding more books on emerging areas of research and subscribe to journals as well. Though the college has exclusive cubicles in the library for the teachers but it plans to create an additional space for research activities.
3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities? If ‘yes’, what are the instruments / facilities created during the last four years.

The College has not received any special grant or finance for developing research facility except from its funding agencies, University of Delhi or University Grants Commission.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus / other research laboratories.

On the request of the students, the college provides recommendation letter/bonafide certificate to the students to use the research facilities outside the campus.

3.3.5 Provide details on the library/ information resource center or any other facilities available specifically for the researchers?

The College has a centrally-air-conditioned three-storey library, which is the first of its kind in the University of Delhi. The library maintains a well-stocked treasure of about 42,000 books, 287 bound volume of important journals and 745 CDs. There is a rich collection of books on Commerce, Economics, Mathematics, Computer Science, Management, Sikhism, etc. The library regularly subscribes to about 25 newspapers. The library acquired NETLIB library software in 2001. A spacious and well-equipped Reading Room is provided for the students which offer a quiet environment for self-learning and research. Around 500 text books are available for ready references in the same.

3.3.6 What are the collaborative research facilities developed/ created by the research institutes in the college. For e.g laboratories, library, instruments, computers, new technology etc.

Being a Delhi University constituent college, all the facilities are provided by the University of Delhi and /or its Parent Body, Delhi Sikh Gurudwara Management Committee (DSGMC). The College has initiated the process of starting certificate course in Financial Market and imparting training to students in equity trading in collaboration with Bombay Stock Exchange.
3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

* **Patents obtained and filed (process and product)**
  No Patents were obtained for any research.

* **Original research contributing to product improvement**
  The students have suggested and applied certain product improvements such as
  (1) Project on Smart Homes using GPS for operating home appliances through mobile when one is away from home.
  (2) Designed a Robot for picking and dropping objects through a mobile app using blue tooth.

* **Research studies or surveys benefiting the community or improving the services**
  Students have carried out research studies benefiting the community or improving the services under the exploratory research projects/activities of different societies/ clubs. For a detailed answer refer to 3.6.1

* **Research inputs contributing to new initiatives and social development**
  The research inputs of the students and faculty have contributed to new initiatives which are beneficial are as follows:
  - Android based App has been developed by students that gives information about Department of Computer Science such as faculty details, courses, guidelines of papers, books referred, practical list of various papers.
  - Sieve of Eratosthenes: The students applied the concept of Eratosthenes concept using LED.
  - Developed E-models:
    - KBC: A C++ based graphic game has been developed by the students which brought alive the charm of the much popular TV show.
    - Encryption/Decryption: To check the growing threat to virtual security, the students presented the basic fundamentals of RSA Encryption by the means of a Windows App.
    - English to Hindi Conversion: the students designed a presentation which translated selected English words to their Hindi counterparts.
  - Lava Lamps: Using only kitchen ingredients in large flasks, a pretty-looking decorative piece was made by the students.
• Firewalker LED Sneakers: A pressure sensitive plate was constructed and added to the shoes heel. Whenever the heel of your feet touched the ground, the LEDs that were fitted on the shoes got turned off giving the much exciting ‘dancing LED’ animation.

• Two Interdisciplinary Innovation Projects –
  o Sustainability as an innovative Business Strategy - Challenges and Key Drivers for the Corporate World. This project evaluated the obstacles faced by the corporates and the way in which organizations have transformed their overall working, accounting practices to incorporate the idea of sustainable performance into the strategy of the company.
  o The Special Economic Zones: A Comparative Analysis of China, India and Korea. This project analyses the set up, evolution and performance of SEZs in China, India and Korea for evaluating their potential in the globalised scenario. The comparative study finds that SEZ can contribute to economic growth only if the reforms are undertaken.

• Three Exploratory Projects - the initiatives undertaken by Project Amber, Project Shakti, and Project Accelerate have contributed towards socio-economic upliftment of the weaker sections of the society (for details refer to 3.6.1).

3.4.2 Does the Institute publish or partner in publication of research journal(s)? If ‘yes’, indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

Yes, The College publishes its annual refereed journal, ‘Journal of Business Thought’, ISSN 2231 - 1734 and RNI DELENG/2010/41862. The Editorial Advisory Board comprises of the following distinguished panel of experts from the field of economics and commerce:

• B.L.Pandit, Former Head, Department of Economics, Delhi School of Economics, DU (Retd.).
• K.V.Bhanu Murthy, Former Head, Department of Commerce, Delhi School of Economics, DU.
• R.A.Sharma, Professor, Department of Financial Studies, DU (Retd.).
• P.K.Suri, Head, Delhi School of Management, Delhi Technological University, Delhi.
• Sanjay Kumar Jain, Former Dean and Head, Faculty of Commerce and Business, University of Delhi.
• Simrit Kaur, Professor, Faculty of Management Studies, DU.
• V.K.Kaul, Head, Department of Business Economics, South Campus, DU.
It invites original and unpublished articles for publication. These can be exploratory, conceptual and/or empirical contributions/articles having strategic policy/practical implications on a broad spectrum of multi-disciplinary topics like corporate governance, economic policy, business policy, finance, marketing, international trade and finance, organization behaviour, management models and practice. It also includes recent book reviews and abstracts of doctoral dissertation.

The journal states clearly the guidelines with respect to submission in terms of content, presentation, declaration and copyright rules. These guidelines for authors/readers are laid down in the journal as well as uploaded on the college website. The articles received are sent to the editorial board, advisory board and/or referees for review. Once accepted, the authors have to follow the rules of the Journal.

The College uploads the details of the journal on its website http://www.sggscc.ac.in/journal_subs.jsp and has a separate Email Id: sggscc.journal@gmail.com for correspondence. Institute for Studies in Industrial Development (ISID), New Delhi is maintaining computerized index of Articles, published in 203 Indian Social Science Journals including “Journal of Business Thought” to facilitate research in social sciences and disseminates the same through its website (http://isid.org.in).

3.4.3 Give details of publications by the faculty and students:

* Publication per faculty 5.64

* Number of papers published by faculty and students in peer reviewed journals (national / international)

<table>
<thead>
<tr>
<th>Publication per faculty</th>
<th>5.64</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of papers published</td>
<td>175</td>
</tr>
<tr>
<td>Chapters in Books</td>
<td>69</td>
</tr>
<tr>
<td>Books published</td>
<td>71</td>
</tr>
<tr>
<td>Books Reviewed</td>
<td>46</td>
</tr>
</tbody>
</table>

* Number of publications listed in International Database (for Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)
Not Available
3.4.4 Provide details (if any) of

* Research awards received by the faculty
  o Dr. Jitender Bir Singh was awarded Teaching Excellence Award for Innovation, University of Delhi in 2015.
  o Dr. Simmarpreet Kaur was awarded Teaching Excellence Award for Innovation, University of Delhi in 2015.
  o Ms. Supriya Kochar was awarded Teaching Excellence Award for Innovation, University of Delhi in 2015.

* recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally
  o Dr. Jitender Bir Singh was awarded Radhakrishana Award for contribution to Education in 2013.

  o Dr. D.D.Chaturvedi
    ➢ Honored with ‘Cleanup the Earth Award’ jointly sponsored by the Global Peace University (Netherlands) and Indian Institute of Ecology and Environment, 1998.
    ➢ Conferred State Honor by Delhi Government for contribution in academic, literary and social fields, 1997.

  o Dr. Avtar Singh
    ➢ Work award given by Vice chancellor, DU and Dr. Jaswant Singh Neki in the form of Appreciation letter.
    ➢ Punjabi Bhasa Sewa Sanman given by Punjabi Academy, Delhi.

  o Mrs. Dipavali Debroy
    ➢ ‘Taka Eke Bolay’ (This is what Money is), a manuscript awarded at the 29th National Prize Competition on Literature for the Neo-Literates, Ministry of HRD, Dept of Elementary Education and Literacy, GOI.
    ➢ Several prizes awarded by the Children’s Book Trust, New Delhi.

* Incentives given to faculty for receiving state, national and international recognitions for research contributions.

  The following teachers have received travel grants from the UGC to receive award/present Papers in Conferences:
Dr. Jitender Bir Singh (Dept. of Economics)
- 17th annual Asia-Pacific Futures Research Symposium, Shanghai, China, February 2007.
- Institute of Chinese Studies, CSDS, Delhi, October 2004.

Dr. Kawal Gill (Dept. of Commerce)
- International conference at Kennedy School of Government, Harvard University, USA, 2008.
- International Conference organized by Oxford Institute of Retail Management, University of Oxford, UK held at Malaysia, 2011.

Dr. Harpreet Kaur (Dept. of Political Science)
- Sikholars Conference at Stanford University, California, USA, 16-17 February, 2013.

Dr. D.D. Chaturvedi (Dept. of Economics)
- ‘Cleanup the Earth Award’ jointly sponsored by the Global Peace University (Netherlands) and Indian Institute of Ecology and Environment, 1998.

Dr. Rekha Sharma (Dept. of Economics)

Ms. Harpreet Kaur (Dept. of Economics)
- World Finance Conference held from the 1st to the 3rd of July 2013 at Limmassol, Cyprus.

Mrs. Satvinder kaur (Dept. of Commerce)
- International conference on Management and Humanities, April 2014 in Dubai, UAE.

Dr. Renu Gupta (Dept. of Commerce)
- International Conference on Global Turbulence: Challenges and Opportunities of DSPSR held on 5-6 May, 2012 in Bangkok.
3.5 Consultancy

3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

The College tries to build institute-industry interface by inviting resource persons for Seminars, Conferences and Workshops, etc. from various industries. The Corporates have also supported research projects and extension services by giving grants. The Placement cell has been a platform for institute-industry interface.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

The College follows consultancy policy of University of Delhi. At present consultancy works through individual initiative. The expertise area of faculty is available on the website.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The College encourages the staff to utilize their expertise and potential to their best. All the facilities are available to the individual as per the University rules. As per the stated policy teachers can do consultancy during the vacation period.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

The College has provided consultancy in the field of Indian Agricultural Marketing and Commodity Futures Market in India.

3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

As per the Rules and Guidelines of the University of Delhi.
3.6 Extension Activities and Institutional Social Responsibility (ISR)

3.6.1 How does the institution promote institution-neighbourhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?

The College strives to contribute towards the task of building high sense of social responsibility and emphasis on human values in the students to make them successful, both academic and beyond. The students inculcate the values of good citizenship and concern for the society through the various societies and clubs in the college. An opportunity for holistic development of the student is provided through the various activities. From the immediate neighborhood to the country at large, the students develop concern for the underprivileged and backward classes of our society. The College makes all endeavors to encourage students to contribute towards the betterment of society. The students along with the teacher-coordinator strive to contribute to the society and the environment in different ways. The following Societies /Clubs have contributed to the development of students in the College:

- **ENACTUS**

Enactus SGGSCC is a part of Enactus, an international non-profit organisation, where the basic purpose is to create sustainable and scalable business models aimed at uplifting the weaker sections of the society. A team of almost 50 members work day and night towards successful implementation and sustainability of projects. With regular help and guidance from mentors, the Enactus team has been visiting NGOs and slum areas and helping in socio-economic development and environmental protection. The club members design feasible projects through self generated funds and help in empowering the economically backward class, particularly women.

The club Enactus undertook two projects -Project Shakti and Project Amber with the vision: ‘We do not believe in giving a man a fish to eat, we believe in teaching him how to fish’.

These projects follow the mechanism of building personal relations with the customer segments. The Training department makes sure that the future employees are able to share their queries, doubts and concerns. Weekly training sessions motivate the workforce to work. The training is provided in accordance to the type of work to be undertaken by the employee. The business department interacts with the business segments and makes sure that they don’t face difficulties with the new recruits. Monthly feedback adds to the credibility of the Enactus Club.
- **Project Shakti**: The project aims at establishing equilibrium between the demand and supply of unskilled and semi-skilled workforce required by businesses. They employ the lower income groups in various shops and centers that require staff for data entry, billing and delivery. They also focus on skill enhancement of the potential employees before finding them a job. This provides them with stable jobs and a sustainable source of income making them self-sufficient and self-reliant.

- **Project Amber**: The project involves 4 team members and the project aims at bringing economic independence to the domestically victimized women in our country by inculcating entrepreneurial skills in them. The project is based on 3 R’s: Reuse, Recycle, Reinvent. It targets (i) unemployed and unprivileged woman folks who are trained in the field of creativity, (ii) women who are willing to work through their homes and earn a livelihood. It has collaborated with the two NGOs: Ekta Shiksha Sansthan and Deep Welfare Organisation. These NGOs provide skilled workforce and make sure production is completed on time and the products are customised according to the requirements. Easy availability of raw material and denims was ensured through collection drives in colleges/schools.

- **DISHA**
The Personality Development Society organises sessions /Group discussions/Seminars to bring positive changes in oneself and the society. The members also conduct personality development sessions in the schools of the NCR . To spread the message of ‘anti-ragging’ it organizes ‘Flash mob and Freeze mob’. To encourage the safe behavior on roads, members participated in a national workshop ‘Think Safety’ which focused on saving lives and developed accident prevention training. It also prepares students for stress management by conducting workshop Art of Learning.

- **MANCHTANTRA**
The Dramatics society ‘Manchtantra’ has been successfully contributing to the message of unity, harmony, emancipation and integration through their performances. The following table shows the list of some of their performances:

<table>
<thead>
<tr>
<th>Year</th>
<th>Name of the Play</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>‘Laal’</td>
<td>It shows the origin and present scenario of naxalism in India</td>
</tr>
<tr>
<td>2010-11</td>
<td>‘Kyunki main hindu hun’</td>
<td>It discusses majority-minority politics in India.</td>
</tr>
<tr>
<td>2011-12</td>
<td>‘Ugtey suraj ka sapna’</td>
<td>It shows the problems of north-east</td>
</tr>
</tbody>
</table>
### Play Information

<table>
<thead>
<tr>
<th>Year</th>
<th>Name of the Play</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>‘Jaati kabhi naa jaati’</td>
<td>It criticises the ancient caste system in India.</td>
</tr>
<tr>
<td>2013-14</td>
<td>‘Chidiya ki Kahani’</td>
<td>It challenges the patriarchal structure of the society and takes a firm stand against misogyny.</td>
</tr>
<tr>
<td>2014-15</td>
<td>‘Hum ghum ho gaye’</td>
<td>It talks about the nomadic and criminal tribes of India and the social stigma attached with them.</td>
</tr>
</tbody>
</table>

### SPIC MACAY

The SPIC MACAY SGGSCC Chapter with its honest efforts to promote, inculcate and implicate the flavour of Indian culture and music amongst youth hosted lecture-demonstration session with two internationally acclaimed dancers, Srimati Rama Vaidhyanathan and Padma Shri Uma Sharma, wherein the beats of music were related to the rhythms in the financial markets.

### NATIONAL SERVICE SCHEME (N.S.S.)

The N.S.S is very active in promoting the sense of service, community spirit and leadership values in the students of the college. The NSS actively participated and supported the ‘Swacch Bharat – (promoted by the Govt. of India) and also carried a “Swacch College Abhiyann” to spread the message of ‘clean environment’. It also conducted a Workshop on ‘Self Defence’ during the women safety week. Many initiatives have been taken regarding the protection of environment such as a Seminar on ‘Green consumerism and its impact on youth’. An endeavor ‘let’s go green’- which comprised of several events – Clean run, Go cycling, Plantation drive, Poster making competition. The NSS members spread the awareness about the harassment and empowerment of women through ‘nukkad natak’ and kite-flying event. The NSS members have been a part of the University of Delhi’s Gyanodya Educational trips to explore about various socio-economic environmental issues in India. With the motto of spreading awareness about harmful implications of tobacco consumption, it organised a poster making and declamation competition on 8th September 2011. The posters made by the participants were used extensively by the University NSS Unit for Awareness Programme. To support the needs of the ‘Ashran Orphanage’ situated in Paschim vihar, it collected Rs 27,280. The club members also sold handmade diyas made by the children of Ashran orphanage to give them feeling of self-respect and self-esteem.
• THE ENABLING UNIT - JAAGRITI

The members of the Jaagriti develop service orientation towards the community through sensitisation programme/workshop. It helps the differently-abled students to overcome their education related and other challenges in life. The Society regularly conducts various Seminars/ Talks/Interactive Sessions to motivate and build the confidence of differently abled students such as Workshop on ‘Aptitude Building and Posture Thinking’, Seminar on ‘Rights Based Inclusive Society’ in 2013. To understand the issues related to employment opportunities for the differently abled, it conducted a workshop on October 16th 2014, on the topic “Synchronising Employment and Education Opportunities for the Disabled Students”. Prof. Dinesh Puri, Head Bio-Chemistry Department at University College of Medical Sciences in GTB Hospital and Dr. Mohan Saksena, an expert in Alternative medicine enlightened the students about their health concern - “Health Care and Alternative Medicine”. The society also boosts confidence of the students and gives them opportunities to showcase their talent through cultural programmes like holding ‘Srijan’2012 on 12th and 13th November, 2012, led by Guru Pasha, a world renowned personality and Guinness Book record holder.

• SAMBHAVANA- THE EQUAL OPPORTUNITY CELL

The Equal Opportunity Cell (EOC) strives splendidly with the objective of spreading awareness among the students about their rights and responsibilities. In order to imbibe and inculcate the virtues of good citizenship, the students are actively involved in different events. The cell organises seminars/workshops/debates/creative writing, etc. highlighting the need for equal opportunities for everyone, irrespective of class, caste, creed, gender and so on. It held a free Group Discussion to help the students in their Placements. A Seminar on ‘Women’s Rights : Legal Provisions Implementation and Implications in India’ was held on March 2014.

• SOCH - E CELL

The SOCH - E CELL contributes substantially in making students aware of their innate abilities and hones their entrepreneurial skills. The students interact with the corporate and gain from their experiences and thereby enhance their personalities. It conducted a Convention that revolved around the theme –Entrepreneurship vs. Intrapreneurship’, It launched various start-ups such as Sochbooks, Handmade junction, Economy decoded and many more. It organised ‘Marketing Bazaar’ and a visionary venture titled’ Linking Tribes’. TEDxSGGSCC was organised where eminent personalities such as Anna Durai-the man behind ‘amazing auto’, novelist Devapriya Roy, Akshay Saxena and Saurav Jha were invited to share their experiences and ground realities of life.
• ROTARACT CLUB
The Rotaract Club of our college truly lives up the motto “To live is to Help” and contributes towards community and social development. It shows its concern towards issues related to Society, Community and Environment by organizing blood donation camps, health check-ups, plantation drives, etc. It also gives financial help and vocational training to the poor to empower them. To meet the growing concern of women safety, the club organized a 5-day self defence training workshop, Sashakt- The Empowered. The club undertook an organ donation awareness drive by screening a movie by our college alumni Taranveer Singh, ‘After Life Promise”. During the year 2015, the club has taken up a few mega projects including Manthan-a holistic education programme and Prashikshan. Project Manthan has been nominated for Rotary International Awards for their notable contribution.

• INFINITY
The Tech Society continues in its endeavour to inculcate a new cult of technology and management blended together amongst the students. The society organises Annual fest ‘cython’, wherein brainstorming events like Coding, Web Development, Gaming, App Ideas and so on are presented. The society also provides Internship to the students of the college in the fields of management, technical skill development and marketing.

• THE FIRST-AID CELL
The First-Aid Cell spreads awareness about Health related issues by holding camps/workshops/special talks, etc. Recently, it organized a’ Health Mela’ wherein eminent doctors from Vasan Care Centre and Zenith Skin and Dental Centre visited the college. Free check ups of eyes, skin and dental were carried out by the specialists. The College joined hands with the Spinal Cord Society for its first outreach programme and organised a daylong event ‘Awareness Drive on Spinal Cord Injuries ‘ on 19 March,2013, at the college premises reaching out to over 500 students and through them their families ,friends, neighbourhood and society.

• DREAMING TIBET SOCIETY
The Dreaming Tibet Society of our college espouses the dreams and aspirations of our Tibetan students and friends to build a global perception. The society was launched in the college to integrate and address to the issues of North –East Indian students and also foreign students. The main aim of the society is to focus on encouraging cross-cultural and inter-religious dialogues, making efforts towards the goal of universal harmony- which is emphasized by His Holiness, the Dalai Lama. The society organized group discussions, photo exhibitions, interactive sessions, film shows and so on. These programmes aim at educating students on Indian and Tibetan Buddhist history,
religion, philosophy, art, culture and issues vital to the evolving heritage of the Tibetan people. Members participated in a rally to mark the global solidarity with Tibet, on 10 December, the Tibet day. They also took part in a national public rally at Jantar Mantar in New Delhi on the 54th anniversary of Tibetan National Uprising across the world on 10 March, 2013, in support of the Tibetan cause.

- **THE PLACEMENT CELL**

The Placement Cell is a nodal point as well as an important wing of contact for global companies to interact with the college. This provides an opportunity to develop knowledge, competencies and experience related directly to career goals. The cell facilitates on-campus recruitment by giving a common platform to students seeking jobs. The recruiters which have visited the campus over time for final placement and internships includes KPMG, Ernst and Young, Google, RBS, Berkshire, Hathway, Zomato, CNBC, Capital IQ, HCL, Federal Bank, IBM, Wipro, Letsintern.com NDTV, HDFC, IRAE, Hayate.com, Goal, SkillHippo, JB Computers, Codify Labs, etc.

In the year 2014-15, around 200 students were successfully placed in the reputed corporates and 75 were selected for internships.

- **THE INTERNATIONAL CELL**

The International Cell helps to broaden the horizons of the students through interactions/exchange programs/collaboration which enhances their future value. Edwise Overseas Consultants Ltd. and Zarb School of Business, USA visited our campus to explore future prospects and opportunities for the Students.

- **PROJECT ACCELERATE**

Project Accelerate, is one of the top 20 Finalists of the Handprint Challenge: Sustainability Challenge for Colleges in Asia Pacific, UNEP. It adopted multidisciplinary approach and took the challenge for promoting sustainability in college students across Asia Pacific. It emphasised sustainability as a core value for businesses and not a mere obligation. It developed a network of students for acceleration of green businesses.

It served as an accelerator to sustainability issue in a simple three phase approach. The first phase S3: Sustainable Start-Up Saturdays involved identifying student innovators and entrepreneurs who wish to delve into ideas pertaining to ecological, social and economic sustainability amongst the students. In the next step, it launched its eco-entrepreneurship challenge called ‘Page to Stage’. This allowed young innovators and entrepreneurs to bring to life their entrepreneurship models. The chosen innovators got the chance to develop their Minimum Value Product (MVP) through the means of financial
and pedagogical tools. After extensive screening two such projects came in the forefront, *Project 1: Resha* and *Project 2: EcoCal*

- **Project 1: Resha**
  ‘Resha’, a simple business model to ensure reuse and disposal of tailoring waste. The multi-stakeholder project involving students, marginalized communities and NGOs establishes a 3 way business model producing accessories and goods using tailoring and reused cloth. The project developed a customised Experiential Learning Model (ELM) to hone their personal skills in order to find more such sustainable solutions to environmental problems.

- **Project 2: EcoCal**
  EcoCal is an environmental community service program. It aims at bringing together college and senior school students and small–medium scale enterprise/ organizations to help reduce environmental damage and take steps to minimize their impact on the environment by reducing resource consumption and adopting eco-friendly measures and practices. The students were informed about environmental issues and got training for conducting the task of auditing. Trained students conducted audits in organizations and provided their recommendations and suggestions to reduce the negative environmental impact. The audit was followed by a re-audit to assess the impact of the suggestions implemented. It helped the enterprises/ organizations to reduce their costs and promoted the 3R’s of the environment.

### 3.6.2 What is the Institutional mechanism to track students’ involvement in various social movements / activities which promote citizenship roles?

- The College has teacher convener/s to monitor the functioning of each society. There are student office bearers and volunteers who are regularly mentored by their respective conveners. Regular meetings and feedback from the students helps in assessing and improving their performance. The College keeps in touch with the stakeholders and tries to match their needs.
- Regular attendance record is maintained throughout the academic session to track the students’ involvement in the society/clubs. Only those students are provided attendance waivers who have really contributed/worked for their respective societies. The convener ensures that work is judiciously allocated to all the students for ensuring full participation.
3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

- The rising cut-off for admission to our college is an evidence of the perception about our college and the disciplines it offers.
- Acceptance of our students by the corporates/institutions for the summer training and final placement solicits stakeholders’ perception.
- The willingness of corporates to provide support to college projects, academic and cultural fests reflects faith on our overall performance and quality. The College has received grants for projects from funding agencies like UGC, University of Delhi, Corporate /NGOs. It shows the value reposed on our college.
- The College also provides a forum for interaction through college email id and feedback form.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

- The College does proper planning of its extension and outreach programmes through the activities of the various societies like NSS,NCC,ROTARACT,JAAGRITI, EOC, ENACTUS, SOCH and so on.(For details refer to 3.6.1).
- These societies/clubs have large membership, which shows the growing concern of the students towards socio-economic-environmental issues. The society/club has a teacher convener who is entrusted with its functioning along with the student-members. Through extension and outreach programmes such as seminars/workshops/talks/camps/projects, the students are sensitized to the problems of the society. The College chalks out the calendar for the different events of the societies/clubs for wider participation and their smooth conduct. The details of all the extension and outreach programmes is discussed in 3.6.1 and 1.3.3.
- The Budgetary support up to Rs.30,000 is provided by the College for the events/activities of the clubs/societies. Refreshment coupons are also issued to the members whenever needed. The College has been spending about 5-6 lakhs per year to help these societies to carve out outreach programmes. Partial support also comes in the form of sponsorships to encourage the students. The entire budgetary details are submitted in the accounts office after the event.
- These activities help in developing an inclusive approach towards the underprivileged; acquire virtues of good citizenship and practical
knowledge for future. The students are developing a concern towards the preservation of the environment and understanding the perils of pollution, water shortage and wastages of resources. The students are able to hone their entrepreneurial skills through the projects undertaken by them. There is an overall impact on the personality of the students.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/International agencies?

- The College ensures that the staff and the students are members of some society/club. The Freshers are introduced to the different societies/clubs on the Orientation Programme of the College. The Faculty maintains a healthy communication channel with the students and inculcates social virtues in them.
- Regular conduct of workshops/seminar/sensitization programmes spreads the concern and ensures their commitment towards the socio-economic and environmental issues of the society. The societies/clubs undertake field visits/excursion/educational trips to gain a practical knowledge beyond geographical boundaries of the classroom.
- The College motivates the students by providing them certificates/trophies, attendance waivers, refreshment coupons for their contribution to the society/club.

3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under-privileged and vulnerable sections of society?

- The College provides financial assistance/Scholarships to students who belong to the underprivileged sections of the society. These students are also helped through the special tutorial classes to upgrade and to improve their performances.
- The members of the different societies/club through their community and public engagement activities ensure social justice and empower such students. The details of the societies have been discussed in 3.6.1. However, some of the notable details are as follows:
- The Rotaract club collected funds amounting to Rs 75,000/- for ‘Samvedna Institute’ in Shalimarbagh, to help the institute and renovate its campus. The club regularly assists the institute with their creative stalls. It established a supplementary school Manthan at Patel Nagar for
slum students and added higher classes. It raised an amount of Rs 1,10,000 and established a vocational centre for women – Prashikshan.

- The EOC cell provides assistance to underprivileged students and the minority in the campus. It organized a creative writing contest for the students of SC/ST/OBC and foreign quota on 13\textsuperscript{th} February, 2013. It organized a seminar on ‘Policy of Reservation and social order’, where eminent speakers shared their views on the topic and encouraged students to raise their voices about such issues. On 21\textsuperscript{st} October 2014, it organized a free group discussion to help students who had signed up for placement. The programme was led by an IIT Delhi Alumnus and attended by over 45 students. It organized a debate competition on 10\textsuperscript{th} February 2015 on the topic ‘Legalisation of Prostitution’.

- Jaagriti – the enabling unit creates a ‘help desk’ during admission which provides assistance to needy students. On 6\textsuperscript{th} November 2012, a sensitisation workshop was conducted in which Dr. Bipin Tiwari, OSD, EOC, University of Delhi was the chief guest. Mr Sanjeev Sachdev, Member of Parliament, a wheel chair bound person conducted the workshop to enable students to understand the manner in which to appreciate and assist differently-abled persons in society. During the semester exams, the team of Jaagriti helps the differently abled students in taking their exams by providing them infrastructural and organizational supports.

- NSS members also help in teaching the children of poor families by organizing classes for them. The members of NSS collected funds for orphanage and distributed old books and stationeries to the kids.

- The students contribute to the upliftment of the down-trodden and underprivileged sections of the society in so many ways, by sparing a little time from their daily lives.

3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students’ academic learning experience and specify the values and skills inculcated.

The extension activities organized by the college have a strong role to play in various ways:

- Enables our students to keep pace with the challenges of a globalised world.
- Helps in evolving a wholesome and all-round personality.
- Inculcates ethical and humanitarian values.
- Imbibes sense of social responsibility.
- Exposes them to the real world problems and provides them opportunities to apply their academic knowledge.
• Helps to understand the linkage between men, economy and environment—Sustainable development.

3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?

The motto of the college ‘Behold All Human Race As One’ is the guiding principle of all activities of the College. The societies and clubs like NSS, Rotaract, Enactus, Soch- E CELL, Disha, Jaagriti, EOC are passionately following their desire to contribute towards the community development through various projects like Project Shakti, Project Amber, Project Accelerate and other extension activities (for details refer to 3.6.1). The students through their outreach and extension programmes use their acquired knowledge to address and find solutions to the socio-economic problems. Some of the specific initiatives undertaken are as follows:

• The College has organized blood donation camps, health camps and educational camps; collected funds for orphanage, old age homes and schools; helped in polio camps, plantation drives, cleaning of areas.
• NSS distributes old woollen clothes through warm collection drive in college during winter.
• At the time of distress and calamities such as floods, earthquakes, etc., all societies and their members contribute in cash/kind for the cause.
• NSS and Rotaract club organize Annual Diwali Mela, which provides opportunities to various artisans/NGOs to sell their products and collect funds for noble cause.
• NSS conducted Anaemia Detection Camp in collaboration with ‘Lions Club Delhi wherein free samples of iron and folic acid tablets were distributed.
• Manthan, a holistic education programme by the Divya Jyoti Jagrati Sansthan (DJJS) is supported by our Rotaract club. Our students have collected funds to help set up school and vocational training centre in Delhi.

3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.

The College fully believes in holistic development of the students and the institution at large. To achieve higher goals of development, the college has always supported the local institutions like Divya Jyoti Jagrati Sansthan,
Rotaract Club, Lions Club, etc. in fulfilling their missions. Clean run, Go cycling, Plantation drive have always been supported by the M.C.D and Delhi Police.

3.6.10 Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

The details of some of the awards are as follows:
- Rotaract Club received the district award for Best Club of Rotary International District 2010, Best Club of the Year Platinum Award, Best Community Project Manthan. This club has also been nominated for Rotary International Awards.
- KPMG has awarded Rs. 50000 to undertake research and extension activities by the students of Enactus Club.
- The students were awarded Rs.39150 by South Asia Youth Environment Network, UNEP for promoting sustainability in college students across Asia Pacific.

3.7 Collaboration

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives - collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

The College has taken various initiatives to collaborate/interact with other universities/industries/institution in terms of lectures, student exchange programmes, educational trips, grants, providing first hand corporate and research experience through summer internships and projects. The few initiatives are:

- **Student Exchange Programme & Educational Trips**
  - Since 2010, every year few students from Youngsan University, South Korea join each semester in the B.A.(Hons.) Business Economics course in our college as a part of Student Exchange Programme.
  - In October 2014, the International Cell of the College organized an educational trip to The United Kingdom for “International Student Exposure and Awareness Programme” under the aegis of Capital School of Business and Management, Wembley, London. The students enriched themselves by attending a series of lectures delivered by their faculty.
In August 2012, UKIERI-Study India Programme enabled a group of students from UK Universities and Colleges to visit our campus for three days and to interact with the students and faculty. It covered academic aspect, cultural activities and interactive sessions. They showed active interest in sharing and learning about the Indian system.

- **Invited as Resource Person**
  - Dr. Sukanya Ayatakshi, Bournemouth University, UK spoke on the topic “Entrepreneurship: An Evolution of Thoughts from Practices”, March 2015.
  - Prof. Mark Fisher, University of Sussex, UK delivered a lecture on the topic “International finance : Growth and Special Problems in MNC” on 13 February, 2015.
  - Prof. Andrew Bradly, College of Business and Economics, Australian National University, Canberra delivered a lecture on the topic “Filling Governance Gaps: Why Private Firms provide Public Goods in Developing Countries”, on 12 March, 2015.
  - Dr. Carol Vlassoff, University of Ottawa, Canada discussed her findings about gender inequality in context of India. She also launched her new book on ‘Gender Equality and Inequality in Rural India’ in March 2014.
  - Prof. Dianne Thomson, Finance, Deakin University, Melbourne lectured on ‘Banking Stability and Safety’.

3.7.2 **Provide details on the MoUs/collaborative arrangements (if any) with institutions of national importance/other universities/industries/Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.**

- **MOUs/Collaborations**
  - In 2011-12, with Youngsan University, South Korea, whereby the students from the University become eligible to study the Delhi University Curriculum to earn credits.
  - In 2012-13, with University of Fraser Valley, Department of Computer Science Department.

- Apart from MOUs mentioned above, the college had the following collaborations:
  - The College was a signatory to the RIO+20 India Program, UNSCD (2013), UNSCD RIO+21 India Program (2014) and Green Revolution
Certification Programme, UNFCCC, supported by the Ministry of Environment and Forests, GOI.

- ENACTUS – has informal collaboration with WeekenDr. and Mindspa for technical expertise, Routofy for Business Advisory, Gap Bridge for training students in developing website. KPMG provides regular training session for the ENACTUS Team for 2014-15. In 2014 KPMG awarded Business Ethics Grant of Rs. 50,000 for its ongoing exploratory research projects of Enactus- Project Shakti and Project Amber.

- The College signed MOU with South Asian Youth Environment Network (SAYEN), its secretariat at Centre for Environment Education, Ahmedabad for the Project Accelerate in 2014.

The collaborations/certification programmes have helped in enhancing expertise of the students/faculty. The Exchange programs provided excellent scope for global learning, broadening their horizons, experiencing new culture, thus plenty of benefits. The RIO India programs have been a vehicle for building peace and foundation for sustainable development in India and the World, under the Millennium Development Goals. All these formal/informal collaborations have led to enrichment and holistic development of the students and the faculty.

3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation/up-gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories/library/new technology/placement services etc.

The College Societies organize workshops, seminars, lectures and a number of other educational trips and programs to provide industry-institution-community interactions. This upgrades the academic caliber of students and the staff. These interactions with industry as well as community hone the entrepreneurial skills of the students. It has widened the scope and performance of the placement cell of the college. Over the years, the number of internships and final placements have increased significantly (For details refer to 3.6.1). The College has initiated talks with Bombay Stock Exchange to start a certificate course in Financial Market.

3.7.4 Highlighting the names of eminent scientists/participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

Please refer to 3.18
3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated -

* Curriculum development/enrichment
* Internship/ On-the-job training
* Summer placement
* Faculty exchange and professional development
* Research
* Consultancy
* Extension
* Publication
* Student Placement
* Twinning programmes
* Introduction of new courses
* Student exchange
* Any other

Curriculum development/enrichment
- The University of Delhi has a policy of uniform curriculum for undergraduate courses thus there is no scope for collaborations/MOUs in this regard. However, the faculty of the college has exclusively developed curriculum for the diploma courses namely, Post Graduate Diploma in International Marketing (PGDIM) and Diploma in Business Journalism and Corporate Communication (DBJCC).
- The College participated in Rio+20 India Program, 34 students registered in short term certificate course on Sustainable Development, supported by UNCSTD. Our student, Stevan Chondro was among twenty one participants on national level who were awarded Gold medal – the Hall of Fame winners.
- 51 students registered in Rio+21 IYWC India Program, short term study in Water Cooperation, supported by The United Nations Conference on Sustainable Development, 2013-14. Around sixty participated in Green Revolution Global Certification Program, an initiative by International Centre for Cultural Education, supported by United Nations Framework Convention on Climatic Changes, 2014-15. These programs are designed to instil hope, to provoke thoughts and to inspire action through effective participation and meaningful commitments.

Student exchange
- Youngsan University, South Korea has collaborated with the Department of Business Economics, and sends students to attend one semester in the B.A( Hons.)Business Economics course and earn credits.
Internship/on-job training/Summer Placement

- The linkage between the Corporates/NGOs and the Placement cell provided ample opportunities for the internship programmes and final placements for the students. This year, the placements are as follows:

<table>
<thead>
<tr>
<th>Name of the Company</th>
<th>No. of Students placed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ernst and Young</td>
<td>26</td>
</tr>
<tr>
<td>KPMG</td>
<td>22</td>
</tr>
<tr>
<td>YES BANK(internship)</td>
<td>01</td>
</tr>
<tr>
<td>Deloitte</td>
<td>05</td>
</tr>
<tr>
<td>Airtel</td>
<td>07</td>
</tr>
<tr>
<td>Royal Bank of Scotland</td>
<td>37</td>
</tr>
<tr>
<td>Channel Pay</td>
<td>05</td>
</tr>
<tr>
<td>Smartican (Internship)</td>
<td>4+2</td>
</tr>
<tr>
<td>Concentrix</td>
<td>64</td>
</tr>
<tr>
<td>Zomato</td>
<td>04</td>
</tr>
<tr>
<td>Rescon Partners</td>
<td>09</td>
</tr>
<tr>
<td>Vmock</td>
<td>04</td>
</tr>
<tr>
<td>Lloyds Business ventures</td>
<td>02</td>
</tr>
<tr>
<td>Vinod Kumar &amp; Associates</td>
<td>05</td>
</tr>
<tr>
<td>GenPact</td>
<td>45</td>
</tr>
<tr>
<td>Other Summer Placements</td>
<td>75</td>
</tr>
</tbody>
</table>

Publications

The College publishes its annual refereed journal, ‘Journal of Business Thought’ which has Editorial Advisory Board comprising of the distinguished panel of experts from the field of economics and commerce. For details refer to 3.4.2.

Any other

- The exploratory research projects- Amber, Shakti and Accelerate have been the outcome of formal collaboration between the Corporates/NGOs/Institutions (For details refer to 3.6.1)

3.7.6 Detail on the systemic efforts of the institution in planning, establishing and implementing the initiatives of the linkages / collaborations.

The details of the systemic efforts are as follows:
Throughout the year, various college societies like Enactus, Soch, Rotattract, NSS, Jaagriti, Equal Opportunity Cell, Placement Cell, International Cell, etc., plan and undertake inclusive initiatives/extension activities in collaborations/linkages with NGOs/corporate/Institutions. These are continually supported by the college for effective implementation. To have strong linkages, regular feedback from the stakeholders is obtained (for details refer to 3.6.1).

The Societies/Clubs/Cells of the College also regularly organize Workshops, Seminars, Inter-active Sessions that serve to strengthen the linkages with corporates/NGOs/other Institutes and the community at large (For details refer to 3.6.1).

The College invites academicians/experts from foreign/other universities to have interactions with the students and faculty. These interactions have fructified into two formal collaborations, viz, Youngsan University, South Korea and University of Fraser Valley, Canada. It is further working on academic collaboration with Bournemouth University, England and Hofstra University, Hempstead, New York, United States. It has also planned a Summer Exchange Programme with Bournemouth University, England in June 2015.

The College is in the process of starting a ‘Certificate Programme in Financial Markets’ and PG Diploma in Financial Markets in collaboration with the Bombay Stock Exchange.
CRITERION IV
Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

Since Infrastructure is the thrust area for generating knowledge and providing conducive work environment for the students and the staff, the college follows a proactive policy towards its creation and enhancement.

- Believes in continual upgradation of existing infrastructure to meet the needs of curriculum and technology. For effective teaching, classrooms have white board, projector facility, mike systems and speakers. The entire college is Wi-Fi enabled. There are three fully equipped computer labs with updated software to aid teaching and learning.
- Sensitive and committed to provide disabled-friendly infrastructure for the convenience of the differently abled students and staff.
- Adopts ergonomical practices for space management and sound environmental policies to achieve its goal and commitment towards environment.
- Committed towards student physical fitness by providing them with gymnasium facilities.
- Encourages holistic development of the students by providing infrastructure facilities like Seminar room, Conference room, Auditorium, Union meeting room, Girls common room, etc.

Recently, the college added a new floor to its existing structure and also a new wing is under construction to meet the further requirements.

4.1.2 Detail the facilities available for
a) Curricular and co-curricular activities–classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.

b) Extra–curricular activities: sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.
a) Curricular and co-curricular activities:

The College has two blocks - one for undergraduate and the other for postgraduate courses. The Block for undergraduate courses has 36 Classrooms, 6 Tutorial Rooms and 3 Computer Labs and the postgraduate course Block has 8 classrooms.

Technology enabled learning spaces

- **Audio Visual Classrooms** - Most of the classes in each block are equipped with LCD projectors and white boards. Few classrooms are equipped with sound system as well.
- **Laboratory** - The College has three well-equipped air-conditioned computer labs loaded with INTEL P5 systems, printer, scanners, networking, white board, LCD projector and Wi-Fi connectivity to students. The entire college campus is Wi-Fi enabled.
- **Library** - The College library is housed in the newly constructed multi-storey, centrally air-conditioned wing having approx. 42000 books catering to various courses. Library has a separate reading section equipped with computers supporting internet facility for students and faculty. Library also provides e-journals and e-books facility for reference.
- **Seminar Hall** – The College also has one air-conditioned Seminar Hall with a seating capacity of about 200 people. It is equipped with all multimedia facilities for effective conduct of seminars and lectures.
- **Conference Room** - The College boasts of one air-conditioned Conference Room with a seating capacity of about 100 people equipped with multimedia facilities. It is used by students as well as faculty for conducting events like group discussion, quizzes, lectures and seminars, etc.
- **Auditorium** – The College has centrally air conditioned ultramodern auditorium having latest multimedia facilities. Having a capacity of 500 audience, versatile stage, and impeccable acoustics, the college auditorium provides a platform for conducting talks, conferences, conventions, seminars and many other events.

As the college doesn’t have any science course except computer science therefore, there is no botanical garden or animal House.

Specialized Facilities and Equipments for Teaching, Learning and Research:

- Use of **25** laptops for teachers to aid them in making presentations and notes.
Installation of projectors in most of classrooms to aid teaching in classrooms.
Internet facility and Wi-Fi connectivity availability in entire campus.
In library computer systems with internet facility are there to access e-resources.
Designated sections for reading and research work for teachers in the library.
Installation of generator set of capacity 250 KVA for power backup in entire college.
Provision of three UPS of 10 KVA each in computer labs for backup of one hour.
Spacious and well equipped reading section for students which offer a quiet environment for self-learning and research.

b) Extra-curricular activities: sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.

The College provides various facilities for extra–curricular activities:

Sports

Indoor and Outdoor games:

The College has

- Splendid Cricket ground with a circumference of 600m. It is well-equipped with floodlights and scoreboard. Day matches as well as Day/Night matches are played in the cricket ground. Every year college organizes Sahibzada Ajit Singh Cricket Tournament in the months of December and January. About twenty clubs participate in this tournament.
- Basketball Court with standard dimensions of 28.65m by 15.24m. The court is being maintained as per International Basketball Federation standards.
- Volleyball Court with dimensions 18m x 9m.
- Football ground
- Two clay courts for Tennis of International Standards. The court is 23.77m long. Its width is 8.23m for singles matches and 10.97m for doubles matches.
- Two Table Tennis tables.
- Separate room for the Director of Physical Education.
Gymnasium

A state of the art Gymnasium named after Sahibzada Jujhar Singh is an addition to the enviable infrastructure. It was inaugurated in the year 2009-10 on the occasion of Silver Jubilee celebrations in the college. The gymnasium has two sections meant for men and women.

- The men’s section has one treadmill, one bicycle ergometer and a music system. It also has a facility for all-weight training as weights and stations for different types of exercises.
- The women’s section has two treadmills, two bicycle ergometer and a massager.
- The gymnasium also has separate locker facility and changing rooms for boys and girls.

Layout of Gymnasium
Auditorium

The College has 500 seater centrally air-conditioned state of the art auditorium with projectors, lights, sound system and many other installations. College auditorium is the nerve centre of cultural activities of the college.

Layout of Auditorium
Gurudwara Sahib

The presence of Gurudwara Sahib in the college campus adds to the spiritual and divine quotient of the college. It is a very close replica of Gurudwara Sri Hemkunt Sahib, visited by students and staff to receive the blessings of the almighty. Number of festivals and kirtan competitions are held in the Gurudwara Sahib through out the year.

NSS

Suitable space is provided as per requirement to the NSS wing for organising various activities like workshop on self defence, blood donation camps, tree plantation drives, awareness programs regarding various socio-economic and environmental problems, etc.

NCC

A room has been allocated to NCC wing to run their office and keep their uniform and other materials intact. NCC wing uses college ground and passage for practicing their parades.

Cultural and Other Activities

- For organising various cultural activities: Auditorium, Conference Hall and Seminar Hall are used.
- All societies and clubs have been allocated space to take up their regular practice sessions and other activities for e.g.
  - Two rooms on the second floor in the Postgraduate Diploma Block are allocated to Misba society.
  - The Surveen society has been allocated a room for their instruments and practice sessions.
  - The Divinity Society has a store behind Gurudwara Sahib to keep their instruments.
  - Placement Cell Officer has been allocated an exclusive space in the Postgraduate Diploma Block.
  - Students’ Union Room is used for conducting meetings by the students union members.
  - Academic societies hold their meetings in the meeting room of the principal office.

Yoga, health and hygiene

- The College provides space for organising Yoga Camps, Health Seminars and Seminars on Alternate Medicine.
Dustbins are placed on each floor at strategic points to maintain hygiene & cleanliness.
The College has been always been proactive about maintaining green environment in the college which is depicted by sprawling lawns of the college.
Special hygiene standards are followed while preparing food in college canteen and Café Coffee Day outlet

Other Support Services
The College has other support services to facilitate its functioning:
- Punjab & Sind Bank branch with ATM facility.
- Canteen and Café Coffee Day outlet to provide hygienic and healthy food on subsidized rates.
- Parking facility for staff.
- Photocopy shop.
- Medical Room to cater to the first-aid requirements of students and staff.

4.1.3 How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution/ campus and indicate the existing physical infrastructure and the future planned expansions if any).

The management of the college ensures that the available infrastructure is in line with the academic growth requirements and tries to match the global standards of education. The members of the Academic Improvement Committee are relentlessly working in the direction of the academic growth of the college. The committee ensures optimal utilization of the available resources by conducting random inspections in coordination with Department Heads. Some of the facilities developed/augmented are:
- Addition of twelve more classrooms on the third floor: as the need for the new classrooms was realised
- Renovation of the Canteen
- Planning for landscaping which includes electrification and installation of a sewage treatment plant.
- Construction of Girls’ Hostel: received the grant from the UGC for the same and the work for which will start shortly.
- Setting up of more computer labs as the numbers of practical subjects are increasing in each course.
- Provision of lifts and railings for differently abled students.
- Wi-Fi enabled Campus: To help the students in learning and research
• The Seminar Hall, Conference Room and Auditorium of the college are used by departments and societies for organizing a host of events all through the year.
• Photocopy Shop inside the college premises.
• Add-on courses on French and German languages are conducted after the classes are over.
• The Non-Collegiate and School of Open Learning classes are held in our campus as per their academic calendar.
• Organizes the remedial coaching for SC/ST/minority students in the classrooms to help them cope up with the syllabus.
• Uninterrupted Power Supply: generator room with a generator set of capacity 250 KVA in addition to the UPS is provided in each computer lab.
• Go-green environment: installation of solar lights at multiple places and a garbage treatment plant is also in the pipeline.
• Leasing out of the college cricket ground and the auditorium: generates revenue for the upkeep of infrastructure.

The renovation plan of college canteen and construction plan of the third floor of college building is given below:

Proposed plan of College Canteen
Plan of third floor of the college building PHASE I
Plan of third floor of the college building PHASE II
Amount Spend on Infrastructure Developed/Augmented

<table>
<thead>
<tr>
<th>Year</th>
<th>Head</th>
<th>Amount Spent (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Building</td>
<td>14,29,183</td>
</tr>
<tr>
<td>2010-11</td>
<td>Auditorium</td>
<td>2,66,68,610</td>
</tr>
<tr>
<td></td>
<td>Lift</td>
<td>6,48,885</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>2,87,46,678</td>
</tr>
<tr>
<td></td>
<td>Building</td>
<td>55,19,784</td>
</tr>
<tr>
<td>2011-12</td>
<td>Auditorium</td>
<td>40,47,829</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>95,67,913</td>
</tr>
<tr>
<td></td>
<td>Building</td>
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</tr>
<tr>
<td>2012-13</td>
<td>Auditorium</td>
<td>91,99,509</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
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</tr>
<tr>
<td></td>
<td>Building</td>
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</tr>
<tr>
<td>2013-14</td>
<td>Auditorium</td>
<td>74,292</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>1,35,87,100</td>
</tr>
</tbody>
</table>

4.1.4 How does the institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

The College pays special attention to the needs of the differently-abled students in the following ways:

- The College provides Wheelchairs to differently-abled students.
- The College has lift and railings to help the differently-abled students.
- The College library has Braille books and JAWS software for visually-impaired students.
- During the examination, the college provides writers to visually-impaired students.
- The College also provides laptops to each of the differently-abled student to help them in their studies.
- The College has an Enabling Unit - “Jaagriti” which works on the philosophy of “Self help is God’s help” to take care of disabled students. It identifies the needs of the students with disability and does its best to cater to their needs. It makes every effort which results in upliftment of their morale by promoting their varying interests i.e. music, sports, arts
etc., making the college disabled friendly and guiding them in adopting suitable career path.

- The Equal Opportunity Cell, “Sambhavana” of our college was constituted as per the requirements of the EOC, University of Delhi. It aims to make the college facilities accessible to all students, irrespective of any disadvantages or differences in ability that they may have.

4.1.5 Give details on the residential facility and various provisions available within them:

* Hostel Facility—Accommodation available
* Recreational facilities, gymnasium, yoga center, etc.
* Computer facility including access to internet in hostel
* Facilities for medical emergencies
* Library facility in the hostels
* Internet and Wi-Fi facility
* Recreational facility—common room with audio-visual equipment
* Available residential facility for the staff and occupancy
* Constant supply of safe drinking water
* Security

The proposal for the construction of the Girls Hostel has been accepted by the UGC. The College has received the grant of Rs. 4 Crore for its construction and the work for the same will start shortly. All the existing facilities will be available to all the hostel students.

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

The College has the following facilities for healthcare and medical emergencies:

- The college has a Medical Room to cater to the first-aid requirements of students and staff. The students can take general medicines and bandage materials, etc. from the First Aid box in case of requirement.
- The staff has medical reimbursement and cashless medical facility as per CGHS/DU norms.
- Both staff and students can also become members of the World University Service and use the facilities at the North or South Campus of Delhi University.
• The Rotaract Society and First-Aid Society organizes health checkups, blood donation camps, Haemoglobin test, blood sugar tests, etc. inside the college premises for the students and staff from time to time.
• Yoga and Art of living camps are also organized in the college for the students and faculty members.
• In case of emergency, doctor on call facility is available or the patient can be taken to the nearby hospital.

Refer to Criterion 5 for details.

4.1.7 Give details of the Common Facilities available on the campus spaces for special units like IQAC, Grievance Redressal unit, Women’s Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium etc.

Common facilities available for special units:

• **Internal Quality Assurance Committee**
The College has an Internal Quality Assurance Committee (IQAC) that looks into the academic growth of the college. IQAC functions as part of Academic Affair Committee. The Conference Room and Seminar Room are used for holding meeting of this committee.

• **Grievance Redressal Unit**
The College grievance redressal unit looks into the grievances of the students. A separate room is provided during admissions to look into the grievances of the students. There is also a separate Union Room where regular meetings are held to discuss and sort out the grievances of students.

• **Women Cell**
The safety and protection of women is the one of the agenda of the Committee Against the Sexual Harassment, Discipline Committee and the Anti-Ragging Committee. The Committee against Sexual Harassment organizes number of Gender Sensitization programs for the students. This committee looks after the facilities required and day-to-day problems of the girls in the college. The other two committees - Discipline Committee and Anti Ragging Committee work actively for the safety of the students. Our college is free from the menace of ragging because of the active cooperation of faculty, students and principal. No separate meeting space is provided for the above committees and special units, however the meetings are conducted in Conference Room, Seminar Room or Meeting Room of Principal Office.
• **Counseling and Career Guidance, Placement Unit**
In our ardent attempt to guide and motivate the student about the placement and career opportunities existing for them, a Placement Cell has been established in the college. A number of prestigious national and international companies visit the the campus for interviews, recruitment and training of the students.
  o A Placement Officer is appointed by the college to co-ordinate between students and the companies regarding placements.
  o Placement Committee is formed with convenors and members by the Staff council
  o The College has provided a dedicated space for placement activities with office space for placement officer. During their visits for campus placements, the companies have access to infrastructural facilities such as Seminar Hall, Conference Room, Audio-Visual system, internet connectivity and computers, etc. to hold their presentations, written tests, interviews, etc.
  o A number of Career Counselling and Guidance Seminars, Mock Group Discussions and interview sessions are organized from time-to-time for the students in the Auditorium, Conference Hall and Seminar Hall.
  o Renowned Career Counsellors like Pervin Malhotra, Usha Albuquerque and Aruna Bruta have visited our college to enlighten the students about career opportunities.

• **Health Centre**
  o Our college has a Medical Room. The students can take general medicines and band-aid, etc. from the first-aid box in case of need.
  o The College organizes various camps for health checkup, blood donation, hemoglobin test, blood sugar inside the college premises for students and faculty.
  o Yoga and Art of living camps are also organized in the college premises for students and faculty members.

• **Canteen**
  o The College canteen which provides hygienic and healthy food to the students is under renovation
  o The College has a Café Coffee Day outlet inside the college premises that provides tasty and healthy snacks and coffee to students and staff members on subsidized rates.

• **Recreational spaces for staff and students**
The College has the following recreational spaces for staff and students:
  o Staff Room for faculty members – the college has air-conditioned staff room with sofas, working tables, lockers, noticeboards, refrigerator, and microwave. Attached washrooms facility is also there.
  o Girls’ Common Room for the relaxation and recreation of girl students
- Sprawling lawns that provide a serene environment to the college. Students and staff members sit and enjoy in the lawns and relax.
- Well-equipped gymnasium in the college where students and staff members can exercise and stay fit.
- Gurudwara Sahib where Gurupurab celebrations, intercollege Kirtan Competitions are held. Langars are served on such occasions. Students and staff members visit the Gurudwara to seek the blessings of the Almighty.

- **Safe drinking water facility**
  - Water coolers along with purifiers are placed on various floors in the college to provide safe drinking water to the students. The coolers are serviced at regular intervals of time.

- **Auditorium**
The College has 500 seater, centrally air-conditioned state of the art auditorium that is well-equipped with all the multimedia resources, sound system and projectors, etc. Auditorium is the nerve centre of cultural activities of the college. It has state-of-art sound and light system. The chairs of the auditorium are very comfortable with enough leg-room space. There are well-lit green rooms and separate washrooms for girls and boys. A separate control room is maintained for controlling the functioning of sound system, lights, projectors and curtains. Spot light, background light, flash light and colorful lights give impressive effects during dance and theatrical performances.

- **Library**
The College maintains a well-stocked library. The collection of the library at present consists of more than 42,000 books, 287 bound volumes of important journals and 745 CDs. The Library has a rich collection of books on Commerce, Economics, Mathematics, Computer Science, Management, Political Science, English, Hindi, Punjabi, Mathematics, Sikhism, Media and Journalism and International Marketing and Business. The library regularly subscribes to about 29 newspapers, 47 journals and magazines (Indian as well as International) on a variety of subjects. Library is housed in the newly constructed multi-storey, centrally air-conditioned wing. It has modern facilities such as microfilming section, reprographics section, a small computer center, etc. An Inter-Faith Study Center with all the modern facilities is a part of the library. This is the first centrally air conditioned college library of University of Delhi.

- **Reprographic Centre**
The College has separate room for reprographic facility which helps students in photocopy, binding, digital scanning and purchase of readings and text books.
4.2   Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Library has an advisory board named as “Library Committee” consisting of Principal, Librarian, Convenor and Heads of all Departments. They work throughout the year to improve the functioning of Library. The numerous initiatives taken by the Library Committee includes:

- Course-wise budget allocation
- Smooth functioning of Library services like issue/return of books, etc.
- Purchase of new books
- Weeding out of books
- Stock verification
- Maintenance and Updation of Library Automation Software
- Review of Journals/ Magazine List
- Purchasing, installing tools and procedural systems for the betterment of Library services:
  - Bar Code Reader for book which helps fast circulation
  - “NETLIB” library software for cataloging, CAS, OPAC search. Staff members and students can easily search the database of books available in the library by author, title, subject, etc.
  - Arranging facilities for differently-abled student.
  - In-house Training for Library staff as per requirement from time to time.
  - Providing Book Bank, Students’ Aid Fund Section for lending text books to the deserving and needy students
  - Maintaining system for Reservation of books which are in great demand.
  - Providing information about new arrivals.
  - Newspaper clipping and content page management.
  - Orientation of library resources and services to individuals and groups on request.
  - Maintaining computers with Wi-Fi facility in library for access to students and faculty members.
  - Ensuring the security procedures in the Library.

4.2.2 Provide details of the following:

- Total area of the library (inSq.Mts.)
- Total seating capacity
• Working hours (on working days, on holidays, before examination days, during examination days, during vacation)
• Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources)

- The fully air conditioned Library occupies three floors with total area of 4500 sq. meters
- It has a seating capacity of 170 persons (Students and Staff)
- The library functions regularly from 9:00 am to 5:00 pm on all working days of college. However, there is a provision of opening the library on college holidays as per the needs of the students.
- The ground floor of library has a
  - Librarian Room
  - Circulation Counter
  - Online Public Access Catalogue
  - Six computer systems with internet facility on ground floor for faculty and students
  - Stacks containing books
  - Lounge area for providing quick reference of books
- The first floor has the
  - Reading room
  - Stacks of text books and reference books
  - Special room consisting of separate reading section. It houses rare collection of books on Sikhism in print as well as CD-ROMS.
  - Small rooms used for research having three computer systems with internet facility
- The second floor is dedicated to the e-library and research studies for faculty. It has 8 computers systems which have internet facility with 100 mbps speed to access e-journals through INFLIBNET, N-LIST and Delhi University Web site du.ac.in.
- Besides this, the floor houses the following:
  - Reading section with several cubicals to facilitate research.
  - Stacks for reference books
  - Server Room equipped with hardware and software required for providing wireless internet facility to students, teaching and Non-teaching staff.
- The basement of library is under renovation.
Ground Floor Plan
First Floor Plan
Second Floor Plan
Basement Plan
4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

The current titles, print and e-journals and other reading material is purchased in consultation of faculty members, Head of the Departments and Library Convener after the budget allocation. The library ensures the acquisition of latest edition books/publication by accessing websites and by consulting publishers enrolled with University of Delhi Library System. The new arrivals are displayed on Display Stands on the ground floor. The amount spend in the last four years under different heads are as below.

<table>
<thead>
<tr>
<th>Library holdings</th>
<th>2010-11</th>
<th>2011-12</th>
<th>2012-13</th>
<th>2013-14</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>No.</td>
<td>Total Cost (Rs.)</td>
<td>No.</td>
<td>Total Cost (Rs.)</td>
</tr>
<tr>
<td>Textbooks/Reference Books</td>
<td>1819</td>
<td>4,36,000</td>
<td>1717</td>
<td>5,00,000</td>
</tr>
<tr>
<td>Journals/Periodicals/Magazines</td>
<td>40</td>
<td>30,387</td>
<td>48</td>
<td>70,553</td>
</tr>
<tr>
<td>Newspapers</td>
<td>26</td>
<td>33,727</td>
<td>29</td>
<td>42,644</td>
</tr>
<tr>
<td>e- resources</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anyother</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(a) Binding</td>
<td>19,090</td>
<td>12,000</td>
<td>53,000</td>
<td>23,012</td>
</tr>
<tr>
<td>(b) Equipment</td>
<td>12,000</td>
<td>9,683</td>
<td>10,535</td>
<td>0</td>
</tr>
<tr>
<td>(c) Stationary</td>
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<td>No Data</td>
<td>No Data</td>
<td>11,414</td>
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<tr>
<td>(d) Software AMC</td>
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<td>6,000</td>
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<tr>
<td>Total</td>
<td>5,40,887</td>
<td>6,34,088</td>
<td>6,35,258</td>
<td>8,42,165</td>
</tr>
</tbody>
</table>
4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- OPAC
- Electronic Resource Management package for e-journals
- Federated searching tools to search articles in multiple databases
- Library Website
- In-house/ remote access to e-publications
- Library automation
- Total number of computers for public access
- Total numbers of printers for public access
- Internet bandwidth /speed  2mbps  10mbps  1gb(GB)
- Institutional Repository
- Content management system for e-learning
- Participation in Resources sharing networks/ consortia (like Inflibnet)

The College library is fully automated with number of ICT and other tools to provide maximum access.

- The College library has eleven computers installed with library software “NETLIB” for online public access catalogue to search library books through author, subject, title and publication, issue, return, etc.
- E-resources and E-journals are browsed through Delhi University website www.du.ac.in from computer system sharing internet facility in the library.
- Federated searching tools such as UGC “INFLIBNET, N-LIST” are provided to access multiple databases. It has 1,00,000 e-books and e-journals for access to students and faculty in college, home or anywhere else by their individual login ID and password. Faculty and students can also search databases through Delhi University website www.du.ac.in.
- College is in the process of linking library database through internet on college website www.sggscc.ac.in.
- In-house access to various e-publications is through Delhi University website du.ac.in and library software “NETLIB” installed on Computer system in library.
- College library is fully automated and uses “NETLIB” software which is an integrated multiuser library management system. The modules of the software are
  - Administration
    - Circulation
    - Acquisition
    - Membership Card
o Serial Control
o Newspaper Management
o Online Public Access Catalogue
o Cataloging
o Vendor Management
o Membership
o Article Indexing
o Member Facility
o Serials
o Subject Heading

• The Library has 17 computers for public access; out of which 3 computers are exclusively used by faculty; 6 computers at ground floor and 8 computers on second floor are used for accessing e-resources by students and faculty. 11 computers and 3 printers with “NETLIB” software are used by library staff for OPAC.

• Internet bandwidth for download and upload is 100 MBPS.

• Library has its own institutional repository of books on Sikhism in print as well in electronic form in the separate section of library. A number of e-books are also available in the form of CD for all other courses in the library.

• College library also issues laptops to teachers for e-learning practices in the classroom. Teaching and non-teaching staff are provided with their individual e-mail IDs for the necessary information transfers.

• Faculty and students can participate in Resource Sharing Networks like INFLIBNET by using their login id and password.

4.2.5 Provide details on the following items:
* Average number of walkins
* Average number of books issued/returned
* Ratio of library books to students enrolled
* Average number of books added during last three years
* Average number of log into opac(OPAC)
* Average number of log into e-resources
* Average number of e-resources downloaded/ printed
* Number of information literacy trainings organized
* Details of “weeding out” of books and other materials

• Average number of walkins: 200 users per day
• Average number of books issued/returned: 100 books per day
• Ratio of library books to students enrolled: 23:1
NAAC Self Study Report

Sri Guru Gobind Singh College of Commerce, University of Delhi

• Average number of books added during last three years: 5,620 (text books and reference books)
• Average number of login to OPAC: 10 per day
• Average number of log into e-resources: Access through INFLIBNET login id, password and University of Delhi website
• Number of information literacy trainings organized: The College provides orientation program for library resources and services to individuals and groups from time to time on request.
• Details of “weeding out” of books and other materials: The process of “weeding out” of books and other materials is in progress by consulting Library Committee.

4.2.6 Give details of the specialized services provided by the library

* Manuscripts
* Reference
* Reprography
* ILL (Inter Library Loan Service)
* Information deployment and notification (Information Deployment and Notification)
* Download
* Printing
* Reading list/ Bibliography compilation
* In-house/remote access to e-resources
* User Orientation and awareness
* Assistance in searching Databases
* INFLIBNET/IUC facilities

• The Library provides reference service to assist the users in getting the required documents/information. The reference staff can provide assistance and guidance to find the books/information from print and electronic sources by using modern information technologies. All the students are entitled to become members of this library and are issued reader tickets. A student member is entitled to borrow three books at a time for 15 days. The current issues of periodicals/magazines/newspapers/reference books are also available for reading in the Library only.
• Students and teachers can avail the facility of photocopy of limited number of pages of articles/text for academic purpose only on request.
• The library has a Book Bank and Students’ Aid Fund Section for lending text books to the deserving and needy students.
• Notification regarding student clearance, stock verification and new books etc. are put up on the library notice board for faculty and students. Issue of library cards to new students is intimated through notice board.
• Computer systems and high speed internet connection is provided in library to download information by members. Members can access e-resources through internet facility available in the library.
• The library does not provide the facility of printing of documents to members but members can use reprographic facility in the library as per their requirement.
• Reading list/Bibliography compilation can be done as per demand of students and faculty members.
• Library staff helps to search subject portal in-house /e-resources. Faculty and students search databases through Delhi University website www.du.ac.in.
• Library provides orientation and awareness program as per the requirement.
• Well-trained library staff members provide help to use OPAC facility to Students and Faculty Members. The library staff helps the users in searching and issuing their desired books / information and other reading material. Students may contact the reference desk in case of any problem.
• UGC “INFLIBNET, N-LIST” can be accessed by students and faculty in college, home or anywhere else by their individual login ID and password.

4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the college.

Support and specialized services provided by the Library:
• Library staff is well-trained to help members in lending of books and finding location of books.
• Use of OPAC facility: Online Public Access Catalogue provides information about resources available in the library. It can be accessed through library software “NETTLIB”.
• Library is maintaining a record of newspaper clippings on important subjects and of various activities related to the college as well as the University.
• Every fortnight some selected newly added books to the library are displayed on the New Arrivals Stacks near the counter. The purpose is bringing the newly added books to the notice of the users.
• Library is providing a photocopy of content pages of important journals subscribed by the library to faculty members on demand.
• “Ask your librarian service” is another very important service provided by Library, where in students can e-mail their queries related to books / reading material. Library services, etc. to librarysggsc@gmail.com
• The College provides orientation of library resources and services to individuals and groups on request.
• Computer with internet facility can be used by members to access e-journals.
• Books that are in great demand and already issued to some other student cans be reserved by the students by filling Reservation Slips available at the library counter.
• Library staff helps in providing reference source and previous year question papers, syllabus, etc. to students and teachers.

4.2.8 What are the special facilities offered by the library to the visually/physically challenged persons? Give details.

The College Library provides special facilities to the visually/physically challenged persons. The details of these facilities are enumerated as follows:

• The Library staff provides help and access to relevant information to the visually and physically challenged persons.
• The College library has number of books and documents written in Braille language provided by the university.
• Software like JAWS is available in the Library.
• The library staff provides material required by the visually/physically challenged persons at their desk within the library on the priority basis.
• Six Computers are available on ground floor of library for students with special needs to access the information resources.

4.2.9 Does the library get the feedback from its users? If yes, how is it analysed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analysed and used for further improvement of the library services?)

The members of the Library Committee interact with students on the informal basis as well as through suggestion box/feedback form and solicits their opinion/suggestions for improvising the library services.

The Library Committee meets the increasing demand of certain books from time to time as per the requirement of students. It also adjusts the timing of library as per the need of the students. Well-trained library staff always provides prompt and eager service to users.
4.3 IT Infrastructure

4.3.1 Give details on the computing facility available (hardware and software) at the institution.

* Number of computers with Configuration (provide actual number with exact configuration of each available system)
* Computer-student ratio
* Standalone facility
* LAN facility
* Wi-Fi facility
* Licensed software
* Number of nodes/computers with Internet facility
* Anyother

The College has number of computers placed in Computer labs, Post Graduate block, Administration block, Office and Library. The number and configuration of computer systems and other hardware required are listed below:

* Detail of Desktop Computer System

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Item/Model</th>
<th>Quantity</th>
<th>LAN</th>
<th>Wi-Fi</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Acer Systems AMD Phenom (tm)IIX4 810 Processor, 2.60 GHz, 2 GB RAM, 32 bit</td>
<td>80</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>HP System (Core 2 Duo, 2 GB RAM, 320GB RAM)</td>
<td>13</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>3</td>
<td>HP Computers Core 2 Duo 2.20 GHZ, 1GB Ram, 160 GB HDD</td>
<td>39</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>4</td>
<td>HP Computers Core 2 Duo 2.4 GHZ, 512 MB Ram, 80 GB HDD</td>
<td>23</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>5</td>
<td>IBM PIV Systems PIV 256 MB 256 Ram, 80 GB HDD</td>
<td>11</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>6</td>
<td>HP Laptop (Intel® Core™ i5-2450M CPU@2.50 GHz 4 GB RAM)</td>
<td>25</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>7</td>
<td>HP Laptop Ubuntu 12.04 LTS 7 GB RAM 300 GB HDD AMD A6-5350M processor</td>
<td>546</td>
<td>Yes</td>
<td>No</td>
</tr>
</tbody>
</table>
* Details of Other Hardware  

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Item/Model</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Printer LJ HP 2400</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Printer LJ HP1010, 1020,1022</td>
<td>17</td>
</tr>
<tr>
<td>3</td>
<td>Printer DMP (132/80 Column) Wipro LQ1050 Wipro LQ 300</td>
<td>2</td>
</tr>
<tr>
<td>4</td>
<td>Samsung ML 2010 Laser Printer</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>Printer HP All in One 3015</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>Printer P2035 N HP</td>
<td>2</td>
</tr>
<tr>
<td>7</td>
<td>Printer P2015dn HP</td>
<td>1</td>
</tr>
<tr>
<td>8</td>
<td>Printer P1319F All in one HP</td>
<td>1</td>
</tr>
<tr>
<td>9</td>
<td>HP Scanner Basic Model</td>
<td>1</td>
</tr>
<tr>
<td>10</td>
<td>Network Switch and Hub 8 Port</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Network Switch and Hub 5 Port</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Network Switch and Hub 24 Port, 48 port</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>UPS 500 VA APC, Wipro Etc</td>
<td>65</td>
</tr>
<tr>
<td>14</td>
<td>Numeric UPS 10 KVA</td>
<td>3</td>
</tr>
<tr>
<td>15</td>
<td>LCD HP Projector</td>
<td>47</td>
</tr>
</tbody>
</table>

* Computer-Student ratio : 1:2

* Wi-Fi facility: The entire college campus is Wi-Fi enabled. The download and upload speed of wireless internet is 100 mbps. The server and other equipment supporting the Wi-Fi are installed in separate server rooms on the second floor of library. The configuration of hardware and software for Wi-Fi is given below:
**Hardware**

<table>
<thead>
<tr>
<th>System / Specification</th>
<th>Quantity</th>
<th>Configuration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acer Server – Intel Xeon 5500 Family</td>
<td>2</td>
<td>Intel ® Xeon CPU, E5620 @ 2.40 Ghz x 2 Processors, 8 GB RAM (DDR3 2gb x4), (300 gb x 3 HDD (10K) Power Supply-2, Raid card SAS + Riser card, SAS Back Plain for HDD. Monitor – Acer 18.5” TFT, Acer Keyboard, Acer mouse</td>
</tr>
<tr>
<td>Acer Veriton M200 Desktop</td>
<td>1</td>
<td>Processor-AMD Phenom Ilx4 810 Processor 2.60 Ghz RAM – 2.00 GB System Type – 32 Bit operating system Hard Disk – 250 GB Monitor – Acer 18.5” TFT, Acer Keyboard, Acer mouse</td>
</tr>
<tr>
<td>Switch /LIU with Rack</td>
<td></td>
<td>3-Com baseline switch-24 Port Layer-2- (networking) D-Link Managed Switch-24 Ports (networking) LIU- fiber switch</td>
</tr>
<tr>
<td>Wireless Switch with Rack</td>
<td></td>
<td>Ruckus wireless zone director ZD1000(wireless switch) Netaxcess-8 ports POE Gigabit Switch(poe switch to connect AP)</td>
</tr>
<tr>
<td>Patch Panel</td>
<td></td>
<td>Digilink 24 ports cat 6 (networking b/w switch)</td>
</tr>
<tr>
<td>Access Points (wireless)</td>
<td>25</td>
<td>Ruckus Indoor AP ZF-7962 with mounting kit (connected with networks) Ruckus Outdoor AP7731 (connected with networks Radio)</td>
</tr>
<tr>
<td>UPS</td>
<td>02</td>
<td>2.0 KVA Numeric UPS with 12V 18AH – 16 batteries</td>
</tr>
</tbody>
</table>

**Licensed Software**

- **System Software**

<table>
<thead>
<tr>
<th>S.No</th>
<th>Software</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MS Office 2013 professional edition</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>Windows 7.0</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Oracle version 7.0</td>
<td>1</td>
</tr>
<tr>
<td>4</td>
<td>Linux version 7.0</td>
<td>1</td>
</tr>
<tr>
<td>5</td>
<td>DBMS software</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>STATA</td>
<td>1</td>
</tr>
<tr>
<td>7</td>
<td>Tally ERP 9</td>
<td>1</td>
</tr>
<tr>
<td>S.No</td>
<td>Software</td>
<td>Quantity</td>
</tr>
<tr>
<td>------</td>
<td>---------------------------------</td>
<td>---------------------------------</td>
</tr>
<tr>
<td>8</td>
<td>Borland C++</td>
<td>1</td>
</tr>
<tr>
<td>9</td>
<td>Antivirus Software Quick Heal</td>
<td>1 (100 clients)</td>
</tr>
<tr>
<td>10</td>
<td>SPSS</td>
<td>Downloaded from University of Delhi website <a href="http://www.download.du.ac.in">www.download.du.ac.in</a></td>
</tr>
<tr>
<td>11</td>
<td>Mathematica</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>MatLab</td>
<td></td>
</tr>
</tbody>
</table>

- **Application Softwares**
  - The College library uses “NETLIB” software and JAWS software for differently-abled students.
  - Biometric attendance software is installed for non-teaching staff.
  - The College has purchased EIMS software developed by Redox Technologies for admission, internal assessment and payroll.
  - The College has purchased Computax software from Perfect Solutions for TDS calculation and online submission

* Number of nodes/computers with Internet facility:

All the Desktop Computer Systems in Computer Labs, Administration Block, Library, Office and Accounts Block have internet facility. Many desktops and all laptops are Wi-Fi enabled with the download speed 100 Mbps. Refer to Table 4.3.1 for details of the configuration and number of personal computers and laptops.

4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

- The entire college campus is Wi-Fi enabled.
- The College is a part of NKN’s fiber optic Gigabit Network through University of Delhi with present internet speed of 100Mbps scalable to 1 Gbps.
- 17 computers are installed in Library for giving access to the students and Faculty members.
- The College has 166 computers systems of Acer, IBM and HP having Internet facility. The 546 HP AMD Laptops with Ubuntu, 12 are issued to students. 25 HP AMD laptops are used by faculty members. The College has 47 projectors installed at various locations, 32 printers, 1 scanner, 65 UPS 500 VA APC, Wipro and 3s Numeric UPS 10 KVA. Some of the machines are used as Linux and SQL server to support number of clients.
- Students and faculty members have been provided with Wi-Fi authentication User Id and password to provide internet access to them on their laptops and mobile phones.
The Number of Personal Computers installed in different departments are given below:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Department</th>
<th>Number of Computers</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Computer Lab 1</td>
<td>34</td>
</tr>
<tr>
<td>2.</td>
<td>Computer Lab 2</td>
<td>32</td>
</tr>
<tr>
<td>3.</td>
<td>Computer Lab 3</td>
<td>35</td>
</tr>
<tr>
<td>4.</td>
<td>Library</td>
<td>28</td>
</tr>
<tr>
<td>5.</td>
<td>Administration</td>
<td>7</td>
</tr>
<tr>
<td>6.</td>
<td>PG Office</td>
<td>6</td>
</tr>
<tr>
<td>7.</td>
<td>Office</td>
<td>4</td>
</tr>
<tr>
<td>8.</td>
<td>Accounts</td>
<td>6</td>
</tr>
</tbody>
</table>

4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

The College always strives for the upgradation of IT infrastructure and associated facilities. A few of the major steps taken in this direction are listed as follows:

- The College has always been proactive in encouraging students and faculty to use ICT tools.
- The College supports EIMS software developed by Redox Technologies for admission, internal assessment, fees and payroll.
- College recently purchased the “COMPUTAX” software for tax calculation. Accounts section uses Tally Software for managing financial transactions.
- Library has “NETLIB” software for OPAC facility.
- The College maintains its own website giving a lot of necessary information required by student and staff. The website is regularly updated to inform the students and staff about the necessary information.
- The College plans to convert more classrooms into ICT enabled classrooms to facilitate teaching.
- The College plans to set up more computer labs as the numbers of practical subjects have increased in each course.
- The College has AMC for Wi-Fi Server, computer systems, software and hardware.
- A full-time engineer is available on campus for maintenance of software and hardware so that practical classes can be conducted smoothly.
- Antivirus software is updated from time to time.
- A workshop was conducted for non-teaching staff to help them in gaining familiarity with the working of IT infrastructure and its functioning.
Faculty members submit their monthly attendance and marks of class tests/assignments/projects in soft copy or in the Internal Assessment software.

The College is in the process of linking library database through internet on college website [www.sggscc.ac.in](http://www.sggscc.ac.in).

Students can access the college website to check their attendance and internal assessment marks online.

4.3.4 Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

Amount spent on Procurement and Maintenance of Computers and Accessories

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount Spent (in Rs.)</th>
<th>Procurement</th>
<th>Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-2011</td>
<td></td>
<td>5,20,113</td>
<td>2,03,016</td>
</tr>
<tr>
<td>2011-2012</td>
<td></td>
<td>4,79,400</td>
<td>2,03,016</td>
</tr>
<tr>
<td>2012-2013</td>
<td></td>
<td>63,875</td>
<td>2,08,539</td>
</tr>
<tr>
<td>2013-2014</td>
<td></td>
<td>49,775</td>
<td>2,03,539</td>
</tr>
<tr>
<td>2014-2015</td>
<td></td>
<td>14,908</td>
<td>2,26,400</td>
</tr>
</tbody>
</table>

Amount spent on Procurement and Maintenance of Computers and Accessories

![Amount spent on Procurement and Maintenance of Computers and Accessories](image-url)
4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/learning materials by its staff and students?

The College facilitates extensive use of ICT resources including development and use of computer-aided teaching/learning materials. Staff and students are provided with resources like projectors, sound system and mike system in classrooms.

- All the classrooms are Wi-Fi enabled to help the students and teachers for effective teaching-learning.
- A training workshop was conducted for teachers as to how to incorporate the ICT more efficiently in the classroom teaching.
- Some students and faculty members also write blogs and interact with each other through social media.
- Laptops are available for teachers to encourage them to take classes using power point presentations.
- The College uploads student’s attendance, Internal Assessment marks, time table and important news/events on the college website.

4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to online teaching learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

- Teaching in the classroom through ICT tools have made the classes more interesting and interactive.
- Teachers act as facilitators by guiding students regarding the e-resources to help them in their assignments and projects.
- Teachers make use of Institute of Life Long Learning resources provided by University of Delhi which facilitates learning.
- Students are encouraged to submit their assignments in soft copy on their mail id so as to encourage them to use IT resources and also to save paper.
- Online groups are made for each class to encourage them to share notes and other information. Google drive is also used by the teachers to share important documents like previous year Question papers, solutions, syllabus and guidelines, etc.
- Teachers show live videos and animations in the classrooms to explain working of an algorithm or to explain intricacies of a topic. These presentations increase the interest of students in the subject and make the class a lively one.
- Department organizes Conferences, workshops to support students for learning practical aspects of the content.
• Students are encouraged to make presentations, Project reports and online quizzes on the contemporary issues.

4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

Yes, our college avails the National Knowledge Network connectivity directly through the University. There are various services that are being availed using NKN namely:

• Delhi University Wide Area Network (WAN).
• College Local Area Network (LAN).
• Local Resource Sharing Services of Delhi University Library System.
• Internet Services through dedicated Fibre Optic Network presently with 100 Mbps speed.

4.4 Maintenance of Campus Facilities

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years)?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>a.</td>
<td>Building</td>
</tr>
<tr>
<td>b.</td>
<td>Furniture</td>
</tr>
<tr>
<td>c.</td>
<td>Equipment</td>
</tr>
<tr>
<td>d.</td>
<td>Computers</td>
</tr>
<tr>
<td>e.</td>
<td>Vehicles</td>
</tr>
<tr>
<td>f.</td>
<td>Anyother</td>
</tr>
</tbody>
</table>

Our college ensures optimal allocation and utilization of the resources for maintenance and upkeep of the infrastructure and facilities. Various Staff Council committees like Finance Committee, Purchase Committee, Maintenance Committee, Stock Taking Committee have been formed with convenors and members.

Head of the Departments make a requisition for the purchase of assets/materials and submit it to the principal. The Principal discusses the
requirement with Purchase Committee and getss the approval from Governing body. There is a budget allocation for regular maintenance of equipments/facilities by the concerned committee and submitted for the approval.

**Amount Spent for Maintenance and Upkeep of Facilities**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Particulars</th>
<th>Amount Spent on Maintenance and Upkeep of facilities (in Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Building</td>
<td>582,395</td>
</tr>
<tr>
<td>2.</td>
<td>Furniture</td>
<td>351,200</td>
</tr>
<tr>
<td>3.</td>
<td>Equipment (HVAC, Aquaguard, Generator, Inverter, EPBX)</td>
<td>336,712</td>
</tr>
<tr>
<td>4.</td>
<td>Computer hardware and software</td>
<td>203,016</td>
</tr>
<tr>
<td>5.</td>
<td>Lift</td>
<td>61,299</td>
</tr>
</tbody>
</table>

**4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?**

The College follows the following mechanism for maintenance and upkeep of the infrastructure, facilities and equipment of the college:

- The College has constituted Staff Council Committees like Maintenance Committee, Stock Taking Committee, etc. to look into the maintenance and upkeep of the infrastructure, facilities and equipments of the college.
- The computer equipments in terms of hardware and software are given for AMC to the external vendors.
- Logistic staff is employed by the college on the regular and part-time basis for maintenance and upkeep of Gym, Play grounds, Seminar Hall, Conference Hall, Auditorium, Canteen, etc.
- Stock checking is done from time to time and auction is held to sell old furniture and equipment as per the need.
- Old furniture and equipment are replaced with new one as per the requirement.
- College gives AMC for maintenance of ACs, water coolers and other equipments.
• A full time engineer is available on campus for the maintenance of software and hardware.
• Networking in computer labs is maintained by lab attendants and AMC Engineer.
• The College has a team of efficient and experienced gardeners.
• The College has also appointed full-time caretaker.
• Two Lab Attendants and a Scientific Assistant to take care of computer labs.

4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/ instruments?

The College ensures that the computers and other resources in computer labs are well kept and maintained by full time technical staff. All the computers and IT infrastructure are under Annual Maintenance Contract. The College has a number of licensed software and some of them are downloaded from University of Delhi Website www.download.du.ac.in. Antivirus Software Quick Heal, installed on all computer systems, is periodically updated to prevent the computer systems from any probable virus attack. Stock checking of the IT equipment is done at the end of every academic year. The College has appointed full time competent staff to take care of all installed equipment in college. Equipments like Generator, HVAC’s, Bio Metric attendance machine, EPBX system, etc. are also under Annual Maintenance Contract.

4.4.4 What are the major steps taken for location, up keep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)? Any other relevant information regarding Infrastructure and Learning Resources which the college would like to include.

• Full-time electrician is appointed for the maintenance of sensitive equipments and to look into any other electrical issues.
• The College has an air-conditioned server room, which caters to uninterrupted Wi-Fi connectivity in the entire college.
• The College has installed Underground Fire Tank with water capacity of one lakh cubic litre.
• Fire Extinguisher pumps worth Rs.12, 00,000 have been installed.
• There are UPS with the capacity of 10 KVA in every lab to maintain uninterrupted power supply for the computers in case of power failure.
• Solar lamps are installed at some places to save electricity and move towards green environment.
• The College has a generator of capacity 250 KVA to ensure uninterrupted power supply.
• For constant supply of water, water is stored in overhead tanks.
• The caretaker of the college ensures that the fans, lights, air-conditions are in proper working condition and any complaint is promptly sorted out.
• The College has installed fire-fighting equipments in the college premises with two years validity.
CRITERION V
Student Support and Progression

5.1 STUDENT MENTORING AND SUPPORT

5.1.1 Does the Institution publish its updated prospectus/handbook annually? If ‘yes’, what is the information provided to the students through these documents and how does the institution ensure its commitment and accountability?

The College publishes its annual prospectus which is also uploaded on the college website. The prospectus provides a complete profile of the college including its history, vision and mission. It gives details regarding:

- The courses offered - Under-gradutae Courses, Post-graduate Courses and Short-term Courses.
- The Admission schedule, admission procedure and admission criteria.
- The Fee structure.
- The Academic resources - Faculty along with their qualifications and designation.
- The Infrastructural facilities such as auditorium, canteen, seminar hall, conference hall, Gurudwara Sahib, computer labs, etc.
- The Clubs/Societies
- The Attendance Rules
- Internal Assessment and External Examination Rules
- Information regarding Code of conduct including Anti-Ragging act and Committee against Sexual Harassment.

The accountability and commitment of the college is ensured through various committees formed by the staff council. The teacher conveners hold meetings with the stakeholders to review and reposit their faith. The helpline and grievance cell address to the concerns/problems of students with regard to college and its functioning. The college ensures that the RTI coordinator responds to the queries and clarifies the concerns raised.

5.1.2 Specify the type, number and amount of institutional scholarships/free-ships given to the students during the last four years and whether the financial aid was available and disbursed on time?

The College gives scholarships/prizes to the meritorious students on the basis of their academic excellence and fee-concession to the financially weak
Students. The College also duly recognises the sports achievements of its students by awarding them suitably.

In order to motivate and appreciate the efforts of the academic toppers, the college currently offers the following scholarships:

- Scholarship for 1st position holders of B.A.(Hons.) Economics and B.Com.(Hons.), sponsored by Prof. S.S Gulshan, Founder Principal of the college.
- Scholarship for 1st position holder of B.Com.(Hons.) II year, sponsored by M/S Sultan Chand.
- Scholarship in Political Science paper for 1st position holder of B.Com.(Hons.) II year, sponsored by wife of Late Prof. Sankhdhar in his memory.
- Tejaswi/Tejaswini scholarships sponsored by Dr. Usha Aggarwal for 1st position holder of B.Com.Prog. I year and II year.
- Sultan Chand Trust Scholarship for each semester topper of B.Com.(Hons.) I year.

### Scholarships Disbursed Over the last 4 years

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Type of Scholarship</th>
<th>Amount (Rs.)</th>
<th>No. of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-11</td>
<td>1. S.S. Gulshan Scholarship</td>
<td>6,000</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>2. University Topper</td>
<td>38,000</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td>3. Academic Topper</td>
<td>1,46,100</td>
<td>61</td>
</tr>
<tr>
<td></td>
<td>4. Sultan Chand Scholarship</td>
<td>9,000</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>5. Sankhdhar Scholarship</td>
<td>1,100</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>6. Dr. Usha Aggarwal Scholarship</td>
<td>2,530</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>7. Sultan Chand Memorial Scholarship</td>
<td>7,500</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>2,10,230</strong></td>
<td><strong>81</strong></td>
</tr>
<tr>
<td>2011-12</td>
<td>1. University Topper</td>
<td>18,000</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>2. Academic Topper</td>
<td>1,42,500</td>
<td>53</td>
</tr>
<tr>
<td></td>
<td>3. S.S Gulshan Scholarship</td>
<td>9,000</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>4. Jaswant Singh Phull Scholarship</td>
<td>5,000</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>5. Sultan Chand Scholarship</td>
<td>8,500</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>6. Sankhdhar Scholarship</td>
<td>1,400</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>7. Dr. Usha Aggarwal Scholarship</td>
<td>5,800</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>8. Sultan Chand Memorial Scholarship</td>
<td>3,400</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>9. Sultan Chand Trust Scholarship</td>
<td>3,400</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td><strong>1,97,000</strong></td>
<td><strong>66</strong></td>
</tr>
<tr>
<td>2012-13</td>
<td>1. University Topper</td>
<td>12,000</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>2. Shri Amar Nath Garg Memorial</td>
<td>6,700</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>3. Academic Topper</td>
<td>1,48,500</td>
<td>55</td>
</tr>
</tbody>
</table>
### Academic Year 2013-14

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Type of Scholarship</th>
<th>Amount (Rs.)</th>
<th>No. of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.</td>
<td>S.S. Gulshan Scholarship</td>
<td>9,200</td>
<td>2</td>
</tr>
<tr>
<td>5.</td>
<td>Sultan Chand Scholarship</td>
<td>9,000</td>
<td>2</td>
</tr>
<tr>
<td>6.</td>
<td>Sankhedral Scholarship</td>
<td>1,400</td>
<td>1</td>
</tr>
<tr>
<td>7.</td>
<td>Dr. Usha Aggarwal Scholarship</td>
<td>7,400</td>
<td>2</td>
</tr>
<tr>
<td>8.</td>
<td>Shri Sultan Chand Memorial</td>
<td>16,500</td>
<td>5</td>
</tr>
<tr>
<td>9.</td>
<td>Mata Raj Jolly Scholarship</td>
<td>6,000</td>
<td>1</td>
</tr>
<tr>
<td>10.</td>
<td>Jaswant Singh Phull Scholarship</td>
<td>9,200</td>
<td>2</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>2,25,900</td>
<td>73</td>
</tr>
</tbody>
</table>

| 1. University Topper | 22,000 | 4 |
|                      | 2. Shri Amar Nath Garg Memorial | 9,000 | 1 |
| 3. Academic Topper   | 1,26,200 | 47 |
| 4. S.S. Gulshan Scholarship | 9,000 | 2 |
| 5. Shri Sultan Chand Scholarship | 9,000 | 2 |
| 6. Sankhedral Scholarship | 1,400 | 2 |
| 7. Shri Sultan Chand Memorial | 27,100 | 8 |
| 8. Dr. Usha Aggarwal Scholarship | 7,200 | 2 |
| 9. Jaswant Singh Phull Scholarship | 9,000 | 3 |
| 10. Mata Raj Jolly Scholarship | 9,500 | 2 |
| 11. Shri JP Gupta Memorial Scholarship | 10,000 | 3 |
| TOTAL              | 2,17400 | 72 |

#### 5.1.3 What percentage of students receives financial assistance from state government, central government and other national agencies?

Approximately 5% students belonging to SC/ST, minority and economically weaker sections have received grant/financial assistance from the Government through UGC under the Merged Scheme of Eleventh plan.

#### 5.1.4 What are the specific support services/facilities available for

- Students from SC/ST, OBC and economically weaker sections
- Students with physical disabilities
- Overseas students
- Students to participate in various competitions/National and International
- Medical assistance to students: health centre, health insurance etc.
- Organizing coaching classes for competitive exams
- Skill development (spoken English, computer literacy, etc.,)
- Support for slow learners
 Exposures of students to other institution of higher learning corporate/business house etc.
 Publication of student magazines

The specific support services/facilities are as follows:

 Students from SC/ST, OBC and Economically Weaker Sections
   o The financial assistance of Rs. 6000 is given to 50 students under the Merged Scheme of Eleventh plan of UGC. Over the period of two years, the college has dispersed Rs. 6,00,000 under this scheme.
   o The College gives fee concession between Rs. 3000-6000 to the students who are extremely poor or belong to SC/ST category.
   o Other Scholarships (Central Government level and State Government Level) for welfare of SC/ST and minority students are also disbursed as and when granted by the requisite authorities.

 Students with Physical disabilities
The College provides extensive support to the students who are differently-abled. This support is extended in various forms, the details are as follows:
   o Financial Assistance: No fee is charged from Physically Handicapped students. The students with physical disabilities were also given financial assistance under the Merged Scheme, Eleventh Plan of UGC.
   o Reservation: 3% of the seats are reserved for the students with physical disability at the time of admission.
   o Infrastructure and Facilities: The support service is extended to these students in the form of creating disabled-friendly infrastructure and facilities. These include:
     ▪ Purchase of softwares
     ▪ Organisation of the workshops and special lectures for moral boosting and guidance
     ▪ Disbursement under concerned schemes
     ▪ Grant for Reader/Writer
     ▪ Access enhanced with the help of wheelchair, ramps, railings, elevators, etc.
   o The Enabling Unit: Jaagriti, the enabling unit caters to the needs of differently-abled students. The key objective of Jaagriti is to sensitise the students and staff towards the problems of differently abled persons. To pursue the objectives, the following activities are undertaken:
     ➢ Sets up Help Desk to assist students in the process of admission.
     ➢ Conducts Orientation program to introduce newly admitted differently abled students to the team Jaagriti. They are ensured assistance of any kind during their stay in the college.
Organises various workshops and seminars to enlighten and sensitise the participants on the various problems and challenges faced by differently abled persons.

Participate in plays and other programs where they showcase their hidden talents. At the Freshers’ party of 2015, a play was performed on the theme that it is courage rather than physical fitness that leads to achievements in life.

Serve as Writers for visually challenged students both in our college as well as elsewhere.

Provide information and encourage the students to apply for various scholarships/placements.

The College also encourages them to participate in various sports events and cultural programmes conducted by other colleges/ societies/ clubs.

**Overseas students**
The College has many students from China, Tibet, Mongolia, South Korea, Nepal, etc. The faculty and the staff is sensitive to the needs and problems of these students at the college.

- The International Cell of the college takes special initiative for these students to cater to their problems/ grievances with regard to admission, accommodation, etc.
- The College has a special society, Dreaming Tibet, catering to the needs of Tibetan students. It promotes their cultural, literary and academic activities by
  - Organising group discussions, photo exhibitions, and interactive sessions.
  - Taking the initiative to learn new languages like Punjabi, Nepali, Ladhaki, Hindi, Urdu, and Bengali from the fellow students and teach them Tibetan.
  - Display their traditional goods at various fests such as Delhi University Annual Cultural and Academic Event ‘Antardhwani’.

**Students’ Participation in various Competitions**
The College has many societies/clubs for the holistic development of the students. These societies work under the mentorship of their respective teacher coordinator. The students are encouraged to participate in various competitions at national and international level. They are encouraged with provision of support facilities such as trainers, practice room, access to auditorium, refreshment coupons, conveyance allowance, musical/ audio-visual facilities, etc. Further, these students are given attendance relaxation, retests, tutorials and extra classes to compensate for the loss.
Medical Assistance to Students
The College has a medical room to cater to the first-aid needs of the staff and the students. In case of emergency, the college arranges to take the patient to the nearest hospital such as Max Super Speciality Hospital, Fortis Hospital, and Saroj Hospital. The services of doctors on Delhi University Panel are also available on call. There is also a first-aid committee which organises seminars/workshop/awareness programmes regarding health issues.

Organising Coaching Classes for competitive Exams
For competitive exams such as NET, CAT, MAT, M.A/M.Com. Entrance, guidance is provided by the teachers/experts in that area by conducting interactive sessions/ seminars/ talks, etc. In particular, under the Eleventh plan, the college organised classes in assisting students for the preparation of UGC-NET Exam.

Skill Development
The College through the activities of its societies/clubs/cells provide a platform for skill development of the students.
The College offers job-oriented Add-on certificate Courses of French, German and Tally. Students also enrol in courses started by University of Delhi in association with National Skill Development Council.
Under the Eleventh Plan, The College has organised the ELPC i.e. English Language Proficiency Course for spoken English to enhance communication skills.

Support for slow learners
The slow learner students are given special attention through regular counselling and remedial classes by the faculty. The teacher also uses bilingual explanations and provides simplified notes/materials whenever required.

Exposures of students to other institution of higher learning corporate/ business house etc.
The College also invites the corporate houses and consultation firm to hold workshops and select the students for summer training and internship programmes. The students are exposed to the dynamics of the corporate world through trips/excursions/visits which is a regular feature of the curriculum. To name a few, the students visited National Stock Exchange, Institute of Corporate Affairs, Sea Ports at Mumbai and Goa, Media houses at Noida and Mumbai, Surya Bulb Ltd., Paras Milk Pvt. Ltd., Coir Mattresses, Wind Glass, etc.

Publication of Student Magazines
The students of the college actively contribute to the college magazine and the departmental magazines.
• **Amrit:** “Amrit” is the annual magazine and provides a platform where students mark their creativity and writing skills. It comprises of demarcated sections of English, Hindi and Punjabi language. The students’ society reports, cultural and academic events, awards and honours, seminars and departmental achievements are well-covered. The articles range from discussion on socio-economic issues to social, cultural and personal experiences in life that are thought provoking. The Editorial Board of the magazine comprises of both the students as well as teachers.

• **Newsline:** ‘Newsline’ is the News Publication of the Department of DBJCC (Diploma in Business Journalism and Corporate Communication) published in each semester. This magazine equips the students with skill and proficiency in independent publication. It covers domains of the society like Culture, Politics, Economics, Entertainment, etc.

• **Youth Beat:** Students of the department of PGDIM (Post Graduate Diploma in International Marketing) publish their annual magazine “Youth Beat” to express idea and showcase creativity.

• **The Statement:** The department of Business Economics publishes its annual magazine “The Statement” to encourage creativity and expression among students.

5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

The College provides a sound platform that facilitates/equips our students with entrepreneurial knowledge and skills through various activities of the societies/clubs such as Enactus, Soch -E cell and also the various extraprotary research projects such as Project Accelerate, Project Shakti and Project Amber which are based on socio-economic and environmental issues. For details refer to 3.6.1, Criterion III.

- The SOCH- E Cell inculcates business and entrepreneurial skills among students through the workshops/seminars/interactions/projects and Annual Fest “BizHawk”. BizHawk’ 15, featured many competitions wherein Merger competition involving Ideamatic teams of two or more people, two unrelated companies at random and a possible product out of their union was conceived and presented. It was a successful event as it challenged the students to push their creative boundaries.

- Soch has been instrumental in organising various seminars. To name a few, a seminar was conducted in collaboration with Nokia Chill Out with Mr. Kamal Seth, Spokesperson- Microsoft and Founder & Chief Happiness Officer at Human Circle. His session revolved around the use of business environment and imperativeness of team dynamics to run a successful enterprise. The talk also emphasised on the need for introducing the concept of inclusiveness in a business environment, which
he called ‘enterprises with a heart’. E-cell also hosted Ms. Prerna Mukharya, Founder, Outline India. Prerna focused on the need of young entrepreneurs and responsible business entities to steer green crusade and how a lifestyle overhaul shall make this possible.

- The society launched various start-ups such as Sochbooks, Handmade Junction, Economy decoded and many more. The initial lot of Sochbook registers was sponsored by prominent coaching institutes and the next lot by Quikr. In all 10,000 registers were sold. Two e-cell members- Pranshu Singhal and Vidhu Duggal came up with a start-up named ‘Immerse’ in which they sold almost 500 water bottles in the campus.

- The SGGSCC ENACTUS, the College chapter of the ENACTUS has come up with the two projects detailed as follows:
  o **Project Shakti**: The project aims at establishing equilibrium between the demand and supply of unskilled and semi-skilled workforce required by businesses. They employ the lower income groups in various shops and centers that require staff for data entry, billing and delivery. They also focus on skill enhancement of the potential employees before finding them a job. This provides them with stable jobs and a sustainable source of income making them self-sufficient and self-reliant.
  o **Project Amber**: The project involves 4 team members and the project aims at bringing economic independence to the domestically victimized women in our country by inculcating entrepreneurial skills in them. The project is based on 3 R’s: Reuse, Recycle, Reinvent. It targets (i) unemployed and unprivileged woman folks who are trained in the field of creativity (ii) women who are willing to work through their homes and earn a livelihood. It has collaborated with the two NGOs: Ekta Shiksha Sansthan and Deep Welfare Organisation. These NGOs provide skilled workforce and make sure production is completed on time and the products are customised according to the requirements. Easy availability of raw material and denims was ensured through collection drives in colleges/schools.

5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc.

- additional academic support, flexibility in examinations
- special dietary requirements, sports uniform and materials
- any other

To promote participation of students in extracurricular and co-curricular activities, the college has many clubs and societies. These provide ample scope for student participation, learning and all round development.
The various societies of the college are:

- **Academic Societies**: Urja- Commerce Department, Arthshastra- Economics Department ASBE- Business Economics Department, ACE- Computer Science Department, PGDIM Society- Post Graduate Diploma in International Marketing, DBJCC Society- Diploma in Business Journalism and Corporate Communication

- **Cultural Societies**: Vismaad- Divinity Society, Surveen-Music Society, Misba-Dance Society, Raunqan- Giddha society, Manchtantra- Dramatics Society, Bhangra, Students’ Union, Ivogue- Fashion Society

- **Society for Community and Public Engagement**
  - NCC- National Cadet Corps
  - NSS- National Service Scheme
  - Rotaract Club
  - Enactus- Entrepreneurship in Action and Us
  - Soch-E cell- The Entrepreneurial cell
  - Dishaa- The Personality Development Society
  - Jaagriti- The Enabling Unit
  - Sambhavna- Equal Opportunity Cell

- **Society for Career Skill and Professional Development**
  - Cross Swords - Debating Society
  - Quest - Quiz Society
  - Finance and Investment Cell
  - Training and Placement Cell
  - International Cell

- **Sports**
  - Cricket
  - Tennis
  - Table Tennis
  - Chess
  - Shooting
  - Volleyball
  - Athletics
  - Football
  - Basketball

**Various policies and strategies to encourage participation in various extracurricular activities**

- Relaxation in cut-off at the time of admission under ECA/Sports quota.
- Budget allocation for every society in the beginning of the session.
- Auditions for memberships of Societies /Clubs.
- Relaxation in attendance as per University rules.
- Refreshment to participants
- Conveyance facility
- Audio-visual facilities and auditorium for rehearsals
• Reward and recognition at Annual Day Prize Distribution
• Provision of necessary equipment, uniform, material, etc.
• Issue of sports kits, dresses- suits and T-shirts, etc. with the logo of respective society

Additional academic support, flexibility in examinations
The students who participate in various extra-curricular activities like NSS, NCC, sports and literary/cultural competitions are given extra time by the faculty to compensate for missed classes. Tutorials beyond the regular schedule are also planned so that such students can have a better grasp over the subject. Extra classes, retests, late submission of assignments and all forms of assistance are provided to such students.

Special dietary requirements, sports uniform and materials
• Refreshment Provision of Rs. 30 per day for every player in practice session for inter-college sports events.
• Regular provision of sports kit to every player.
• Award of the sports kits as a reward to inter-college winning team.
• Allocation of Sports Room to the sports students for rest, discussions, etc.
• Issue of sports items and equipments on regular basis for practice sessions of different games.
• Budget allocation for the regular upkeep and maintenance of sports facilities and infrastructure
• Rewarding the Best Sports Person and the distinguished players on the college Annual Day

5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR- NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central /State services, Defense, Civil Services, etc.

Most of the students go for higher studies or prepare for central/state services but no formal record is maintained by the college.

The different Societies such as Placement cell, Disha society, Jaagriti, International Cell, etc. organise lectures to inform students about the likely choices in the professional life.

5.1.8 What type of counselling services are made available to the students (academic, personal, career, psycho-social, etc.)
**Academic Counselling**
The Admission Committee has a Counselling Cell where the students are helped regarding the choice of course and other admission-related queries. The faculty of the college continually provides academic counselling to the students in classrooms and beyond.

**Personal Counselling**
The faculty is available to the students for personal counselling whenever required. The personality development club of the college was started in 2011 to enhance the personality of the students. It brings out the positive change in the students. Many interactive sessions focusing on honing the soft skills among members covering various aspects like stage fear, communication skills, etc. are organized. The society has organised Group Discussion sessions on various topics like: ‘Pink is the new Black’, ‘Is Indian Culture Slave of Western Culture’, ‘Sex Education in India’, ‘Red v/s Black’, etc. During one such event, the enthusiastic members also participated in an activity titled “Self-confidence v/s Confidence” which helped members to overcome their stage fear as well as boosted confidence in them. Another activity on “EQ v/s IQ” was held which helped them to identify the importance of EQ (Emotional Quotient) in our daily life.

**Psycho – Social Counselling**
Keeping in mind the need for empowerment and women’s safety, ‘Safety Week’ was organised on 25th September, 2014. It discussed the issues related to women safety and organised self-defence classes, taken by the instructor from International Taekwondo Federation.

Gatka Society of the college, founded in 2013, aims at developing the human qualities of self respect, endurance, discipline and self-defence.

The College also organises Yoga classes for the students for attaining overall discipline of body, mind and soul.

**Career Counselling**
- A dedicated Training and Placement cell of the college strives towards guiding and motivating the students about the placement and various career opportunities. The cell regularly organises various seminars and workshops for the career counselling and upgrading their soft skills. It also arranges internships and summer training programmes for the students.
- The different departments of the college/societies also organise various workshops, special lectures and career counselling sessions in collaboration with the industry experts in order to hone the professional skills and training of the students such as
The Equal Opportunity Cell organised a free group discussion to help students who had signed up for the placement. The program was led by IIT Delhi Alumnus and attended by over 45 students. The feedback exhibited boosted confidence of students who had attended it.

The International Cell organized interactive session focusing on overseas education with counselling desks for various industries catering to their respective universities.

5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If ‘yes’, detail on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programmes).

The College has a dedicated and active Placement Cell which operates continually for the placement of students. The cell acts as a link between the students and the corporate world. It not only brings reputed companies for recruitment but also acts as a catalyst for building self-confidence of the students. It guides and helps students in carving out their career path and polishes their soft skills through training programmes and workshops.

Under the supervision and relentless support of the convenor, the Placement Cell strives to fulfil the vision behind its creation. The President, Vice President, Executive members and the Placement Officer help in the smooth and efficient functioning of the placement process.

For the academic session 2014-15, the Placement Cell invited numerous companies for conducting both on and off-campus recruitment drives. About 20 companies have already offered jobs to the meritorious students of the college. Deloitte, Airtel, Channel Play, Smartican, Zomato, KPMG, RBS, The Smart Cube, Ernst and Young, Concentrix, Rescon Partners, Vmock, Lloyds Business Ventures, etc., are a few companies that have visited the campus. Placement Cell has been successful in placing more than 260 students this year.

The Placement Cell helps in providing internship opportunities for students in various job profiles ranging from marketing, human resources, accounting, auditing, public relations, etc. Hotel Hyatt Regency, Proctor &Gamble, Smartican, One Step Up Education, TATA Tea, etc. have offered internships to our college students.

The summary statistics of the placement of the college students over the past four years is given below
## On Campus Placement of the Students at SGGSCC

**2011-12**

<table>
<thead>
<tr>
<th>Name of The Company</th>
<th>Students Hired</th>
<th>Profile Offered</th>
<th>Average Salary in Rs. Lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tata Consultancy</td>
<td>12</td>
<td>Data Structure, Software Engineer</td>
<td>2.75</td>
</tr>
<tr>
<td>Google</td>
<td>2</td>
<td>Software Designer, Marketing Wizard</td>
<td>3</td>
</tr>
<tr>
<td>Wipro</td>
<td>8</td>
<td>Software Trainee</td>
<td>2.2</td>
</tr>
<tr>
<td>Genpact</td>
<td>12</td>
<td>Multiple Openings</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>Ernest and Young</td>
<td>8</td>
<td>Audit Analyst</td>
<td>2.2</td>
</tr>
<tr>
<td>KPMG</td>
<td>14</td>
<td>Tax Analyst</td>
<td>1.6</td>
</tr>
<tr>
<td>Capital IQ</td>
<td>5</td>
<td>Credit Analyst</td>
<td>2.85</td>
</tr>
<tr>
<td>C-Vent</td>
<td>7</td>
<td>Contact Management, Event Management, PR Executive</td>
<td>3</td>
</tr>
<tr>
<td>Kent Communications</td>
<td>3</td>
<td>Event Management</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>Italics</td>
<td>1</td>
<td>Content Creation</td>
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</table>

**2012-13**

<table>
<thead>
<tr>
<th>Name of The Company</th>
<th>Students Hired</th>
<th>Profile Offered</th>
<th>Average Salary in Rs. Lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Genpact</td>
<td>22</td>
<td>Multiple Openings</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>Google</td>
<td>5</td>
<td>Web Developer, Marketing Wizard</td>
<td>3</td>
</tr>
<tr>
<td>Wipro</td>
<td>8</td>
<td>Software Trainee</td>
<td>2.4</td>
</tr>
<tr>
<td>Ernst and Young</td>
<td>8</td>
<td>Audit Analyst</td>
<td>2.3</td>
</tr>
<tr>
<td>KPMG</td>
<td>14</td>
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</tr>
<tr>
<td>Capital IQ</td>
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<td>Credit Analyst</td>
<td>2.95</td>
</tr>
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<td>C-Vent</td>
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</tr>
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<td>3</td>
<td>Event Management</td>
<td>3.1</td>
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<tr>
<td>Italics</td>
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<td>Content Writer, Application Development</td>
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</tr>
<tr>
<td>Royal Bank of Scotland</td>
<td>8</td>
<td>Sales Associate</td>
<td>Variable CTC</td>
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### 2013-14

<table>
<thead>
<tr>
<th>Name of The Company</th>
<th>Students Hired</th>
<th>Profile Offered</th>
<th>Average Salary in Rs. Lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ernest and Young</td>
<td>11</td>
<td>Audit Analyst</td>
<td>2.4</td>
</tr>
<tr>
<td>KPMG</td>
<td>18</td>
<td>Governance, Risk and Compliance Services, IT Advisory</td>
<td>1.8</td>
</tr>
<tr>
<td>Flip</td>
<td>4</td>
<td>Content Design Expert</td>
<td>3.01</td>
</tr>
<tr>
<td>Cians Analytics</td>
<td>6</td>
<td>Junior Analyst</td>
<td>3.5</td>
</tr>
<tr>
<td>Smart Cubes</td>
<td>5</td>
<td>Junior Analyst</td>
<td>5.3</td>
</tr>
<tr>
<td>Zomato</td>
<td>4</td>
<td>Sales Manager</td>
<td>5.48</td>
</tr>
<tr>
<td>RNF Technologies</td>
<td>1</td>
<td>Manager-International Sales</td>
<td>3</td>
</tr>
<tr>
<td>Grail Research</td>
<td>2</td>
<td>Analyst</td>
<td>4.15</td>
</tr>
<tr>
<td>Royal Bank of Scotland</td>
<td>62</td>
<td>Sales Associate</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>IBM</td>
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<td>2.8</td>
</tr>
<tr>
<td>IIFM</td>
<td>26</td>
<td>Research Trainee</td>
<td>3.4</td>
</tr>
<tr>
<td>Knowcross Solutions</td>
<td>6</td>
<td>Sales Associate</td>
<td>4.4</td>
</tr>
<tr>
<td>Genpact</td>
<td>42</td>
<td>Multiple Openings</td>
<td>2.8</td>
</tr>
<tr>
<td>Module One</td>
<td>12</td>
<td>Software Trainee</td>
<td>3.6</td>
</tr>
<tr>
<td>Rescon Partners</td>
<td>9</td>
<td>Business Analyst</td>
<td>Variable CTC</td>
</tr>
</tbody>
</table>

### 2014-15

<table>
<thead>
<tr>
<th>Name of The Company</th>
<th>Students Hired</th>
<th>Profile Offered</th>
<th>Average Salary in Rs. Lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ernest and Young</td>
<td>26</td>
<td>Audit Associate</td>
<td>2.5</td>
</tr>
<tr>
<td>KPMG</td>
<td>22</td>
<td>Audit Analyst</td>
<td>2.1</td>
</tr>
<tr>
<td>Yes Bank</td>
<td>1</td>
<td>Financial Analyst</td>
<td>2.8</td>
</tr>
<tr>
<td>Deloitte</td>
<td>5</td>
<td>Tax Associate</td>
<td>2.4</td>
</tr>
<tr>
<td>Airtel</td>
<td>7</td>
<td>Revenue Assurance</td>
<td>4.2</td>
</tr>
<tr>
<td>Royal Bank of Scotland</td>
<td>37</td>
<td>Sales Associate</td>
<td>1.65</td>
</tr>
<tr>
<td>Channelplay</td>
<td>5</td>
<td>HR Associate</td>
<td>3.8</td>
</tr>
<tr>
<td>Smartican</td>
<td>4</td>
<td>Financial Analyst, Data Analyst</td>
<td>5</td>
</tr>
<tr>
<td>Concentrix</td>
<td>64</td>
<td>Multiple Openings</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>Genpact</td>
<td>43</td>
<td>Multiple Openings</td>
<td>2.9</td>
</tr>
<tr>
<td>Zomato</td>
<td>4</td>
<td>Marketing, Financial Analyst</td>
<td>3.1</td>
</tr>
<tr>
<td>Rescon Partners</td>
<td>9</td>
<td>Business Analyst</td>
<td>Variable CTC</td>
</tr>
<tr>
<td>Vmock</td>
<td>4</td>
<td>Business Research</td>
<td>3</td>
</tr>
<tr>
<td>Lloyds Ventures</td>
<td>2</td>
<td>General Management</td>
<td>2.25</td>
</tr>
</tbody>
</table>
5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

The Grievance Redressal Cell is constituted by the college for the redressal of problems of students. It ensures proper administration and a cordial environment in the college. The measures taken up by this cell are enlisted below:

- The complaint/ suggestion boxes have been installed in the college campus and the students who want to remain anonymous give their grievances and suggestions for improving the academic and/or administrative environment in the college.
- The students can also personally approach any member of the cell for their grievance.
- The students approach the cell for their grievance regarding academic matters, financial matters, health services, library books and other related issues.
- The grievance cell members meet regularly for review and discussion on specific matters and forward their reports to the principal for further action.
- The suggested actions are taken up promptly and judiciously.
- Some of the grievances handled are:
  - Separate Music Room for Music Society
  - Ramps for differently-abled students
  - Parking availability and tie-up with Delhi Haat
  - Opening up of Café Day in college premises
  - Students Notice Board
  - Installation and maintenance of water coolers
  - Audio-Visual classrooms
  - Access to free internet

5.1.11 What are the institutional provisions for resolving issues pertaining to sexual harassment?

As per Ordinance XV-D of University of Delhi, the College has a Committee Against Sexual Harassment. It is committed to create an environment free of sexual harassment for students, teaching and non-teaching staff. So far no such incident has been reported.
5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

- The College campus is zero Tolerance zone for ragging. The College has an anti-ragging committee consisting of senior and experienced teachers from different departments. This committee is working regularly to ensure that students do not face the problem of ragging. This committee is a part of the admission committee and starts operating every year much before the admissions process starts. It is ensured that students learn in a safe, caring and supportive environment without the fear of being ragged/bullied.
- The prospectus of the college issued at the time of the admission categorically informs the new aspirants and their parents about the same.
- At the time of admission, students along with their parents sign an affidavit that they will neither participate nor allow anybody to indulge in any form of ragging activity.
- On the Orientation Day, the students are acquainted further with the anti-ragging policy as well as the consequences of its non-compliance.
- The College has not received any major complaint of ragging. Though, one minor grievance was reported and the issue was resolved after counselling through anti-ragging committee.

5.1.13 Enumerate the welfare schemes made available to students by the institution.

The College has various schemes to improvise the welfare of the students. The details are as follows:

1. **FINANCIAL ASSISTANCE AND SCHOLARSHIP**

**Financial Assistance**
The College provides fee concession of Rs. 3,000-6,000 to students belonging to financially weaker section of the society. The details of fee concession are as follows:

**Fee Concession over the Last Four Years**

<table>
<thead>
<tr>
<th>Year</th>
<th>No. Of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>53</td>
</tr>
<tr>
<td>2012</td>
<td>43</td>
</tr>
<tr>
<td>2013</td>
<td>47</td>
</tr>
<tr>
<td>2014</td>
<td>63</td>
</tr>
</tbody>
</table>
Besides, Rs. 6,00,000 has been disbursed over two years (Rs. 6,000 each student) received under the Merged Scheme, Eleventh Plan through University of Delhi.

**Scholarship**

Scholarships are awarded to meritorious students on the basis of academic and extra-curricular excellence. In order to motivate and appreciate the efforts of the academic toppers, the college presently offers the following scholarships:

- Scholarship for 1st Position holders of B.A.(Hons.) Economics and B.Com.(Hons.), sponsored by Prof.S.S Gulshan, Founder Principal of the college.
- Scholarship for 1st position holder of B.Com.(Hons.) IInd year, sponsored by M/S Sultan Chand.
- Scholarship in Political Science paper for 1st position holder of B.Com.(Hons.) IInd year, sponsored by wife of Late Prof. Sankhdhar in his memory.
- Tejaswi/Tejaswini Scholarships sponsored by Dr. Usha Aggarwal for Ist position holder of B.Com. Ist year and IInd year.
- Sultan Chand Trust Scholarship for each semester Topper of B.Com. (Hons) I\(^{st}\) year.

For details of award of these scholarships, refer to 5.1.2

### 2. INFRASTRUCTURAL FACILITIES

- **Auditorium**: The College has 500-seater, fully air-conditioned state of the art auditorium that is the nerve centre of cultural activities of the college.
- **Seminar Hall**: The Seminar Hall has been the venue for numerous seminars and activities in the past years. With a capacity for nearly two hundred people, centrally air-conditioned and modern facilities like projectors, etc., the seminar hall is ideal for academic, religious, social and general discussions.
- **Photocopying**: Photocopying facility is available on the campus in the main building. It provides an invaluable service to the students/staff at reasonable prices.
- **Bank**: A Branch of Punjab and Sind Bank is available in the college premises for the convenience of students and staff. The bank provides ATM facility for the convenience of students and staff. The annual fee and other charges at the time of admission are to be deposited at the bank.
- **Café**: The College café is a popular joint for students. A variety of snacks and drink are served here.
• **Gurudwara**: It inculcates a feeling of divinity and spirituality among students, the college has set up a Gurudwara in the college premises.

- Spacious Playground and Sports Equipment
- The College provides various sports facilities, which include both indoor and outdoor games. The College has a splendid cricket ground where day matches as well as D/N matches are played. Every year college organises Sahibzada Ajit Singh Cricket Tournament in the months of December and January. About twenty clubs participate in this tournament.
- A basketball court and a volleyball court, at par with the national standards, have been built in the college, in 2002. To promote lawn tennis among students, two clay courts for Lawn Tennis have also been built.
- Other sports that are made available to the students are Volley Ball, Table Tennis and Chess.

The students fully utilize the facilities provided to them and have brought laurels to the College.

3. **Academic Facilities**

- **Computer Labs**: The College has three air-conditioned fully equipped computer labs to cater to the needs of students. It has two servers for windows-NT and Linux multi-user operating systems, each with 31 PC nodes equipped with multimedia kits and interface to ink printers, laser printers and scanners. The labs provide the internet facility accessible on each node.

- **Library**: The College maintains a well-stocked library. It has rich collection of books on Commerce, Economics, Mathematics, Computer Science, Punjabi, Political Science, Journalism, Management and Sikhism. The library regularly subscribes to about 29 newspapers, 44 journals and magazines (Indian as well as International) on a variety of subjects.

- **Reading Room**: A spacious and well-equipped reading room is provided for the students for offering a quiet environment for self–learning. Around five hundred text-books are available for ready reference in the same.

- **Audio-visual aided Classrooms**: The College has upgraded its classrooms by installing LCD projectors to improvise the lecture delivery skill.

For details of infrastructural and academic facilities, refer to Criterion IV.

4. **HEALTH FACILITIES**

- **Medical Room**: The College has a medical room to provide first-aid in case of any illness or accident. In case of an emergency the student is
taken to the nearest hospital. The Max Super Specialty Hospital, Fortis Hospital, Saroj Hospital are a few large hospitals in the vicinity of the college. Two doctors within one kilometre radius of the college and empanelled on Delhi University panel are always available on call as per the need of the situation.

- **Gymnasium**: A state of art Gymnasium named after Sahibzada Jujhar Singh, is an addition to the enviable infrastructure. It was inaugurated in the year 2009-10 on the occasion of Silver Jubilee celebrations of the college.
- **Rotaract**: Many blood donation camps are organized every year with the help of Rotary Blood Bank to support the noble cause.

5.1.14 **Does the institution have a registered Alumni Association? If yes, what are its activities and major contributions for institutional, academic and infrastructure development?**

The College does have an alumni association in the name of SGGSCC Alumni Association and formed in 2006. It is officially recognized by college through a memorandum signed with Alumni executive, but it is not yet registered. It has contributed in many ways for the growth and development of the college such as:

- **Placement**: Alumni of the college are very well placed in the corporate sector. Some of the organisations where the alumni are currently placed are KPMG, Wipro, Ernest and Young, Genpact, Royal Bank of Scotland. Internships, summer training, workshops and placement are regularly arranged by our alumni.
- **Scholarship**: The Alumni Association have contributed corpus of Rs. 3,00,000 for the scholarships in the names of Shri Amar Nath Garg and Shri JP Gupta.
- **Sponsorship**: The Alumni supports the various college activities through sponsorship.

5.2 **Student Progression**

5.2.1 **Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the trends observed.**

It is difficult to furnish the exact data as the required information is not provided by the students who have graduated from the college to higher education. However, the information about the students who have been placed
in the corporate sector over the years through on-campus selection processes has already been provided in the section 5.1.9.

5.2.2 Provide details of the programme wise pass percentage and completion rate for the last four years (cohort wise/batch wise as stipulated by the university)? Furnish programme-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Year</th>
<th>Total No. of Students*</th>
<th>No. of Students Passed**</th>
<th>Pass Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.Com.(Hons.)</td>
<td>2011</td>
<td>185</td>
<td>185</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>186</td>
<td>182</td>
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<td>180</td>
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<tr>
<td></td>
<td>2014</td>
<td>257</td>
<td>257</td>
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</tr>
<tr>
<td>B.Com.</td>
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<td>202</td>
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</tr>
<tr>
<td></td>
<td>2012</td>
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<tr>
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<td>2013</td>
<td>166</td>
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<td>100%</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>136</td>
<td>136</td>
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</tr>
<tr>
<td>B.A.(Hons.) Economics</td>
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<td>60</td>
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<td></td>
<td>2014</td>
<td>63</td>
<td>63</td>
<td>100%</td>
</tr>
<tr>
<td>DBJCC</td>
<td>2011</td>
<td>44</td>
<td>41</td>
<td>93.18%</td>
</tr>
<tr>
<td></td>
<td>2012</td>
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<tr>
<td></td>
<td>2013</td>
<td>41</td>
<td>36</td>
<td>87.88%</td>
</tr>
<tr>
<td>Course Name</td>
<td>Year</td>
<td>Total No. of Students*</td>
<td>No. of Students Passed**</td>
<td>Pass Percentage</td>
</tr>
<tr>
<td>-------------------------</td>
<td>------</td>
<td>------------------------</td>
<td>--------------------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>PGDIM</td>
<td>2014</td>
<td>45</td>
<td>40</td>
<td>88.88%</td>
</tr>
<tr>
<td></td>
<td>2011</td>
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<td>38</td>
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<td>95.34%</td>
</tr>
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<td>B.Sc.(Hons.) Computer Science</td>
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<td>38</td>
<td>100%</td>
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<tr>
<td></td>
<td>2012</td>
<td>31</td>
<td>31</td>
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<tr>
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<td>38</td>
<td>38</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>54</td>
<td>54</td>
<td>100%</td>
</tr>
<tr>
<td>B.A.(Hons.) Business Economics</td>
<td>2011</td>
<td>48</td>
<td>48</td>
<td>100%</td>
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<tr>
<td></td>
<td>2012</td>
<td>48</td>
<td>48</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>57</td>
<td>57</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>45</td>
<td>45</td>
<td>100%</td>
</tr>
</tbody>
</table>

*No. of students appeared for examination in final year/ last semester
**No. of students passed include students with ER.

5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?

The goodwill and reputation of the institution is always based upon the progression of its students and other stakeholders. The College, in this regard has consciously taken up specific measures discussed as follows:

**Student Progression to Higher Level of Education**

- The College has organised classes in assisting students for the preparation of UGC-NET Examination.
Apart from offering undergraduate courses, the college also offers postgraduate courses for higher learning - Post Graduate Diploma in International Marketing (PGDIM), Diploma in Business Journalism and Corporate Communication (DBJCC) and M. Com.

The International Cell of the college organized an interactive session focusing on overseas education coupled with counselling desks of various universities.

Series of special lectures and workshops by industry experts, debating sessions and other competitive events are organized regularly at various platforms so as to enhance the personalities of the students and help them to explore various options in higher education.

Gaining expertise in soft skills and various creative skills like documentary making, film making, photography, etc. is encouraged through holding workshops. It provides the students an edge over their contemporaries in selecting options for higher education.

**Student Progression towards Employment**

- The faculty of the college is available for regular counselling of the students related to career prospects.
- In an ardent attempt to guide and motivate students about the placement and career opportunities, a placement cell has been established in the college. The Placement Cell guides the students to gain an insight into the dynamic world of the corporate/industry. It looks after the professional interests of students and provides them internships/placements. It also organizes various seminars/training sessions to prepare them for the corporate world and help them to become successful professionals.

5.2.4 **Enumerate the special support provided to students who are at risk of failure and drop out?**

The students who are at the risk of failures and drop out are provided extra support in the form of regular counselling by the faculty of their concerned subject. Special attention during regular classes and extra time beyond the classroom/remedial classes/tutorial classes are also provided to such students.

For the students who are not able to attend the classes due to illness or any other unavoidable circumstances are helped through extra classes, retests, late submission of assignments, etc. The easy accessibility and sensitiveness of the
faculty is the most significant trait that further helps the students to share their problems.

5.3 Student Participation and Activities

5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

The College believes in holistic development of the students by providing opportunities in sports, cultural and other extra-curricular activities. This is facilitated through state of art infrastructure and myriad activities of various departments/societies/clubs. The details of participation and programme calendar are as follows:

<table>
<thead>
<tr>
<th>Society</th>
<th>Calendar</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDIM Society</td>
<td>1st August 1, 2014</td>
<td>Orientation Programme</td>
</tr>
<tr>
<td></td>
<td>December, 2014</td>
<td>Visit to Mormugao Port Trust in Vasco, Goa</td>
</tr>
<tr>
<td></td>
<td>February, 2015</td>
<td>Departmental Festival &quot;ELIXIR-2015&quot;</td>
</tr>
<tr>
<td></td>
<td>21st February, 2015</td>
<td>Alumni Meet</td>
</tr>
<tr>
<td>DBJCC Society</td>
<td>August 1, 2014</td>
<td>Orientation Programme</td>
</tr>
<tr>
<td></td>
<td>February, 2015</td>
<td>Departmental Festival &quot;ELIXIR-2015&quot;</td>
</tr>
<tr>
<td>URJA-The Commerce Society</td>
<td>5th September, 2015</td>
<td>An Event ‘Message to your teacher’</td>
</tr>
<tr>
<td>ACE- Association Of Computer Enthusiasts</td>
<td>30th September, 2014</td>
<td>Seminar on “ANDROID”</td>
</tr>
</tbody>
</table>
### Calendar of Annual Events at College Level: 2014-15

<table>
<thead>
<tr>
<th>SOCIETY</th>
<th>CALENDAR</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vimarsh-The Seminar Society</td>
<td>14&lt;sup&gt;th&lt;/sup&gt; March, 2015</td>
<td>Theme of the convention was: “Booming Service Sector in India: The Next Wave”. Held in Hotel Hyatt Regency, Delhi.</td>
</tr>
<tr>
<td>Zest 2015</td>
<td>26&lt;sup&gt;th&lt;/sup&gt; and 27&lt;sup&gt;th&lt;/sup&gt; February, 2015</td>
<td>Hosted by ASBECC, combined Association of the Students of Business Economics, Economics, Commerce and Computer Science.</td>
</tr>
<tr>
<td>The Annual Cultural Festival</td>
<td>9&lt;sup&gt;th&lt;/sup&gt; and 10&lt;sup&gt;th&lt;/sup&gt; march, 2015</td>
<td>EMINENCE- The Annual Cultural Festival</td>
</tr>
<tr>
<td>The Alumni Meet</td>
<td>21&lt;sup&gt;st&lt;/sup&gt; February, 2015</td>
<td>RENDEZVOUS- 2015- The Alumni Meet</td>
</tr>
<tr>
<td>Annual Day Prize Distribution</td>
<td>15&lt;sup&gt;th&lt;/sup&gt; April 2015</td>
<td>Annual Day prize distribution</td>
</tr>
</tbody>
</table>
# Calendar of Different Societies: 2014-15

<table>
<thead>
<tr>
<th>Activity – Society</th>
<th>Calender</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Equal Opportunity Cell (EOC) - SAMBHAVNA</td>
<td>21&lt;sup&gt;st&lt;/sup&gt; October, 2014</td>
<td>Free Group Discussion to help students who had signed up for placement.</td>
</tr>
<tr>
<td></td>
<td>10&lt;sup&gt;th&lt;/sup&gt; February, 2015</td>
<td>Debate Competition on topics - ‘Word War II’ And ‘Legalization of Prostitution’</td>
</tr>
<tr>
<td></td>
<td>17&lt;sup&gt;th&lt;/sup&gt; February, 2015</td>
<td>Took a pledge to donate their organs</td>
</tr>
<tr>
<td>The Enabling Unit - Jaagriti-</td>
<td>16&lt;sup&gt;th&lt;/sup&gt; March, 2014</td>
<td>Workshop on “Synchronising Employment and Education Opportunities for the Disabled Students”</td>
</tr>
<tr>
<td></td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; March, 2014</td>
<td>Annual Seminar of Jaagriti titled “Health Care and Alternative Medicine”</td>
</tr>
<tr>
<td>International Cell</td>
<td>31&lt;sup&gt;st&lt;/sup&gt; October, 2014</td>
<td>UK University fair was organized</td>
</tr>
<tr>
<td></td>
<td>12&lt;sup&gt;th&lt;/sup&gt; February, 2015</td>
<td>An Entrepreneurship convention</td>
</tr>
<tr>
<td></td>
<td>13&lt;sup&gt;th&lt;/sup&gt; February, 2015</td>
<td>A lecture delivered by Mr. Mark Fisher, professor at University of Sussex, UK on “International Finance”</td>
</tr>
<tr>
<td></td>
<td>12&lt;sup&gt;th&lt;/sup&gt; March, 2015</td>
<td>Mr. Andrew Bradly of College of Business and Economics Australian National University, Canberra delivered a lecture on the topic “Filling Governance Gaps: Why Private Firms provide Public Goods in Developing Countries”</td>
</tr>
<tr>
<td>National Service – NSS (National Service Scheme)</td>
<td>23&lt;sup&gt;rd&lt;/sup&gt; September, 2014</td>
<td>Organised ‘Anaemia Detection Camp’</td>
</tr>
<tr>
<td></td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; October, 2014</td>
<td>‘Swachh Bharat Swachh College’ campaign</td>
</tr>
<tr>
<td></td>
<td>25&lt;sup&gt;th&lt;/sup&gt; September 2014</td>
<td>‘Fight Back-Women Safety Week’</td>
</tr>
<tr>
<td>Social Welfare –Rotaract Club</td>
<td>21&lt;sup&gt;st&lt;/sup&gt; August, 2014</td>
<td>Green Hope was held at Nirmal Chhaya at Tihar Jail premises</td>
</tr>
<tr>
<td>Activity – Society</td>
<td>Calender</td>
<td>Event</td>
</tr>
<tr>
<td>--------------------</td>
<td>----------</td>
<td>-------</td>
</tr>
<tr>
<td>Sahyog 1.0</td>
<td>16th to 18th September, 2014</td>
<td></td>
</tr>
<tr>
<td>Sahyog 2.0</td>
<td>20th to 22nd September, 2014</td>
<td></td>
</tr>
<tr>
<td>Orientation Ceremony</td>
<td>7th August, 2014</td>
<td></td>
</tr>
<tr>
<td>Celebrated World Responsible Youth Day</td>
<td>4th January, 2015</td>
<td></td>
</tr>
<tr>
<td>Annual Socio- Cultural Fest of RC, SGGSCC– Consortium 15</td>
<td>16th to 18th February, 2015</td>
<td></td>
</tr>
<tr>
<td>Organized ‘SPEAK UP’- An inter college Parliamentary Debate Tournament</td>
<td>29th August to 31st August, 2014</td>
<td>Debating - Cross Swords- (The Debating Society)</td>
</tr>
<tr>
<td>Annual Finance Fest ‘MONEXUS’</td>
<td>February, 2015</td>
<td>Finance &amp; Investment Cell</td>
</tr>
<tr>
<td>Connaissance 2014 – The Quiz Fest</td>
<td>7th and 8th February 2014</td>
<td>Quiz – Quest(The Quiz Society)</td>
</tr>
<tr>
<td>Chankaya 2014</td>
<td>18th February, 2014</td>
<td></td>
</tr>
<tr>
<td>The Gen Quiz</td>
<td>10th September, 2014</td>
<td></td>
</tr>
<tr>
<td>XIX Sahibzada Ajit Singh Cricket Tournament</td>
<td>17th December to 16th January 2015</td>
<td>Games/Sports</td>
</tr>
<tr>
<td>Delhi University Inter College Tournament (Cricket)</td>
<td>September, 2014</td>
<td></td>
</tr>
<tr>
<td>3 Delhi University Inter College Cricket Matches</td>
<td>March, 2015</td>
<td></td>
</tr>
</tbody>
</table>

**Achievements For The Year 2014-15**

<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
</table>
| VISMAAD – The Divinity Society | • 1st position in Gurbani Kirtan Competition at Shyama Prasad Mukherjee College, DU  
• 1st position in Gurbani Kirtan Competition at Sri Guru Nanak Dev Khalsa College, DU  
• 1st position for team in Declamation Contest at Mata Sundri College for Women, DU  
• 1st position for team in Paath at Mata Sundri |
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>College for Women, DU</td>
<td>• I\textsuperscript{st} position by Gurkaran Singh in Declamation contest at Mata Sundri College For Women, DU</td>
</tr>
<tr>
<td></td>
<td>• I\textsuperscript{st} position of team for declamation at Mata Sundri College for Women, DU</td>
</tr>
<tr>
<td></td>
<td>• II\textsuperscript{nd} position by Harnaman Singh in Paath at Mata Sundri College for Women, DU</td>
</tr>
<tr>
<td></td>
<td>• II\textsuperscript{nd} position in Gurbani Kirtan Competition at Gurdwara Sri Guru Singh Sabha, Greater Kailash-II</td>
</tr>
<tr>
<td></td>
<td>• IV\textsuperscript{th} position by Simran Kaur in Paath at Mata Sundri College for Women, DU</td>
</tr>
<tr>
<td>SURVEEN- The Music Society</td>
<td>• First prize at ISBF held at Sri Fort Auditorium</td>
</tr>
<tr>
<td></td>
<td>• Second prize at IIM Rohtak</td>
</tr>
<tr>
<td></td>
<td>• Third prize at PGDAV College, DU</td>
</tr>
<tr>
<td></td>
<td>• First prize at at SGND Khalsa College, DU</td>
</tr>
<tr>
<td></td>
<td>• First prize at Jamia Milia Islamia University</td>
</tr>
<tr>
<td></td>
<td>• Second Prize at Aurobindo College, DU</td>
</tr>
<tr>
<td></td>
<td>• First at BCAS</td>
</tr>
<tr>
<td></td>
<td>• Ekyum Singh Sawhney won the third position at Bhim Rao Ambedkar college, DU in Instrumental Solo</td>
</tr>
<tr>
<td></td>
<td>• Third position at BITS Pilani in Solo Guitar Competition</td>
</tr>
<tr>
<td></td>
<td>• Harshit Kumar won first prize at BITS Pilani in drums duel</td>
</tr>
<tr>
<td></td>
<td>• First prize at Bhim Rao Ambedkar College in Group Classical Competition.</td>
</tr>
<tr>
<td></td>
<td>• First Prize at Pearl Academy.</td>
</tr>
<tr>
<td></td>
<td>• First Prize at IGDTUW, Indra Gandhi Delhi Technical University</td>
</tr>
<tr>
<td></td>
<td>• First Prize at Keshav Maha Vidhayala, DU</td>
</tr>
<tr>
<td></td>
<td>• First Prize at New Delhi Institute of Management.</td>
</tr>
<tr>
<td></td>
<td>• First Prize at Shaheed Rajguru College, DU</td>
</tr>
<tr>
<td></td>
<td>• First Prize at Maharaja Agrasen College, DU</td>
</tr>
<tr>
<td></td>
<td>• First Prize at BR Ambedkar University</td>
</tr>
<tr>
<td></td>
<td>• First Prize at Trinity College, IP University in Group Classical.</td>
</tr>
<tr>
<td></td>
<td>• Ekyum Singh Sawhney won the position of</td>
</tr>
<tr>
<td>Society</td>
<td>Awards And Recognitions</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-----------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>Best Guitarist at IIM Rohtak.</td>
</tr>
<tr>
<td></td>
<td>• Ekyum Singh Sawhney won the Best Guitarist Prize at Hansraj College, DU</td>
</tr>
<tr>
<td>MISBA- The Dance Society</td>
<td>• First position in Group Dance Category at Indian Institute of Management, Ahmedabad</td>
</tr>
<tr>
<td></td>
<td>• First position at Sri Venkateshwara College, DU</td>
</tr>
<tr>
<td></td>
<td>• First position at Daulat Ram College, DU</td>
</tr>
<tr>
<td></td>
<td>• First position at Lady Irwin College, DU</td>
</tr>
<tr>
<td></td>
<td>• First position at Sri Ram College of Commerce, DU</td>
</tr>
<tr>
<td></td>
<td>• First position in street dance category at Indian Institute of Management, Ahmedabad</td>
</tr>
<tr>
<td>VIRTUOSO- The Fine Arts Society</td>
<td>• Second prize in Face Painting Competition in Delhi College of Arts and Commerce, DU</td>
</tr>
<tr>
<td></td>
<td>• Second Prize in Tissue Issue and Toon Mania at IIT Delhi</td>
</tr>
<tr>
<td></td>
<td>• First Prize in Poster Making Competition in Kamla Nehru College, DU</td>
</tr>
<tr>
<td>INVICTUS- The Film And Photography Society</td>
<td>• Dusk to Dawn”- a short film based on old age and people who send their parents to live in old-age homes. The film won the third best film award at REELZ’14 - Short Film making competition held at B.R Ambedkar University</td>
</tr>
<tr>
<td></td>
<td>• Won the Best Director award (Chinmay Arora and Devanshu Bansal) at Ramanujan college, DU in Cinedrome’15 -the film fest</td>
</tr>
<tr>
<td></td>
<td>• Won the Best film prize at Lady Sri Ram college in Cutting Chai’15 -short film making competition</td>
</tr>
<tr>
<td></td>
<td>• Won the group photography competition in Lady Sri Ram college at “EMAKIMONO ‘15”</td>
</tr>
<tr>
<td>BHANGRA</td>
<td>• First Position in PGDAV College, DU</td>
</tr>
<tr>
<td></td>
<td>• Third Position in Mata Sundri College For Women, DU</td>
</tr>
<tr>
<td>RAUNQAN- The Giddha Society</td>
<td>• Third position at IGDTU and at Sri Venkateswara College, DU</td>
</tr>
<tr>
<td></td>
<td>• First position in GD Goenka institute</td>
</tr>
<tr>
<td></td>
<td>• Third position in Delhi Technological University.</td>
</tr>
</tbody>
</table>
### I-VOGUE- The Fashion Society

- First position in NIEC and BPIT
- Third position in Hindu College, DU
  Third position in Lady Irwin College, DU
- Second position in Rukmini Devi College and Keshav Mahavidyalaya, DU
- Manavi Budhiraja, The President, won The Best Model Titles in Maitreyi College, DU
- Manavi Budhiraja, The President, won The Best Model Titles in Kirori Mal College, DU
- Manavi Budhiraja won the Best Dressed model in Rukmini Devi College.
- Manavi Budhiraja got featured in Delhi Times and HT City
- Sadhvi Manchanda, The president won the Best Model Title in Delhi College of Arts and Commerce and Hindu College, DU.
- Sadhvi Manchanda got featured in HT City
- Ashwani Verma won the best model in Lady Irwin and Lal Bahadur Shastri University.

### MANCHTANTRA- The Dramatics Society

- First Position at BITS Pilani
- First position in Daulat Ram College, DU
- First Position at Lal Bahadur Shastri College, DU
- First Position at PGDAV College, DU
- First Position at ARSD College, DU
- Second position in Antardhvani, DU
- Second position in Gargi College, DU
- Second position in St. Stephens College, DU

### CROSS SWORDS- The Debating Society

- First Runner Up in the Parliamentary Debate at VIPS.
- Kaushalya Nandan won Best Delegate award at IIT Delhi MUN
- Kaushalya Nandan won Best Delegate award at DDUC MUN
- Kaushalya Nandan, also won High Commendation at Passion MUN, COEP MUN.
- Srishti Bansal was awarded the High Commendation prize at ISBF MUN.
- Sanmeet Kaur was awarded with the Verbal Mention at DDUC
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Gold Medal by Anuj Sharma of B.Tech, Delhi University Inter College Athletic Meet-Athletics, Javelin Throw</td>
</tr>
<tr>
<td></td>
<td>• Gold Medal by Anuj Sharma of BTech, Sri Ram College of Commerce Fest 2015 – Athletics: Javelin and Discuss Throw</td>
</tr>
<tr>
<td></td>
<td>• Harshit Juneja and Saksham Aggarwal, Semi Finalist in Delhi University Inter College-Tennis Doubles</td>
</tr>
<tr>
<td></td>
<td>• Quarter Finalist, Sri Ram College of Commerce Fest-Basket Ball</td>
</tr>
<tr>
<td></td>
<td>• Quarter Finalist, NBA Jam-Basket Ball</td>
</tr>
<tr>
<td></td>
<td>• Participated in Y.M.C.A Inter College, Basket Ball</td>
</tr>
<tr>
<td></td>
<td>• Participated in, Delhi University Inter College Tournament- Basket Ball</td>
</tr>
<tr>
<td></td>
<td>• Participated in, Delhi University Inter College Tournament- Basket Ball (Girls Team)</td>
</tr>
<tr>
<td></td>
<td>• Semi Finalist in Delhi University Inter College Tournament-Cricket</td>
</tr>
<tr>
<td></td>
<td>• Semi Finalist in Sahib Zada Ajit Singh Cricket Tournament</td>
</tr>
<tr>
<td></td>
<td>• Finalist in Delhi Technical University Cricket Tournament</td>
</tr>
<tr>
<td></td>
<td>• Quarter Finalist in Dare Devil Cup-Cricket</td>
</tr>
<tr>
<td></td>
<td>• Participated in Alfrared Cricket (Daekin University)</td>
</tr>
<tr>
<td></td>
<td>• Participated in ABVP Cricket Tournament</td>
</tr>
<tr>
<td></td>
<td>• First Position by Vaibhav Aggarwal of B.Com (Prog), Gym Khana Chess Master Championship</td>
</tr>
<tr>
<td></td>
<td>• First Position by Vaibhav Aggarwal of B.Com (Prog), Brainium Fide Rated-Chess</td>
</tr>
<tr>
<td></td>
<td>• Second Position by Vaibhav Aggarwal of B.Com (Prog), Angels All India Chess Championship</td>
</tr>
<tr>
<td></td>
<td>• Fifth Position by Vaibhav Aggarwal of B.Com (Prog), NHPS Fide Rated All India Chess Tournament.</td>
</tr>
</tbody>
</table>

The cultural society comprises of Dance society, Music Society, Dramatics Society, Divinity Society, Giddha and Bhangra Society. Throughout the year,
these societies actively participate in various inter-college and intra-college events. The major events are listed as follows:

<table>
<thead>
<tr>
<th>Cultural Society</th>
<th>Participation In The Events At The College Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>MISBA : The Dance Society</td>
<td>Orientation Program, SGGSCC ZEST’15- The Annual Academic Fest</td>
</tr>
<tr>
<td>SURVEEN: Music Society</td>
<td>EMINENCE- The Annual Cultural Festival</td>
</tr>
<tr>
<td>MANCHTANTRA: Dramatic Society</td>
<td>RENDEZVOUS- 2015- The Alumni Meet</td>
</tr>
<tr>
<td>VISMAAD: DIVINITY SOCIETY</td>
<td>And Various other events of the college</td>
</tr>
<tr>
<td>RAUNQUAN: Giddha Society</td>
<td>BHANGRA</td>
</tr>
</tbody>
</table>

5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International, etc. for the previous four years.

The students of the college very enthusiastically join different societies representing excellence in co-curricular, extracurricular and cultural activities. All through the year these students participate at different platforms and bring laurels to the college. The following table provides a glimpse of major achievements in co-curricular, extracurricular and cultural activities for the previous four years.

**Achievement For The Year 2014-15**

<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
</table>
| VISMAAD - Divinity Society | • 1st prize in Kirtan Competition organized by Sri Guru Tegh Bahadur Khalsa College, DU  
• IIIrd prize at Sri Guru Nanak Dev Khalsa College, DU  
• Simran Kaur and Harnaman Singh of the Divinity Society received the 1st team prize in Gurbani Recitation Competition at Mata Sundri College, DU  
• JasleenKaur and GurleenKaur, as a team stood 3rd in the Declamation competition organized by Mata Sundari College, DU |
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gurleen Kaur</strong></td>
<td>• Gurleen Kaur was the winner of the title, “Kaun Banega Gursikh Pyara”, an event organised by Chardikala, TV Channel.</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur and Banpreet Kaur of 2nd year won cash prize. Banpreet also got first prize in “Question a Day-Gurmat Quiz” and 2nd position in Gurbani Kanth Competition at GTBIT, IP University</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur got the I\textsuperscript{st} team prize in Gurmat Quiz competition at GTBIT, IP University</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur won the III\textsuperscript{rd} individual prize in the Declamation competition organized by Mata Sundari College, DU</td>
</tr>
<tr>
<td><strong>SURVEEN - Music Society</strong></td>
<td>• Composition ‘Ghanghor’ got selected at the reputed TedX GLOBAL MUSIC PROJECT.</td>
</tr>
<tr>
<td></td>
<td>• Society bagged first position at VIPS in the instrumental group category, at AIACTR in the group-singing category</td>
</tr>
<tr>
<td></td>
<td>• Won ‘Best Music Team’ trophies at Dyal Singh College, DU</td>
</tr>
<tr>
<td></td>
<td>• Won ‘Best Music Team’ trophies at SGND Khalsa College, DU</td>
</tr>
<tr>
<td><strong>MISBA - Dance Society</strong></td>
<td>• First position in Group Dance Competition held at IIM Ahmedabad</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at Hindu College, DU</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at ISBF, DU</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at Faculty of Management Studies, DU</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at Aakrit Dance Festival</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at Channel V India Fest,</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held Maharaja Agrasen College</td>
</tr>
<tr>
<td></td>
<td>• First position in Group Dance Competition held at Satyawati College</td>
</tr>
<tr>
<td></td>
<td>• Second position at Hansraj College, DU</td>
</tr>
<tr>
<td></td>
<td>• Second position at Sri Ram College of</td>
</tr>
</tbody>
</table>
### Society | Awards And Recognitions
---|---
**Commercial Arts Society** | - Second position at IILM  
- Second position at Janki Devi Memorial College, DU  
- Second position at Ramjas College, DU  
- Second position at IP College for Women, DU  
- The team was featured on Channel V and NDTV Good Times with glimpses of its dance moves

**VIRTUOSO - Fine Arts Society** | - First prize in the poster making competition conducted by WUS-DUC  
- Second prize in poster making competitions at Kamla Nehru College, DU

**INVICTUS - Film And Photography Society** | - Invictus Productions released its first short film under this banner titled, ‘The Language of Her Silence’. The film was an official selection at Second Delhi Shorts International Film Festival’13. It was nominated for best short film  
- Nishank Bhatia was nominated for Best Director Award.  
- The film also won Best Cinematography Award at Cinedrome’13: Film and Photography Fest and at ‘IN THE DIRECTION’, Innovation ‘14.  
- The film also won Best Actress award at ‘IN THE DIRECTION’, Innovation’14 and Third best short film at Nexus’14  
- Taranveer Singh was awarded the best photographer in a two-day workshop was organized by FUTURE FORWARD, Lajpat Nagar, New Delhi.  
- Ashima Kad, a society member, bagged the first position in intra –college competition and was also selected for the second round in Shutterbug, Daulat Ram College, DU.  
- Taranveer was shortlisted for second round in IIM Ahmedabad.  
- Chinmay Arora secured third position at The Darkroom, Janki Devi Memorial College, DU.

**BHANGRA** | - First Prize at Amity University
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
</table>
| RAUNQAN - The Giddha Society  | • Second Prize at Delhi Technical University  
• Third prize at Mata Sundri College, DU                                                                                                                                  |
| I-VOGUE - The Fashion Society | • First position at IGIUT  
• Second prize in ‘Antardhvani Delhi University Cultural Fest’  
• Second prize in Vivekananda College, DU  
• Third position at Gargi College, DU  
• Third Position at Dyal Singh (Evening) College.                                                                                           |
| MANCHTANTRA - The Dramatics Society | • Second position at Bharti College, DU  
• Sadhvi Manchanda, won the Best Model title at Kalindi College, DU                                                                                           |
| CROSS SWORDS-The Debating Society | • Won at BITS Pilani for the fourth time in a row for its street production ‘Chidiya Ki Kahani’  
• The team received a special invite for ‘Chidiya Ki Kahani’ from Thespo, a theatre festival held at Prithvi Theatre, Mumbai and Tata Institute of Social Sciences, Mumbai  
• First Position at Hindu College, DU  
• First Position at Law Faculty, DU  
• First Position at Shaheed Bhagat Singh College, DU  
• First Position at Delhi College of Arts and Commerce, DU  
• First Position at Maharaja Agrasen College, DU  
• First Position at Ramanujan College, DU  
• First Position at Pearl Academy Fest  
• Second position at Gargi College, DU  
• Second position at St.Stephen’s College, DU  
• Second position at SGTB Khalsa College, DU  
• Second position at Hansraj College, DU                                                                                           |
|                               | • Drishti Gambhir won ‘The Best Speaker’ awards in the debating tournaments held at Deshbandhu College and DDUC.  
• Mani Makkar and Agam Dhingra participated in the ‘Great Indian Debate’ organized by Delhi University  
• Shikharkapoor won the financial debate held at                                                                                           |
### Society | Awards And Recognitions
---|---
SRCC, DU | • Shikharkapoor won the financial debate held at the ‘Language Marathon’ held at BPIT, Rohini  
• Mani Makkar won the prize for ‘Best Interjector’  
• Mani Makkar won the third prize for his exemplary performance in the group discussion competition held at BPIT, Rohini  

### SPORTS

• Anuj Sharma of B.tech. won the bronze medal in javelin throw, in Delhi University athletic meet  
• Vidushi Vats of M.Com. secured first position in North Zone Inter University Table Tennis Tournament held at Barelly;  
• Vidushi Vats secured 2nd position in the team and 3rd position in doubles in 39th sports festival for women held at Bhopal from 7th to 10th jan 2014  
• Saransh Bhatia of B.Com.(prog) participated in Inter-university and Inter College organized by University of Delhi.  
• Saransh Bhatia participated in tournament organized by International Tennis Federation in ITF  

### Achievement For The Year 2013-14

### Society | Awards And Recognitions
---|---
VISMAAD–The Divinity Society | • 1st prize in Kirtan Competition organized by Sri Guru Tegh Bahadur Khalsa College, DU  
• 3rd prize at Sri Guru Nanak Dev Khalsa College, DU  
• Simran Kaur and Harnaman Singh of the Divinity Society received the 1st team prize in Gurbani Recitation Competition at Mata Sundri College, DU  
• JasleenKaur and GurleenKaur, as a team stood 3rd in the Declamation competition organized by Mata Sundari College, DU  
• Gurleen Kaur was the winner of the title,
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>“Kaun Banega Gursikh Pyara”, an event organised by Chardikala, TV Channel.</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur and Banpreet Kaur of 2nd year won cash prize. Banpreet also got first prize in “Question a Day-Gurmat Quiz” and 2nd position in Gurbani Kanth Competition at GTBIT, IP University</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur got the 1st team prize in Gurmat Quiz competition at GTBIT, IP University</td>
</tr>
<tr>
<td></td>
<td>• Gurleen Kaur won the 3rd individual prize in the Declamation competition organized by Mata Sundari College, DU</td>
</tr>
<tr>
<td>SURVEEN- The Music Society</td>
<td>• Composition ‘Ghanghor’ got selected at the reputed TedX GLOBAL MUSIC PROJECT.</td>
</tr>
<tr>
<td></td>
<td>• Society bagged first position at VIPS in the instrumental group category, at AIACTR in the group-singing category</td>
</tr>
<tr>
<td></td>
<td>• Won ‘Best Music Team’ trophies at Dyal Singh College, DU</td>
</tr>
<tr>
<td></td>
<td>• Won ‘Best Music Team’ trophies at SGND Khalsa College, DU</td>
</tr>
<tr>
<td>MISBA- The Dance Society</td>
<td>• First position in Group Dance Competition held at IIM Ahmedabad</td>
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<td></td>
<td>• First position in Group Dance Competition held at Hindu College, DU</td>
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<tr>
<td></td>
<td>• First position in Group Dance Competition held at ISBF, DU</td>
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<td></td>
<td>• First position in Group Dance Competition held at Faculty of Management Studies, DU</td>
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<td></td>
<td>• First position in Group Dance Competition held at Aakrit Dance Festival</td>
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<td></td>
<td>• First position in Group Dance Competition held at Channel V India Fest,</td>
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<td></td>
<td>• First position in Group Dance Competition held Maharaja Agrasen College</td>
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<tr>
<td></td>
<td>• First position in Group Dance Competition held at Satyawati College</td>
</tr>
<tr>
<td></td>
<td>• Second position at Hansraj College, DU</td>
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<tr>
<td></td>
<td>• Second position at Sri Ram College of Commerce, DU</td>
</tr>
<tr>
<td></td>
<td>• Second position at IILM</td>
</tr>
<tr>
<td></td>
<td>• Second position at Janki Devi Memorial</td>
</tr>
<tr>
<td>Society</td>
<td>Awards And Recognitions</td>
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<td>-------------------------------</td>
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<tr>
<td></td>
<td>College, DU</td>
</tr>
<tr>
<td></td>
<td>• Second position at Ramjas College, DU</td>
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<td></td>
<td>• Second position at IP College for Women, DU</td>
</tr>
<tr>
<td></td>
<td>• The team was featured on Channel V and NDTV Good Times with glimpses of its dance moves</td>
</tr>
<tr>
<td>VIRTUOSO- The Fine Arts Society</td>
<td>• First prize in the poster making competition conducted by WUS-DUC</td>
</tr>
<tr>
<td></td>
<td>• Second prize in poster making competitions at Kamla Nehru College, DU</td>
</tr>
<tr>
<td>INVICTUS- The Film And Photography Society</td>
<td>• Invictus Productions released its first short film under this banner titled, ‘The Language of Her Silence’. The film was an official selection at Second Delhi Shorts International Film Festival’13. It was nominated for best short film</td>
</tr>
<tr>
<td></td>
<td>• Nishank Bhatia was nominated for Best Director Award.</td>
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<tr>
<td></td>
<td>• The film also won Best Cinematography Award at Cinedrome’13, Film and Photography Fest and at ‘IN THE DIRECTION’, Innovision ‘14.</td>
</tr>
<tr>
<td></td>
<td>• The film also won Best Actress award at ‘IN THE DIRECTION’, Innovision’14 and Third best short film at Nexus’14</td>
</tr>
<tr>
<td></td>
<td>• Taranveer Singh was awarded the best photographer in a two-day workshop was organized by FUTURE FORWARD, Lajpat Nagar, New Delhi.</td>
</tr>
<tr>
<td></td>
<td>• Ashima Kad, a society member, bagged the first position in intra –college competition and was also selected for the second round in Shutterbug, Daulat Ram College, DU.</td>
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<tr>
<td></td>
<td>• Taranveer was shortlisted for second round in IIM Ahmedabad.</td>
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<tr>
<td></td>
<td>• Chinmay Arora secured third position at The Darkroom, Janki Devi Memorial College, DU.</td>
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<tr>
<td>BHANGRA</td>
<td>• First Prize at Amity University</td>
</tr>
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<td></td>
<td>• Second Prize at Delhi Technical University</td>
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<td></td>
<td>• Third prize at Mata Sundri College, DU</td>
</tr>
<tr>
<td>Society</td>
<td>Awards And Recognitions</td>
</tr>
<tr>
<td>------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------</td>
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<tr>
<td>RAUNQAN- The Giddha Society</td>
<td></td>
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|                         | • First position at IGIUT  
|                         | • Second prize in ‘Antardhvani Delhi University Cultural Fest’  
|                         | • Second prize in Vivekananda College, DU  
|                         | • Third position at Gargi College, DU  
|                         | • Third Position at Dyal Singh (Evening) College.  
| I-VOGUE- The Fashion Society |  
|                         | • Second position at Bharti College, DU  
|                         | • Sadhvi Manchanda, won the Best Model title at Kalindi College, DU  
| MANCHTANTRA- The Dramatics Society |  
|                         | • Won at BITS Pilani for the fourth time in a row for its street production ‘Chidiya Ki Kahani’  
|                         | • The team received a special invite for ‘Chidiya Ki Kahani’ from Thespo, a theatre festival held at Prithvi Theatre, Mumbai and Tata Institute of Social Sciences, Mumbai  
|                         | • First Position at Hindu College, DU  
|                         | • First Position at Law Faculty, DU  
|                         | • First Position at Shaheed Bhagat Singh College, DU  
|                         | • First Position at Delhi College of Arts and Commerce, DU  
|                         | • First Position at Maharaja Agrasen College, DU  
|                         | • First Position at Ramanujan College, DU  
|                         | • First Position at Pearl Academy Fest  
|                         | • Second position at Gargi College, DU  
|                         | • Second position at St.Stephen’s College, DU  
|                         | • Second position at SGTB Khalsa College, DU  
|                         | • Second position at Hansraj College, DU  
| CROSS SWORDS- The Debating Society |  
|                         | • Drishti Gambhir won ‘The Best Speaker’ awards in the debating tournaments held at Deshbandhu College and DDUC.  
|                         | • Mani Makkar and Agam Dhingra participated in the ‘Great Indian Debate’ organized by Delhi University  
|                         | • Shikharkapoor won the financial debate held at SRCC, DU  
|                         | • Shikharkapoor won the financial debate held |
### Society

#### Awards And Recognitions
- at the ‘Language Marathon’ held at BPIT, Rohini
  - Mani Makkar won the prize for ‘Best Interjector’
  - Mani Makkar won the third prize for his exemplary performance in the group discussion competition held at BPIT, Rohini

### SPORTS

- Anuj Sharma of B.tech. won the bronze medal in javelin throw, in Delhi University athletic meet
- Vidushi Vats of M.com secured first position in North Zone Inter University Table Tennis Tournament held at Barely;
- Vidushi Vats secured 2nd position in the team and 3rd position in doubles in 39th sports festival for women held at Bhopal from 7th to 10th Jan 2014
- Saransh Bhatia of B.Com.(prog) participated in Interuniversity and Inter College organized by University of Delhi.
- Saransh Bhatia participated in tournament organized by International Tennis Federation in ITF

### Achievements For The Year 2012-13

<table>
<thead>
<tr>
<th>Society</th>
<th>Awards and recognitions</th>
</tr>
</thead>
</table>
| VISMAAD – Divinity Society | - Gurleen kaur and Banpreet kaur won the Best team Award in the Declamation Contest at Mata Sundri College for women, DU  
- Rasneet Kaur and Banpreet kaur won a consolation team prize on the event "Guru nanak paper reading" at Mata Sundri College for women, DU |
<table>
<thead>
<tr>
<th>Society</th>
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</table>
| SURVEEN- The Music Society   | • Best Music Team Trophy along with the second position in classical group singing competition  
                                | • Third position in War of Bands in Dyal Singh College, DU  
                                | • Second Prize in Qawwali competition at Gargi College, DU  
                                | • Bronze Medal in Western Band competition  
                                | • Silver medal in Classical group singing competition at Antardhwani, DU  |
| MISBA - Dance Society        | • Performance at F1 GRAND PRIX 2012 where the team won Rs.50,000  
                                | • A prize of Rs 50000 at IIM, Ahmedabad was won from participants belonging to all over India.  
                                | • First Prize at Janki Devi Memorial College, DU  
                                | • First Prize at Kamla Nehru College, DU  
                                | • First Prize at Faculty of Law, DU  
                                | • First Prize at Kirorimal College, DU  
                                | • First Prize at Daulat Ram College, DU  
                                | • First Prize at FDII, Noida,  
                                | • First Prize at Sri Venkateswara College, DU  
                                | • First Prize at NIEC College  |
| VIRTUOSO - Fine Arts Society | • First prize at LSR College for Women (2012) in Short Film Making Competition  
                                | • First prize at DDU Kalrav'12 in Documentary Making Competition  
                                | • Second prize at IIT-D Rendezvous'12 in Documentary Making Competition  
                                | • Second prize at DCAC in Short Film-Making Competition  
                                | • Third prize at ‘Antarghini ‘12’ IIT- Kanpur in Short Film Making Competition  |
| INVICTUS - Film And Photography Society | • Second prize at Dyal Singh College (Morning),DU  
                                | • Third prize at Mata Sundri College for Women, DU  |
| BHANGRA                      | • First prize at Sri Venkateswara College, DU  
                                | • First prize at Miranda House, DU  
<pre><code>                            | • First prize at Dayal Singh College (Evening), |
</code></pre>
<table>
<thead>
<tr>
<th>Society</th>
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</tr>
</thead>
</table>
| RAUNQAN - Giddha Society    | - Production “Jaati Kabhi Nahi Jaati " bagged *First* Position in various colleges like Maitreyi College, CVS, Rajdhani College, Deshbandhu College, Delhi University  
- It also bagged first position in Jamia Milia Islamia University |
| I-VOGUE- The Fashion Society| - In Inter- College Competition organized by Sports Council, University of Delhi, in many tournaments the teams reached the second and third round.  
- The College cricket team participated in the renowned Cricket Tournament at BITS Pilani, Rajasthan where the team was declared joint winner and Aditya Saini of the college was declared Man of the Tournament.  
- Saransh Bhatia participated in AITA tournament.  
- Saransh Bhatia became the two time semi-finalist and two time quarter finalist in the International Tournament.  
- A chess team from our college participated in Delhi University Inter-College Chess competition.  
- Akshat Aggarwal, (President) secured 7th rank out of more than 100 participant in an Chess event held at Lady Shri Ram College, DU.  
- Ishu Gupta (Vice- President) and Gurmeet Singh, were called for selection procedure for Delhi University Team trials.  
- "The Chess Championship of SGGSCC” was won by Gurpreet Singh, and Akshat Aggarwal  
- Sahil Ahuja of B.Sc.(Hons.) Computer Science and Ritika Puria of BBE, participated in the Delhi State Shooting Championship in the events 50 Mtr Prone Peep Sight Junior Men/Women category and 50 Mtr 3 Position Peep Sight Junior Men/Women category.  
- Both, Sahil Ahuja and Ritika Puria held the first position in the 50 Mtr Prone Peep Sight |
## Awards and recognitions

### Society

**Junior Men/Women category and were awarded the Gold Medal.**
- Sahil Ahuja was awarded the Silver Medal for 50 Mtr 3 Position Junior Men Category for obtaining second position.

### MANCHTANTRA - Dramatics Society

- Gurleen kaur and Banpreet kaur won the Best team Award in the Declamation Contest at Mata Sundri College for women, DU
- Rasneet Kaur and Banpreet kaur won a consolation team prize on the event "Guru nanak paper reading" at Mata Sundri College for women, DU

### CROSS SWORDS - Debating Society

- Best Music Team Trophy along with the second position in classical group singing competition
- Third position in War of Bands in Dyal singh College, DU
- Second Prize in Qawwali competition at Gargi College, DU
- Bronze Medal in Western Band competition
- Silver medal in Classical group singing competition at Antardhwani, DU

### SPORTS

- Performance at F1 GRAND PRIX 2012 where the team won Rs.50,000
- A prize of Rs 50000 at IIM, Ahmedabad was won from participants belonging to all over India.
- First Prize at Janki Devi Memorial College, DU
- First Prize at Kamla Nehru College, DU
- First Prize at Faculty of Law, DU
- First Prize at Kirorimal College, DU
- First Prize at Daulat Ram College, DU
- First Prize at FDII, Noida,
- First Prize at Sri Venkateswara College, DU
- First Prize at NIEC College

## Achievements For The Year 2011-12

### Society

**VISMAAD – Divinity Society**

- First prize at Guru Teg Bhadur Khalsa College, DU
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
</table>
| **INVICTUS - Film And Photography Society** | - Second prize at Guru Nanak Dev College, DU  
- Gurleen Kaur won the first prize in the Declamation contest held at Mata Sundari College, DU |
| **BHANGRA**                    | - Won the first film making competition in which it participated at IIT, Delhi’s “Rendervous 2011”  
- Sahil Ahuja, was awarded the 3rd prize in ‘Click’, the photography competition organized by Manchtantra in Udaan, 2012  
- Srishti Kohli got recognition at Delhi College of Arts and Commerce, DU  
- Srishti Kohli got recognition at Hindu College, DU  
- First Position at Deen Dayal Upadhaya College in the documentary making competition held on 11th February, 2012 |
| **RAUNQAN - Giddha Society**   | - Third prize at Sri Guru Teg Bhadur Khalsa College, North Campus, University            |
| **MANCHTANTRA - Dramatics Society** | - First prize at Bhartiya VidhyA Bhawan,  
- First prize at Delhi College of Engineering  
- First prize at Jesus and Mary College, DU  
- Second prize at Indraprastha College, DU  
- Third prize at Dyal Singh College (Morning), DU  
- Best college trophy from Bhartiya Vidhya Bhawan |
|                                | - First Prize at BITS Pilani,  
- First Prize at Delhi College of Arts and Commerce, DU  
- First Prize at Fore School of Management,  
- First Prize at IIFT  
- First Prize at Sri Guru Teg Bahadur. Khalsa College, DU  
- First Prize at IP College for Women, DU  
- Second Position at Arts Faculty, DU, North Campus,  
- Second Position at VIPS  
- Second Position at Lal Bahadur Shastri Institute of Management  
- Second Position at Shivaji College, DU  
- Second Position at Hansraj College, DU |
<table>
<thead>
<tr>
<th>Society</th>
<th>Awards And Recognitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second Position at Ramlal Anand College, DU</td>
<td></td>
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<tr>
<td>Third Position at Sri Venkteshwara College, DU</td>
<td></td>
</tr>
<tr>
<td>Akansha Mittal bagged the first prize in a Group Discussion in SRCC, DU</td>
<td></td>
</tr>
<tr>
<td>Tejot Singh Bhasin was part of Managing Committee of the Delhi University Model United Nations 2011</td>
<td></td>
</tr>
<tr>
<td>Komalpreet Kaur and Trishala Singh brought home the prestigious Special Mention Awards in JDMCMUN 2011</td>
<td></td>
</tr>
<tr>
<td>Trishala Singh won another Special Mention in DDUCMUN winter session</td>
<td></td>
</tr>
<tr>
<td>College cricket team reached in semi-final of Inter College Tournament organized by PGDAV College, University of Delhi.</td>
<td></td>
</tr>
<tr>
<td>Rajiv Bose of B.Com. IInd year has played VINOO MANKAD TROPHY and COOCH BEHAR TROPHY in under -19 Delhi team.</td>
<td></td>
</tr>
<tr>
<td>Gaurav Kochhar of B.com. (prog) played under -19 Delhi DDCA team</td>
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</tr>
<tr>
<td>Bharti Bose of B.com. (prog) won Silver Medal in two different categories at Jammu</td>
<td></td>
</tr>
<tr>
<td>Neha Goel of B.com.(prog) IIIrd year was selected in University National Games held at Patiala .</td>
<td></td>
</tr>
<tr>
<td>Neha Goel won three Silver Medal and one Gold Medal in Inter University Championship held at Delhi</td>
<td></td>
</tr>
<tr>
<td>Neha Goel secured IInd position in Rhythemic Gymnastic.</td>
<td></td>
</tr>
</tbody>
</table>

5.3.3 How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?

A number of measures are taken by the college to seek data and feedback from its graduates and prospective employers to improve the performance and quality of the institutional provisions. These are presented as follows:
• Annual Alumni Meet, Rendezvous, provides a platform for interacting informally with the alumni, where the alumni give their feedbacks for enhancing the quality of institutional provisions.
• The College also maintains regular contact with the Alumni through various groups on social networking sites.
• Prospective employers give their valuable inputs during the placement session of the students. They also inform the college authorities on the specific professional skills the student should possess so as to match the job profile. This helps our placement cells in designing their training plans accordingly.
• The services of “Reach My Soul”, a consulting firm, were hired to hold a workshop and train the students for specific job skills.

5.3.4 How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications/materials brought out by the students during the previous four academic sessions.

The students are the key contributors in various publications like the Annual college magazine Amrit, Departmental magazine and other research works. Our students have always been the members of editorial boards of such publications. Their contribution in this regard is enumerated as follows:

**College Magazine**
The College magazine “Amrit” is an avenue where students mark their creativity and writing skills. It comprises of demarcated literary sections of English, Hindi and Punjabi along with a galaxy of photographs showcasing the activities and achievements of students all through the year. The College magazine is the elixir of art and photography works, writing abilities of the students and the faculty. The students also contribute in compilation of the reports of societies/clubs and cultural & academic events, seminars and other departmental events.

**Innovation Projects**
Twenty students also have actively participated in two Innovation Projects of University of Delhi which were showcased at Antardhwani, 2015. In the process, they undertook primary survey/field study and contributed to literature review as well as report writing.

**Antardhwani**
Antardhwani, the Annual Academic and Cultural Fest of the University of Delhi provides a great learning platform for the students and teachers. The students along with the faculty participated with full vigour and enthusiasm to
exhibit their best. The preparations are always in accordance with the theme of the festival.

In the year 2014-15, the theme of Antardhwani was “University of Delhi: Meeting the Challenges of India”. The College studied the various challenges of India and presented the ways to meet such challenges through a flex. Further, a critical analysis of undergraduate courses across country/continent was taken up by the students of different departments. They evaluated the Choice-based Credit System for disciplines of Economics, Commerce, Computer Science and Business Economics. The findings were also presented in the form of craft books and soft bound book and were displayed at the stall.

The team also prepared a presentation showcasing the efforts done by the college management, administration and faculty to overcome the various challenges faced at the college level. A group of students and teachers also designed banners showcasing a plethora of achievements by the college’s cultural as well as academic societies. Students also exhibited two scientific innovations in the form of a robot and a chip based shoe.

**DBJCC News Magazine**

To nurture the writing and editing abilities of the students, the department of DBJCC comes up with “Newsline”, an in-house magazine that allows students to put their articles and get them printed. The students also get to learn about the computer software, which is used for making the magazine. Two to four Newslines are published every year by the students, and virtually all the students of the department participate in this publication in the form of compiling or writing the articles; or designing or drafting the article in soft form; or its printing and publication.

**PGDIM News Magazine**

Students of the department of PGDIM also publish their annual magazine “Youth Beat”, a student magazine that offers a platform to the students to express their original and creative ideas in the form of articles of business and economics. Under the guidance and mentorship of the teacher coordinator, this magazine is also an initiative and effort of the students.

**BBE Department News Magazine**

To encourage the creativity and expression of students, the department of Business Economics publishes its annual magazine “The Statement”. The students’ team as a part of the editorial board works relentlessly to come up with this magazine. Alongside, the contribution of the other students in the form of articles and writings, critical analysis, poetry and paintings, etc. can never be ignored.
5.3.5 Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

The Student Union provides the platform for the students to share their views / experiences / grievances and also where they can collectively raise their voice & work for their welfare. The representatives of the students are elected through elections.

**Student Union: selection, constitution, and funding**

Objectives: The student union has been guided by the following objectives:

1. To represent the welfare and interest of the students
2. To create amenities for the welfare of students
3. To provide opportunity for the students to enhance their knowledge and skills that will assist them in personal development
4. To organize extra-curricular activities

**Elections to the Student Union**

Every year the office bearers of the Student Union are elected by the students in a general election through secret ballot. The rules and norms of Delhi University are followed in the conduct of these elections.

**Student Union constitution- office bearers:**

1. President
2. Vice president
3. General secretary
4. Joint secretary
5. Two members of central council to DUSU
6. Nominated members: two each by each elected office bearers and two by principal.

Some of the activities may be summarized as follows:

1. The union organizes cultural event ‘Eminence’ every year. This event offers inter-departmental and inter-college interaction among the student of Delhi University.
2. To welcome students of first year, the students’ union organizes Fresher’s Party every year. Various events are arranged to make the event lively and vibrant.
3. During the winter break a trip to Manali and Chandigarh was organized and special efforts were made to ensure that the trip was safe and enjoyable one.
4. The students’ union also organises Farewell Party for the final year students every year
5. It also initiates ‘Cleanliness Drive’ from time to time. ‘Swach Bharat Abhiyaan’ was organised by union in association with other societies and clubs of the college.
6. Campaign for ‘Jan Dhan Yojna’ was also organised with the help of societies /clubs of the college.
7. Any grievance of the students is reported and sorted out with the help of college authorities and the Student Union.

Funding of the Student Union
The funding of the student union is done by collecting a nominal amount of Rs. 500 at the time of admission, which is included in the college fee.

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

The College has a number of academic and administrative bodies that operate all through the year for the effective and smooth functioning of the institution. These bodies have the students’ representatives so as to ensure the welfare and participation of the students in a democratic and transparent way.

The societies have the elected students’ President, Vice President, General Secretary, Joint Secretary, and Executive members. The selection of students for these posts is made on the basis of merit, seniority, contribution to the institution, willingness and spirit. A formal selection procedure is taken up wherein the interested candidates are required to apply for the various posts till a designated date. On the stipulated date an interview is conducted by the senior and experienced teacher representatives and the students are judged over the stated criteria. Students are also well-informed and oriented about their responsibilities, authorities and conduct during these sessions. The selected student representatives are in regular touch with their teachers/mentors for organising various events.

Following are the details about this representation:

ACADEMIC BODIES:
- URJA: URJA, the Commerce Society of the college provides a platform for integrated personality development of students. The society organizes Inter-College Academic Festival every year. The events include
talent shows, debates, seminars, group-discussions, ad-mad shows and extempore on various current topics. The students participate enthusiastically and actively in all the events.

- **ACE:** ACE, Association of Computer Enthusiast, includes students from all the three years of B.Sc (H) Computer Science. The Society organizes various seminars and workshops in upcoming areas of computer science. The society organizes various educational trips in India. The society also looks after the placement of the students in various prestigious companies like TCS, Wipro.

- **ARTHSHAHTRA:** The Economics Society 'Arthshastra Society', organises various events in the field of economics. Apart from conducting seminars, it organises its annual festival which consists of group discussions, paper-presentations, extempore, quiz, ad-mad-show and various debates. This gives tremendous exposure to the students for their overall personality development and equips them for their upcoming interviews and group discussions, etc.

- **ASBE:** The Association of Students of Business Economics, the B.A.(Hons.) Business Economics’ Society organizes inter-college academic and extracurricular activities like group discussions, debates, extempore and quiz throughout the year to equip them to face the career and corporate challenges ahead. The society also organizes an industrial trip every year to provide first-hand industry experience.

- **PGDIM Society:** To impart professional knowledge through industry-academia interface, PGDIM department organizes a number of guest lectures by renowned industry professionals. The department also organizes various industrial trips in India. All such activities are organized and implemented with the efforts of the PGDIM society constituted with both teacher and student representatives.

- **DBJCC Society:** the department of Diploma in Business Journalism and Corporate Communication (DBJCC) also organises various guest lectures on various themes and organises industrial trips to give the students industrial exposure. The society organises its departmental fest ELIXIR every year. The DBJCC society is the key organizer behind all these activities.

- **ANTARDHWANI:** Antardhwani is the Annual Festival of Delhi University representing a platform where the colleges and departments of Delhi University showcase their resources; innovation projects; abilities, skills, and performances; as well as their contribution to the academics, society, and the nation. Participation in Antardhwani calls for the elaborate preparations months in advance, not possible without the contribution and ideas of our students- be the society representatives or many other students possessing skills and knowledge.

- **INNOVATION PROJECT -SEZ AND SUSTAINABILITY:** during the academic years 2013-15 two Innovation Projects of UGC, through DU
were taken up with association of 10 students each and were showcased at Antardhwani, The Annual Fest of University of Delhi.

ADMINISTRATIVE
- STUDENT UNION: Students need a platform to share their views of in-class and out-of-class experiences. The members of the Student Union are elected democratically through elections procedures as per Delhi University norms. The union organises cultural event 'Carnival' every year. This cultural event offers inter-departmental and inter-college interaction among the students of Delhi University. Students Union also organises Freshers’ Party, recreational picnics and the Farewell Party.
- NCC: The National Cadet Corps trains the cadets in drill, signalling, weapon training, map reading, child-care and mother-craft. Training is also given in Civil Defence, Social Service, First Aid and Home Nursing. After joining the NCC, the cadets can participate in the Annual training camps, All India Camps and Republic Day Camps, Trekking and Mountaineering, Skiing, Water Skiing.
- NSS: The basic purpose of any National Service Scheme (NSS) unit is to encourage and promote services towards humanity through its volunteers by setting in motion various drives aimed at increasing awareness of general public. In this regard, the NSS wing of our college organises various activities like blood donation camps, tree plantation drives, etc.
- PLACEMENT: The College has a Placement Cell which is actively working for the placement of students. It acts as a link between the students and the corporate world. The students’ representatives work under a able guidance of their teacher coordinator and the placement officer. It engages in organizing career counselling sessions, personality development workshops, motivational and confidence building talks, classes in writing and speaking skills, and arrangement of internships/summer trainings / placements.

5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution.

Meeting with the Alumni and the former faculty of the college has always been a very valuable and significant experience. The College has always cherished these meetings as they provide pride/ motivation/ information / feedback and different forms of assistance.
- The College organises Alumni Meet every year to network and collaborate with the Alumni of the institution. This year also the college organised its seventh Alumni Meet on 21st February, 2015.
- Alumni Registration form is available on the college website, where the ex-students can register themselves.
• The College maintains the database of the former faculty.
• Regular contact is maintained with the Alumni and former faculty through various social networking websites such as Facebook, WhatsApp, etc.
• Personal meetings and contact is maintained with Alumni for raising sponsorships for various college activities or arranging placement or internships and summer training, etc.
CRITERION VI
Governance, Leadership & Management

6.1 Institutional Vision and Leadership

6.1.1 State the vision and the mission of the Institution and enumerate on how the mission statement defines the institution’s distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution’s traditions and value orientations, vision for the future, etc.?

The **Vision** of the college is to emerge as a top commerce college in India and to help students imbibe moral and spiritual values having universal acceptance.

The **Mission** of the college is to offer excellent education to all and serve the society by developing future leaders in business, academia and industry with our commitment, dedication and devotion.

The **Motto** of the college is ‘‘*Behold All Human Race as One*’’.

Following from the vision and mission of the college, the **Goals** of the college are aligned with the objectives enshrined in the National Policy for Higher Education. The goals of the college are to:
7. Provide high quality, equal opportunity teaching and learning environment.
8. Promote research, innovation and entrepreneurship.
9. Establish linkages with the industry for mutual benefit.
10. Provide continuous learning and skill enhancement opportunities to faculty members.
11. Maximize use of ICT in all spheres of college life.
12. Inculcate ethics and social and environmental consciousness among staff and students.

6.1.2 What is the role of top management, Principal and Faculty in the design and implementation of its quality policy and plans?

- The Principal leads the Internal Quality Assurance Committee (IQAC).
- The IQAC is constituted by the Principal in consultation with the Staff Council. Faculty members comprise the IQAC.
The Principal and the Staff Council are responsible for overall policy making, planning and day-to-day operations.

The Governing Body of the college provides part of the funding and reviews progress from time to time.

The Staff Council constitutes various functional committees for planning and managing college operations e.g. Academic Affairs Committee, Admission Committee, Seminar Committee, Cultural Committee, Finance Committee, Purchase Committee, Maintenance Committee, Stock Checking Committee, Anti-Ragging Committee, Committee Against Sexual Harassment, First-aid Committee, etc. These committees assist in the overall management of operations, such as, admission, academic coordination, conduct of examinations, promotion of research, development of infrastructure-facilities, appointment of staff, maintenance of service records, encouraging cultural activities, implementation, and healthy practices in the college.

Each committee is headed by a member of the teaching faculty or the non-teaching staff (as a special invitee) and has members from teaching and non-teaching staff and students, depending upon the nature of the particular committee.

6.1.3 What is the involvement of the leadership in ensuring:

The policy statements and action plans for fulfilment of the stated mission:

The Principal and the Staff Council are responsible for overall policy making, planning and day-to-day operations. They constitute various functional committees and with their help create policies and action plans to achieve the stated goals of the institution.

Formulation of the action plans for all operations and incorporation of the same into the institutional strategic plan

The Principal and the Staff Council create a strategic plan at the beginning of the academic year. A calendar of all academic and co-curricular activities is prepared before the commencement of the academic session. The various functional committees, formed by the Staff Council, then execute day to day operations under the stewardship of the Principal.

The strategic plan is dynamically reviewed and kept in line with changes in priorities due to directions from the University.
Interaction with Stakeholders

The Principal is responsible to all the stakeholders of the institution, including students, staff, University of Delhi, parents, alumni, hiring companies, and government and non-government and local bodies. The college leadership believes in complete transparency of relationship with its stakeholders. Students, the most important stakeholder, are encouraged to provide their frank feedback on policies and management actions, suggest improvements and share responsibility of implementing changes.

The College Alumni Association, which meets regularly, invites feedback from parents and alumni for continuous improvement of the institution. Feedback can be provided in person to the Principal or by submitting the feedback form available on the college website.

The Placement Cell proactively networks with the potential hiring companies. The Principal utilizes his professional network to encourage more and more companies to build relationship with the institution for mutual benefit.

The Principle utilizes the college website, the Annual Report and internal communication channels for communicating with the stakeholders.

Proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders

Based on need analysis and feedback received from various stakeholders and functional committees, the Principal and the Staff Council create a strategic plan at the beginning of the academic year. A calendar of all academic and co-curricular activities is prepared before the commencement of the academic session. The various functional committees, formed by the Staff Council, then execute day to day operations under the stewardship of the Principal.

The plans are dynamically reviewed and kept in line with changes in priorities, directions from the University or feedback received from the Internal QA Committee and various stakeholders.

Reinforcing the Culture of Excellence

The institution leadership recognizes the critical importance of implementing a culture of excellence and continuous improvement. It is a state of mind and a way of doing things efficiently, effectively and ethically. The leadership regularly reviews the performance of various areas of operations viz. Teaching-Learning, Research and Consultancy, Extra Curricular Activities, Infrastructure, Student Evaluation,
Communications, Computerisation, etc. based on the reports of various committees and the IQAC.

The leadership lays particular emphasis on ICT proliferation for efficient and transparent operations and encouraging research, consultancy and extension activities by the faculty and the students. The mainstay of academic excellence is research and innovation. Wi-Fi enabled state of art campus, high degree of computerisation, continuous skill enhancement, easy access to online knowledge resources and thrust on nurturing entrepreneurship are some of the initiatives taken by the college leadership towards fostering a culture of excellence.

Championing Organizational Change

Embracing change is essential for survival of an institution. The College leadership not only recognizes and reacts to change; it encourages innovation in organizational processes. It has provided open and transparent mechanisms of idea exchange among the stakeholders. New ideas that enhance productivity and/or effectiveness are adopted with vigour and changes implemented in the appropriate functional areas.

In order to leave more time for non-routine tasks, the institution leadership has been championing maximum utilization of ICT in administration and teaching-learning.

Members of the Staff are encouraged to take up academic research and attend workshops and seminars on competence development, time management, personality development, etc. Subject matter experts and industry practitioners are regularly invited to the College to share the latest advances in knowledge and processes. Such interactions are expected to help the stakeholders recognize change and implement improvements.

6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

The Principal and the Staff Council are responsible for overall policy making, planning and day-to-day operations. They constitute various functional committees and with their help create policies and action plans to achieve the stated goals of the institution. A strategic plan is created at the beginning of the academic year and implemented as part of calendars of all academic and co-curricular activities. The various functional committees, formed by the Staff Council, then execute day to day operations under the stewardship of the Principal.
The strategic plan and various policies are regularly reviewed by the Principle, the Staff Council and the conveners of various committees and kept in line with changes in priorities (e.g. due to directions from the University of Delhi) and/or to embrace new processes and technologies for higher productivity and effectiveness.

6.1.5 Give details of the academic leadership provided to the faculty by the top management?

The institution leadership recognizes the critical importance of implementing a culture of academic excellence and continuous improvement. The leadership lays particular emphasis on ICT proliferation for ease of access to knowledge resources and encourages research, consultancy and extension activities by the faculty and the students. The mainstay of academic excellence is research and innovation. Wi-Fi enabled state of art campus, high degree of computerisation, continuous skill enhancement, easy access to online knowledge resources and thrust on nurturing entrepreneurship are some of the initiatives taken by the college leadership towards fostering a culture of academic excellence and innovation. It has provided open and transparent mechanisms of idea exchange among the stakeholders. New ideas that enhance productivity and/or effectiveness are adopted with vigour and changes implemented in the appropriate functional areas.

Members of the Staff are encouraged to take up academic research and attend workshops and seminars on competence development, time management, personality development, etc.

The College organizes international conventions/conferences on cutting-edge topics in commerce, economics and finance. These events are attended by foreign and Indian delegates and generate awareness among faculty and students. In addition, a number of seminars and lectures are organized by various departments and subject matter experts and industry practitioners regularly invited to the college to share the latest advances in knowledge and processes.

6.1.6 How does the college groom leadership at various levels?

This is done at two levels. The Principle and the Staff Council constitutes various functional committees for planning and managing college operations e.g. Academic Affairs Committee, Admission Committee, Seminar Committee, Cultural Committee, Finance Committee, etc. These committees are headed by the members of the teaching faculty or the
non-teaching staff (as a special invitee) and have members from teaching and non-teaching staff and students. The institution leadership uses such leadership opportunities to identify future leaders among the faculty, staff and students.

The College boasts of a number of very active student-led societies. These may be specific to a department or general and focus on academic, cultural or social aspects of college life. These societies organize various events that provide leadership opportunities to student volunteers.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

The institution leadership emphasizes participative decision making through delegation of authority. In respect of academics, the heads of departments are appointed for a period of one year by rotation. Also, the conveners of various committees appointed by the Principle and the Staff Council have complete independence of task planning and execution as long these are within prescribed budgets and guidelines.

6.1.8 Does the college promote a culture of participative management? If yes, indicate the levels of participative management.

The College encourages participatory management and collaborative problem solving at all levels of governance.

- The highest decision making body is the Governing Body. It has two representatives of the University, two representatives of the faculty, one representative of the non-teaching staff as special invitee and Principal as a member secretary.

- All important decisions pertaining to admissions, academics, extra-curricular activities, infrastructure, finance, etc. are taken by the Staff Council in consultation with the various committees constituted for specific tasks.

- The committees have members from faculty and staff.

- The recommendations of the Council are forwarded to the Governing Body for its approval whenever needed.
6.2 Strategy Development and Deployment

6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

The institute does not have a formally stated Quality Policy; however, our focus on quality is inherent in our Vision, Mission and Goals. The Internal Quality Assurance Committee (IQAC), which is a part of the Academic Affairs Committee, is actively involved in monitoring process quality and improvement of quality standards across all functional areas. The IQAC analyses the feedback received from various stakeholders and various functional committees and recommends suitable improvement measures. The institution leadership regularly monitors the functioning of various departments on the basis of expected outcomes and plans suitable interventions.

6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in plan.

The perspective plan of college spans a time horizon of around ten years and includes long-term plan for introducing New Courses, Infrastructure, Funding, Capacity Building, etc. The New Course Committee is expected to suggest new courses to meet the current or expected requirements of the industry. An institution’s student intake capacity, human resources and infrastructure go hand in hand. The perspective plan foresees such growth within the rules and guidelines mandated by the University of Delhi. The leadership lays special emphasis on mobilizing resources to fund the perspective plan. Presently, funds of approximately Rs. 2.50 crore have been mobilized from different sources such as UGC, University of Delhi and internal fund raising programmes, for construction of third floor of the Academic Block. Further, a sum of Rs. 1.20 crore has been allocated for the construction of Girls Hostel in the campus with the approval by UGC.

6.2.3 Describe the internal organizational structure and decision making processes.

The Governing Body is responsible for managing the affairs of the college. The Principal is the executive head and is assisted by the Administration and Accounts departments and the Staff Council in the decision making process. The organizational structure of the teaching and administrative staff is depicted in the figure on next page.
The key constituents of the organisation are as follows:

- **Governing Body**
  They look after general supervision and control of affairs of college and maintain its own records of its proceedings which shall be open to inspection by the inspection authorities.

- **Principal**
  Principal in addition to his duties as Principal is also required to look after administration, accounts and teaching. He is ex-officio chairman of the Staff Council.

- **Administration**
  It looks after the granting of roll numbers, awarding of degrees, filling of examination form, issue of identity cards to students and other administrative work.

- **Accounts**
  They are responsible for collection of fees and preparation of vouchers, verification of bills, scrutinizing the expenditures, conducts internal and external audit.

- **Staff Council**
  It functions through various committees constituted by it.

6.2.4  **Give a broad description of the quality improvement strategies of the institution for each of the following:**

**Teaching and Learning**
- Well-planned academic calendar. Best available teachers for each subject are assigned.

- Maximum use of ICT in classrooms and online sources of information for research and project work. Wi-Fi enabled campus for easy access to information.

- Identification of advanced learners and weaker students through constant monitoring. Remedial classes and mentoring, where required.

- Equal Opportunity Cell (EOC) for differently-abled students.

- Focus on group discussions, seminars, case studies and project work.

- Industry linkages.
Research and Development

The Research Committee, a sub-committee of the Academic Affairs Committee, looks after the research activities. It promotes research and ties-up with businesses and industrial firms for collaborative research. The Research Committee comprises of the Principal and senior teachers from different departments. The goal of the committee is to encourage subject-specific as well as inter-disciplinary research. Specifically, it purports to:

- Inculcate the spirit of research and fact-finding temperament amongst the faculty as well as the students by connecting curriculum to more practical ways.
- Hold workshops/seminars on research methodologies and current issues more frequently.
- Collect information and inform the faculty and students about the institutions and agencies funding research projects through college web portal; provide forum for collaboration with other institutions both in India and abroad.
- Give adequate financial support to the faculty and students for presenting papers in the conferences.
- Duly reward the research students and faculty with certificates, prizes and other relaxations wherever possible like provisions for leave attendance, etc.

Faculty is encouraged to participate in national conferences. Reimbursement of expenses up to Rs. 6,000 per year is provided for such expenses. A lot of significance is attached to publications by the faculty in different International and National refereed journals, books, articles in edited volumes, seminar proceedings, etc. All departments are encouraged to undertake nationally and internationally funded projects and University of Delhi’s Innovation Projects. Two such University funded innovation projects have already been completed by the faculty and students.

Community Engagement

The College takes special care of economically weaker and socially disadvantaged students and provides them support via academic counselling and social outreach. Local community engagement is fostered through wide-ranging activities of the Equal Opportunity Cell, NCC and NSS. The institution has carried out a number of blood donation camps, tree plantation programs, and environment awareness programs.
Human Resource Management

Human resources are the most critical ingredient of an academic institution. The institution therefore lays strong emphasis on inducting, training and sustaining high quality faculty and staff.

- The teaching faculty is encouraged to undergo staff development programs such as Refresher Courses, Orientation Programs, HRD Programs, Staff Training Programs and workshops conducted by the University of Delhi and other agencies. Similarly, the administrative and support staff are periodically sent for participation in workshops and programmes related to their respective fields to enable them to improve their knowledge and skills.
- Incentives are provided to faculty for pursuing academic research and publishing their work in international and national journals.
- Teachers are encouraged to get their (informal) self-appraisal done by their students. The Principal also gives feedback to individual teachers on their performance and improvement areas.
- Employability of graduating students is a major thrust area. Students are therefore trained on soft-skills and encouraged to participate in group discussions, case studies, industry visits and internships.

Industry Interaction

The College constantly endeavours to produce industry-ready, ethical and socially responsible professionals. Industry interactions are critical for providing feedback to faculty and students in respect of the knowledge and skills the industry is seeking. For this purpose, the institution fosters industry interaction via special seminars by industry captains, internships, collaborative projects and industrial visits.

Practicing professionals from the industry are specially invited to address the students during the conventions and conferences organized by the college.

6.2.5 How does the head of the Institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the Institution?
The head of the institution, the Principal, regularly apprises the Governing Body in the Governing Body Meetings about finances, human resources, material resources, students’ evaluation and statutory audits, etc.

On the other side, the feedback collected from various stakeholders and the IQAC is collated, analysed and presented to the top management through the Principal.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

The College Governing Body includes two representatives of the faculty and one representative of the non-teaching staff as a special invitee. The Governing Body regularly meets the faculty representatives. It gives operational autonomy to administration and staff members for functioning. It gives constructive suggestions and always endorses the decision initiatives of the staff.

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

Some of the resolutions passed by the governing body of the college in last two years are:

- Approval for the introduction of two new courses namely, Bachelor in Business Studies and B.A. (Honors) in Punjabi
- Approval of the proposal of University of Bournemouth, U.K. for academic exchange programme including introduction of summer courses at our college in collaboration with them.
- Approval for organisation of Biennial Convention and Seminar by seminar committee of the college.
- Construction of new Computer Lab
- Purchase of white magnetic writing boards, 275 desks for new classrooms, profile spotlights and lamps
- Construction of septic tank and soak pit.
- Further landscaping of the campus
- Renovation of canteen
- Renovation of the Principal’s office
- Approval to Café Coffee Day to run outlet in college premises for three years.
All recommendations of the Governing Body are being implemented in letter and spirit.

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If yes, what are the efforts made by the institution in obtaining autonomy?

We are a constituent college of University of Delhi and the university does not accord autonomous status to its constituent colleges.

6.2.9 How does the Institution ensure that grievances/complaints are promptly attended to and resolved effectively? Is there a mechanism to analyse the nature of grievances for promoting better stakeholder relationship?

The College prides itself on open culture and transparent mechanism for feedback collection. Feedback is collected via the college website, suggestion box and informal interactions with the stakeholders. The senior management ensures that grievances/complaints regarding academic, financial, infrastructure or other matters are promptly attended to and resolved by regularly meeting the students, faculty members and non-teaching staff of the college.

The Grievance Redressal Committee looks into individual grievances and where required, counselling is done by the teachers. Committee against Sexual Harassment and Anti-Ragging Cell cater to specific problems in their purview.

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these.

The institution through management has filed the case in the High Court regarding minority status of the college.

6.2.11 Does the Institution have a mechanism for analysing student feedback on institutional performance? If ‘yes’, what was the outcome and response of the institution to such an effort?
The College has several methods for receiving and analysing student’s feedback on institutional performance.

- Students fill a feedback form during the semester which can be submitted online or directly to the office.
- In addition, the college has a suggestion box through which students, teaching and non-teaching staff can submit their ideas and suggestions for improving the working and learning environment of the college.
- The principal meets the teachers through departmental and staff council meetings. The problems faced and suggestions made are discussed through these meetings and the decisions taken are implemented.

6.3 Faculty Empowerment Strategies

6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non-teaching staff?

The institution lays strong emphasis on the continuous professional development and training of its faculty and staff.

The teaching faculty is encouraged to undergo staff development programs such as Refresher Courses, Orientation Programs, HRD Programs, Staff Training Programs and workshops conducted by the University of Delhi and other agencies. Similarly, the administrative and support staff are periodically sent for participation in workshops and programmes related to their respective fields to enable them to improve their knowledge and skills.

Study leave is granted for doctoral research, field work, etc. in accordance with University of Delhi rules. The College arranges financial support through University Grants Commission, University of Delhi, Department of Science and Technology (DST) and Defense Research and Development Organisation (DRDO) for attending International seminars, conferences and workshops, etc.

Teachers are reimbursed travel expenses up to Rs. 5,000 and Rs. 1000 for secretarial assistance for attending seminars/conferences/workshops.
6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

The following are the salient features of the faculty empowerment strategy of the institution.

- Utilize the training and development facilities provided by the University of Delhi to the fullest extent.
- Broad-based management via committees constituted by the Staff Council.
- Encourage faculty participation in Refresher courses/Orientation programmes/Short-Term Courses for professional development.
- Make everyone computer-savvy and comfortable with ICT tools. Encourage use of multimedia resources in classrooms.
- Computerise routine tasks for higher productivity and reduced boredom.
- Annual picnics and get-togethers are organized by the Staff Association.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

- Teacher Evaluation Form hosted on the college website. Students encouraged to objectively assess teachers’ performance on knowledge, communication skills, punctuality, etc.
- Result Evaluation Meeting called by the Principle to assess academic results of each department.
- ACRs of the non-teaching staff are filled and analysed every year and used for promotion of the staff. It also acts as deterrent to errant behaviour.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

The authorities make an assessment of the feedback forms and accordingly apprise the teachers and non-teaching staff about the outcome and communicate to the appropriate stakeholders for the necessary steps to be adopted for overall improvement of the academic atmosphere.

ACR's of the non-teaching staff are analysed at the time of promotion of the staff. It also acts as determinant for errant behaviour.
6.3.5 What are the welfare schemes available for teaching and non-teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

Various schemes/benefits listed below are offered as per the rules of the Government or University of Delhi.

- College has several welfare schemes for its teaching and non-teaching staff members like Group Insurance Scheme (GIS), Children Education Allowance, Medical Reimbursement and Leave Travel Concession, Auto loans, etc.
- The wards of staff members are assured admission in all the courses, where ever the basis of admission is academic score only.
- Child Care Leave is granted to staff as per leave rules of University of Delhi.
- A Branch of Punjab and Sind Bank is available in the college premises for the convenience of staff. ATM facility has also been provided by the bank.
- The college gives gratuity cheque on the day of retirement of an employee without delay.
- Quick Provident Fund Loan Facility, as per PF rules is available.
- Free Health Check Up camps are organized in the college.
- Well-maintained and sanitised rest rooms and gym facility separately for male and female staff.
- Annual Sports and cultural programmes/events are organized for the Staff.
- Subsidised canteen and Café Coffee Day outlet.

All those who have asked for have availed the benefits as per rules.

6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

The recruitment of permanent and ad-hoc faculty is governed as per rules and regulations of the University of Delhi. Vacancies are advertised in newspapers and posted on college and University of Delhi websites.

The appointments made are purely on merit.
6.4 Financial Management and Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

The institution’s annual budget is approved by the University Grants Commission. The University Grants Commission provides 95% of the total salary amount and a minimum amount towards maintenance. The remaining 5% is contributed by the Trust.

Recently, the college has obtained a part of the funds required for renovation and construction of additional floors on the existing buildings from University Grants Commission.

In order to streamline purchases, the Purchase Committee collates requirements of all the departments and makes the purchases via competitive bids per rules. All the purchases are reported in the Governing Body Meeting. Income/Expenditure are closely monitored by the Bursar and section officer (accounts) headed by the Principal. Auditing is done by internal as well as external bodies by following the due processes. The audit objections, and compliances are handled by the accounts department.

6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

- Internal audit is done annually by chartered accountants, which is placed before and approved by the Governing Body.
- The external audit is conducted by Statutory Auditor, and the CAG.
- The last external audit by the statutory auditor for was done for financial year 2013-2014 and is in process for the year 2014-15.
- Internal audit was done for the financial year 2014-2015.
- No major objections were raised by the auditors. However, some guidelines were given regarding the methods of maintaining records and efficient investment of college funds.
- Academic audit is done internally.
6.4.3 What are the major sources of institutional receipts/funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund/corpus available with Institutions, if any

Following are the major sources of institutional receipts.
- 95% funds are received from UGC.
- 5% share given by our trust.
- The College also collects fee from students.
- The College has fixed deposits of about Rs. 7 crore.

6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

The College has received grant from UGC under Merged Scheme and Development Assistance during XI plan.

- The College received funds amounting Rs. 2.08 crore from the University and the UGC for extension of existing infrastructure; the same has been used for building third floor and renovation of the existing building. Also college has mobilised its own resources to carry out routine building maintenance and extension activities. Proposal for girls’ hostel in college campus has been passed by the UGC amounting to Rs. 1.25 crore.
- The College has built a state of the art auditorium with its own funds and grants from the UGC. It is an attractive venue for a number of cultural events, seminars, international conferences, TV reality shows, etc.
- The lush green sports ground (Tennis Courts/ Cricket Ground) maintained by college funds are best utilized on college holidays for coaching camps, etc. by other agencies.

6.5 Internal Quality Assurance System (IQAS)

6.5.1 Internal Quality Assurance Cell (IQAC)

a) Has the institution established an Internal Quality Assurance Cell (IQAC)? If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?
The IQAC is a part of Academic Affairs Committee. The aim of the IQAC is to look continually for ways to improve the institution so that it can rank amongst globally reputed colleges in Asia.

- It is a sub-committee constituted for Planning, Execution and Evaluation of quality initiatives.
- It coordinates with all stakeholders at various levels; through informal interaction, official meetings, feedback system, etc.
- Its main objective is to plan and implement quality initiatives and evaluate the same.
- It encourages conduct of Workshops, Awareness Programmes, Special Lectures on quality innovations, Curriculum enrichment, Teaching- Learning and Evaluation process, Research-oriented Seminars and Applications for Research Grants.
- It analyses the feedback received from all stakeholders and informs the concerned persons about its outcome for improvement. It also appreciates, encourages and provides support required by all staff for their quality sustenance and improvement in Teaching, Research and Administration.

b) How many decisions of the IQAC have been approved by the management/ authorities for implementation and how many of them were actually implemented?

IQAC has been in action since last few months and still not been formalised.

c) Does the IQAC have external members on its committee?

Not Yet.

d) How do students and alumni contribute to the effective functioning of the IQAC?

Students comment on the functioning of the college by filling up the feedback forms. The students/alumni feedback questionnaire is available on the college website. Their feedback is studied by IQAC and their ideas further help to improve the functioning of IQAC.

e) How does the IQAC communicate and engage staff from different constituents of the institution?

IQAC interacts with non-teaching staff and the Alumni Association to fine tune its strategy on quality assurance.
6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalization.

The College has the following practices in order to ensure high quality of academic and administrative activities.

- Academic and administrative records are maintained systematically and are easily accessible.
- The College conducts result analysis of students at the end of each semester and holds remedial classes for weak students.
- Students are encouraged to provide feedback on forms provided by the college.
- An orientation programme is held for new entrants to develop their understanding of academic expectations and values of the college.
- Strategies, in accordance with the university rules have been adopted by the institution to meet the needs of the students from diverse backgrounds. For instance there is an Equal Opportunity cell to address the needs of the differently-abled.
- The College conducts skill oriented courses, training programmes and FDP to achieve core competencies and enhance knowledge and skills.
- The College has several facilitating mechanism like Career development Cell, Remedial coaching classes, Grievance Redrassal Cell and welfare measures to support students.
- Opportunity to participate in community services through extension programmes and develop value-based education for inculcating social responsibilities and good citizenship amongst students.
- Mechanism for participation of the students in various cultural and sports activities to foster holistic personality development of students.

6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.

- The College unequivocally follows the quality standards as described in University of Delhi’s directives and guidelines.
- The College encourages their staffs to attend such training programmes which help them in effective implementation of quality assurance procedures.
• Computer training is provided to the staff.
• An annual workshop conducted by an external resource person is organized to help teachers review and improve methods of teaching and quality of education imparted.

6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

• There is no provision of Academic Audit in the statutes of University of Delhi
• The principal meets each department at the start of the year to analyse previous examination results.
• An all-day student/teacher workshop is held where students are free to express themselves and give feedback on various aspects of the institution.
• This exercise definitely improves the quality of the institutional programmes. For example the review of results indicates the performance of the students. As a follow up, slow learners are identified and given special attention.
• Improvements are made in the infrastructure regularly to improve the teaching learning process. Every department periodically upgrades equipment, books, journals, software as required.

6.5.5 How are the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

• The College follows all university rules and UGC guidelines. It maintains standards in teaching-learning process, conduct of examination and evaluation. It also conducts academic and co-curricular programmes as per the calendar of the University.
• All ordinances of the University of Delhi are strictly adhered to.
• The members of the staff have attended orientation and refresher courses for quality improvement as required by the University of Delhi.

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?
• The College Prospectus provides detailed information on evaluation methods and schedule of examinations.
• The Principal regularly gathers feedback on the teaching-learning progress of each department.
• Annual workshops are held to review the teaching/learning process with a resource person who is a specialist on Higher Education to moderate the discussion.
• The learning teaching process is regularly reviewed through Academic Affairs Committee, Internal assessment committee, Attendance committee, staff council meetings and departmental meetings. Based on the recommendations of these committee’s changes improvements, improvisations and amendments are earnestly adopted.
• Composition of committees is decided by Governing body/ Principal/Staff Council, and, where applicable, per the University statutes and regulations.

6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

The quality assurance policies, mechanisms and outcomes are communicated to various internal and external stakeholders through the college Prospectus, notice board and Information Bulletin; and discussed during the students’ Orientation Programme. Parents are regularly informed about the performance and attendance of their wards.
CRITERION VII
Innovations and Best Practices

7.1 Environmental Consciousness

7.1.1 Does the Institute conduct a Green Audit of its campus and facilities?

The College is extremely concerned about the Environment and Environmental issues and makes efforts to sensitize students towards the same. The staff and students are proactive in maintaining and preserving a clean, green and pollution free environment.

- Our green and clean college is indeed a scenic delight for students, public and metro commuter who cross from Netaji Subhash Place (NSP) station, PitamPura. The strategic location of the college, opposite the TV Tower, PitamPura creates a positive impact on the beholder and helps in developing an environment-friendly attitude in one and all.
- The College also maintains a small kitchen garden where the delicate plants are tended with great care and concern by everyone on the campus.
- The green ambience of the college has a very soothing and calming effect on the people keeping in mind the stressful lifestyles of today. The College makes conscious and voluntary efforts to ensure that more than 60% of the college area is left green.
- The College has a 10 acres campus. About 40% of this area is built up. The rest of the campus can be categorized as playgrounds, lawns and gardens. The campus is dotted with a large number of trees that are above six feet in height in addition to several species of shrubs and small plants. This green cover is a testament to the college’s emphasis on environment.

Green Audit

- SGGSCC has no formal mechanism for a green audit but however efforts are made in every small way to contribute towards making the college Green, Green and more Green.
- Initiative of students in planting saplings, sowing seeds, watering plants, using organic manure, and cleaning flower beds by removing weeds, etc. has ecologically sensitized the NSS and Rotaract Club Volunteers.
The flora and fauna of the college is maintained by 6 gardeners (3 permanent and 3 on ad-hoc basis) and 2 caretakers who are constantly striving to maintain the green cover to ensure holistic development of all associated with the college. The pristine beauty of the college provides a salubrious atmosphere both in terms of academic and non-academic activities.

- The use of plastic bags is banned in the campus.
- Smoking is strictly prohibited in the college campus and the college has been declared a “no smoking” zone. A nodal officer has been specially appointed to ensure the same.
- The College has been proactive in its efforts to come up with innovative solutions to make our campus a green campus. As part of Project Accelerate, a team of 4 students from SGGSCC, made it to the top teams which did exemplary work in the Handprint Challenge all over the Asia Pacific initiated by the Centre for Environmental Education and powered by United Nations Environmental Program (UNEP) and South Asia Youth Environment Network (SAYEN). The Challenge was a competition amongst college students to come up with innovative solutions to spread sustainability.
- The College is committed to take initiatives to make the campus more environment-friendly. The College takes measures in this direction by addressing three major aspects — energy, water conservation and minimizing waste. The subject Environmental Studies (EVS) is taught with great zeal as part of first year undergraduate curriculum for all streams.
- Irrespective of the stream being pursued by the students, it is imperative for them to understand the complexities of man-made pressures on mother Earth like ground water depletion and contamination, deforestation, nuclear hazards, etc. As future citizens of this country, it is important to inculcate a sense of responsibility towards the environmental issues at this age.
- A visit to an NGO was also organized to get the first-hand experience of working of such organizations.

7.1.2 What are the initiatives taken by the college to make the campus eco-friendly?
- Energy conservation
- Use of renewable energy
- Water harvesting
- Check dam construction
- Efforts for Carbon neutrality
- Plantation
- Hazardous waste management
- e-waste management
• **Eco-friendly Initiatives**

Educationists suggest that it is important for institutions to go green not only from the point of view of protecting the environment but also from teaching the youth the importance of maintaining ecological balance and ensuring sustainable development.

7.1.2-1 **Energy Conservation**

- The College ensures energy conservation and implements energy saving techniques by ensuring that the lights and fans are switched off by the teachers, students and support staff alike, after completion of the last lecture of the day.
- Having modern architectural design, the college building is so constructed that the classrooms are highly ventilated, cool and airy thus reducing the need for air conditioning.
- The classrooms are large, spacious and well-lit with glass windows to allow natural light to come in thereby minimizing the use of electricity.
- The campus is spread horizontally and has been built keeping in view the air corridors which help in cooling the temperature, thus reducing the power consumption.
- Our three-storey college library is fully centrally air-conditioned. All other air-conditioners in the Principals’ Office, Staff Room, Administration Office, Accounts Office, Union Room, Post-Graduate Classroom block, Gurudwara, College Auditorium are energy efficient and serviced twice a year by company authorized technicians. All AC’s have voltage stabilizers and the AC filters are cleaned weekly by college staff.
- The College is investing in 5-star rated AC’s which help in energy conservation and are more environment friendly.
- The institutions commitment towards energy conservation is reflected by the fact that we try to sensitize and make people in the college aware of the fact that no electrical appliance is left working when not in use.

7.1.2-2 **Renewable Energy**

The College has installed 20 solar light panels which is an initiative towards considerable energy saving. These solar lights help to light up the campus from 7:00 p.m to 6:00 a.m.

7.1.2-3 **Water Harvesting**

Since water conservation and management is an urgent need of the hour, there is a plan to install a “water rejuvenation system” using the sewage generated within the premises which can be further re-used after treatment.
Given the spacious environment of the college and keeping in mind the utmost urgency to preserve the most precious natural resource i.e. water, the college has initiated a plan for “Water Harvesting” which is in documentation stage and will be operational in the near future.

The College has proposed to install a Sewage Treatment Plant of 1Lakh cubic capacity divided into two compartments. The treated water can be used for gardening.

To ensure the availability of clean and pure drinking water, the college has installed 12 aqua guards in the college which are regularly serviced and maintained.

The caretakers of the college take regular rounds in order to ensure that there are no leakages through taps, pipes, toilets, tanks, toilet flushes, etc. As a result of this practice one rarely comes across any leakages and minimal use of water ensures constant supply of water in the college.

7.1.2-4 Efforts for Carbon Neutrality

- The NSS wing of the college is proactive in this regard. It has organized various events to promote the same with the students. A Go-Green Initiative, no-petrol campaign was organized by the NSS Club wherein the students promoted the use of bicycles in a Bicycling event from our college to the North Campus.
- As a step towards making our campus carbon neutral, the NSS wing of our college runs drives for encouraging use of jute and paper bags and discouraging plastic bags.
- Students have been prohibited to bring vehicles inside the campus. They use the nearby Dilli Haat’s parking space for parking, thus reducing carbon emissions from vehicles within the campus.
- The staff has special designated parking area just at the main entrance to the campus to ensure maximum distance from the main building.
- Burning of dried leaves and waste paper is prohibited and they are scientifically decomposed or recycled.

7.1.2-5 Plantation

The Rotaract Club of SGGSCC has been an exemplary partaker in eco-friendly initiatives.

- The club organized 3 tree plantation drives with a view to check environmental degradation and to make the surroundings clean and green. These drives have been conducted in association with the Environment Ministry of the Government of India wherein around 300 saplings have been sown in various parts of the city, namely- The New Delhi Railway Station,
Adventure Island and the college grounds. Around 30 saplings of various plants, such as Jamun, Lesua, Neem and Kaner were planted.

- The members of the Gardening Committee ensure the upkeep of beautiful lawns. These lawns with their neatly trimmed grass and spruced up hedges are a constant pleasure and a treat for the eyes.
- The College has employed gardeners who work under the direct supervision of the Principal for the maintenance of the flora & the aesthetic beautification of the college campus. The campus is dotted with trees that are above 6 ft in height in addition to several species of shrubs and plants like Money Plants, King Palm, Rubber Plants, Fern Pine, Neem Tree, Banyan Tree, Bougainvillea, Canna lily, Ashoka Tree, etc.

7.1.2-6 Waste Management
- The College encourages efficiency in paper use by maximum automation in the college administrative and other departments.
- Our college has made provision to make a green waste disposal pit.
- A Compost site is under construction in the college.
- The NSS wing of the college is very active for social causes and a garbage disposal drive was conducted where garbage bins were distributed.

7.1.2-7 E-Waste Management
- The College is responsible in disposing off the e-waste such as discarded computers, other computer periphery, electronic waste of the college, etc.
- Electronic goods are put to optimum use; the minor repairs are set right by the staff and the Laboratory assistants and the major repairs by the professional technicians before reuse.
- The College has a BuyBack arrangement with the vendor who has been given the AMC. The complete onus for E-Waste management therefore rests on the vendor.

7.1.2-8 Hazardous waste: NA

7.1.2-9 Check Dam Construction:-NA- The College is situated on a level ground therefore there isn’t much need for a Check Dam Construction.

7.2 Innovations

7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.
The College aspires to focus on the overall personality development of the students along with the academic excellence. At Sri Guru Gobind Singh College of Commerce, innovations are driven by their emphasis on the holistic development of students. Innovations that have created a positive impact on the functioning of the college are classified into administrative, academic and other categories.

**Administrative Innovations:**
- As part of attendance management, the complete system of filling in attendance and internal assessment has been automated. Teachers can fill-in the attendance online every month and students can view the same on website. This makes the process of showing attendance records convenient for both students and teachers as it creates faster access and transparency in the process.
- The College website has been interactively designed to be a source of information for users. It is regularly maintained, upgraded and acts as a requisite and interactive information portal for the desired information to the students, teachers and the like.
- At the time of new admissions every year, the college has a practice of engaging teams of students on contract basis. This helps students to have a first-hand learning experience of process handling.
- Regular workshops for administrative employees to improve their IT skills are organized and these have played an important role in upgrading, improving their work efficiency and also towards capacity building. By and large, the entire administrative staff has gone ahead and actively participated in the same.
- Having a personal PC at their command, is also a step towards automation in the administrative processes. The College has a spacious Seminar Room, well-equipped with Audio-Visual Aids facilitating regular National and International seminars.
- Most of the classrooms are ICT enabled and a person is specially appointed to ensure their working at all times.
- Our fully automated library has an innovative system of maintaining the administrative aspects of the library. We boast of a well-equipped and modern centrally air-conditioned library which has set the benchmarks for standards in the Delhi University. Some of the innovative features are:
  - The Library has 17 computers for students and faculty; out of which 3 computers are installed in the exclusive cubicles reserved for teachers, 6 computers at ground floor and 8 computers on second floor are used for accessing e-resources by students and faculty. Internet facility is available on all these computers.
Federated searching tools such as UGC “INFOLIBNET, N-LIST” are provided to access multiple databases. It has 1,00,000 e-books and e-journals for access to students and faculty in college, home or anywhere else by their individual login ID and password. Faculty and students can also search databases through Delhi University website www.du.ac.in.

E-resources and E-journals can also be browsed through Delhi University website www.du.ac.in.

The College is in the process of linking library database through internet on college website www.sggsc.ac.in.

A number of e-books are also available in the form of CD for most of the courses in the library.

Faculty and students can participate in Resource Sharing Networks like INFLIBNET by using their login id and password.

Reference and Information services can be availed by the staff in person, through phone, e-mail, etc.

Students can e-mail their queries related to books / reading material, Library services, etc. to: librarysggsc@gmail.com

Academic Innovations
- University of Delhi provides under graduate research opportunities with interdisciplinary exposure to encourage academics-industry interaction. For this, students and teachers are encouraged to participate in innovation projects. Each team in innovation project includes three teachers from different departments and 10 students and a mentor from university. The University provides grant and other required support to each team for conducting the research. Following two innovation projects have been undertaken by faculty and students:
  - SGGSCC 201- A project namely, “Special Economic Zones: A Comparative Analysis of China, India and Korea” under the aegis of University of Delhi has been successfully completed in 2015. The objective of the study was to analyze the setup, evolution and performance of SEZ’s in three countries, namely, China, Korea and India for evaluating their potential in the globalized scenario.
  - SGGSCC 202- A project namely, “Sustainability as an Innovative Business Strategy—Challenges and Key Drivers for the Corporate World”. The project aimed at understanding the obstacles faced by the corporate world and the way in which organizations have transformed their overall working, accounting practices to incorporate the idea of sustainable performance into strategy of the company. It is the matter of great pride for the college that this project was awarded as the “BEST INNOVATIVE
IDEA” and was amongst the 10 best projects selected from amongst 240 projects at Antardhvani-2015, the Academic and Cultural Festival of University of Delhi. This project was also among the few shortlisted projects for Industry Interface held at Antardhvani- 2015. This project was also showcased at Antardhvani 2014.

- To provide easy access to online resources, college campus has been given Wi-Fi connectivity. All students and staff are provided access to Wi-Fi which creates an effective learning environment.
- Innovative approaches are used by teachers while evaluating students. Innovations in pedagogy are reflected in practices like class presentations, assignments, tests, case-studies, industry visits, etc.
- Innovative techniques are used while delivering lectures like use of audio-video, graphical presentations, real-life examples, etc. Theoretical knowledge is complemented with practical exposure wherever possible.
- Regular seminars and workshops are conducted by industry experts and experienced personal are invited by the seminars committee to assist students’ learning of their subjects further.
- Student feedback is taken for all the undergraduate courses and self-financing courses regarding the quality of education, provision of resources, etc. Students feedback are analysed and improvement plans are initiated to improve the quality of education. The process of taking feedback has been formalized from this year onwards. The feedback form has been uploaded on the college website.
- To promote harmony and unity amongst the students, the college has formed a combined association of students of Commerce, Economics, Business Economics and Computer Science called as ‘ASBECC’.
- ASBECC organises ‘ZEST’, the combined academic festival of Departments of Commerce, Economics, Business Economics and Computer Science. This initiative has not only saved time and resources but also helped in promoting inter-disciplinary solidarity amongst the students.
- Institutional Social Responsibility: NSS, Soch, Disha, NCC and various societies in which students are encouraged to take membership and to contribute to the social causes.
- Newspaper reading habit has been inculcated. The teachers deliberately float topics to encourage students to look up newspapers and information online.
- Encouragement is given to the students for taking up Internships during Vacations/breaks. The experiences gained by the students are discussed in class.
- The students made science projects as well as working models for Antardhvani – the Annual Cultural Fest of the University of Delhi using the concepts taught as per the syllabus, depicting their innovative ideas and
creativity. Some of the projects which were showcased at the Antardhvani stall were: Bluetooth-controlled Robot, Piezoelectric Shoes, GSM Module and e-Learning Application.

- Projects involving current topics are given wherein students are asked to research, analyze and comment.
- Lectures are dialogues and not monologues as students are encouraged to explain and draw graphs/diagrams on the board to increase their self-confidence and do away with stage fear.
- To encourage team work among the students, team projects are given.
- In **Department of Economics**:
  - NANO Projects: Small projects, generally at household level, to study the family profile on consumption, income, expenditure and investment are given to students during classes. This helps in the comprehending of basic economic concepts which can give an understanding of how a normal family functions as part of an economy. These projects do not involve any expenditure and the usual exercises associated with normal research projects but students definitely use statistical tools to give an economic interpretation of their families.
  - International Socio-Economic topics are deliberately floated by the teachers for discussion in the classes.
  - Action packed Notice Board giving information about latest in Economics sphere, opportunities for higher studies, and write-ups on Economic topics is made available to students.
- In **Department of Commerce**:
  - As part of project work in the final year, the students are encouraged to pick up topics of their choice that concern the micro-macro environment today for the purpose of in-depth study. This emphasises critical thinking and brings awareness of the social realities and challenges faced by the country.
  - Achiever’s talks and addresses by renowned CEO of companies are held in the college to guide and motivate students.
- In **Department of Business Economics**:
  - Keeping in mind the fast changing external environment of the Corporate World, the practical knowledge is also given to the students through audios and videos of various types of advertisements.
- Brainstorming sessions are conducted on current topics for benefit of students. In **Department of Computer Science**:
  - Students are given assignments which require the use of e-resources and collecting more related information about the required topic.
  - Theme based academic Annual fest is organized by the department. The theme is decided keeping in mind the current computer science industry
need and the course structure of the students. All the events are also linked
to theme to intrigue the innovative ideas of the students.

- In DBJCC and PGDIM:
  - To inculcate analytical thinking, creativity and innovation, the post
    graduate students of Department of Business Journalism and Corporate
    Communication (DBJCC) are segregated into small groups to create short
    film documentaries on social issues. Some of the documentaries made by
    the students are Third Gender, Seven Ages, Delhi City, Delhi Haat
    Pitampura, Old Age, RaenBasera, Human Trafficking, Domestic Violence,
    Braille, Child Labour, Mera Naam Rickshaw, etc.
  - Students of DBJCC publish Newsline - an in-house news journal. Students
    of PGDIM publish the magazine ‘Youth Beat’. These publications
    enhance the creative instincts of the students.
  - Special Lecture series on current topics by the speakers from industry are
    conducted as part of academic-industry interface. This helps to increase
    their knowledge beyond the prescribed curriculum.

7.3 BEST PRACTICES

7.3.1 Elaborate on any two best practices in the given format at page no. 98,
which have contributed to the achievement of the Institutional
Objectives and/or contributed to the Quality improvement of the core
activities of the college.

The College has emerged as a unique institution progressing towards
unprecedented heights. It provides a blend of resources and environment for all
round personality development of its students.
This is evident from the following practices being followed in the college:

7.3.2 Best Practices

Best Practice I:

Title of the Practice: Diversity and Inclusiveness
Goal: Sri Guru Gobind Singh College of Commerce, established in the year 1984
is a premier co-educational institution named after the Tenth Sikh Guru, Sri Guru
Gobind Singh Ji. Drawing inspiration from the Sikh Gurus the college inspires its
students to imbibe moral and spiritual values in having universal acceptance.
Upholding the motto “Manas Ki Jaat Sabhe Eke Pehchaan Bho”, meaning “Behold All Human Race As One” the college has been in the forefront to recognize the need to build an egalitarian society along with professional competence. Constant efforts are being made to ensure that all students, irrespective of their economic and social background are provided access to all college facilities and given the opportunity to build their professional knowledge as well as to shape their individual personalities.

**Context:** Holistic development rather than only academic success contributes in creating socially sensitive and responsible individuals which is an important and prominent requirement of an educational institution. Emphasis on inclusiveness among students is essential as discrimination based on gender, religion, caste and culture is intricately woven into the fabric of our society since ages. There is therefore, need to take proactive steps to make the students aware of the social problems and focus on an inclusive society free of bias, prejudices and narrow vision. Equality is the most cherished value of our society as is evident from the fact that it occupies a pride of place in the Constitution of India. Besides, there are other concomitant principles like non-discrimination on grounds of caste, colour, religion and gender. Discrimination on any of these grounds is against the human rights principles and can lead to disintegration of the society. Hence, the importance of helping the students to realize the equal worth and dignity of all human beings. Furthermore, the inclusiveness in society and respect for diversity is known to stimulate and produce innovative ideas along with new and better ways of understanding and problem solving.

**Practice:** Keeping the above goal and our societal context in view, at Sri Guru Gobind Singh College of Commerce, the Principal and Staff make sincere efforts to foster the spirit which encourages acceptance of diversity and inclusiveness among the students. Some of the important initiatives are listed below.

- Since its inception, the college can boast of a Students-Aid Committee which provides fee concessions and aid to the financially weak and needy students without any discrimination. A book bank facility is specially made available to these students in order to boost their moral, motivate and help them to come forward in their academic pursuits.
- The students of the college through its Dramatic Society, Manchtantra, present many street and stage plays addressing the social issues and evils prevalent in the society thus creating an awareness regarding same in today’s youth who are the future of tomorrow.
- As an institution upholding the motto of “Manas Ki Jaat Sabhe Eke Pehchan Bo” i.e. Behold All Human Race As One, we have strong commitment and responsibility to bring together students from diverse cultural backgrounds,
capabilities, capacities, knowledge and skills into the main stream platform. As a unique step in this direction, the Tibetan students of our college have been motivated and encouraged to form a society, “Dreaming Tibet” for which all possible help and support has been extended. Under His Holiness, the Dalai Lama’s benevolent guidance and dream to nurture Tibetan students to become responsible community members and world citizens, the society aims at encouraging cross-cultural and inter-religious dialogues, making efforts towards the goal of universal harmony and inculcating ecological responsibility for this fragile planet from a Buddhist point of view.

- The Equal Opportunity Cell of the college has been continuously striving to provide assistance to underprivileged students and the minority in the campus. EOC aims to make college facilities accessible to all students irrespective of all the differences. The society ensures its better functioning through its lectures, remedial classes, career counseling and group discussions, etc.

- Jaagriti, the Enabling Unit of Sri Guru Gobind Singh College of Commerce is very active in sensitizing the college students towards differently-abled students in the college. The society organizes different workshops, seminars, lectures, visit to NGOs as part of inclusion, expansion, equity, opportunity, excellence and “Jaagriti” i.e. awareness in true sense of the word. The main feature of Jaagriti is that disabled teachers and disabled students play instrumental role for the welfare of their own and for the welfare of the disabled community not only in the college but also outside the college. It is here that all work together for the attainment of one common motive that is, promotes social welfare.

Evidence of Success: The success of various endeavours made and initiatives taken by the college are obvious and speak for themselves in the following ways:

- It has been observed the students with disabilities in inclusive settings outperform their segregated peers with disabilities because being in the main stream has a very positive impact on their overall personality development. Disabled students of our college are advancing in their lives as and doing well in their respective careers, for instance, Prateek Sethi (OH) and Rashmi Taneja (VH) have joined as Bank Probationary Officers in Indian Overseas Bank (IOB) and Punjab National Bank respectively. After her graduation Rashmi Taneja went on to do her M.Com, M.Phil and NET. Sameer Arora and Enish Singh who have multiple disabilities are doing well in their respective fields. Enish who is unable to speak, wheel chair bound and uses only one finger for typing has passed out this year after successfully completing his B.Com. At present, he is trying to hone his computer skills.
Jaagriti Convener, Dr. Renu Gupta, who is Visually Handicapped, participated in identifying study material to be converted into e-text at undergraduate and Post graduate level for visually challenged students in Economics and Commerce.

Equal Opportunity Cell, University of Delhi conducted its annual cultural fest SRIJAN in Nov, 2011 in our college auditorium recognising the worth of team Jaagriti and infrastructure of our college. SRIJAN provides platform to disabled students to present their talents by making them participate in various activities, i.e., dancing, singing, essay writing, debates, mehandi, sketching, and poetry and so on.

Students who felt isolated and ignored or the ones with low self-esteem have got a good circle of genuine friends with positive outlook, who extend a helping hand to them wherever and whenever required. Apart from the teaching staff, even the non-teaching and Library Staff are extremely responsive and forthcoming in rendering help wherever required.

Inclusive steps for the Tibetan students are also being undertaken. Participation by the Tibetan society students on special days, occasions and cultural fests is a regular feature; students dress up in region specific beautiful traditional attires depicting the richness of diversity within the Tibetan society that helps in generating interest among the fellow students to learn more about Tibet.

Problems encountered and resources required:

- Practically speaking, certain problems arise in the way of executing this practice when the peer group and sometimes even some teachers are not mentally prepared to accept the exceptionalities of the diverse students. As a positive and practical step in this direction apart from the parents at home and teachers and students in colleges, importance should be given to peer-group assistance. When rightly guided, enlightened and coached they make excellent teachers for such students.

- At times, people are not able to transcend traditional roles and functions and are unable to exhibit high levels of tolerance, reflection and flexibility which are very imperative in dealing with the differently-abled students and also students belonging to the SCs/STs category. Efforts should be made to remove the ingrained prejudice and bias towards certain sections of the society and sensitization drives for the same can play an important role in overcoming this mental block. It is important to see the differently-abled as human beings first and having a disability later. Our college society ‘Jaagriti’ has students whose members act as ambassadors for disseminating and sensitizing the other students of the college about the needs of the differently-abled students.
• As far as resources are concerned it has been seen that paucity of funds at times poses a major problem in the execution and implementation of various programmes. At times the funds are barely sufficient to organize certain large scale seminars, trips, etc. The financial assistance the college receives from the UGC is not regular and timely. During the 11th five year plan the college disbursed two installments of 3 lacs each to 50 students at the rate of Rs. 6000 per student. This was given to the SC/ST and economically weaker sections and minority students. However, no such grant was received during 12th plan.

• Another problem encountered is the lack of hostel facilities for foreign, outstation and financially weaker students at subsidized rates.

• If the regulation of funds allows, a resource center can be set up for facilitating integration of differently–abled students in the main stream by providing them with facilities like P.Cs., attendants, wheel chairs and the requisite software thus equipping them to be further motivated towards higher education and learning. Overall budgetary allocation should be substantially augmented to meet the gaps in implementation of inclusivity at college level.

• Remedial coaching to the students belonging to SC/ST or minorities can be organized which can actually go a long way and help them in the better understanding of the concepts taught.

To substantiate good practice of diversity and inclusiveness, details of the some societies working towards the same in the college, are listed below:

A. Dreaming Tibet

Adhering to the values and abiding by the motto of our college, "Behold all Human Race As One" sincere efforts are made towards the practice of inclusiveness in both letter and spirit. Aiming to provide congenial and comfortable environment for the holistic development of the personality of all the students, various academic and non-academic societies are in place giving opportunities to students to show not only their talents but also, encouraging cross cultural exchanges and foster the spirit of acceptance, tolerance and inclusiveness among the students. Dreaming Tibet is one such Endeavour made by our college.

Goal: 'Dreaming Tibet', was launched in the college with an objective to facilitate integration of the Tibetan students in the mainstream and also to address the issues of the North - East Indian students and foreign students so that they feel comfortable and 'at home' in an alien environment. The endeavor is a ray of hope and fuels optimism among the Tibetan students who are always haunted by fear of practice of racism and threat of extinction of their culture. The society provides
the students endorsing His Holiness the Dalai Lama’s dream to make Tibetan students responsible community members and world citizens, a platform to exhibit the richness of Tibetan culture.

**Context:** Situated at the heart of Asia Tibet is one of the most environmentally and strategic regions of the World and has a precious culture too based on principles of wisdom and compassion. The distinctiveness of the culture lies in love for all and promotion of sense of inter-connectedness and towards establishing peace and harmony in World at large which is why the need is to protect it not only for the Tibetan people, but also for ourselves and our children. The efforts are made by the ‘Dreaming Tibet’ society to give recognition to the values and practices of Tibetan students and revitalise their lives and instill in them confidence and courage to become contributive members of the society and World at large.

**Practice:** Ever since its inception various activities and events are organised to encourage Tibetan students to showcase their talents through their traditional dance and soft music and also highlight the issues being faced by the Tibetan society through screening of documentaries and photo exhibition, etc. Many events are organised and the practices encouraged are as under:

- A short film directed by Mr. Vijay Kranti, a filmmaker on His Holiness the Dalai Lama, was shown to students. The film highlighted the journey to exile and the ideological beliefs of Tibetan people.
- The plight of Tibetan refugees was made known to the college students by organising a photo exhibition, depicting the hardships faced by Tibetan people due to political and ideological issues. It was an eye opening event for the college students as they were immensely moved by the pictures.
- An interactive session and photo exhibition was organized giving an opportunity to the students to display their own collection of photographs depicting places of significance, people in the various moods, nature and culture. Members of the society were dressed in traditional attire and enthusiastically explained the photographs, their anthem, and the Tibetan script on display. To have healthy interaction and encourage learning of one another’s culture, students made beautiful calligraphy bookmarks and wrote quotations and names of students in Tibetan, Korean, Chinese, Punjabi, Hindi and English.
- Students of the society enthusiastically participated in the global solidarity rally.
- Students of the society participated in the national public rally held at Jantar Mantar to mark the 54th anniversary of Tibetan National Uprising across the World. The encouragement given by the college for participation of the
students in such events has created awareness among the students of the college at large of the unrest and discontent faced by the Tibetan people.

- Students of the society got an opportunity to participate in the annual Cultural festival of University of Delhi – ‘Antardhavani’. The students had put not only various crafts and items associated with their faith and culture on display but also, amazed the visitors with their swift and delicate dance movements.

- In collaboration with the Equal Opportunity Cell (EOC) of the college students of the society participated in the poster making competition organised on the theme of ‘Women’s Rights’.

Evidence of Success

- Tibetan students adjust well to the new environment and it is observable that they make friends across different cultures and a good number of them are pursuing higher studies from DU is a testimony to it.

- With the initiatives taken by the society and with their own inclination Tibetan students learn different languages like Punjabi, Hindi, Ladhaki, Nepali, etc. from fellow students and teach them Tibetan to have comfortable interaction with friends.

- Tibetan students are actively involved in various college activities by becoming members of various academic, non-academic societies and sports as well and their active participation in events organized by various societies is observable.

- At Eminence ’14 the cultural fest of the college, an honorary award was given to the group for the scintillating dance performance.

- Dreaming Tibet has indeed sensitised the students of the college of issues and challenges being faced by the Tibetan students in specific and society in general.

Problems Encountered and Resources Required:
The students are well encouraged by the college to participate in all events and face no problems in regard to funding for organising various cultural and other programmes. Special attention is given to the students to have enjoyable and comfortable college years. The only problem faced is the language barrier due to which Tibetan, North-Eastern and other foreign students find difficulty in opening up with their peers and fellow class mates as they come from diverse background but gradually get adjusted and accepted into the fold. Lack of hostel facility for the students is also a problem in terms of security and finance since they opt for alternative accommodation.
B. JAAGRITI - THE ENABLING UNIT

**Goal:** Vision of the Enabling Unit is to ensure inclusion of the disabled people in the mainstream. Jaagriti, the Enabling Unit pursues two basic goals:

i) To help the disabled student’s right from the very beginning when they seek admission to the college, when they are there in the college and even after they pass out.

ii) To sensitize the public at large towards the issue of disability. Hence, it tries to give meaning to both its names: Enabling Unit and Jaagriti. Making the college disabled friendly is also one of the goals being pursued by Jaagriti.

**Context:** Jaagriti, The Enabling Unit of our college includes 15 teacher members and approximately 50 student volunteers as on date. Each and every individual member who is associated with Jaagriti is not because of any self interest rather to contribute in the noble cause pursued by this Unit. One thing is remembered by all that we all are equal irrespective of physical disparities. The main feature of Jaagriti is that disabled teachers and disabled students play instrumental role for the welfare of their own and for the welfare of the disabled community not only in the college but also outside the college.

**Practice:** The Enabling Unit (Jaagriti) was launched on March 9, 2010 with a slogan “Self Help is God’s Help” by conducting a seminar titled “Support System for Disabled Students at Higher Education Level”. C. Nisha Singh, OSD, EOC, University of Delhi, inaugurated the seminar and the Enabling Unit was set up as per 11 Five Year Plan. Since then, creating help desk for the disabled students seeking admission to the college during the new session, conducting orientation programme for the new comers in the disabled category to introduce them to the members of Jaagriti, assuring help anytime they need, conducting sensitisation workshops to make the audience learn how to help differently-abled persons and conducting seminars on the issue of disability have become regular activities of Jaagriti. Moreover, team Jaagriti visits an NGO every year to sensitise the student members and to inculcate the habit of understanding social issues. It helps them feel responsible to contribute their level best for the upliftment of the society. Year wise record has been given as follows:
### Seminars by Enabling Unit

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Year</th>
<th>Theme</th>
<th>Resource Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>2010</td>
<td>Support System for Disabled Students at Higher Education Level</td>
<td>Dr. C. Nisha Singh, Ex- OSD, EOC, University of Delhi. Jagdish Chandra, Associate Professor, Hindu College, Political Science, University of Delhi.</td>
</tr>
<tr>
<td>2.</td>
<td>2011</td>
<td>Human Rights, Gender and Disability</td>
<td>Kusum Lata, Associate Professor, Dept. of Hindi, Arts Faculty, University of Delhi. Roma Bhagat, Lawyer, SOCIAL SECTOR PRACTICE, Roma Bhagat has over 24 years of standing at the bar and had practiced all over the country.</td>
</tr>
<tr>
<td>3.</td>
<td>2013</td>
<td>Policy of Reservation and Social Order</td>
<td>Prasanna Pincha, Chief Commissioner of the court of Persons with Disabilities. Madhu Prasad, Member of the Presidium and National Spokesperson of the All India Forum for the Right to Education, recently retired as Associate Professor in Philosophy, Zakir Husain Delhi College, and University of Delhi. Vikas Gupta, Assistant Professor, Department of History, Faculty of Social Sciences, University of Delhi. Sachin Jain, Assistant Professor in Department of English, Dyal Singh College.</td>
</tr>
<tr>
<td>4.</td>
<td>2014</td>
<td>Right Based Inclusive Society</td>
<td>Dipendra Manocha, Head of Saksham Unit, Rajendra Nagar, Associated with Daisy Consortium, engaged in overcoming visual challenge through technology Prashant Verma, A qualified IT Professional, experienced manager and disability activist.</td>
</tr>
</tbody>
</table>
### Workshops by Enabling Unit

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Year</th>
<th>Title</th>
<th>Resource Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>2010</td>
<td>Enabling the Disabled</td>
<td>Parveen Kumar G., Programme Manager in VSO India.</td>
</tr>
<tr>
<td>2.</td>
<td>2011</td>
<td>Tips to Help People with Disability</td>
<td>Prashant Verma, A qualified IT Professional</td>
</tr>
<tr>
<td>4.</td>
<td>2014</td>
<td>Assistive Technology and Positive Thinking</td>
<td>George Abraham, CEO of Score Foundation.</td>
</tr>
<tr>
<td>5.</td>
<td>2014</td>
<td>Synchronizing Employment and Education Opportunities for Persons with Disability</td>
<td>Dr. Vipin Malhotra, Associate Prof. Sri Aurobindo College Delhi University</td>
</tr>
</tbody>
</table>

### Visit to NGOs by Enabling Unit

<table>
<thead>
<tr>
<th>S. No</th>
<th>Year</th>
<th>NGO</th>
<th>Motive</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>2012</td>
<td>Pingalwara, Amritsar, Punjab</td>
<td>Taking care of mentally retarded woman and their kids</td>
</tr>
<tr>
<td>3.</td>
<td>2013</td>
<td>Tears Foundation,</td>
<td>Educating slow learners</td>
</tr>
</tbody>
</table>
Both teacher and student members always remain on their toes to help the disabled students admitted in the college. They are getting solutions of all their problems whether these are exam related or administration related through Jaagriti. Moreover, they consider themselves to be the part of the mainstream by joining Jaagriti. Jaagriti encourages them to showcase their talents by providing opportunities in the various activities organised by DU. Moreover, they are encouraged to participate in sport meets and cultural programmes organised by other DU colleges and EOC, University of Delhi.

- Furthermore, Jaagriti encourage them to apply for various scholarships and awards announced time to time by different authorities.
- Team Jaagriti showcased a play “Reniassance” in college auditorium that highlighted that differently-abled people are not in any way less than others provided they get equal opportunities. Most of the participants in the play were disabled students. It moved the hearts of the audience of about 500.
- Jaagriti is also attempting to help the library staff learn how to help differently-abled students through assistive techniques by sending them to various training programmes.
- Another attempt of the Enabling Unit of our college is to make our college disabled friendly.
- Provision of ramps is made here and there.
- Lift is also there in college campus to insure free mobility of disabled people.
- Furthermore, college has also purchased wheel chairs and blind sticks for the help of wheel chair users and visually impaired.
- Thus, Jaagriti is taking care of the physical, mental and emotional needs of the disabled.

**Evidence of Success:**

- Jaagriti, the ENABLING UNIT of our college has become a role model for other colleges as they are seeking guidance from the convener.
Student volunteers have become writers of visually challenged students of other colleges in writing their exam and our team Jaagriti has truly shown the spirit in true sense.

The student volunteers who have graduated are still helping the disabled community as and when need arises.

The convenor of Jaagriti was called by Equal Opportunity Cell of University of Delhi to inspire special teachers in schools to encourage VH students to opt Commerce in higher studies.

**Problems Encountered and Resources Required:**

- There is a greater need to involve more and more students in the society. There is a need to make the college more disabled friendly by way of installing more lifts, making ramps, and railings.
- There is a need for making the toilets into wheel chair users’ friendly.
- A sports facility room can be set up for differently-abled students, comprising of various sports equipments meant for them. For instance, Table tennis, cricket, musical instruments, etc.
- The process of release of grants by UGC, specially meant for enabling unit, should be expedited so that various events like sports meet, singing competition, can be organised within the college timely.

**C. Equal Opportunity Cell (EOC)**

**Goal:** Equal Opportunity Cell aims to equip the students belonging to SC, ST, OBC, Minority or Disability with knowledge and necessary skills. It continuously strives to provide assistance to underprivileged students and minorities in the campus. EOC aims to make college facilities accessible to all students irrespective of differences. The differently enabled students are provided with required assistance.

**Context:** Inequalities in our society have been extremely pervasive. Equality is the most desired value of the society. Since all human beings have equal worth and importance, and therefore, should be given equal concern. All men are treated equal before law but the society is manifestation of gross inequalities. The discrimination based on gender, religion and caste are deeply embedded in our society from centuries. An egalitarian, fair and inclusive society should also be gender sensitive. All citizens, therefore both men and women must be effectively guaranteed equal rights, votes, and voices. An equal society is most needed and yet, an elusive stance in most of the societies. So, more and more efforts of the government as well as society should be concentrated on creating a society that has equality and where there is no type
of discrimination. Our democracy will be truly realized if these inequalities and inequities are eliminated from the society.

**Practice:** Equal opportunity cell is aiming to provide special assistance to differently enabled students of the college. They were distributed laptops. The campus was made hassle-free and infrastructural pitfalls in the campus were removed to facilitate free movement of differently enabled students. The provisions of women rights are discussed with the students to make them aware about the legal provisions available to women. Career counseling sessions are organized by EOC to benefit a large number of students specially the SC/ST and minorities.

**Evidence of Success:** Under the aegis of EOC, we have been organizing seminars and workshops from time to time. International Women’s Day has been observed by EOC every year by conducting workshops and seminars and students have exhibited a keen interest for such events. Special remedial classes are organized to the benefit of the students belonging to SC, ST and Minorities.

**Problems Encountered and Resources Required:** The funds available to Equal Opportunity Cell are barely sufficient to organize one low profile seminar to sensitize the students about the issues pertaining to women, underprivileged, differently enabled and marginalized sections of the society. Remedial coaching for the students belonging to SC, ST, OBC or Minorities can be organized which will benefit them by imparting better understanding of the concepts taught. Additionally, there can be Coaching Classes for Entry into Services, which will prepare them for the entry into jobs. Language Proficiency Classes especially, English Language Classes or Special Modules to hone their soft skills, etc. can be organized for the benefit of these students because lack of all these facilities poses problems and hampers the smooth functioning. Inter-college and intra-college debates can be organized on various topics from time to time. National level Seminar and Conferences on Women Empowerment, Human Rights, and Inclusive Society should be annual feature of EOC and sufficient funds should be available for the same.

**Best Practice II:**

**Title of the Practice: Entrepreneurship**

**Goal:** Sri Guru Gobind Singh College of Commerce aims to provide an environment in which entrepreneurial abilities of the students are nurtured and
cultivated to cater to the needs of a growing economy. Primary goal is to tap the true potential of our students and equip them for the future by providing them with the necessary entrepreneurial skills, knowledge and values. These abilities are indispensable but at the same time available at a premium. Realising fully well that in the coming years entrepreneurial spirit among the youth will not only create job for them but it will also have a multiplier effect on the employment opportunities, Sri Guru Gobind Singh College of Commerce has taken upon itself to inculcate these young minds with an infectious energy and optimism about the power of business to shape the world for good. As a step in this direction the E-cell of the college organizes various lectures, conducts seminars and provides hands-on experience.

Context: SOCH – The entrepreneurial cell was formally founded on 3rd August 2011 in collaboration with Nurture Talent Academy with an aim to instill entrepreneurial skills in students of Sri Guru Gobind Singh College of Commerce. We have taken up added responsibility of developing a strong sense of entrepreneurship and combining it with practical knowledge and experience. The Cell has since been devoted to spread business and enterprising skills among the college students. The need for coming up with this idea was initiated by the fact that the parents belonging to the old school of thought still motivate their children towards white collared jobs but contrary to this, the need of the hour is to ensure a futuristic approach that keeps pace with the changing trends in a professional world through our global perspective. Having talented, enthusiastic, creative and willing students gave us the push to formalize the E-cell. The seminars and conferences were a regular feature even before the E-cell was formalised.

Practice: Helping young students to become economically independent through employment and entrepreneurship is the principal challenge that the college seeks to address through the e-cell and Enactus. Since Higher Education and Employability go hand in hand, our e-cell is constantly working to provide a vibrant platform to meet the different needs of students for employability. It acts as a stepping stone for our students to fulfill their professional needs and goals. SOCH our E-Cell aims at spreading practical knowledge by giving students a first-hand account from people who are successful entrepreneurs themselves. It has been a host to many prominent figures for delivering conventions, seminars and talk-shows for the benefit of students.

- Mr. Arvind Kejriwal, the Honourable Chief Minister of Delhi currently, was the chief guest at our annual business convention, Bizhawk’13 where he gave the students some invaluable insights which would give some structure to their entrepreneurial aspirations.
In Bizhawk’15, we also organised a first of its kind merger competition, Ideamatic. Teams of two or more people were given two unrelated companies at random and a possible product out of their union had to be conceived and presented. It was a successful event as it challenged the students to push their creative boundaries. To bring to the fore the latent talent of our students we organize number of Business Plans Competitions, encouraging the students to devise a new product or a strategic plan having marketability and profitability.

The first edition of the ACHIEVERS’ TALK - Experiences worth Sharing, was attended by over 250 delegates from different colleges of Delhi-NCR. The speakers included Ms. Sugam Singhal (Media Professional), Nishant Manchanda (Marketing Consultant), Ankit Jhamb (HR KPMG), Aniket Jaiswal (Director, Owner- ODF), Anshul Tewari (Founder –Youth Ki Awaaz) and Masoor Lodi (Faculty Member- The Entrepreneurial School). This conference was organized with an objective of bridging the gap between today’s leaders and achievers and Gen-Z who are going to be the future leaders and change-makers by achieving something worth in their lives thereby inspiring others to follow their footprints.

An international event, TEDxSGGSCC which was organized by the college included talks by eminent personalities such as, Anna Durai- the man behind ‘amazing auto’, novelist- Devapriya Roy, Akshay Saxena, and Saurav Jha. The event received extensive media coverage.

E-Cell also hosted Ms. Prerna Mukharya, Founder Outline India. Prerna focused on the need of young entrepreneurs and responsible business entities to steer this green crusade and how a lifestyle overhaul shall make this possible.

Focusing on young and path breaking achievers, the college organised an unprecedented Question and Answer seminar on ‘Right Of Passage’, which celebrated college students who have done exceptionally well in their respective fields. We had Saachi Soni (mountaineer), Kartik Varma (cyclist), Kamakshi Khanna (singer) and Vasundhra Choudhary (youngest woman Sarpanch) in our midst. The session focused on their struggles, journey and eventual success. The idea was to bring a sense of versatility and diversity in our thinking process. It reflected our conviction of thinking out of the box and constantly innovating in our processes.

Consistent efforts are made and opportunities provided to the students in the form of inviting luminaries from the related fields who inform our students about business environment and imperativeness of team dynamics to run a successful enterprise.
Evidence of Success: As a concrete evidence of success of the efforts made in the area of cultivating entrepreneurship, the achievements of following students, in the way of their international exposure, speaks for themselves:

- Varun Singhal, a student of B.Com.(Hons.) IIIrd year and the Ex-president of the Entrepreneurship cell at the college, was one the 300 students selected for the most coveted Business Conference ‘World Business Dialogue’. The dialogue was organized by University of Cologne in Germany, where top business and political leaders held panel discussions, workshops and executive sessions on alternative business strategies and models. His business idea was chosen the best and awarded the first prize at the dialogue. He was selected among the 50 candidates in YOUNG INDIA FELLOWSHIP. Mentored and founded by leaders of today such as Narayana Murthy, Kaushik Basu and Pramod Bhasin, YIF is one its kind initiative where a student gets all round development and wholesome knowledge to become leaders and change agents of tomorrow.

- Shubham Aggarwal, alumni of the college in his final year of B.Sc.(Hons.) in Computer Science was selected to attend the University Scholars Leadership Symposium held in Thailand. He was also recommended by the University of Delhi for Global Citizenship for Young Leaders, Australia and education without Borders, Dubai. He was offered an Internship in California, USA in an IT Company, ‘Talkwheel Inc.’ during the summer break of the year 2012. He was also fortunate to pursue a course in New York University, College of Continuity and Professionalism in August 2012. The competitive world of today requires sharp, creative, innovative, responsible and flexible minds and keeping the needs of the society and of the economy a priority our college makes concerted efforts to shape the personalities of our students and polish their abilities to face challenges of life with confidence and determination. The Entrepreneurial Cell of the college performs this role to a great extent.

- The E-cell of the college which achieved phenomenal success in terms of its two ventures: Sochbooks and Games Garage.

Sochbooks: The aim was to produce good quality registers and notebooks, and sell them at one-third of their prevailing market price. This was done to ensure maximum sales as well help students to save on their pocket-money. The project is funded and managed entirely by the students of the cell. Starting with a humble beginning, E-cell through Soch Books project is striving to reach greater heights and planning reach out to colleges of Northern India.

Games Garage: Games Garage is led by a team of entrepreneurs who are enthusiastic gamers. Together they hold a passion for their industry, and a disciplined business perspective to continuously drive value to their
shareholders, customers, vendors and employees. It is this passion, nurtured by SOCH that inspired them to start an online retail outlet to sell anything and everything which is related to online gaming. It is the most prominent retail destination for gamers across the country.

**SOCH INCUBATION:** One of the initiatives at the undergraduate level for student entrepreneurs was organized. The startup fair was a platform for student entrepreneurs from across India to showcase their startup projects and services in front of youth market and prominent Venture Capitalist’s and Angel Investors. Two e-cell members came up with the start-up named ‘Immerse’ in which they sold almost 500 water bottles in the campus. Team ‘Immerse’ introduced another product, homemade chocolates.

**Project Accelerate:**
Project Accelerate firmly believes in the power of pedagogical tools and experiential learning. It is one of the top 20 Finalists of the Handprint Challenge: Sustainability Challenge for Colleges in Asia Pacific, UNEP. It adopted multidisciplinary approach and took the challenge for promoting sustainability in college students across Asia Pacific. It emphasised sustainability as a core value for businesses and not a mere obligation. It developed a network of students for acceleration of green businesses. It served as an accelerator to sustainability issue in a simple three phase approach. The first phase *S3: Sustainable Start-Up Saturdays* involved identifying student innovators and entrepreneurs who wish to delve into ideas pertaining to ecological, social and economic sustainability amongst the students. In the next step, it launched its eco-entrepreneurship challenge called ‘Page to Stage’. This allowed young innovators and entrepreneurs to bring to life their entrepreneurship models. The chosen innovators got the chance to develop their Minimum Value Product (MVP) through the means of financial and pedagogical tools. After extensive screening two such projects came in the forefront, *Project 1: Resha and Project 2 EcoCal*

- **Project 1: Resha**
  ‘Resha’, a simple business model to ensure reuse and disposal of tailoring waste. The multi-stakeholder project involving students, marginalized communities and NGOs establishes a 3 way business model producing accessories and goods using tailoring and reused cloth. The project developed a customised Experiential Learning Model (ELM) to hone their personal skills in order to find more such sustainable solutions to environmental problems.
Project 2: EcoCal
EcoCal is an environmental community service program. It aims at bringing together college and senior school students and small–medium scale enterprise/organizations to help reduce environmental damage and take steps to minimize their impact on the environment by reducing resource consumption and adopting eco-friendly measures and practices.

The students were informed about environmental issues and got training for conducting the task of auditing. Trained students conducted audits in organizations and provided their recommendations and suggestions to reduce the negative environmental impact. The audit was followed by a re-audit to assess the impact of the suggestions implemented. It helped the enterprises/organizations to reduce their costs and promoted the 3R’s of the environment.

Problems Encountered and Resource Required: Guiding and preparing students towards the entrepreneurial success requires consistent efforts. Students have the requisite enthusiasm and energy but they come across several constraints which impede their spirited advance in the entrepreneurial field. Some of the problems faced are:

- Shortage of seed money is the most common impediment specially for students from the economically weaker backgrounds
- Corporate linkages take time to materialize specially for first generation entrepreneurs with no family background in this area.
- Lack of maturity and experience in the initial stages. However these initial shortcomings are overcome through learning by doing.
- Inability to comprehend and evaluate the commercial viability of any project. This becomes even more difficult in the absence of a proper feasibility report prepared by professional experts.
- Identifying the right marketing channels can be a major constraint and thus can affect the viability and profitability of the project in a big way.
- Projects being inter-disciplinary, students face adjustment constraints.
- At times even time constraint proves to be a problem.
- Student Entrepreneurs, young voices to reckon with need to be equipped with certain resources. Due to the lack of an all imperative resource of finances, the entrepreneur is backed up by innovation which can only be reflected in a power-packed yet fresh Business Plan. A student entrepreneur fuels the same with funding, which can be propelled by angel investors or private investment. An investment of such sort can only be raised by extensive rounds of networking and communication. While a self-sustaining business model is also a viable option for a new start up. Each entrepreneurial set-up must always have a mentor, a guiding force is extremely important for advice for an ever-evolving business plan (which is actually the essence of a start-
up). With dynamism, discipline and creativity any plan can be taken from page to stage.

To substantiate good practice of entrepreneurship, details of some projects being conducted in the college is given below.

**Project Shakti**

**Goal:** Project SHAKTI, started in February’14 is a project under - “The ENACTUS, SGGSCC, which helps by identifying the potential workforce and creating a bridge between the employers and the low income groups. The project aims at establishing *equilibrium* between the *demand* and *supply* of unskilled and semi skilled workforce required by businesses from the lower income groups in various shops and centers that require staff for data entry, billing and delivery. Focus is on skill enhancement of the potential employees before finding them a job. This provides them with stable jobs and a sustainable source of income, making them self-sufficient and self-reliant. For the process of raising revenue a subscription system has been started. *The vision of this chapter is: We do not believe in giving a man a fish to eat, we believe in teaching him how to fish.*

**Context:**
The ENACTUS, Sri Guru Gobind Singh College of Commerce is the college chapter of the International organisation where we create sustainable and scalable business models aimed at uplifting the weaker sections of the society, wherein a team of almost 50 members are working day and night towards successful implementation and sustainability of the projects.

**Practice:**
- The ENACTUS, SGGSCC spots the job vacancies in the field of data entry, billing and delivery.  
- It is not restricted to small organizations but has also provided employees to big organizations including Big Bazaar.  
- Till now The ENACTUS, SGGSCC has been able to provide employees to Chilly Pepper, Big Bazaar, Gulab and many others organizations.  
- The ENACTUS, SGGSCC charges economical subscription amount from job providers and hence the services are feasible for every organization, no matter what their turnover is.  
- Project Shakti follows the mechanism of building personal relations with both the customer segments. The Training Department makes sure that the future employees are able to share their queries, doubts and concerns with them.
Weekly training sessions motivate the workforce to work. The training is provided in accordance to the type of work to be undertaken by the employee.

- On the other hand, the business department interacts with the business segments and makes sure that they don’t face difficulties with new recruits. Monthly feedback adds to the credibility of our society.

**Evidence of Success:**
It is a matter of great pride for the college that this year we have been awarded a KPMG Business Ethics Grant of Rs. 50,000. Being associated with the Brand name The ENACTUS gives us a competitive edge. Such valuable support from industries not only meets the financial requirement but also provide a chance for students to interact with the growing industries. It provides us a platform to collaborate with business and academic leaders in the development of our projects.

**Our uniqueness lies in the fact that:**
- Unlike employment agencies which charge a huge amount of money from the job seekers in return for their services rendered we charge a nominal fee from the employers, so as not to be a drain on their finances.
- To enhance the skill set of the slum dwellers, before employment they are given the basic training required to face the interviews and excel in their jobs.
- Employment agencies cater to only large stores, or retail chains. But our prime focus is to reach out to large and small scale businesses (like Kirana stores)
- In this project a flexible subscription criteria as per the choice of the employers is offered. Those who wish to enter with us on long-term contract basis are given additional benefits and those who are initially hesitant to enter are given an opportunity to contract with us for one month on the payment of a very nominal fee.
- If a customer is unsatisfied with an employee, an option of replacing him within two weeks of the complaint is offered.

**Problems Encountered and Resources Required:**
- The demand for workforce is higher than the business segment currently has employed. Searching for the same posed major hindrances in the smooth functioning of the business activities.
- Approaching employment agencies is an expensive and time consuming process for the small retailers. Such agencies usually take up more time than the retailers can afford.
- Unemployment poses a major problem for the people residing in the slums. In case of those who are already employed there is no job satisfaction.
Many slum dwellers have been rejected in job interviews mainly because of lack of social skills and etiquette.

Marketing cost: Expenses incurred by the Marketing and Public Relations department for creating awareness and promoting our services in the market.

Talent Acquisition Cost: Expenses incurred by the Organizing department on field work to identify and acquire potential workforce.

Training Cost: Expenses incurred by the Training department to impart and enhance skills of the labor to make them, self-reliant and also to meet the requirements of the employee.

Customer Acquisition Cost: Expenses incurred by the Business development department to acquire the customers (employers) and attract potential clients.

Miscellaneous Cost: Expenses incurred by the R&D and Technical department for the upkeep of the website and research for the development of the project.

**Project Amber**

**Goal:** Project AMBER is a project under The ENACTUS SGGSCC, college chapter which aims at bringing economic independence to the domestically victimized women in our country by inculcating entrepreneurial skills in them. A strong team of almost 50 student members departmentalized into Marketing, Public Relations, Human Relations, Business Management, Organizing, Creative and Technical Department are working day and night towards successful implementation and sustainability of our projects. The project is based on 3 R’s: REUSE, RECYCLE and REINVENT

**Context:** Project Amber targets the unemployed and unprivileged women folk who are trained in the field of creativity and willing to work from their homes in an effort to earn their livelihood.

The Amber team makes sure that the ladies employed for stitching are able to share their queries, doubts and concerns with us. Keeping this in mind Project Amber follows the mechanism of building personal relations with both the customer segments.

**Practice:** Following are the criteria that make the project different

- Waste denims are collected and reused in the manufacturing of products. Denims have a lot of character and style, even if they are worn out or outgrown.
- Best quality denim products are sold at through away prices.
• Facility of customized designs and sizes is also made available on all the products.
• Free training is offered to the NGO women to enhance their skill set in the fields of stitching and sewing.
• Timely training sessions are conducted by the team in order to build a sense of personal belongingness and enhancing their communication skills.
• This is done keeping in mind the fact that in the near future they are able to mould the clients professionally for the sale of their product when ENACTUS team removes itself from the chain after achieving sustainability.

Evidence of Success: The success of any project depends upon the satisfaction it can provide to its customer segments. In the course of the project, there was collaboration with the following two NGOs who provided with a skilled workforce and made sure production is completed on time and the products are customised according to the requirements. Easy availability of raw material and denims through collection drives in colleges/schools was enabled. In the nutshell ENACTUS ensured balanced product quality by working towards standardization of products and thereby facilitating a regular supply.

1) Ekta Shiksha Sansthan: ENACTUS SGGSCC collaborated with an NGO – Ekta Shiksha Sansthan which is located in a remote area of Burari. The focus of this NGO is to empower women through the manufacturing of pouches, bags, mats and folders. The products manufactured by them are of superior quality with good finish and customer appeal.
2) Deep Welfare Organisation: In addition to Ekta Shiksha Sansthan, Deep Welfare Organisation is another NGO that has more than 20 ladies who well versed in the art of painting. Painting earlier pursued as a hobby by these women has now become a profession from Deep Welfare Organization we get our pouches painted which acts like an icing on a cake, making our products more attractive and has greatly affected.

Problems Encountered and Resources Required-
• Sale of the product in continuity can be disrupted at times.
• There is no standardization of products.
• There is no regular supply of denims as a raw material as it is collected through collection drives.
• Various costs are incurred as :
  o Manufacturing cost: Expenses incurred by the Creative Department on raw material acquisition, stitching cost and designing cost of the products.
Marketing Cost: Expenses incurred by the Marketing and Public Relations department for creating awareness and promoting our product in the market.

Training Cost: Expenses incurred by the Training department to impart and enhance skills of the women folk in the fields of stitching, sewing and painting.

Customer Acquisition Cost: Expenses incurred by the Business development department to acquire the customers (employers) and attract potential clients.

Miscellaneous Cost: Expenses incurred by the R&D and Technical department for the upkeep of the website and research for the development of the project.

Revenue Stream
The revenue is generated through wholesale orders from stationery shops, private schools, Rotaract clubs and exhibitions.

Soch Books (E-Cell)

Goal: Goal is to exhibit best of entrepreneurial practices. The E-Cell at SGGSCC has launched various start-ups such as Soch Books, Handmade Junction, Economy decoded and many more. The Soch Books is one of the prime initiatives of the E-Cell, which is focused to produce and sell registers of 112 good quality pages at half the prevailing market price. Soch Books has a very good response and future orders are also placed. The sponsors for the Soch Books are Delhi School of Business, Hyundai, P.K. diamonds, Ganga International School to name a few.

Soch Books (Write What You Think) is a student run initiative that deals into selling subsidized high quality A4 Sized notebooks in the Delhi University Student Circuit.

Context: In this age of advertising and product promotion consumers feel a heavy burden on their pockets. For a quality product extra money is to be spent by the consumers. How a product is marketed today has become far more important than what the product specifications and ingredients are. This results in high prices and as a result 25% of the cost is borne by the consumers as advertising costs and also, for a quality product extra money is to be spent by the consumers. Soch Books is an attempt to satisfy the students by providing them good quality registers at a very reasonable price. The Cost Benefit being offered to the Students is by way of having an advertisement Space on the Register's Back Cover and on the inside of
the front and back cover that subsidizes it and paves a way to its Low Price Model.

**Practice:** Soch Books works to bring into practice the principle of consumer satisfaction in regard to quality as well as cost. A 112 page fine quality register is produced and sold at half the prevailing market price. This benefit is made available to the consumers as the cost of production of registers is shared by the advertising companies.

The advertisers on the other hand can give their advertisements, provide their company details and other relevant information by selecting the space on the inside of the cover or the back page or at the back cover of the register. This practice is of benefit to the advertisers as well, as the companies get to connect directly with the youth and since the product is with the consumer for at least six months, the likelihood of advertisements making deeper and longer effect increases. Unlike giving advertisements on billboards, newspapers, magazines, etc. giving advertisements on the back and cover page of the registers is a lesser burden on the companies.

**Evidence of Success:** The advertisers like Vivekananda Institute of Professional Studies, Ganga International School, P.K Diamonds, NDTV, and Hyundai are few among those associated with Soch Books and are a testimony of the success of the initiative.

**Problems Encountered and Resources Required:** The only problem dealt by the team pertains to procuring sponsors for the notebook advertising. Since each brand/company saturates with each batch of notebooks, getting them to do a repeat, is extremely difficult. As, very domain specific companies are willing to associate, this further narrows down the spectrum of sponsorship scrounging.
Evaluative Report of Department of Commerce

1. Name of the Department - COMMERCE

2. Year of Establishment - 1984

3. Names of Programmes offered:
   (a) U.G : B.Com.(Hons.) - Three Year Programme
   (b) U.G : B.Com. - Three Year Programme
   (c) P.G : M.Com. - Two Year Programme

4. Names of Inter-disciplinary courses and the departments/ units involved

<table>
<thead>
<tr>
<th>S.No</th>
<th>Names of Inter disciplinary courses offered</th>
<th>Departments involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Micro Economics</td>
<td>Economics</td>
</tr>
<tr>
<td>2.</td>
<td>Macro Economics</td>
<td>Economics</td>
</tr>
<tr>
<td>3.</td>
<td>Indian Economy</td>
<td>Economics</td>
</tr>
<tr>
<td>4.</td>
<td>Business Mathematics and Statistics</td>
<td>Commerce and Mathematics</td>
</tr>
<tr>
<td>5.</td>
<td>Fundamentals of Computers</td>
<td>Commerce</td>
</tr>
<tr>
<td>6.</td>
<td>Computer Applications</td>
<td>Commerce</td>
</tr>
<tr>
<td>7.</td>
<td>Political Science</td>
<td>Political Science</td>
</tr>
<tr>
<td>8.</td>
<td>Language Courses as per University rules</td>
<td>English, Hindi and Punjabi</td>
</tr>
<tr>
<td>9.</td>
<td>Environmental Studies</td>
<td>Commerce</td>
</tr>
<tr>
<td>10.</td>
<td>Political Theory and Thought</td>
<td>Political Science</td>
</tr>
<tr>
<td>11.</td>
<td>Economic Development and Policy in India</td>
<td>Economics</td>
</tr>
<tr>
<td>12.</td>
<td>Economic Regulations of Domestic and Foreign Exchange Markets</td>
<td>Economics</td>
</tr>
<tr>
<td>13.</td>
<td>Industrial Economics</td>
<td>Economics</td>
</tr>
</tbody>
</table>

5. Annual/Semester/Choice based credit system
   (a) B.Com.(Hons.) - Semester Mode (Current)
   (b) B.Com. - Semester Mode (Current)
   (c) M.Com. - Semester Mode (Current)
6. Department Participation in other department Courses

Commerce teachers take classes in Post Graduate Diploma in Management (PGDIM) and Post Graduate Diploma in Business Journalism and Corporate Communication (DBJCC) of SGGSCC for the following papers-

- International Marketing
- Financial System and Analysis
- International Business Finance
- Computer Applications in Business
- International Business Environment
- International Trade Operations

7. Courses in collaboration with other universities, industries, foreign institutions, financial markets etc.

In recent the past college conducted Tally Accounting Certificate Course in collaboration with Pvt. Ltd. Tally India

The college is in the process of starting a Certificate course in collaboration with Bombay Stock Exchange (BSE) and Diploma in Financial Markets.

8. Details of courses / programmes discontinued (if any) with reasons

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Details of the courses/ programmes discontinued</th>
<th>Reasons for discontinuation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Annual Mode discontinued w.e.f. 2013-14</td>
<td>As per directives of University Of Delhi</td>
</tr>
<tr>
<td>2.</td>
<td>FYUP replaced 3 Year Semester programme in 2013-14</td>
<td>As per directives of University Of Delhi</td>
</tr>
<tr>
<td>3.</td>
<td>FYUP discontinued in 2014-15 and replaced by 3 year semester programme</td>
<td>As per directives of University Of Delhi</td>
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</table>

9. Number of teaching posts

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned</th>
<th>Filled</th>
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</thead>
<tbody>
<tr>
<td>(a) Professors</td>
<td>*</td>
<td>NIL</td>
</tr>
<tr>
<td>(b) Associate Professors</td>
<td>*</td>
<td>15</td>
</tr>
<tr>
<td>(c) Assistant Professors</td>
<td>*</td>
<td>15</td>
</tr>
</tbody>
</table>

(7 Permanent and 8 Ad-hoc)

* The college has a total sanctioned strength of 40 in the Department of Commerce without any defined split between Professors / Associate Professors /Assistant Professors.
### 10. Faculty profile

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D. students guided for the last 4 years</th>
</tr>
</thead>
</table>
| 1.     | Mrs. Bhupinder Kaur Aneja | M.Com, LL.B.                       | Associate Professor | • Income Tax  
         |                        |                      |                  | • Indirect Tax  
         |                        |                      |                  | • Financial Management  
         |                        |                      |                  | • Corporate Laws  
         |                        |                      |                  | • Corporate Governance |                                    | 32 | NIL                  |
| 2.     | Mrs. Jaswinder Kaur    | M.Com, M.Phil.                     | Associate Professor | • Business Statistics  
         |                        |                      |                  | • Management Accounting  
         |                        |                      |                  | • Cost Accounting  
         |                        |                      |                  | • Financial Accounting |                                    | 30 | NIL                  |
| 3.     | Mr. Sarabjeet Singh Lamba | M.Com., M.Phil., I.C.W.A.I       | Associate Professor | • Financial Accounting  
         |                        |                      |                  | • Cost Accounting  
         |                        |                      |                  | • Management Accounting  
         |                        |                      |                  | • Financial Management  
         |                        |                      |                  | • Fundamentals of Investment |                                    | 29 | NIL                  |
| 4.     | Dr. (Mrs.) Surjeet Kaur | M.Com., M.Phil., Ph.D.             | Associate Professor | • Financial Accounting  
         |                        |                      |                  | • Corporate Laws  
         |                        |                      |                  | • Cost Accounting  
         |                        |                      |                  | • Business Laws  
         |                        |                      |                  | • Auditing |                                    | 28 | NIL                  |
| 5.     | Dr. (Mrs.) Kawal Gill  | M.Com, M.Phil.                     | Associate Professor | • International Business  
<pre><code>     |                        |                      |                  | • Management Accounting |                                    | 28 | NIL                  |
</code></pre>
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D. students guided for the last 4 years</th>
</tr>
</thead>
</table>
| 6.    | Dr. (Mrs.) Sangeeta Dodrajka  | Ph.D.                       | Associate Professor  | • Cost Accounting  
• Marketing Management  
• Human Resource Management  
• Corporate Laws  
• International Marketing (P.G.) | 27                         | NIL                                                          |
| 7.    | Dr. (Mrs.) Gurminder Kaur     | M.Com, M.Phil., Ph.D.       | Associate Professor  | • Income tax  
• Corporate Accounting  
• Business Tax Procedures  
• Corporate Tax Planning  
• Corporate laws | 26                         | NIL                                                          |
| 8.    | Dr. (Mrs.) Harvinder Kaur     | M.Com., M.Phil., Ph.D.      | Associate Professor  | • Fundamentals of Investment  
• Business Laws  
• Financial Management  
• Business Statistics  
• Corporate Accounting | 25                         | NIL                                                          |
| 9.    | Mrs. Asha Wadhwa              | M.Com., M.Phil.             | Associate Professor  | • Cost Accounting  
• Management Accounting  
• Auditing  
• Business laws  
• Business Statistics | 28                         | NIL                                                          |
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D. students guided for the last 4 years</th>
</tr>
</thead>
</table>
| 10.    | Dr. (Mrs.) Sarabpreet Kaur  | M.Com., Ph.D.       | Associate Professor  | • Corporate Accounting  
• Corporate Governance  
• Business Laws  
• Business Organisation and Management  
• Financial Accounting | 25                          | NIL                                |
| 11.    | Mr. Jasvinder Singh         | M.Com.              | Associate Professor  | • Financial Management  
• International Business  
• International Finance(PG) | 27                          | NIL                                |
| 12.    | Dr. (Mrs.) Naveen Dua       | M.Com., M.Phil., Ph.D. | Associate Professor  | • Human Resource Management  
• Business Mathematics and Statistics  
• Business laws  
• Business Organisation and Management | 23                          | NIL                                |
| 13.    | Dr. (Mrs.) Manju Bhatia     | M.Com., M.Phil., Ph.D. | Associate Professor  | • Financial Accounting  
• Business Statistics  
• Marketing Management  
• Cost Accounting  
• International Marketing(PG) | 20                          | 3 (One as co-supervisor Two as co-advisor) |
| 14.    | Dr. Harpreet Singh          | M.Com., M.Phil.,    | Associate Professor  | • Financial Accounting  
• Corporate Accounting | 19                          | NIL                                |
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D. students guided for the last 4 years</th>
</tr>
</thead>
</table>
| 15.   | Mr. Hartaj Singh Makol| M.Com., M.Phil.        | Associate Professor | • Financial Management  
• Fundamentals of Investment  
• International Business | 17                         | NIL                              |
| 16.   | Dr. (Mrs.) Simmarpreet Kaur | M.Com., Ph.D. | Assistant Professor | • Business Organisation and Management  
• Business Mathematics and Statistics  
• Human Resource Management | 17                         | 2 (One as co-Supervisor and One as a Co-Guide) |
| 17.   | Mrs. Satvinder Kaur   | M.Com., M.Phil.        | Assistant Professor | • Income Tax  
• Business Laws  
• Corporate Governance  
• Auditing | 15                         | NIL                              |
| 18.   | Mrs. Meenu Gupta      | M.Com., M.Phil.        | Assistant Professor | • Financial Accounting  
• Corporate Accounting  
• Human Resource Management  
• Corporate Laws | 13                         | NIL                              |
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of years of experience</th>
<th>No. of Ph.D. students guided for the last 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>19.</td>
<td>Mrs. Ravneet Kaur</td>
<td>M.Com.</td>
<td>Assistant Professor</td>
<td>• Cost Accounting • Business Laws • Cost accounting • Marketing Management • Advertising and Personal Selling</td>
<td>14</td>
<td>NIL</td>
</tr>
<tr>
<td>20.</td>
<td>Mrs. Navdeep Kaur</td>
<td>M.Com.</td>
<td>Assistant Professor</td>
<td>• Financial Accounting • Cost Accounting • Human Resource Management • Corporate Accounting • Financial Management</td>
<td>9</td>
<td>NIL</td>
</tr>
<tr>
<td>21.</td>
<td>Dr. Baldev Singh</td>
<td>M.Com., M.Phil., Ph.D., L.L.B.</td>
<td>Assistant Professor</td>
<td>• Income Tax • Corporate Governance • Corporate Laws • Business Organization and Management</td>
<td>10</td>
<td>NIL</td>
</tr>
<tr>
<td>22.</td>
<td>Dr.(Ms.) Renu Gupta</td>
<td>M.Com., M.Phil., Ph.D.</td>
<td>Assistant Professor</td>
<td>• Corporate Laws • Corporate Governance • Marketing Management • Human Resource Management</td>
<td>11</td>
<td>NIL</td>
</tr>
<tr>
<td>23.</td>
<td>Mrs. Supriya</td>
<td>M.B.A.</td>
<td>Assistant</td>
<td>• Fundamentals of Computer</td>
<td>10</td>
<td>NIL</td>
</tr>
<tr>
<td>S. No.</td>
<td>Name</td>
<td>Qualification</td>
<td>Designation</td>
<td>Specialization</td>
<td>No. of years of experience</td>
<td>No. of Ph.D. students guided for the last 4 years</td>
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</tr>
<tr>
<td></td>
<td>Chopra (Ad-hoc)</td>
<td>M.Phil.</td>
<td>Professor</td>
<td>• E-Commerce&lt;br&gt;• Business Mathematics and Statistics&lt;br&gt;• Human Resource Management&lt;br&gt;• Corporate Governance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>24.</td>
<td>Mrs. Bimaldeep Kaur</td>
<td>M.Com., M.Phil.</td>
<td>Assistant Professor</td>
<td>• Marketing Management&lt;br&gt;• Advertising and Personal Selling&lt;br&gt;• Fundamentals of Computer&lt;br&gt;• E-commerce</td>
<td>9</td>
<td>NIL</td>
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<tr>
<td></td>
<td>(Ad-hoc)</td>
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<tr>
<td>25.</td>
<td>Mrs. Avleen Kaur</td>
<td>M.Com.</td>
<td>Assistant Professor</td>
<td>• Fundamentals of Computer&lt;br&gt;• Corporate Governance&lt;br&gt;• Corporate Laws</td>
<td>4</td>
<td>NIL</td>
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<tr>
<td></td>
<td>(Ad-hoc)</td>
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<td>26.</td>
<td>Mrs. Rasleen Kaur</td>
<td>M.Com., M.B.A.</td>
<td>Assistant Professor</td>
<td>• Income Tax&lt;br&gt;• Indirect Tax&lt;br&gt;• Human Resource Management&lt;br&gt;• Fundamentals of Computer</td>
<td>8</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>(Ad-hoc)</td>
<td>M.Phil.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>27.</td>
<td>Mr. Bal Kishan</td>
<td>M.B.A.</td>
<td>Assistant Professor</td>
<td>• Fundamentals of Computer&lt;br&gt;• International Business&lt;br&gt;• Financial Markets, Institutions and Financial</td>
<td>3</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>(Ad-hoc)</td>
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<td>S. No.</td>
<td>Name</td>
<td>Qualification</td>
<td>Designation</td>
<td>Specialization</td>
<td>No. of years of experience</td>
<td>No. of Ph.D. students guided for the last 4 years</td>
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<tr>
<td></td>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td>- Financial Management</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- Principles of Marketing</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>- Corporate Governance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29.</td>
<td>Ms. Gurpreet Kaur</td>
<td>M.Com.</td>
<td>Assistant Professor</td>
<td>- Corporate Accounting</td>
<td>2</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td>- Business Mathematics and Statistics</td>
<td></td>
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</tr>
<tr>
<td>30.</td>
<td>Ms. Hersheen Kaur</td>
<td>M.Com.</td>
<td>Assistant Professor</td>
<td>- Corporate Governance</td>
<td>1</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td>- Business Environment</td>
<td></td>
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<td></td>
<td></td>
<td>- Corporate Accounting</td>
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</tr>
</tbody>
</table>
11. List of senior visiting faculty:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Names</th>
<th>College/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. R.P Tulsian</td>
<td>Shaheed Bhagat Singh (E) College, University of Delhi</td>
</tr>
<tr>
<td>2.</td>
<td>Dr. Pradeep Aggarwal</td>
<td>Moti Lal Nehru College, University of Delhi</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. Rajeev Midha</td>
<td>Sri Guru Nanak Dev College, University of Delhi</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. N.K. Aggarwal</td>
<td>School of Open Learning, University of Delhi</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Vikas Madaan</td>
<td>Sri Ram College of Commerce, University of Delhi</td>
</tr>
<tr>
<td>6.</td>
<td>Prof. Suresh Chand</td>
<td>Department of Business Economics, University of Delhi</td>
</tr>
<tr>
<td></td>
<td>Aggarwal</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>Dr. Gayatri Verma</td>
<td>Lakshmi Bai College, University of Delhi</td>
</tr>
</tbody>
</table>

12. Percentage of lectures delivered and practical classes handled (Programme wise) by temporary faculty:

- B.Com.(Hons.) 30% (Approx.)
- B.Com. 30% (Approx.)

13. Student – Teacher Ratio

- B.Com.(Hons.) 18:1
- B.Com. 22:1

14. Number of academic support staff (technical) and administrative staff sanctioned and filled

There is a lab assistant who assists the computer related work in B.Com. Lab. The administrative support staff of the college assists and takes care of the needs of Commerce Department also as there is no provision and separate staff for different departments as sanctioned by UGC.

15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/M.Phil/P.G.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Ph.D.</th>
<th>M.Phil.</th>
<th>P.G.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Permanent Faculty</td>
<td>12</td>
<td>06</td>
<td>04</td>
<td>22</td>
</tr>
<tr>
<td>b. Ad-hoc Faculty</td>
<td>-</td>
<td>04</td>
<td>04</td>
<td>08</td>
</tr>
</tbody>
</table>
16. Number of Faculty with ongoing projects from National, International Funding agencies and grants received - NIL

17. Departmental projects funded by DST-FIST, UGC, DBT, ICSSR etc. and total grants received

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Project Name</th>
<th>Funding Agency</th>
<th>Total Grant</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. Kawal Gill: A major research project awarded on “Socio-cultural impact of tourism – A case study of Jaipur, Rajasthan” (Feb. 2011 to May 2013)</td>
<td>UGC - MHRD</td>
<td>Rs.6,25,000</td>
</tr>
<tr>
<td>2.</td>
<td>Dr. Sangeeta Dodrajka: A Minor research Project Ph. D. “TQM and Business Performance: A Case study on I.T. Industry in India.”</td>
<td>UGC</td>
<td>Rs. 30,000</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. Gurminder Kaur: Minor Research Project in Humanities, Social Sciences and Languages in college teacher’s project entitled “Mergers and Acquisition in Indian Corporate Sector: A Study of Motives and Financial Performance”</td>
<td>UGC</td>
<td>Rs. 25,000</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. Harvinder Kaur: Post-doctoral Research Award (2002-2005) for advanced research on the subject “The Effect of Structural Changes in the Stock Exchanges on Stock Market Volatility in India”.</td>
<td>UGC</td>
<td>Rs.1,50,000</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Simmarpreet Kaur: University Of Delhi Innovation Project</td>
<td>University of Delhi</td>
<td>Rs.3,00,000</td>
</tr>
<tr>
<td>S. No</td>
<td>Project Name</td>
<td>Funding Agency</td>
<td>Total Grant</td>
</tr>
<tr>
<td>-------</td>
<td>------------------------------------------------------------------------------</td>
<td>------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>6.</td>
<td>“Sustainability as an Innovative Business Strategy- Challenges and Key Drivers For The Corporate World”</td>
<td>University of Delhi</td>
<td>Rs.3,00,000</td>
</tr>
<tr>
<td>8.</td>
<td>Dr. Kawal Gill: Coordinator Marketing Management, U.G.C. e-Pathshala project for M.Com.</td>
<td>UGC- MHRD</td>
<td>As per UGC norms</td>
</tr>
<tr>
<td>10.</td>
<td>Dr. Manju Bhatia: Five modules/ chapters , e-Pathshala- a UGC project under ILLL (University of Delhi) for developing e-content for e-learning</td>
<td>UGC- MHRD</td>
<td>As per UGC norms</td>
</tr>
<tr>
<td>S. No.</td>
<td>Project Name</td>
<td>Funding Agency</td>
<td>Total Grant</td>
</tr>
<tr>
<td>-------</td>
<td>-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>------------------</td>
<td>----------------------</td>
</tr>
<tr>
<td>11</td>
<td>Mrs. Bimaldeep Kaur: Developed e-content for UGC e-Pathshala for M.Com. paper Marketing Management; 5 Chapters, 2014</td>
<td>UGC- MHRD</td>
<td>As per UGC norms</td>
</tr>
<tr>
<td>12</td>
<td>Ms. Rasleen Kaur: Developed E-content for UGC E-Pathshala for M.Com. paper Marketing; 3 Chapters, 2015</td>
<td>UGC- MHRD</td>
<td>As per UGC norms</td>
</tr>
</tbody>
</table>
UGC- MHRD                                                                                       | As per Norms    |

18. Is there a recognised research center?
Nil. ICICI had set up a research centre for banking research however it has been discontinued by them.
19. Publications per Faculty

Dr. (Mrs.) Surjeet Kaur

Papers Published (4)


Dr. (Mrs.) Kawal Gill

Papers Published (7)

- ”Chinese ODI and Its Impact on Indian Telecommunication Industry”, Paper No 026- 09- 10 by Center for International Business Education and Research 2009 - 2010 Working Paper Series, Georgia Institute of Technology, Atlanta, USA.
- ”Dynamics of Indian Organised Retail”, Pg. 20-23. Retail Digest, by The Oxford Institute of Retail Management, Said Institute of Retail Management, University of Oxford, UK.
- “Challenges and Opportunities of Globalisation: A Case Study of Indian Retail Industry”, Pg.105-119. In Proceedings Of The Fourth Asia Pacific Retail Conference, (Refereed) Organized by The Oxford Institute of Retail Management, Oxford University, UK.
Papers Presented (8)

- “Globalisation experience of Indian Tourism Industry” in Fourth International Conference on Globalisation and Sectoral Development, jointly organized by Academy of International Business- India, and Institute of Integrated learning in Management (IILM), New Delhi, held at IILM from 17th to 19th Feb, 2006.
- “Challenges and Opportunities of Globalisation: A case Study of Indian Retail Industry” in Oxford’s 4th Academic Conference on Retailing in the Asia Pacific, Organized by The Oxford Institute of Retail Management, held at the College of Management, Mahidol University from Sep 4th to 6th. 2007 in Bangkok, Thailand. [www.sbs.ox.ac.uk/oxirm/conference](http://www.sbs.ox.ac.uk/oxirm/conference).
- “Changing face of Indian Tourism” in 5th International Conference, on India in the Emerging Global Order, Organized by Academy of International Business- India, held at Xavier Institute of Management, Bhubaneswar, Orrissa from 28th-31st Jan, 2007.
- College Students Attitudes towards Ethical Consumerism- an Indian Perspective”, A paper presented at Sixth Asia Pacific Retail Conference 14th-15th September 2011, Kuala Lampur, Malaysia.
- “Corporate Governance Challenges With Special Reference To India”, in a National Seminar on Empowering Growth Through Corporate Governance and Economic Stability Measures, Feb 2012.

Books Written (1)

- Understanding and Measuring Tourism Impacts, SSDN Publishers, April 2014
Chapters Published in Books/ Book Reviews (3)


Dr. (Mrs.) Sangeeta Dodrajka

Papers Published (11)

- “Emergence of Six Sigma from TQM”, Asia pacific business review, ABR July –Sep, 2011
- “Surrogate Advertising in India”, Vol 36 no. 3 XLRI JAMSHEDPUR, Sep 2011

Papers Presented (2)

• “Six Sigma and Benchmarking in India: A Case Study of I.T. Industry”, at Department of Commerce, third Annual Convention, Delhi School of Economics, University of Delhi, April 12-13, 2014.

Books Published (2)

• Marketing Strategies (under Publication), Regal Publishers, New Delhi.

Dr. (Mrs.) Gurminder Kaur

Papers Published (1)

• “Key Highlights of The Companies Act, 2013” Journal of Business Thought, Vol. 5 (April 14 – March 15), ISSN 2231-1734

Books Published (1)


Dr. (Mrs.) Harvinder Kaur

Papers Published (7)


Papers Presented (1)

• “Stock Market Volatility in India”, paper presented at the National Seminar on Volatility in Stock Market, organized by Delhi College of Advanced Studies at New Delhi, January 2009.

Books Published (3)


Book Reviews (3)

Dr. (Mrs.) Naveen Dua

Papers Published (2)


Dr. (Mrs.) Manju Bhatia

Papers Published (3)


Dr. (Mrs.) Simmar Preet Kaur

Papers Published (1)


Papers Presented (2)

• “Corporate Disclosure Practices- A Comparative Study of India & UK” was presented at the 3rd Annual Commerce Convention held on April 12-13, 2014 conducted by Department of Commerce, Delhi School of Economics, University of Delhi.

Mrs. Satvinder Kaur

Papers Published (2)

• “Analysis of FDIs – Inflows and Outflows in India” Journal Of Advanced Management Science (ISSN: 2168-0787)

Paper Presented (4)

• Paper “Analysis of FDI in India :Inflows and Outflows” presented at National Conference, Shaheed Bhagat Singh College, University of Delhi, November 5-6, 2012
• “Analysis of FDIs – Inflows and Outflows in India”, International Conference on Management and Humanities, April 2014, Dubai.

Mrs. Meenu Gupta

Papers Published (1)

Papers Presented (2)

- “Creative Accounting Meaning- Motivation and Ethical Issues” at 37th All India Accounting Conference and International Seminar on Accounting Education and Research, Department of Commerce, University of Lucknow, Lucknow (U.P.) India and Indian Accounting Association, Lucknow Branch, November 8-9, 2014.

Dr. Baldev Singh

Papers Published (1)

- “Credit Rating on line”, Asian Journal of Multi-Disciplinary Studies Volume 2, No. 10 (2014) December

Papers Presented (2)

- "Disaster Management”, International Conference, Shivaji College, University of Delhi.

Chapters in Books (1)

- Two chapters, “Auditing”, by D.K. Basu

Dr. (Ms.) Renu. Gupta

Papers Published (6)


Papers Presented (6)

• “Comparative Analysis of Market structure of Banking Segments in Indian Banking industry”, National Conference on Banking Sector reforms in India: Experience, Opportunities and Challenges”, Sri Ram College of Commerce, University of Delhi, 6-7 April, 2015.
• “Internal Control System in Indian Enterprises- An Empirical Assessment” in National Seminar conducted by SGGSCC, University of Delhi on 23-24 Feb, 2012 in poster mode.
Books Published (1)

- “Banking Reforms and Competition: Structure, Conduct and Performance”, Regal Publications, New Delhi, 2015 (under process)

Chapters in Books (1)


Mrs. Supriya Chopra (Adhoc)

Papers Published (5)


Papers Presented (2)

- “Analysis of FDI Inflows & Outflows in India” at International Conference on Management & Humanities 2014 in Dubai, UAE.
“Analysis of FDI Inflows & Outflows” at National Conference on Foreign Direct Investment: Response and Challenge at Shaheed Bhagat Singh College, University of Delhi.

Mrs. Bimaldeep Kaur (Ad-hoc)

Papers Published (2)


Papers Presented (2)


Mrs. Avleen Kaur (Ad-hoc)

Papers Published (5)

• “Trend And Role of FDI In India: An Empirical Investigation”, Abhinav-National Refereed Journal Of Research In Commerce & Management (Online ISSN 2277-1166)
• “Microfinance in India: A Study on performance of SHG Linkage Programme” approved, “Anusilana”, A Refereed Journal, published from Banaras Hindu University, (ISSN- 0973-8762)

Mrs. Rasleen Kaur (Ad-hoc)

Papers Published (4)
• “Corporate Social Responsibility Reporting: A True Reflection of Being Social Responsible”, Anusiana, ISSN 0973-8762

Papers Presented (2)

Mr. Bal Kishan (Ad-hoc)

Papers Published (2)
• “Corporate Social Responsibility Reporting: A True Reflection of Being Socially Responsible”, Anusiana/ ISSN 0973-8762.
Ms. Gurveen Kaur (Ad-hoc)

Papers Published (4)

- “The Financial Landscape of Indian FMCG Sector”, Indian Reference Journal Academic Discourse Vol.3 Issue1, 2014 (Print ISSN: 2278-3296 and Online ISSN: 2349-4441)

Paper Presented (2)

- “Indian Women as Entrepreneurs- Issues and Prospects”, 5th International Conference on Women and Development held at Punjabi University, Patiala on 22-23 November, 2013

Ms. Gurpreet Kaur (Ad-hoc)

Papers Published (6)


**Paper Presented (1)**


**Ms. Harsheen Kaur (Ad-hoc)**

**Papers Published (2)**


• “Corporate Governance Disclosure Practices with Special Reference to Reliance Industries Ltd, MAIMS Journal of Management, Vol 9 (ISSN 22490116)

**Paper Presented (1)**


20. **Areas of Consultancy and income generated:**
   NIL

21. **Faculty as members in-**

   (a) **National Committees:**

   **Mrs. Meenu Gupta** : Member, National HRD Network of Delhi and NCR (Delhi)
(b) International Committees:

Dr. Kawal Gill: Member, Academy of International Business, USA.
Mrs. Meenu Gupta: Member, World Association of Vedic Studies (Waves), Atlanta, U.S.A., Waves, India.

(c) Editorial Boards:

Dr. Kawal Gill: Member, Editorial Board, referred Research Journal of Business Thought, annual publication of SGGSCC
Dr. Harvinder Kaur: Member, Editorial Board, referred Research Journal of Business Thought, annual publication of SGGSCC
Dr. Gurminder Kaur: Member, Editorial Board, referred Research Journal of Business Thought, annual publication of SGGSCC

22. Student projects

a) Percentage of students who have done in-house projects including interdepartmental/programme

It is mandatory for B.Com.(Hons.) III Yr/ Semester VI students to do in-house projects as a part of their course curriculum therefore, 100% of B. Com.(Hons.) students do the in-house project. Students of B. Com (Prog.) although, are not required to do an in-house project as per their course curriculum, however, they are always encouraged by their teachers to take up certain projects on contemporary issues or issues relating to their respective subjects. These projects and presentations form the basis of their evaluation in Internal Assessment.

b) Percentage of students placed for projects in organisations outside the institution i.e. in Research Laboratories/Industry/other agencies

Internship allows students to gain hands on experience and acumen for the corporate jobs. Keeping this in mind, the placement cell of the college takes initiative for conducting the internship programme every year, which helps the students for getting summer placements. This year Internship Fair “Intern-O-Mania” was organised, involving more than 150 students from I and II year, out of which more than 50 students were selected. Some of the companies visiting the campus are: Entrepreneurship school, Anhad, Broomberg, Uni-square Concepts, Feeding India, Weekendre, Vision of an Earthenpot, IDBI Federal Life Insurance, Vskills, Magneto, etc. The average stipend is around Rs. 6,000.
Projects undertaken by students

1. Agam Dhingra
   - **Project Accelerate**
     Selected as the Top 20 finalist of the “Handprints Sustainability Challenge for colleges in Asia Pacific”. Supported by United Nations Environment Network (UNEP), South Asia Youth Environment Network (SAYEN) and Centre for Environment Education (CEE). Felicitated at the Handprint Challenge Award Ceremony, Ahmedabad
   
   - **350.ORG**
     - Selected for a three-day Climate Leadership Workshop, conducted by 350. ORG. in association with IYCN and Clean India
     - Member of Organising Committee of the event “Moving Planet – A day to move beyond fossil fuels”

2. Vaibhav Gulati
   
   - **Economics of Sports Broadcasting**


4. Hari Prasad Kattel
5. Thirty students are members of the ongoing Project Amber and Project Shakti under Enactus, SGGSCC.

23. Awards/Recognitions received by faculty and students

A. Faculty

Dr. Kawal Gill:
- Travel grant by UGC to present paper in an International Conference at Kennedy School of Government, Harvard University, U.S.A. 2008
- Travel grant by University of Delhi to present paper in an International Conference organized by Oxford Institute of Retail Management, University of Oxford, U.K. held at Malaysia.

Dr. Harvinder Kaur:
- Awarded UGC’s Post-doctoral Research Award (2002-2005) for advanced research on the subject “The Effect of Structural Changes in the Stock Exchanges on Stock Market Volatility in India”.

B. Students

1. Dr. S.S. Gulshan Scholarship

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>Nikhil Goyal</td>
<td>B.Com.(Hons.) III yr</td>
</tr>
<tr>
<td>2013-14</td>
<td>Shipra Anand</td>
<td>B.Com.(Hons.) III yr</td>
</tr>
<tr>
<td>2014-15</td>
<td>Ankita Jain</td>
<td>B.Com.(Hons.) III yr</td>
</tr>
</tbody>
</table>

2. Sultan Chand Scholarship

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>Ramneet Kaur</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td></td>
<td>Shipra Anand</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td>2013-14</td>
<td>Hemant Verma</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td></td>
<td>Ankita Jain</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td>2014-15</td>
<td>Hasgun Kaur</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td></td>
<td>Ankur Jain</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
</tbody>
</table>

3. Shri Sultan Chand Memorial Scholarship

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>Hemant Verma</td>
<td>B.Com.(Hons.) Sem I</td>
</tr>
</tbody>
</table>
### Year | Name | Course 
--- | --- | --- 

### 4. Jaswant Singh Phull Memorial Scholarship 

| Year | Name | Society 
--- | --- | --- 
2012-13 | Gurleen Kaur | B.Com.(Hons.) IIYr 
2013-14 | Simran Kaur, Gurleen Kaur | B.Com.(Hons.) IIIyr, B.Com.(Hons.) III yr 

### 5. Sankhdhar Scholarship 

| Year | Name | Course 
--- | --- | --- 
2012-13 | Sajal Gupta | B.Com.(Hons.) II yr 
2013-14 | Piyush Jain | B.Com.(Hons.) II yr 
2014-15 | Garima Sharma, Priya Kaka | B.Com.(Hons.) II yr, B.Com.(Hons.) II yr 

### 6. Dr. Usha Aggarwal Tejaswini Scholarship 

| Year | Name | Course 
--- | --- | --- 
2012-13 | Upasna Harleen Kaur | B. Com. I yr, B.Com. I Yr 
2013-14 | Sudhanshu Rijal Parminder Kaur | B. Com. I yr, B.Com. II yr
7. Mata Raj Kaur Jolly Scholarship

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>Navneet Singh</td>
<td>B.Com.(Hons.) III yr</td>
</tr>
</tbody>
</table>

8. Shri Amar Nath Garg Memorial Scholarship (Best Student of the Year)

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>Rahul Sapra</td>
<td>B.Com. III yr</td>
</tr>
</tbody>
</table>

9. Shri JP Gupta Memorial Scholarship

- Outstanding Sports persons of the year

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>Vidushi Vats (Table Tennis)</td>
<td>M.Com.</td>
</tr>
<tr>
<td></td>
<td>Parth Madan (Cricket)</td>
<td>B.Com. II yr</td>
</tr>
<tr>
<td></td>
<td>Vijay Kumar (Shooting Ball)</td>
<td>B.Com.(Hons.) I yr</td>
</tr>
<tr>
<td>2014-15</td>
<td>Harshit Juneja</td>
<td>B.Com.(Hons.) III yr</td>
</tr>
</tbody>
</table>

- Best Sports Person of the year

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>Tushar Khattar (Cricket)</td>
<td>B.Com. III yr</td>
</tr>
</tbody>
</table>

B. Key Recognitions received by students in last few Years:

1. Ramneek Kaur
   Second Position Holder: University of Delhi, B.Com.(Hons.) I st Yr. 2011-12

2. Parminder Kaur
   Third Position Holder: University of Delhi, B.Com. II Yr. 2012-13

3. Harshit Juneja
   Represented the college in Lawn Tennis in University of Delhi 's Intercollege Tennis Tournament
4. Gaurav Kochar
   Player, Ranji Trophy, Inter-state Tournament.

5. Aditya Saini
   A budding Cricketer Represented Delhi U-15 Group in District Cricket Association
   Represented Delhi U-16 in Vijay Merchant Trophy, Cricket
   Represented Delhi U-23 Delhi Cricket Team

6. Tushar Khattar
   Played in RBSC International Cricket Tournament in Bangkok.

7. Puneet Beniwal
   First Runner-up, Mr. India, 2014.

8. Varun Singhal
   Selected for Business Conference “World Business Dialogue” organised by University
   of Cologne, Germany.
   Selected for Young India Fellowship, 2011-12

9. Angad Singh Saluja
   A Famous English Poet.

10. Balwinder Singh
    Senior Director Secretariat, FICCI.

11. Akshay Chaturvedi
    Represented Delhi University at mid-term Appraisal of XI five-year Plan
    by the Planning Commission, India.
    Delegate for Brazil in Model United Nations.
    Selected at Draper University, Silicon Valley, USA

12. Agam Dhingra
    National Finalist: Empezar’14, Four day Corporate Event by Synergy SSCBS, selected amongst the top 120 students nationally
    First Runner-up at GreySells : Business Case Study Competition organised by CIMA
    Winner: Campus Ka Mahayuddh, Debate competition by HT City and Fever 104 FM
13. Vaibhav Gulati
First prize: Mock-stock Competition '14 at Sri Ram College of Commerce
Finalist: B-plan Competition Rendezvous'12, IIT Delhi, Delhi.

14. Hari Prased Kattel
SAARC Scholarship covering 100% tuition and living stipend from Govt. of India for South Asian students studying in Delhi University, 2012-15.

Many of our students have won prizes in various spheres. They have been active members of various societies, like Manchantra: the Dramatics society, Misba: the Dance Society, Divinity Society, I-Vogue: Fashion Society, Disha, and various clubs. They have brought many laurels and awards in their respective fields at Inter-college events.

24. List of eminent academicians and scientists/visitors to the department

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009-10</td>
<td>• Mr. Sayyed Ansari, Co-producer, News 24.</td>
<td>Orientation Programme</td>
</tr>
<tr>
<td></td>
<td>• Mr. Yog, M.D, Mirabilis Advisory Pvt. Ltd.</td>
<td>Academic Festival</td>
</tr>
<tr>
<td>2010-11</td>
<td>• Mr. Vijay Kapur, Director Institute of Chartered Accountants of India</td>
<td>Orientation Programme</td>
</tr>
<tr>
<td></td>
<td>• Prof. J.P. Sharma, Head and Dean, Department of Commerce, Delhi</td>
<td>Academic Festival</td>
</tr>
<tr>
<td></td>
<td>School of Economics, UNIVERSITY OF DELHI</td>
<td></td>
</tr>
<tr>
<td>2012-13</td>
<td>• Prof. Mamkottam, Former Dean of FMS and Prof. of Sociology, Ambedkar</td>
<td>Academic Festival-ZEST 2013</td>
</tr>
<tr>
<td></td>
<td>University of Delhi</td>
<td></td>
</tr>
</tbody>
</table>
Year | Visitor | Purpose
--- | --- | ---
2014-15 | • Prof. P. B. Sharma, Vice Chancellor, Delhi Technology University  
• Prof. M.L. Singla, Dean and Head Faculty of Management Studies, University of Delhi. | Orientation Programme  
Academic Festival – ZEST 2015

25. Seminars/ Conferences/ Workshops organised and source of funding

Departmental Seminars in last few Years

<table>
<thead>
<tr>
<th>Year</th>
<th>Seminar/Conference/ Workshop</th>
<th>Speaker</th>
</tr>
</thead>
</table>
| 15th Dec., 2010 | Recent Trends in Capital Market in collaboration with Institute of Company Secretaries India | • Mr. B.K Sabharwal, Director, Japyee Capital Services Ltd. And Delhi Stock Exchange  
• Mr. J.K Bareja, Chairman, Career Awareness Committee of NIRC- ICSI |
<p>| 1st Feb., 2011 | Seminar on Art of Living | • Mr. Avinash Tiku, Engineer from Mumbai University |
| 29th Sep., 2011 | Seminar on Brand ANNA | • Dr. Harshwardhan Verma, Professor of Marketing, Faculty of Management Studies. |
| 4th Sep., 2012 | Workshop on “Statistical Package for the Social Sciences” | • Professor Suresh Chand Aggarwal, Dean and Head, Department of Economics, University of Delhi |
| 19th Feb., 2013 | Seminar on “Investment Awareness in Capital Market” | • Institute of Company Secretaries of India (ICSI) |
| 4th March, 2013 | Seminar on “Company's New Bill” | • Professor J.P. Sharma, Dean and Head, Department of Commerce, University of Delhi. |</p>
<table>
<thead>
<tr>
<th>Year</th>
<th>Seminar/Conference/Workshop</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>18&lt;sup&gt;th&lt;/sup&gt; Sep., 2013</td>
<td>Seminar on “Emerging Issues in Corporate Governance”</td>
<td>● Professor J.P. Sharma, Dean and Head, Department of Commerce, University of Delhi</td>
</tr>
<tr>
<td>4&lt;sup&gt;th&lt;/sup&gt; Oct., 2013</td>
<td>Seminar on “Falling Rupee against Dollar-Reasons and its Repercussions”</td>
<td>● Professor SC Sharma, Faculty, Indian Business School, Gurgaon</td>
</tr>
<tr>
<td>5&lt;sup&gt;th&lt;/sup&gt; Sep., 2015</td>
<td>Seminar on The companies Act, 2013</td>
<td>● Professor J.P. Sharma, Dean and Head Department of Commerce, University of Delhi</td>
</tr>
<tr>
<td>2&lt;sup&gt;nd&lt;/sup&gt; Feb., 2015</td>
<td>Conference on “The Achievers Talk Experiences worth sharing”</td>
<td>● Mr. Sugam Singhal, Media Professional</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Nishant Manchanda, Marketing Consultant</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Ankit Jhamb, HR, KPMG</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Aniket Jaiswal, Director, Owner DLF</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Anshul Tewari, Founder Youth Ki Awaaz</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Mansoor Lodi, Faculty member, The Entrepreneurship School</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Mr. Prveen Kumar, Stand Up Comedian</td>
</tr>
<tr>
<td>5&lt;sup&gt;th&lt;/sup&gt; Sep., 2014</td>
<td>Special event on Teacher's Day “A message to your teachers”</td>
<td>● Indian Business School (IBS), India</td>
</tr>
</tbody>
</table>

* Funding- All seminars and workshops, organized by the Department are either funded by the college authorities or are partially sponsored by the Corporates/Institutions (I.C.S.I., I.B.S., M.C.A.)*
26. Student profile programme / course wise

<table>
<thead>
<tr>
<th>Name of the course</th>
<th>Year</th>
<th>Applications received</th>
<th>Selected</th>
<th>Enrolled</th>
<th>Pass Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B.Com. (Hons.)</td>
<td>2011-12</td>
<td>30,123</td>
<td>260</td>
<td>122</td>
<td>138</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td>30,813</td>
<td>250</td>
<td>120</td>
<td>130</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td>31,929</td>
<td>366</td>
<td>210</td>
<td>156</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>32,711</td>
<td>360</td>
<td>198</td>
<td>162</td>
</tr>
<tr>
<td>B.Com.</td>
<td>2011-12</td>
<td>36,513</td>
<td>143</td>
<td>77</td>
<td>66</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td>36,769</td>
<td>159 FYUP</td>
<td>104</td>
<td>55</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td></td>
<td>FYUP 175</td>
<td>67</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>38,929</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M.Com.</td>
<td>2011-12</td>
<td></td>
<td>11</td>
<td>05</td>
<td>06</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td></td>
<td>10</td>
<td>05</td>
<td>05</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td></td>
<td>12</td>
<td>03</td>
<td>09</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td></td>
<td>09</td>
<td>03</td>
<td>06</td>
</tr>
</tbody>
</table>

27. Diversity of Students

<table>
<thead>
<tr>
<th>Name of the course</th>
<th>Year</th>
<th>Percentage of students from the same state</th>
<th>Percentage of students from other states</th>
<th>Percentage of students from abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B.Com. (Hons.)</td>
<td>2011-12</td>
<td>90.40</td>
<td>8.84</td>
<td>0.76</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td>94.40</td>
<td>4.80</td>
<td>0.80</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td>93.44</td>
<td>6.01</td>
<td>0.55</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>90.55</td>
<td>8.06</td>
<td>1.39</td>
</tr>
<tr>
<td>B.Com.</td>
<td>2011-12</td>
<td>79.72</td>
<td>18.18</td>
<td>2.10</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td>71.15</td>
<td>20.19</td>
<td>8.65</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td>FYUP</td>
<td>FYUP 13.71</td>
<td>FYUP</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>85.72</td>
<td>13.71</td>
<td>0.57</td>
</tr>
<tr>
<td>M.Com.</td>
<td>2011-12</td>
<td>72.73</td>
<td>27.27</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>2012-13</td>
<td>100.00</td>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>2013-14</td>
<td>100.00</td>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td></td>
<td>2014-15</td>
<td>88.89</td>
<td>11.11</td>
<td>NIL</td>
</tr>
</tbody>
</table>

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defence services etc.

The college has no mechanism for maintaining the details of students clearing NET, SLET, GATE, Civil services, Defense services, etc. but as per the informal communication through Alumni Association it is known that the following
students have cleared NET and are employed in Delhi University as Assistant Professors: Renu Gupta, Supreet Kaur, Hersheen Kaur, Gurpreet Kaur, Amandeep Kaur, Naina and Harleen Kaur.

29. Student Progression

A. Student Progression

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>30% to 35%</td>
</tr>
<tr>
<td>PG to M. Phil.</td>
<td>2% to 3%</td>
</tr>
<tr>
<td>PG TO Ph.D.</td>
<td>Data not Available</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>Data not Available</td>
</tr>
<tr>
<td>Entrepreneurship/Self employment</td>
<td>20% to 25%</td>
</tr>
</tbody>
</table>

B. Campus Selection

<table>
<thead>
<tr>
<th>Year</th>
<th>Campus Recruitment/ students placed (for B.Com.(Hons.) &amp; B.Com.)</th>
<th>Percentage of enrolled students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>72</td>
<td>21.62</td>
</tr>
<tr>
<td>2012-13</td>
<td>82</td>
<td>23.09</td>
</tr>
<tr>
<td>2013-14</td>
<td>231</td>
<td>56.61</td>
</tr>
<tr>
<td>2014-15</td>
<td>233</td>
<td>54.95</td>
</tr>
</tbody>
</table>

* Names of the companies that visited the campus in last 4 years- Earnst & Young, KPMG, Yes Bank, American Express, Deloitte, Airtel, WIPRO, Capital IQ, Royal Bank of Scotland, Genpact, GMR, IBM, Smartican, Zomato, Flip, Channel Play, Vmock, Concentrix, Rescon Partners, Module One, Knowcross Solutions, IIFM, Grail Research, Smart Cubes, RFN Technologies.

30. Details of Infrastructure Facilities

(a) Library
The College consists of three -storey air conditioned library with thousands of books and journals in commerce and related disciplines. The library has computers with internet facility and access to e-journals connected through Delhi University website. The computerised catalogue facility is also available to the students and faculty.

(b) Internet facilities for staff and students
Internet facilities are available to staff as well as students. The campus offers Wi-Fi connectivity through Delhi University server.
(c) **Classrooms with ICT facility**
All classrooms have ICT facility having projectors, laptops and sound systems. For details refer to Criterion Four of the report.

(d) **Laboratories**
There are three computer labs in the college out of which two are allocated to commerce courses with 70 computers connected with internet facility.

31. **Number of students receiving financial assistance from college, university, government or other agencies**

A. **From College**

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Merit based</th>
<th>Fee Concession</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>1. B.Com. ( Hons)</td>
<td>9</td>
<td>17</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>2. B.Com.</td>
<td>10</td>
<td>14</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>3. M.Com</td>
<td>4</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>2013-14</td>
<td>1. B.Com. ( Hons)</td>
<td>9</td>
<td>20</td>
<td>12</td>
</tr>
<tr>
<td></td>
<td>2. B.Com.</td>
<td>9</td>
<td>13</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>3. M.Com</td>
<td>4</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2014-15</td>
<td>1. B.Com. ( Hons)</td>
<td>9</td>
<td>33</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>2. B.Com.</td>
<td>9</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>3. M.Com</td>
<td>4</td>
<td>2</td>
<td>–</td>
</tr>
</tbody>
</table>

B. **From Government Agency: UGC**
SC/ST/Minority category /EWS in General category scholarship under UGC Merged Scheme XI Five year plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Total Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-11</td>
<td>B.Com.( Hons)</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>B.Com.</td>
<td>31</td>
</tr>
<tr>
<td>2012-13</td>
<td>B.Com.( Hons)</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>B.Com.</td>
<td>12</td>
</tr>
</tbody>
</table>

32. **Details on student enrichment programmes ( special lectures/ workshops/ seminars) with external experts**
At the department the thrust is not only upon academic excellence but also on development of soft skills through multifarious activities such as Group Discussions, Business Quiz, Business Plan competition, Ad Mad show, Poster making, Clash of the Watch Dogs, Corporate Board Meetings, Mock Stock, etc.
In these series of events, a seminar was organised on ‘Personal Branding’ by Nooral Islam, Ex- chairman, Advertising Agencies Association of India (AAAI), which provided an opportunity to the students in CV management, job applications and how to get ahead in job market. The placement and training cell of the college organises mock interviews and group discussions from time to time in order to prepare the students for placements. Mr. Anshu Mali Saxena guided students in facing interviews through mock interviews.

Every year an inter college academic festival is organised by Commerce Society, URJA, and students from Delhi University, Indraprastha University and other B-schools participate in large numbers.

A number of seminars are held every semester and industry experts and stalwarts are invited to interact with the students. This gives them an opportunity to learn from their experience.

33. Teaching methods adopted to improve student learning

   Teaching aids/ Pedagogy
   • Audio – Visual Presentation
   • Power Point Presentation
   • Case Study Method
   • Group Discussions
   • Remedial Teaching /Tutorials
   • Debates
   • Quiz/Business &Commerce
   • Role playing
   • Management Games
   • Projects
   • Paper Presentation
   • Class tests / Evaluation
   • Viva

34. Participation in Institutional Social Responsibility( ISR) and extension activities

The students and the faculty participates regularly in Institutional Social Responsibility and extension activities through various societies and clubs formed in the college such as NSS, NCC, Rotaract, Equal Opportunity Cell, Enabling Unit, etc.

- Some of the events organised in recent years include – Blood donation camps, Health check up camps, Dental Care, Say No to Crackers
campaigns, Tree plantation drives, Anti- ragging drive, etc. For details of such Programmes, Please refer Criterion three

- The members of URJA- the Commerce Society, took an initiative for a social cause, by organising a Collection Drive, for the victims of Barbarous floods in J&K and Badrinath.

35. SWOC – Department of Commerce

Strengths

- Extremely qualified and interactive faculty
- Research Oriented faculty
- Pro student Approach of faculty facilitating all round development of the students in the field of commerce and business.
- Use of ICT tools to make students employable
- Largest Department in the college in terms of number of lecturers and students
- Excellent computer infrastructure with internet facilities for a better learning environment.
- Producing number of university toppers for many years.
- High cut offs in admission to courses.

Opportunities

- To create new benchmarks of excellence in academics
- To use the potential of the faculty to introduce more add-on job oriented professional courses such as Tours and Travels, Ticketing, e-payroll, Tourism, Accounting, Taxation, Marketing Management, etc.
- The College has potential to introduce courses like Masters of Business Administration (M.B.A), Bachelor of Business Studies (B.B.S) (already applied for)
- To prepare students for more and better placements by providing more soft/social skills, presentation skills and add-on short term courses.
- To have entrepreneurial skills for developing self employment opportunities for students

Weaknesses

- Large class size reduces teacher interaction with individual students
Procedural delay in designing jobs- oriented vocational courses at the university level
There is a need of adding up the I.T. Infrastructure in relation to teacher student’s strength
There is a greater need to collaborate with alumni and industry regarding consultancy research projects
More funding assistance is required for holding workshops/ conferences at the departmental level.
More proactive involvement of under graduate students in development and placement activities is required.

Challenges

- Competitive environment in the field of under graduate and post graduate level with entry of private institutions
- Semester system leaves little time for extra curricular activities for the students.
- To develop a sense of community welfare in the young minds, along with sensitization towards the socially and economically backward classes, under privileged and disabled persons in the society.

* Lack of resources due to shortage of funds and sanctions from higher authorities takes a lot of time and effort.

Future Plans

- Creation of complete electronic data base of our alumni
- To create a dedicated web page of the department.
- Creating a Book Bank
- To add more under graduate and post graduate courses in our college, approved by University of Delhi
- To develop a resource centre for visually challenged students consisting of computer hardware and software meant for them, along with scanners, printers with the relevant software. The centre should also include Sports equipment for visually challenged.
- To set up a research centre for students and faculty to encourage industry-academia interface, seeking project funding, increased access to computers, software, and more e-journals.
- To find more consultancy opportunities due to CSR initiatives by many companies
• To develop an Internship, Career Counseling and Training programme for students
• To encourage faculty to use more audio-visual aids in teaching
Evaluative Report of Department of Economics

1. **Name of the department**: Economics

2. **Year of Establishment**: 1987

3. **Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.):**
   - B.A.(Hons.) Economics: Three-year programme

4. **Names of Interdisciplinary courses and the departments/units involved:**

<table>
<thead>
<tr>
<th>Names of Interdisciplinary courses</th>
<th>Departments involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mathematical awareness</td>
<td>Mathematics</td>
</tr>
<tr>
<td>Environment Studies</td>
<td>Mathematics</td>
</tr>
<tr>
<td>Citizenship in a Globalising World</td>
<td>Political Science</td>
</tr>
<tr>
<td>Gandhi and Contemporary World</td>
<td></td>
</tr>
<tr>
<td>Reading Gandhi</td>
<td></td>
</tr>
<tr>
<td>Understanding Ambedkar</td>
<td></td>
</tr>
<tr>
<td>MIL (English, Hindi, Punjabi)</td>
<td>As per the University norms</td>
</tr>
</tbody>
</table>

5. **Annual/ semester/choice based credit system (programme wise):**
   - Semester Mode

6. **Participation of the department in the courses offered by other departments:**
   - B.Com.(Hons.) and B.Com.(Prog.) - Department of Commerce
   - B.A.(Hons.)Business Economics - Department of Business Economics
   - M. Com.(Tutorials) - Department of Commerce
   - Diploma in Business Journalism and Corporate Communication (DBJCC) - SGGSCC
   - Post Graduate Diploma in International Marketing (PGDIM)- SGGSCC
7. **Courses in collaboration with other universities, industries, foreign institutions,**
   The College is in the process of starting a Diploma in Financial Markets and Certificate Course in Stock Markets in collaboration with the Bombay Stock Exchange.

8. **Details of courses/programmes discontinued (if any) with reasons:**

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Details of the Courses/Programmes discontinued</th>
<th>Reasons for discontinuation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>3 Year-Annual Programme discontinued w.e.f, 2011-12</td>
<td>D.U. replaced it with 3 Year-Semester Programme</td>
</tr>
<tr>
<td>2.</td>
<td>3 Year-Semester Programme discontinued in 2013-14</td>
<td>D.U. replaced with Four Year Undergraduate Programme (FYUP)</td>
</tr>
<tr>
<td>3.</td>
<td>FYUP discontinued in 2014-15</td>
<td>D.U. replaced it with 3 year Semester Programme</td>
</tr>
</tbody>
</table>

9. **Number of Teaching posts:**

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned*</th>
<th>Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professors</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>–</td>
<td>6</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>20*</td>
<td>3</td>
</tr>
</tbody>
</table>

*Twenty posts are sanctioned in the Department of Economics but there is no distinction in the nature of the posts as sanctioned by UGC.*
### 10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph. D. /M. Phil.etc.,)

<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for the 4 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr. Jatinder Bir Singh</td>
<td>M.A.(Eco.) Ph. D.</td>
<td>Principal</td>
<td>• Commodity Futures Markets • Macroeconomics</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>2</td>
<td>Ms. Harpreet Kaur</td>
<td>M.A.(Eco.)</td>
<td>Associate Professor</td>
<td>• Indian Economic History • Comparative Political Economy</td>
<td>31</td>
<td>Nil</td>
</tr>
<tr>
<td>3</td>
<td>Dr. Paramjeet Kaur</td>
<td>M.A.(Eco.) M. Phil. Ph. D.</td>
<td>Associate Professor</td>
<td>• Statistical Methods for Economics • Microeconomics • Macroeconomics</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>4</td>
<td>Ms. Deepa Verma</td>
<td>M.A.(Eco.) M. Phil.</td>
<td>Associate Professor</td>
<td>• Public Economics • International Trade</td>
<td>28</td>
<td>Nil</td>
</tr>
<tr>
<td>5</td>
<td>Dr. D.D. Chaturvedi</td>
<td>M.B.E. Ph. D.</td>
<td>Associate Professor</td>
<td>• Business Economics • Microeconomics</td>
<td>27</td>
<td>Nil</td>
</tr>
<tr>
<td>6</td>
<td>Dr. Rekha Sharma</td>
<td>M.A.(Eco.) M. Phil. Ph. D.</td>
<td>Associate Professor</td>
<td>• Microeconomics • Development Economics</td>
<td>25</td>
<td>Nil</td>
</tr>
<tr>
<td>S. No.</td>
<td>Name</td>
<td>Qualification</td>
<td>Designation</td>
<td>Specialization</td>
<td>No. of Years of Experience</td>
<td>No. of Ph.D. Students guided for the 4 years</td>
</tr>
<tr>
<td>--------</td>
<td>-----------------------</td>
<td>------------------------</td>
<td>---------------------</td>
<td>------------------------------------------------------------</td>
<td>----------------------------</td>
<td>---------------------------------------------</td>
</tr>
</tbody>
</table>
| 7      | Ms. Dipavali Debroy   | M.A.(Eco.) M. Phil.    | Associate Professor | ● Economic History of India  
● Macroeconomics  
● Development Economics                  | 30                         | Nil                           |
| 8      | Ms. Aradhana Nanda   | M.A.(Eco.) Ph. D. thesis submitted Viva awaited | Assistant Professor | ● Microeconomics  
● Macroeconomics  
● Development Economics                  | 17                         | Nil                           |
| 9      | Dr. Nirmal Singh      | M.A.(Eco.) M. Phil. Ph. D. | Assistant Professor | ● Monetary Economics                  | 15                         | Nil                           |
| 10     | Ms. Harpreet Kaur     | M.A.(Eco.) M. Phil. Pursuing Ph. D. | Assistant Professor | ● Mathematical Methods for Economics  
● Econometrics  
● Microeconomics                  | 12                         | Nil                           |
| 11     | Ms. Shelly Verma (Ad-hoc) | M.A.(Eco.) M.B.A. (Banking and Finance) | Assistant Professor | ● Microeconomics  
● Indian Economics  
● Macroeconomics                  | 22                         | Nil                           |
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for the 4 years</th>
</tr>
</thead>
</table>
| 12    | Ms. Kajleen Kaur (Ad-hoc)   | M.A.(Eco.) M. Phil Pursuing Ph. D.             | Assistant Professor  | ● Microeconomics  
                                      |                             | 15                            | Nil                          |
| 13    | Ms. Gurleen Kaur (Ad-hoc)   | M.A.(Eco.) Pursuing Integrated M. Phil Ph. D., M. Phil thesis | Assistant Professor  | ● Mathematical Methods for Economics  
                                      |                             | 4                             | Nil                          |
| 14    | Mr. Vaibhav Puri (Ad-hoc)   | M.A. (Eco.)                                    | Assistant Professor  | ● Environmental Economics  
                                      |                             | 3                             | Nil                          |
| 15    | Ms. Jyotsana Maken (Ad-hoc) | M.A.(Bus. Eco.)                                | Assistant Professor  | ● International Trade  
                                      |                             | 3                             | Nil                          |
| 16    | Ms. Divya Gupta (Ad-hoc)    | M.A.(Eco.) Pursuing Ph. D.                      | Assistant Professor  | ● Econometrics  
<pre><code>                                  |                             | 1                             | Nil                          |
</code></pre>
<table>
<thead>
<tr>
<th>S. No.</th>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for the 4 years</th>
</tr>
</thead>
</table>
| 17.   | Ms. Khushboo Raheja (Ad-hoc) | M.A.(Eco.)    | Assistant Professor | • Indian Economics  
• Financial Economics | 2                          | Nil                         |
11. List of senior visiting faculty: Nil

12. Percentage of lectures delivered and practical classes handled (programme-wise) by temporary faculty

Approximately 45% of lectures are taken by the Temporary/Ad-hoc faculty

13. Student-Teacher Ratio (programme-wise): 18:1

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled:
The College has support personnel of approximately forty in Administration, Library, Accounts, Maintenance, Computer Labs, etc., who cater to the needs of all, including the Department of Economics.

15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/M.Phil/PG.

<table>
<thead>
<tr>
<th>Qualification</th>
<th>No. of teaching Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Permanent</td>
</tr>
<tr>
<td>Ph. D.</td>
<td>5 Completed</td>
</tr>
<tr>
<td></td>
<td>1 Viva-voce Awaited</td>
</tr>
<tr>
<td></td>
<td>1 Pursuing</td>
</tr>
<tr>
<td>M. Phil.</td>
<td>2</td>
</tr>
<tr>
<td>P. G.</td>
<td>1</td>
</tr>
</tbody>
</table>

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received:

<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Project Title</th>
<th>Funding Agencies (National)</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Jatinder Bir Singh</td>
<td>e-PG Pathshala, Co-Principal Investigator for Economics</td>
<td>UGC</td>
<td>2013 onwards</td>
</tr>
</tbody>
</table>
17. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc. and total grants received

<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Project Title</th>
<th>Funding Agencies</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Dr. Jatinder Bir Singh</td>
<td>• Agricultural Marketing and Value Chain in India</td>
<td>UGC</td>
<td>2007-09 Rs 4.5 Lakhs</td>
</tr>
<tr>
<td></td>
<td>• Futures Markets in the Management of Price Risks in Indian Agriculture</td>
<td>UGC</td>
<td>2003-04 Rs 5 Lakhs</td>
</tr>
<tr>
<td></td>
<td>• Commodity Futures Trading in India: An Investigation into Institutional, Structural and Operational Aspects</td>
<td>UGC</td>
<td>2003-2005 Rs 2Lakhs</td>
</tr>
<tr>
<td></td>
<td>• Interdisciplinary Innovative Project titled, “Sustainability as an innovative Business Strategy- Challenges and</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Chinese Agriculture and WTO</td>
<td>DU</td>
<td>2013-15 Rs 3 Lakhs</td>
</tr>
<tr>
<td></td>
<td>Content writer for UGC e-PG Pathshala*</td>
<td>Ford Foundation</td>
<td>2004 Rs 3 Lakhs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>UGC</td>
<td>2013-2014</td>
</tr>
<tr>
<td>2. Dr. Paramjeet Kaur</td>
<td>e-Content Reviewer for UG Microeconomics *</td>
<td>Institute for Life Long Learning , DU</td>
<td>2010-2011</td>
</tr>
<tr>
<td>3. Dr. Rekha Sharma</td>
<td>Minor Research Project, titled “Quantifying Malnutrition in India and Studying its Determinants”</td>
<td>UGC</td>
<td>2002-03 Rs 40,000</td>
</tr>
<tr>
<td>Name of Faculty</td>
<td>Project Title</td>
<td>Funding Agencies</td>
<td>Year and Amount of funding</td>
</tr>
<tr>
<td>-------------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>5. Ms. Harpreet Kaur</td>
<td>e-Content writer for UG Microeconomics*</td>
<td>Institute for Life Long Learning, DU</td>
<td>2012-2013</td>
</tr>
<tr>
<td>8. Mr. Vaibhav Puri</td>
<td>Content writer for UGC-e-PG Pathshala*</td>
<td>UGC</td>
<td>2013-14</td>
</tr>
</tbody>
</table>

Note : * - payment is as per the rules

18. Research Centre/facility recognized by the University:
NIL
19. Publications of the teaching faculty:

Publications per faculty member are as given below:

**Dr. J. B. Singh**

**Papers Published (4)**


**Papers Presented (5)**

- *Underdeveloped Spot Markets and Futures Trading: The Soya Oil Exchange in India*
  - 17th Annual Asia-Pacific Futures Research Symposium, March 2, 2007, Shanghai, China.
- *Futures Trading and Price Stabilization – An Evidence From Indian Hessian Market*,
  - International Convention of Asian Scholars, August 2003, National University, Singapore.
- *Volatility and Maturity Effects of Indian Pepper Futures Markets*, 39th Annual Conference of Indian Econometric Society, 2003, Hyderabad, India.
Books Written (2)

Chapters to Edited Books (4)
- “Sustainable Development of Indian Agriculture”, in *Sustainable Development – An Inter-Disciplinary Perspective* (ed.), Dr. Guljite Arora and Dr. Arunabh Talwar, RPH, New Delhi, 2005.

Ms. Harpreet Kaur

Books Reviewed (1)

Dr. Paramjeet Kaur

Papers Published (4)
Papers Presented (1)

Books Written (1)

Chapters to Edited Books (1)

Dr. D. D. Chaturvedi

Papers Published (11)
• Sugar vs. Khandasari (December 1985), *Sugar Scene*, pp. 16-17, Regd. No. 04000218.

**Papers Presented (11)**

• Corporate Social Responsibility in India-An Empirical Analysis, (December 27-29, 2014), 67th Indian Commerce Conference, KIIT University, Bhubaneswar, Indian Commerce Association.
• ISO 10668: The Road Map for Brand Valuation and Organisational Reengineering (25 January 2014), DIAS National Conference.
• Human Resource Accounting -Issues and Challenges in the Globalisation World (December 5 to 7, 2013), 66th All India Commerce Conference on Inclusive Growth and Sustainability-Role of Commerce Education in India, University, Bangalore, India Commerce Association.
• Economic Recession and Indian Real Estate - Hopes and Applications (July 10-14, 2012), New York, USA, GBATA.
• A Study on Switch in Consumer Attitude from Super Market to Kirana Stores (January 9-11, 2013), 5th IIMA Conference on Marketing in Emerging Economies.
• Green Effects of Economics with Empirical Evidences (May 5-6, 2012), XII International Conference on Global Turbulence: Political, Economic and Social Dimension Impacting the World Community, Bangkok, Thailand.
• Empirical Study on Marketing of Green Products, 64th All India Commerce Conference (December 13-15, 2011), Pondicherry University.
• The New Direct Tax Code: Promise to Simplify Tax System (October 1-3, 2010), 63rd All India Commerce Conference, Goa University.
• Investment Scenario in Real Estate Sector in India (December 10-11, 2008), National Seminar on Investment Scenario in India: Trends and Issues, Jaipur.
• Structural Analysis of Economic Reforms (September 29, 2001) National Conference on WTO and Sustainable Development at India International Centre.

**Books Written (27)**
• Bharat mein Arthik Vikas aur Niti (2015), Scholar Tech.
• Guru Gobind Singh aur Jaap Sahib (1990), DSGMC.

**Chapters to Edited Books (3)**


**Dr. Rekha Sharma**

**Papers Presented (3)**

- “The Determinants of Nutritional Status of Children in Rural India”, in the Conference on
- “Determinants of Nutritional Status of Children in Rural India: NFHS2005-06 Results”,

Books Written (1)

Chapters to Edited Books (2)

Citation Index (7)

Ms. Dipavali Debroy:
Papers Published (12)

- ‘Indian Economic Growth in Retrospect’, World Focus Special Issue a Glance at India’s Economic Growth, 394, October 2012.
- ‘Bharathbarshe Daridrya’ (Poverty in India), Bhavna Chinta,1 May 1985,12th year,11th issue.

Papers Presented (4)

- ‘Getting out of Poverty’ at the 97th Annual Conference of the Indian Economic Association, held at Mohanlal Sukhadia University, Udaipur, Rajasthan, 27-29 December 2014
• ‘Queen of Jhansi – Lakshmibai’ in the 20th Congress of the International Board of Books for Young Congress, held in New Delhi, September 1998.

Books Written (4)

Chapters to Edited Books (2)

Dr. Nirmal Singh:

Papers Published (1)

Papers Presented (1)
• “FDI in India and its impact on the Indian Economy”,
  ▪ The National Conference, Shaheed Bhagat Singh College, University of Delhi, Patel Chest Auditorium on 5-6 November, 2012.

Chapters to Edited Books (1)
Ms. Harpreet Kaur

Papers Published (1)

Papers Presented (3)
- “Stock Prices and Exchange Rates: A study of the relationship in a panel of select South Asian countries”, (jointly with Ms. Jasmit Kaur), International Conference on Business & Management - Shaping the Future, Department of Management Studies, Deen Dayal Upadhyaya College, University of Delhi, 6-7 Feb, 2015, New Delhi.
- “NREGP, Capture and Displacement: Inter-State Variations” at the National Seminar conducted by SGGSCC, University of Delhi on 23-24 Feb, 2012.

Ms. Aradhana Nanda

Papers Presented (3)
- “Accelerating Growth in the Infrastructure Sector - Key to Economic Growth: The Scope of Pension Funds in Funding Infrastructure”, National Seminar at SGGSCC, March 2012.
- “Infrastructure – An Asset Class: Opportunities and Challenges”, Jamia Milia Islamia University, New Delhi, December 2014.

Chapters to Edited Book (1)

Ms. Kajleen Kaur

Papers Published (5)


Papers Presented (3)


Ms. Gurleen Kaur

Papers Published (4)


**Mr. Vaibhav Puri**

**Papers Published (1)**

**Papers Presented (1)**

**Books Published (4)**

**Ms. Jyotsna Maken**

**Papers Published (2)**
Books Published (1)

Papers Presented (3)

Number of Publications per Faculty:

<table>
<thead>
<tr>
<th>Name</th>
<th>Papers Published</th>
<th>Papers Presented</th>
<th>Books Written</th>
<th>Chapters to Edited Books</th>
<th>Book Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Jatinder Bir Singh</td>
<td>4</td>
<td>5</td>
<td>2</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Ms. Harpreet Kaur</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>1</td>
</tr>
<tr>
<td>Dr. Paramjeet</td>
<td>4</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>–</td>
</tr>
<tr>
<td>Dr. D.D.Chatur</td>
<td>11</td>
<td>11</td>
<td>27</td>
<td>3</td>
<td>–</td>
</tr>
<tr>
<td>Dr. Rekha Sharma</td>
<td>–</td>
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<td>1</td>
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<tr>
<td>Ms. Dipavali</td>
<td>12</td>
<td>4</td>
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<td>3</td>
<td>–</td>
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<tr>
<td>Dr. Nirmal Singh</td>
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<td>1</td>
<td>–</td>
<td>1</td>
<td>–</td>
</tr>
<tr>
<td>Ms. Harpreet</td>
<td>3</td>
<td>3</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Name</td>
<td>Papers Published</td>
<td>Papers Presented</td>
<td>Books Written</td>
<td>Chapters to Edited Books</td>
<td>Book Review</td>
</tr>
<tr>
<td>--------------------</td>
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<tr>
<td>Ms. Aradhana</td>
<td>–</td>
<td>3</td>
<td>–</td>
<td>1</td>
<td>–</td>
</tr>
<tr>
<td>Ms. Kajleen Kaur</td>
<td>5</td>
<td>3</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Ms. Gurleen Kaur</td>
<td>4</td>
<td>–</td>
<td>–</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Mr. Vaibhav</td>
<td>1</td>
<td>1</td>
<td>4</td>
<td>–</td>
<td>–</td>
</tr>
<tr>
<td>Ms. Jyotsna Maken</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>–</td>
<td>–</td>
</tr>
</tbody>
</table>

Note: * Interdisciplinary articles not included

20. Areas of consultancy and income generated:

<table>
<thead>
<tr>
<th>Name</th>
<th>Area</th>
<th>Year</th>
<th>Income Generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Jatinder Bir Singh</td>
<td>➢ Agricultural Marketing and Value Chain Study in India (World Bank)</td>
<td>2005-06</td>
<td>Rs. 8 lakhs</td>
</tr>
<tr>
<td></td>
<td>➢ Agricultural Business (Asian Development Bank)</td>
<td>2006</td>
<td>Rs. 50,000</td>
</tr>
</tbody>
</table>

21. Faculty as members a) National committees, b) International Committees, c) Editorial Boards

- **Dr. Jatinder Bir Singh**
  ➢ Co-Principal Investigator for UGC Project, e-PG Pathshala.
  ➢ Member, Advisory Board, e-PG Pathshala for Economics.
  ➢ Member, Governing Council, Punjabi Academy, Govt. of NCT of Delhi.
- Member, Research Advisory Board & Senior Consultant at NICR (NCDEX Institute of Commodity Markets and Research), July 2007-June 2008.
- Member, Academic Council, University of Delhi, 2009-11 and University Court.

- Dr. D.D. Chaturvedi
  - Lifetime Member, Indian Commerce Association, Indian Economics Association, Uttar Pradesh and Uttarakhand Economic Association and Kautilya Foundation.
  - Member, Editorial Board, Social Science Encyclopedia (Economics), Research Foundation (International), 2009.
  - Member, Editorial Board, Managing Globalization Race, 2005, RDIAS.
  - Member, Editorial Board, Effulgence, 2005-07, RDIAS.

- Dr. Rekha Sharma
  - Managing Editor, Refereed Research Journal, Journal of Business Thought, an annual publication of SGGSCC.
  - Lifetime Member, Nutrition Society of India.

- Dr. Paramjeet Kaur
  - Member, Editorial Board, Refereed Research Journal, Journal of Business Thought, an annual publication of SGGSCC.

- Ms. Jyotsana Maken
  - Lifetime Member, Indian Commerce Association, 2013.
  - Lifetime Member, Uttar Pradesh and Uttarakhand Economic Association, 2014

22. Student projects: a) Percentage of students who have done in-house projects including inter-departmental/ programme:
   The details of the students’ projects are as follows:
   - **Curriculum based Projects (100%)**
     - All the Students of FYUP did in-house projects based on topics related to Science/ History/ Languages/ Environment as a part of their course curriculum.
     - All the Students did Projects using on Gretyl Software for their Econometrics curriculum on topics such as
To examine whether food subsidy can effectively reduce the malnutrition in India
- To evaluate the impact of land on output, controlling for labour and other inputs.
- To measure the impact of free school lunch scheme (via participation of students) on the crime rate.
- Empirically testing the effect of population, GNP, literacy rate and agriculture on gini coefficient.
- To check the hypothesis that female labor force participation is positively related to the education.

- All the Students did project on *Carbon Credits* as part of their Intermediate Microeconomics Course.

**Interdepartmental Projects**

**Exploratory Research Projects**
- Eight Students were members of the ongoing *Project Amber* and *Project Shakti* under Enactus, SGGSCC.
- Anmol Kamra, Team leader of the *Project Accelerate*, South Asia Youth Environment Network, UNEP. The project was one of the top 20 Finalists of the Handprint Challenge: Sustainability Challenge for Colleges in Asia Pacific Region.

**Other Projects/Research Activities**

Besides these, some of the students took keen interest to explore research areas like

- *An Analysis of Choice Based Credit System*, A Project done by team of six students, presented at Antardhwani, DU Fest, 2015
- *Sustainability Project* is being pursued by Shrrey Mehta from the University of Miami.
- Paper was Presented on “*The Journey of Corporate Social Resposibility in India*” by Shreya Khosla at JIMS, Rohini, Delhi.
b) Percentage of students placed or projects in organizations outside the institution i.e. in Research laboratories/Industry/ other agencies

Out of the total applied, Fifty per cent students were recruited for summer internship programmes in 2014-15. Out of the total applied, Seventy-five per cent students were finally placed for the job in 2014-15. Though complete information is not available with regard to other placements, many students have also been involved in the projects outside the institution such as

- **Harleen**, worked as a Data Entry Operator at Delhi School of Economics for the project titled: ‘Sufficient Household Income Yet Undernourished Children: Towards an Explanation Using an Intra-household Allocation Model’.

- **Vikramjeet Singh**, worked as a Power Point Presentation Executive on a project, ‘e-PG Pathshala’, under National Mission on Education through Information and Communication Technology (NME-ICT) and University Grants Commission (UGC) in association with Delhi University.

23. Awards/Recognitions received by faculty and students

- **Awards/Recognitions received by faculty**: 
  
  - **Dr. Jatinder Bir Singh**
    - Received Teaching Excellence Award for Innovation, DU, 2015.
    - Received Radhakrishana Award for contribution to Education, 2013.

  - **Dr. D.D. Chaturvedi**
    - Honoured with ‘Cleanup the Earth Award’ jointly sponsored by the Global Peace University (Netherlands) and Indian Institute of Ecology and Environment, 1998.

  - **Mrs. Dipavali Debroy**
- Awarded for the manuscript of ‘Taka Eke Bolay’ (This is what Money is) at the 29th National Prize Competition on Literature for the Neo-Literates, Ministry of Human Resource Development, Deptt. of Elementary Education and Literacy, Govt. of India.
- Won several prizes by the Children’s Book Trust, New Delhi.

- **Mr. Nirmal Singh**
  - Won The Best Paper Award for, “FDI in India and its impact on the Indian Economy” in the National Conference organized by Shaheed Bhagat Singh College, University of Delhi, Patel Chest Auditorium on 5-6, November, 2012.

- **Ms. Kajleen Kaur**

- **Ms. Jyotsana Maken**

### Awards/Recognitions received by Students:
Many of our students have received awards and recognitions in various spheres. They have been active members of the various societies and clubs of the college such as Manchtantra, Finance and Investment Cell, Rotaract, Placement cell Enactus, Disha, Jaagriti, Soch-Ecell, N.S.S., Equal Opportunity Cell, etc. and won laurels for the college. The information about the few from the current batch is mentioned below:

- **Piyush Gandhi**
  - Founded a Startup ‘Contangrow’.
  - Selected by University of Hong-Kong University for final round of its B-plan competition to be conducted in June 2015.
  - Cleared Five NSE’s Certification in Financial Markets.
• **Sameer Rajput**
  - Completed a NSE Certified Market Professional - Level 1 Certification.
  - Completed few Modules of NSE’s Certification in Financial Markets.

• **Vaibhav Gogia and Sumedha Gupta**
  - Founded ‘Infinity Tech Society’ which is spearheading its expansion into University of Hong Kong and University of Melbourne.

• **Shubhankar Jain**
  - Budding Musician and Band Member of *Surveen*, Musical Society of our college.
  - Won various awards and accolades for his performances such as
    - 1st Prize - IGDTU, SGND Khalsa College, Jamia Milia University, NDIM, B.R. Ambedkar College, KMV, BCAS, Shaheed Rajguru College, Pearl Academy, Maharaja Agrasen College, ISBF.
    - 2nd Prize - Sri Aurobindo College
    - 3rd Prize - PGDAV College and Youth Nexus.

• **Mayank Kharbanda**
  - Won Best Male Model Title at Jaypee University, Noida and LBSIM, Dwarka.
  - Secured top positions at 1st position at NIEC, Parshuram College, Keshav Mahavidayala, Hindu College and Lady Irwin College in Fashion Events.

• **Anoop Virmani**
  - President of the Dramatics Society ‘Manchtantra’.
  - Bagged top positions in many colleges such as LSR College, St. Stephens College, DRC, LBSIM, PGDAVCollege, ARSD College.

• **Vikas Arora**
  - Vice-President of Finance & Investment Cell and Placement Cell.
  - Won Prizes for Mock-stock at SGTB Khalsa College, Delhi Technological University.
  - Won Business Quiz in DDU College.

**From Past Batches**

• **Stevan Chondro**, an Indonesian Student
Among twenty one participants on national level who were awarded Gold Medal (the Hall of Fame Winners) in Short Term Certificate course on Sustainable Development, supported by UNCSTD.

Served as the President of Indonesian Student Association in India.

**Sushant Jain**
- Awarded the ‘Best Student Award’ for the session 2012-13.
- President of Rotaract Club
- Executive Member of Cross Swords, the Debating Society
- Cleared the MA Economics DSE Entrance exam, but had chosen to pursue Actuarial Sciences having cleared 6 papers of it.

**Asthana Chadha**
- Worked with the ‘JOSH’ (Joint Operation for Social Help) team
- Participated in the Youth Interactive Session on NDTV.
- Interviewed Dr. Jim Yong Kim, World Bank President, on March 13, 2013 at the World Bank Office, Delhi to discuss the role of youth in development of an economy.

**23. List of eminent academicians and scientists/visitors to the department**

- Prof. B. L. Pandit, Department of Economics, Delhi School of Economics, 2014
- Dr. Nagesh Kumar, Director, Macroeconomic Policy and Development Division, United Nations-ESCAP, 2013.
- Dr. Isher Judge Ahluwalia, Chairperson, Board of Directors, Indian Council for Research in International Economic Relations, 2013.
- Prof. Ajit Singh, Professor Emeritus, Economics, Cambridge University, U.K., then holding the position of ‘Mammon Singh Chair’, launched in 2009, by the Department of Economics, Panjab University, 2013.
- Prof. Kaushik Basu, the then Chief Economic Advisor, Ministry of Finance, Govt. of India, 2012.
- Prof. Manoj Pant, Centre for International Trade and Development, Jawaharlal Nehru University, 2012.
- Prof. K.V. Bhanumurthy, Department of Commerce, Delhi School of Economics, 2012.
- Prof. Simrit Kaur, Faculty of Management Studies, University of Delhi, 2012.
- Prof. Suresh Tendulkar, Delhi School of Economics, University of Delhi, 2006.
- Prof. Aditya Bhattacharjea, Delhi School of Economics, University of Delhi, 2005.
- Prof. Bibek Debroy, then Professor at Centre for Policy Research, 2005.
- Prof. S.C.Panda, Delhi School of Economics, University of Delhi, 2004
- Dr. Manmohan Singh, the then Finance Minister, Govt. of India, 1993-94.

25. Seminars/Conferences/Workshops organized & the source of funding

The department organizes seminars/conferences/workshops continually throughout the year at different forums. All Seminars and Lectures organized by the department are either funded by the college authorities or partially sponsored by the corporates/institutions. Some of the prominent ones are listed below.
- Interactive Session on Career Counselling by Dr. Indira Bhardwaj, Delhi School of Business, 27 March, 2015
- Lecture on “Food Subsidies and Public Distribution System in India”, by Prof. Simrit Kaur, Faculty of Management Studies, University of Delhi, 2012.
- Workshop on SPSS conducted by Prof. S.C.Aggarwal, Department of Business Economics, 2012
26. Student Profile: Admission details for B.A.(Hons.)Economics

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications Received</th>
<th>Selected</th>
<th>Enrolled</th>
<th>Pass %</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Male</td>
<td>Females</td>
</tr>
<tr>
<td>2011-12</td>
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<td>97</td>
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<tr>
<td>2013-14</td>
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<td>95</td>
<td>49</td>
<td>46</td>
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<tr>
<td>2014-15</td>
<td>24120</td>
<td>110</td>
<td>47</td>
<td>63</td>
</tr>
</tbody>
</table>

27. Diversity of Students for B.A.(Hons.)Economics

<table>
<thead>
<tr>
<th>Year</th>
<th>% of students from same state</th>
<th>% of students from other states</th>
<th>% of students from abroad</th>
</tr>
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<tbody>
<tr>
<td>2011-12</td>
<td>92.2</td>
<td>5.2</td>
<td>2.6</td>
</tr>
<tr>
<td>2012-13</td>
<td>90.7</td>
<td>7.0</td>
<td>2.3</td>
</tr>
<tr>
<td>2013-14</td>
<td>98.9</td>
<td>1.1</td>
<td>0</td>
</tr>
<tr>
<td>2014-15</td>
<td>93.6</td>
<td>6.4</td>
<td>0</td>
</tr>
</tbody>
</table>

28. How many students have cleared national and State Competitive Examinations such as NET, SLET, GATE, Civil Services, Defense Services etc?

The college does not have complete record of all the ex-students. However, from the annual Alumni meet and social media, we could gather the following details.

- The following 19 students have cleared NET:

- For other Competitive Examinations: SLET, GATE, Civil Services, and Defense Services, the college does not have records.

29. (A). Student Progression against % Enrolled

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>25-30%*</td>
</tr>
<tr>
<td>PG to M. Phil.</td>
<td>NA</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>5**</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>NA</td>
</tr>
<tr>
<td><strong>Employed</strong></td>
<td>75%***</td>
</tr>
<tr>
<td>- Campus selection</td>
<td>NA</td>
</tr>
<tr>
<td>- Other than campus recruit</td>
<td></td>
</tr>
<tr>
<td>Entrepreneurship/Self-employment</td>
<td>NA</td>
</tr>
</tbody>
</table>

Note: *Though the college does not keep record of the ex-students, but from all the gathered sources, around 25-30% of the students pursue post-graduation.
**Five Students are currently pursuing Ph.D. from Department of Economics, Delhi School of Economics, University of Delhi.
***it refers from those who enrolled for placement.

30. Details of Infrastructural facilities

- Library: The College has three-storey centrally air-conditioned library with a rich collection of text books, reference books, journals and business magazines. The students also have access to online reading material/journals.
- Internet facilities for Staff & Students: The whole college is Wi-Fi enabled with free access.
- Classrooms with ICT facility: Overhead projectors and White boards are fitted in the classrooms to assist in effective teaching-learning process. For more details refer to Criterion 4.
31. Number of students receiving financial assistance from college, university, Government or other agencies

- From the College

<table>
<thead>
<tr>
<th>Year</th>
<th>Merit Based</th>
<th>Fee Concession</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>9</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>2012</td>
<td>9</td>
<td>9</td>
<td>1</td>
</tr>
<tr>
<td>2013</td>
<td>9</td>
<td>6</td>
<td>1</td>
</tr>
<tr>
<td>2014</td>
<td>9</td>
<td>10</td>
<td>2</td>
</tr>
</tbody>
</table>

- From the UGC

SC/ST/Minority Category /EWS in General Category Scholarship under UGC Merged Scheme XI Five Year Plan: 2 students received in 2012-13 and 2 received in 2010-11.

32. Details on student enrichment programmes (special lectures/workshops/seminar) with external experts

The department organizes various programmes throughout the year to enrich the students in different ways. The details of some of the activities are as follows:

- ‘Arthashastra Society’ of the department organizes various intra/inter-college events such as Group Discussions, Debates, Quiz, poster making, e-Barter, Mock stock, Connexions wherein students improvise their intellectual, organizational and analytical skills.

- ‘The Economist’- an Annual Inter-college Event. In this event, students present their prepared research papers on any topic of their choice and are evaluated by external judges.

- Renowned Academicians are invited to enrich students through Seminars/Talks/Lectures/Workshops/Conferences, etc. The details are available in questions 24 and 25.

- MUNs and Conclaves are held to deliberate upon current issues of critical importance.

- ‘Cross-Swords’ a debating society organizes debating sessions to improve communication and presentation skills of the students.

- The College supports many national /international institutions in promoting development issues such as the RIO+20 India Program, UNSCD (2013), RIO+21 India Program, UNSCD (2014) and Green
Revolution Certification Programme, UNFCCC, 2015, supported by the Ministry of Environment and Forests, Government of India.

33. Teaching methods adopted to improve student learning:

Besides the improvement in the infrastructure facilities in terms of LCD aided classrooms, seminar room, conference room, etc., the various teaching methods which we have used to improve student learning are as follows:

- Participative Learning and Questioning strategy to encourage critical thinking.
- Regular assessment through tests and discussions of the prescribed content.
- Using ICT in classroom teaching, assignments, projects and presentations.
- Practical applications of the concerned subject and software packages to understand the theories learnt.
- Case-based Discussions of the current issues from ‘Newspaper Clippings’ and ‘Articles from renowned Journals’.
- Online Discussion Forums for enhancing interactive and communicative skills among students.
- Encouraging students to write and make their own blogs on current issues. For this a blog was created [http://mi-nds-peak.blogspot.in/](http://mi-nds-peak.blogspot.in/) to show how to create and manage content.
- ‘Mentorship Session Series’ by PG students of DBJCC. Conducting power point presentation-based sessions on career oriented fields of banking, finance, media, journalism and hospitality. Providing detailed information on scope, qualifications required and career prospects about each industry.
- “Book Circulation Scheme” wherein students exchange books of varied interests among themselves and then conduct Book Review Sessions. At present around 200 students are actively participating in this initiative.
- Group Discussion Sessions to allow students to have first-hand experience about the nuances of the methodology to excel during interviews and competitions.
- Enhancement of entrepreneurial abilities in students by involving them in Projects/Conducting Sessions on ideating and brainstorming; presentation and communication skills.
- Making them aware about online e-Learning Courses to keep them abreast about the fast changing times.
34. Participation in Institutional Social Responsibility (ISR) and Extension activities:

We strive to inculcate the values of good citizenship and build high sense of social responsibility through extension activities and outreach programmes of the various societies/clubs of the college viz. NSS, Rotaract, Enactus, Soch E-cell, Disha, Jaagriti, Sambhavana, Dreaming Tibet, International Cell, etc. These societies/clubs are concerned about the socio-economic issues and environmental challenges. Various initiatives are undertaken to collaborate/interact with other institutions/corporates in terms of delivering lectures/seminars/workshops, student exchange programmes, educational trips, summer internships, projects, etc. to make them socially more responsible. For details, refer to 3.6 and 3.7.

35. SWOC Analysis of the Department and Future Plans

Strengths: Apart from the state-of-art infrastructural facilities mentioned above, we have

- Dynamic, committed and emotionally engaged teaching faculty with more than two decades of teaching experience.
- Well-versed in modern techniques of analysis.
- An environment conducive to research, especially over three-fourths of teachers are engaged in research activities/projects themselves, helps in inculcating research spirit amongst students.
- The knowledge of statistical and econometric tools adds to the advantage of teachers as well as students.
- Separate floor for students of Economics(Hons.) facilitates healthy interaction amongst the students and teachers.
- Availability of small faculty /tutorial rooms on the same floor permits an easy access to teachers for sharing academic and other problems of the students as and when required.
- The financial aid is given to students of EWS of the society to boost their morale.
- Scholarships and Prizes are awarded to academic toppers to scale newer height and be a source of inspiration for others.
- Industry-Community-Institution interface through the activities of the societies/clubs enhances not only their employability but also makes them better citizens.
- The College has a strong adherence to spiritual and cultural ethos, in the form of Divinity Society and Cultural Society that helps the students to imbibe the virtues of good human beings.
Weaknesses

- Lack of hostel facility proves to be a big constraint for attracting meritorious students from outside Delhi.
- Lack of individual faculty rooms for pursuing their research work and projects.
- Exclusive computer lab is still aspired for students of Economics Honours.
- Disproportionately large number of temporary/ad-hoc teachers is a weak link.

Opportunities

- Access to low-cost high-quality university education.
- Rising demand for commerce/economics disciplines.
- Exposure to inter-disciplinary courses.
- Scope for up-gradation of research aptitude through project works.
- Summer internship Programmes/Field trips/Study tours to provide practical exposure.
- High probability of final placement after completion of the course.

Challenges

- To provide quality education.
- To overcome obsolescence.
- To meet the rising aspirations of the students in the phase of rapidly changing world.
- To enhance employability of students.
- To provide them a direction in terms of career counseling.
- To have active involvement of all the stakeholders academia (students and teachers), industry and Government.

Future Plans

- To have a separate research centre/facility for the Department of Economics.
- To have exclusive computer lab for the students with access to advanced software.
- To start new add-on courses which focus on creating entrepreneurial skills.
- To adopt a village/ area for community based projects.
- To construct girls hostel. Already approved by the authorities.
- To create more facilities for differently abled students.
- To hold more seminars/workshops/lectures/training programmes by eminent scholars.
- To strengthen the ties with the alumni and industry
Evaluative Report of Department of Business Economics

1. Name of the department: Business Economics

2. Year of Establishment: 1996

3. Names of Programme offered:

B.A. (Hons.) Business Economics: Three Year Semester Programme

4. Names of Interdisciplinary courses and the departments involved:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Inter-disciplinary courses</th>
<th>Departments involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Computational Techniques for Business Economics</td>
<td>Computer Science</td>
</tr>
<tr>
<td>2.</td>
<td>Business Communication</td>
<td>English</td>
</tr>
</tbody>
</table>

5. Annual/semester/choice based credit system (programme wise):

B.A. (Hons.) Business Economics: Semester mode (current)

6. Participation of the department in the courses offered by other departments:

Faculty from the Department of Business Economics takes classes in courses offered by the department of Commerce and Economics courses in the following papers:

- Financial Management
- Income Tax, Law and Practice
- Business Organization and Management
- Business Mathematics
- Economic Growth and Policy
- Indian Economy
- Corporate Accounts
7. Courses in collaboration with other universities, industries, foreign institutions, etc.:

Every year students from Youngsan University, South Korea, visit our college for Student Exchange Programme.

8. Details of courses / programmes discontinued (if any) with reasons

<table>
<thead>
<tr>
<th>Details of courses/programmes discontinued</th>
<th>Reasons for Discontinuation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Mode has been completely discontinued w.e.f 2003-04</td>
<td>As per directives of University of Delhi</td>
</tr>
<tr>
<td>FYUP replaced 3 year semester programme in 2013-14</td>
<td>As per directives of University of Delhi</td>
</tr>
<tr>
<td>FYUP discontinued in 2014-15 and replaced by 3 year semester programme</td>
<td>As per directives of University of Delhi</td>
</tr>
</tbody>
</table>

9. Number of Teaching posts:

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned</th>
<th>Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Professors</td>
<td>–</td>
<td>2 *</td>
</tr>
<tr>
<td>Assistant Professors</td>
<td>–</td>
<td>3 Ad-hoc</td>
</tr>
</tbody>
</table>

(*): Coordinator and Co-Coordinator from the Department of Commerce

Note: The College has applied to the UGC for the sanction of 6 new posts for the Department of Business Economics. The reply is awaited.
10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D./M.Phil. etc.,)

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>Experience (years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Gurminder Kaur</td>
<td>M.Com M.Phil Ph.D.</td>
<td>Associate Professor</td>
<td>• Finance&lt;br&gt;• Accounts&lt;br&gt;• Taxation</td>
<td>26</td>
</tr>
<tr>
<td>Coordinator</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Naveen Dua</td>
<td>M.Com M.Phil Ph.D.</td>
<td>Associate Professor</td>
<td>• Human Resource Management&lt;br&gt;• Business Mathematics&lt;br&gt;• Business Management</td>
<td>23</td>
</tr>
<tr>
<td>Co-coordinator</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dr. Manisha Rao</td>
<td>M.A. Economics Ph.D.</td>
<td>Assistant Professor</td>
<td>• Micro Economics&lt;br&gt;• Macro Economics</td>
<td>17</td>
</tr>
<tr>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mrs. Jasmit Kaur</td>
<td>M.Com M.Phil</td>
<td>Assistant Professor</td>
<td>• Financial Management&lt;br&gt;• International Finance</td>
<td>13</td>
</tr>
<tr>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ms. Riyanka Agrawal</td>
<td>MBA</td>
<td>Assistant Professor</td>
<td>• Statistics&lt;br&gt;• Mathematics&lt;br&gt;• Marketing Management&lt;br&gt;• Computational Techniques</td>
<td>1</td>
</tr>
<tr>
<td>(Ad-hoc)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11. List of senior visiting faculty

The following Senior Faculty Members from the University of Delhi visited our college from time to time:

- Prof. C.P. Gupta, Head, Department of Financial Studies, University of Delhi
- Dr. Suresh Agarwal, Acting Dean and Head, Department of Business Economics, University of Delhi
- Dr. Harsh V. Verma, Faculty of Management Studies, University of Delhi
- Prof. J.P. Sharma, Head, Department of Commerce, University of Delhi
- Prof. Sanjay Sehgal, Department of Financial Studies, South Campus, University of Delhi
- Prof. V.K. Kaul, Head, Department of Business Economics, University of Delhi, South Campus
- Dr. Harish Dhawan, Associate Professor, Department of Economics, Aryabhatta College, University of Delhi
- Dr. Rakesh Shahani, Associate Professor, Department of Business Economics, B.R. Ambedkar College, University of Delhi

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty:

B.A.(Hons.) Business Economics: Ad-hoc faculty approximately 75%

13. Student-Teacher Ratio (programme wise)

B.A.(Hons.) Business Economics: 15:1

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled:

The College has lab attendant in the Business Economics Computer Lab to assist in ICT work as well as other administrative work. The College also has administrative staff of around 40 in Administration, Library, Accounts, etc., who cater to the needs of all departments including Business Economics.

15. Qualifications of teaching faculty with D.Sc. / D.Litt. / Ph.D. / M.Phil. / PG

<table>
<thead>
<tr>
<th>Teaching Faculty</th>
<th>Ph.D.</th>
<th>M.Phil.</th>
<th>PG</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
16. Number of faculty with ongoing projects from National / International funding agencies and grant received.

Mrs. Jasmit Kaur has been involved as a resource person in UGC’s e-PG Pathshala for the paper, Financial Markets and Institutions, Masters in Business Economics, Module Nos. 16,17,18,19

17. Departmental projects funded by DST-FIST, UGC, DBT, ICSSR, etc. and total grants received:

- **Dr. Gurminder Kaur** was awarded Minor Research Project in Humanities, Social Sciences and Languages in College Teacher’s Project entitled “Mergers and Acquisition in Indian Corporate Sector: A Study of Motives and Financial Performance”

- **Dr. Manisha Rao** has been a content writer in E-PG Pathshala, UGC, in the paper Indian Economy, Sectorial Growth in India, Paper No. 10, Masters in Business Economics Module No. 11,12,13,14,15

18. Research Centre/facility recognized by the University: NIL

19. Faculty’s Research Contributions

**Dr. Gurminder Kaur**

- Chapter entitled “Income under the Head Salaries” included in the E-textbook of B.A. (Prog) Restructured Course, 2006

**Dr. Naveen Dua**


Mrs. Jasmit Kaur

• Research paper entitled “Stock Prices and Exchange Rates: A Study of the Relationship in a Panel of Select South Asian Countries”, presented and published in the International Conference on Business and Management: Shaping the future of India, (ISSN 978-81-7975-663-8/91) in Deen Dyal Upadhaya College, University of Delhi

• Research paper published in the year 2013 titled “Journey of Higher Education in India from Pre Globalization to Globalized Era” in International Journal of Educational Planning and Administration (IJIEPA), ISSN 2249-3093.


• Research paper titled “Effectiveness of Monetary Policy on Inflation in India” presented and published at International Conference on India’s Vision for Financial Sector:2020 in Sri Guru Gobind College of Commerce, University of Delhi

20. Areas of consultancy and income generated: NIL

21. Faculty as members in a) National Committees, b) International Committees and c) Editorial Boards

Dr. Gurminder Kaur:


22. Student projects:

(a) Percentage of students who have done in-house projects including inter departmental/ programme:
It is mandatory for every student to undertake a project based on primary/secondary data in their sixth semester as partial fulfillment of their graduate degree. Every student has to complete their respective project under mentorship of one of the faculty members. The project reports are evaluated by external subject experts also.

(b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/ Industry/ other agencies:
Every year about 30% students take up Summer Internship Projects to gain hand on experience for the corporate jobs.

23. (A) Awards/Recognitions received by faculty

**Dr. Manisha Rao**

Short Term Award in the year 1995 for Research work on topic “Conditions of Industrial Working Women Labor in India” from Indian Council of Social Sciences and Research (ISSR)

**Mrs. Jasmit Kaur**

Best Paper Award in the year 2014 for presenting a paper entitled “Effectiveness of Monetary Policy on Inflation in India” at International Conference on the theme “India 2020: Vision for Financial Sector” at Sri Guru Gobind College of Commerce, University of Delhi

23. (B) Awards / Recognitions by Students

Our students have excelled not only in academics but in extracurricular activities as well. Many of them have received awards and recognitions in various spheres. They have been active members of the various societies and clubs of the college such as Manch tantra: Street Play Society, Finance and Investment Cell, Rotaract Club, Placement Cell, Enactus, Disha, Jaagriti: The Enabling Unit, Soch: E-cell, N.S.S, Sambhavana: Equal Opportunity Cell, etc. The information about few students who have brought laurels to our college are mentioned below:

I. Academic Achievements

- **Aman Bansal**: 1st position, University of Delhi, First year examination, 2014.
- **Priyanka Goel**: 3rd position, University of Delhi, Second year examination, 2011.
- **Snigdha Bharadwaj**: 2nd position, University of Delhi, First year examination, 2011.
- **Mallica Devi:** 3rd position, University of Delhi, Third year, 2012.  
  3rd position, University of Delhi, Second year, 2012.  
  2nd position, University of Delhi, First year, 2010.

- **Chehak Jain:** Cleared 7 actuarial papers in 2 years and has topped 4 actuarial papers in All-India ranking.

### II. Other Achievements

- **Neha Prasad:** 2nd position, Football, Inter College Sports Festival “Runbhoomi”, College of Vocational Studies, University of Delhi, 2015.  
  3rd position, Dodge ball, Inter College Sports Festival “Runbhoomi”, College of Vocational Studies, University of Delhi 2015.

- **Manan Mehra:** 1st position, The event – ‘Stalk the Stock’, Sri Ram College of Commerce, University of Delhi, 2014.

- **Tanveer Singh:** 1st position, Movie Making, Sri Guru Gobind Singh College of Commerce, University of Delhi, 2014.  
  1st position, Photography, Hansraj College, University of Delhi, 2013.  
  2nd position, Photography, Hansraj College, University of Delhi, 2012.  
  Movie made, selected, Sikhnet film festival, 2012.  
  Movie screened at villages and Gurudwaras, 2012.  
  Movie broadcasted by Sikh channel in United Kingdom, 2012.

- **Riddhi Gupta:** Cleared 4 papers of Actuarial Science.  
  “Rotaractor of the Year” award by Rotary District, 2010.  
  Appreciation Award, Outstanding Support, Promoting Rotary Ideals, 2011.  
  Presidential Leadership Award, Rotary Club of New Delhi, 2012.  
  Best Coordinator, Rotary Youth Leadership Awards, 2012.

- **Akhilesh Kumar Gupta:** 1st Position, Poster making competition, NSS, Sri Guru Gobind Singh College of Commerce, University of Delhi.  
  1st Position, Dexter Quiz, Consortium 2013, Sri Guru Gobind Singh College of Commerce, University of Delhi.  
Included in Top 30, nationwide competition Manthan: a case study competition conducted on a national level, by Citizens for Accountable Governance (CAG) for presenting solutions to problems faced by North-Eastern States, 2013.


- **Deepansh Jain**: 1st prize, paper presentation competition, St. Stephens College, University of Delhi.
  Won Manthan, a case study competition, national level, Citizens for Accountable Governance (CAG).
  Won “Best out of Waste”, Shaheed Bhagat Singh College and Miranda House, University of Delhi.
  Won quiz competition, Kamla Nehru College, University of Delhi.

- **Ritika Singh**: Gold medal, Delhi State Shooting Championship.
  Selected “Youth Ambassador for Peace”, World Peace Development and Research Foundation.
  “Rotaract District Face of the year”, 2013.
  1st position, carom doubles.

- **Garima Garg**: A fellow, WWF and Microsoft India Fellowship called “Create To Inspire”, which aims at spreading awareness about Delhi’s biodiversity through art forms such as Photography, Filmmaking, Dance, Theatre, etc.
  Contributions to the fellowship are some photographs of the Delhi Ridge and two articles. One of those articles got published on the “Create To Inspire” website.

- **Piyush Jain**: 2nd Position, Financial Knights, Stephens College, University of Delhi, 2011.
  1st Position, Financial Knights, Stephens College, University of Delhi, 2010.

- **Shilpa Ahuja**: Won B-Plan and Mock-Stock events, colleges like Shaheed Sukhdev College of Business Studies and Shivaji College, University of Delhi, 2011.

- **Anuraag Jain**: Winner, ‘Stalk the Stock’, a Mock Stock Competition, Sri Ram College of Commerce, University of Delhi, 2014.

1<sup>st</sup> position, Annual Inter College Debate Competition Vaktavya, Sri Guru Gobind Singh College of Commerce, University of Delhi, 2015.


- **Anuraag Gupta and Utkarsh Chowdhary**: 1<sup>st</sup> position, Quizignia, Sri Ram College of Commerce, University of Delhi, 2013.
  1<sup>st</sup> position, Biz Quiz, Miranda House, University of Delhi, 2013.
  1<sup>st</sup> position, Tech Quiz, Indian Institute of Technology, Delhi, 2013.

24. List of eminent academicians and scientists/visitors to the department

- Dr. N.K.Garg, Chancellor, Maharaja Agrasen University, Himachal Pradesh, Guest of Honor, for Annual Inter College Debate Competition, “Vaktavya 2014”

- Mr. Chanchal Pal, Senior Reporter, Economic Times, Guest of Honor, for Annual Inter College Debate Competition, “Vaktavya 2013”

- Prof. C.P. Gupta, Head Of Department, Financial Studies, University of Delhi, Chief Guest of Annual Inter College Debate Competition “Vaktavya 2013”

- Dr. Suresh Agarwal, Acting Dean and Head, Department of Business Economics, Chief Guest for Annual Inter College Debate Competition, “Vaktavya 2012”

- Mr. Shailendra Kumar, Ministry of Finance, Judge for Annual Inter College Debate Competition, “Vaktavya 2012”

- Mr. Chetan Chauhan, Senior Assistant Editor, Hindustan Times, Judge for Annual Inter College Debate Competition, “Vaktavya 2012”

- Ms. Shefali Sudhakar, Deputy General Manager, Housing and Urban Development Corporation Ltd.(HUDCO), Judge for Annual Inter College Debate Competition, “Vaktavya 2012”

- Ms. Usha Albuquerque, Director, Career Smart Pvt. Ltd. conducted Career Counseling Session, 2010

- Mr. Abhilash Lal, Dean, Indian School of Business Finance conducted Career Guidance Series, 2009

- Mr. H.P. Goyal, Indian Institute of Management, Calcutta, speaker for the Seminar on “Examination Strategies, Group Discussion and Personal Interview”, 2009
• Mr. Dinup G. Mathew, Faculty of Management Studies, University of Delhi, speaker for the Seminar on “Examination Strategies, Group Discussion and Personal Interview”, 2009
• Mr. Dheeraj Sharma, Senior Manager in Academics, Career Launcher India Limited, Seminar on Career Counseling, 2008
• Ms. Pervin Malhotra, Executive Director, Career Guidance India (CARING), a two day workshop on Career Counseling, 2004
• Dr. B.L. Pandit, Department of Economics, Delhi School of Economics, Guest of Honor, “Symbiosis”, Annual Festival of Department of Business Economics, 2004

25. Seminars/Conferences/Workshops organized & the source of funding

All Seminars and Workshops organized by the Department are either funded by the college authorities or partially sponsored by the corporates or institutions.

Departmental Seminars/ Conferences/ Workshops in last few years:

(a) Seminars
• “Career in Banking”, speakers form Institute of Finance, Banking and Insurance, 2011
• “Examination Strategies, Group Discussion and Personal Interview”, speakers from Indian Institute of Management, Calcutta and Faculty of Management Studies, University of Delhi, 2010.
• “Career Guidance Series”, speakers from Indian School of Business and Finance, 2010
• “Lateral Thinking, Personality Development and Communication Skills, Interview and Group Discussion Concepts, Career Opportunities after Graduation followed by B-school Information, MBA as a Career and Role of Career Launcher, Mock GD, Mock Interview, Current Scenarios like Recession, Economy, etc.” by Career Launcher India Limited, 2009

(b) Conferences
• “Investment Avenues in the Indian Capital Market”, conducted with in association with Institute of Company Secretaries of India backed by Ministry of Corporate Affairs, 2013
• MONEXUS ‘13’, 2013
(c) Workshop
- “Awareness Drive on Spinal Cord Injuries”, 2013
- Short Documentary on Jan Lokpal Bill, 2013
- “How to improve presentation skills”, 2012
- Computer based CAT and Career Options, conducted in association with Institute of Management Studies, 2011
- “Soft Skills and Personality Development” conducted in association with Campus and Beyond, 2011
- “Career Counseling Session” by Ms. Usha Albuquerque, Director, Career Smart Pvt. Ltd., 2011
- “Public Speaking, Team Management, Social and Presentation Skills”, K T Hunt and Dunn, Executive Search and Corporate Training, 2007
- “Career Counseling”, Ms. Pervin Malhotra, Executive Director, Career Guidance India (CARING), 2005

26. Student profile programme/course wise:

<table>
<thead>
<tr>
<th>Name of the Course / programme</th>
<th>Applications received</th>
<th>Selected</th>
<th>Enrolled</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>*M</td>
<td>*F</td>
</tr>
<tr>
<td>2011-12</td>
<td>14,770</td>
<td>62</td>
<td>37</td>
<td>25</td>
</tr>
<tr>
<td>2012-13</td>
<td>15,130</td>
<td>47</td>
<td>27</td>
<td>20</td>
</tr>
<tr>
<td>2014-15</td>
<td>16,790</td>
<td>38</td>
<td>23</td>
<td>15</td>
</tr>
</tbody>
</table>

*M=Male  *F=Female

27. Diversity of Students:

<table>
<thead>
<tr>
<th>Year</th>
<th>% of students from the same state</th>
<th>% of students from other States</th>
<th>% of students from abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>94.7</td>
<td>5.2</td>
<td>NIL</td>
</tr>
<tr>
<td>2012-13</td>
<td>95.7</td>
<td>2.1</td>
<td>2.1</td>
</tr>
<tr>
<td>2011-12</td>
<td>95.1</td>
<td>4.8</td>
<td>NIL</td>
</tr>
</tbody>
</table>
28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil Services, Defense services, etc.?

Our college has no mechanism for maintaining the details of students clearing NET/ SLET/ GATE/ Civil Services, etc. However, the following data could be procured from the Student Alumni Network.

<table>
<thead>
<tr>
<th>Exam</th>
<th>Year</th>
<th>Number of Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET</td>
<td>2015</td>
<td>2</td>
</tr>
<tr>
<td>CAT</td>
<td>2015</td>
<td>19</td>
</tr>
<tr>
<td>Defense Services</td>
<td>2014</td>
<td>1</td>
</tr>
<tr>
<td>Chartered Financial Analyst</td>
<td>2014</td>
<td>1</td>
</tr>
<tr>
<td>Chartered Accountant</td>
<td>2014</td>
<td>1</td>
</tr>
</tbody>
</table>

29. Student progression:

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>42%</td>
</tr>
<tr>
<td>PG to M.Phil.</td>
<td>N.A</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>N.A</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>N.A</td>
</tr>
<tr>
<td>Employed</td>
<td></td>
</tr>
<tr>
<td>• Campus selection</td>
<td>34%</td>
</tr>
<tr>
<td>• Other than campus recruitment</td>
<td>42%</td>
</tr>
<tr>
<td>Entrepreneurship/Self-employment</td>
<td>20%</td>
</tr>
</tbody>
</table>

30. Details of Infrastructural facilities:

a) Library
The College consists of three-storey air conditioned library with thousands of books and journals in Commerce and Economics. The library has computers with internet facility and access to e-journals connected through University of Delhi website. The computerized catalogue facility is available to the students and faculty.
b) **Internet facilities for Staff and Students**

Internet facilities are available to staff as well as students. The campus offers Wi-Fi connectivity through University of Delhi server.

c) **Classrooms with ICT**

Classrooms are equipped with LCD Projectors, laptops and sound systems to facilitate an effective teaching-learning process.

d) **Laboratories**

The College has three computer labs with printers, scanners and internet facilities.

(For details, refer to Criterion 4 of the report)

### 31. Number of students receiving financial assistance from college, university, government or other agencies

**A. From College**

<table>
<thead>
<tr>
<th>Year</th>
<th>Merit Based</th>
<th>Fee Concession</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>2013-14</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>2012-13</td>
<td>3</td>
<td>2</td>
</tr>
</tbody>
</table>

**B. From Government Agency (UGC)**

SC/ ST Minority Category/ EWS/ General Category Scholarship under UGC merged Scheme XI Five Year Plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Financial Assistance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td>6</td>
</tr>
<tr>
<td>2010-11</td>
<td>1</td>
</tr>
</tbody>
</table>

### 32. Details on student enrichment programmes (Special Lectures/Workshops/ Seminar) with external experts

The College conducts various student enrichment programmes like Annual fests, Annual Inter College Debate Competitions, and other departmental competitions to give students a platform to showcase their talents and skills and enhance their overall development.
Participation of the students in Annual Academic Festival of the College

- “Zest 2015”, Included three main events Chanakya 5.0 - The General Quiz, Biztycoon and Investogenia
- “Zest 2014”, Included events like Chanakya 4.0, Book Discussion and Byztycoon
- “Zest 2013”, Included events like Chanakya 3.0, Book Discussion and Byztycoon
- “Zest 2012”, Included events Chanakya 2.0 - The General Quiz and Biztycoon

Inter College Debate Competition “Vaktavya” organized by the Department of Business Economics

- “The Key to India’s Economic Prosperity Lies with Asia and not with Western Countries”, 2014
- “Maximizing Wealth is a Prerequisite for Maximizing Welfare”, 2013
- “Money is a Better Motivator than Job Security”, 2012
- “Entrepreneurs Are Born, Not Made”, 2011
- “Does Inflation Leads to Common Man’s Deflation?”, 2010

Departmental Competitions

- “Quiz Competition”, Dedicated to the renowned Indian Economist Dr. Amartya Sen, 2014
- “Entrepreneurial Competition”, Marketing the products in the best possible way, 2014
- “Article Writing Competition” on the topic New Economic Boost Mantra: Make in India, Corporate Social Responsibility, The Big Billion Day”, 2014
- “Investogenia”, Maximizing Wealth by the Method of Buying and Selling Assets, 2014
- ‘SPEAK’, group discussion to discuss some emerging issues, 2011

Industrial Trips

- Jaipur, Rajasthan: Cable Manufacturing and Plywood Factory, 2013
- Jaipur, Rajasthan: S.K. Polyfoams factory (a mattress making organisation), 2012
- Sariska, Rajasthan: Parle-G Factory, 2010
- Jaipur: Paras Dairy, 2009

Annual Magazine: The Statement

- Every year the Department publishes its Annual Magazine: The Statement, which covers topics of current importance and gives students a platform to showcase their creativity and writing skills.
33. Teaching methods adopted to improve student learning:

<table>
<thead>
<tr>
<th>Teaching Methods Adopted</th>
<th>Innovative Teaching Method</th>
<th>Additional initiatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Conventional blackboard and chalk method is followed.</td>
<td>• Real world problems in projects are given to enhance their creativity and innovative thinking.</td>
<td>• You tube videos on relevant topics are shown.</td>
</tr>
<tr>
<td>• Power point presentations method is used.</td>
<td>• Case Study Method is also used</td>
<td>• Group discussions are arranged.</td>
</tr>
<tr>
<td>• Hands on activities are given to students.</td>
<td></td>
<td>• E-sources and links are provided to students for extra information.</td>
</tr>
</tbody>
</table>

34. Participation in Institutional Social Responsibility (ISR) and Extension activities:

- Following the motto of the college “Manas Ki Jaat Sabhae Eke Pehchanbo”, the participation of students in Institutional Social Responsibility and Extension activities is encouraged not only at the departmental level but at the institute level itself.
- The National Service Scheme (NSS), National Cadet Corps (NCC), Rotaract Club, Equal Opportunity Cell (EOC), Entrepreneurship Cell and Enactus are the cells created in this regard and have been successful in their endeavor of promoting social welfare over the years.
- A large number of students of college joined these clubs as volunteers and members irrespective of their course and work for the same.

(For details refer to 3.6.1 and 1.3.3 of the report)

35. SWOC analysis of the department and Future plan

Strengths

- State of Art Infrastructure with Wi-Fi enabled campus with one of the best library stalked with huge collection of books, journals, magazines of national and international repute
- Large spacious Wi-Fi enabled classrooms with LCD Projectors and sound systems
- Highly qualified and dedicated faculty with passion for teaching and research
• Conducive working environment for both faculty and support staff resulting in their retention
• Active participation of faculty in the process of paper setting and paper evaluation every year at the University level
• Large number of initiatives undertaken for supporting weak students and students from diverse background (extra classes are held for such students)
• Meticulous planning of academic calendar as also extracurricular activities in the beginning of academic session to achieve optimal results in terms of curriculum delivery and all round development of students
• Continuous and progressive evaluation system for students
• Innovative teaching methods like Case Studies, Power Point Presentations, Group Discussions, etc. adopted to bridge the gap between theory and practical
• Activities undertaken to promote social welfare and inculcate a sense of social responsibility amongst students
• Professional course to prepare the students to face and be accepted in the global world

Weaknesses
• Lack of flexibility in introducing innovative and entrepreneurial techniques
• Lack of industry sponsored or relevant curriculum.

Opportunities
• Starting of new courses to cater the emerging demands of business leaders
• National and international collaborations with other institutes and universities
• Partnership with private equity, venture capitalists and other institutions for funding new ideas
• To build on its strength to uplift the department’s benchmarks in terms of excellence in academics and to channelize students towards a productive professional track in their future life

Challenges
• Students with diverse background and diverse needs
• Enhancing number of students opting for business economics
• Recruiting highly experienced permanent faculty
• More autonomy in admission procedure to attract international students
• Improve upon the holistic approach of teaching- learning process to inculcate moral and ethical values amongst student
Evaluative Report Of Department Of Computer Science

1. **Name of the Department**: Computer Science

2. **Year of Establishment**: 1997

3. **Names of Programmes/ Courses offered (UG, PG, M.Phil., Ph.D., IntegratedMasters; Integrated Ph.D., etc.)**
   
   **Undergraduate Programs**
   
   - B.Sc(Hons.) Computer Science Three Years Program
   - B.Tech Computer Science Four Years Program (the FYUP batch)

4. **Names of Interdisciplinary courses and the departments/units involved**

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Paper</th>
<th>Course</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Statistics, Mathematics, Operational Research and Numerical Methods</td>
<td>B.Tech (Computer Science, B.Sc.(Hons.) Computer Science</td>
<td>Mathematics</td>
</tr>
<tr>
<td>2.</td>
<td>EVS</td>
<td>B.Sc.(Hons.) Computer Science</td>
<td>Commerce</td>
</tr>
</tbody>
</table>

5. **Annual/ semester/choice based credit system (programme wise)**

   - B.Sc.(Hons.) Computer Science Semester Mode
   - B.Tech (Computer Science) Semester Mode

6. **Participation of the department in the courses offered by other departments**

   Faculty from Department of Computer Science takes classes in PGDIM:
   
   **Nipun Bansal**  Paper: Computer application in Business
7. Courses in collaboration with other universities, industries, foreign institutions, etc.

NIL

8. Details of courses/programs discontinued (if any) with reasons

<table>
<thead>
<tr>
<th>Details of courses/programmes discontinued</th>
<th>Reasons for Discontinuation</th>
<th>Details of courses/programmes discontinued</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014 B.Sc(Hons.) Computer Science (3 years semester program) replaced by FYUP B.Tech Computer Science (4 year semester program)</td>
<td>As per directives of the University.</td>
<td></td>
</tr>
<tr>
<td>2014-2015 FYUP B.Tech Computer Science (4 year semester program) discontinued and replaced by B.Sc(Hons.) Computer Science (3 years semester program)</td>
<td>As per directives of the University.</td>
<td></td>
</tr>
</tbody>
</table>

9. Number of Teaching posts

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned</th>
<th>Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professors</td>
<td>*</td>
<td>NIL</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>*</td>
<td>NIL</td>
</tr>
<tr>
<td>Assistant Professors</td>
<td>*</td>
<td>5 (1 permanent and 4 Ad-hoc)</td>
</tr>
</tbody>
</table>

* The College has a total sanctioned strength of 5 in the Department of Computer Science without any defined split between Associate Professors/Assistant Professors.
### 10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for last 4 years</th>
</tr>
</thead>
</table>
| Mrs. Vandana Kalra | M.Phil (Computer Science) M.Sc. (Computer Science) | Assistant Professor | • C++  
• Data Structure  
• Microprocessors  
• Compiler  
• Computer System Architecture  
• Theory of Computation  
• Artificial Intelligence  
• Data Mining | 18 Years | 0 |
| Mrs. Rachna Sethi (Ad-hoc) | M.Phil (Computer Science), MCA | Assistant Professor | • Algorithm  
• Computer System Architecture  
• Database Management System  
• Software Engineering | 9 Years, 5 Months | 0 |
| Mrs. Ushveen Kaur (Ad-hoc) | M.Phil (Computer Science), MCA | Assistant Professor | • Software Engineering  
• Operating System  
• Networking  
• Unix Programming  
• System Programming | 7 Years, 6 Months | 0 |
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for last 4 years</th>
</tr>
</thead>
</table>
| Ms. Bhavna Baveja (Ad-hoc)  | M.Phil (Computer Science), MCA                     | Assistant Professor | ● Discrete Structures  
● Data Communication and Networks  
● Artificial Intelligence  
● Data Base Management System  
● Operating System  
● Computer System Architecture | 9 Years         | 0                             |
| Mr. Nipun Bansal (Ad-hoc)   | M.Tech (Computer Science), B.Tech (Computer science) | Assistant Professor | ● Information Security  
● DBMS  
● C++  
● Computer Graphics  
● Microprocessor  
● Theory of Computation | 1 Year          | 0                             |
11. List of senior visiting faculty

<table>
<thead>
<tr>
<th>S.No</th>
<th>Name</th>
<th>College/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. Sameer Anand</td>
<td>Department of Computer Science, College of Business Studies, University of Delhi</td>
</tr>
<tr>
<td>2.</td>
<td>Prof. Bansi Lal</td>
<td>Department of Mathematics, Kirorimal College, University of Delhi</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. O.P. Aggarwal</td>
<td>Department of Commerce, Rajdhan College, University of Delhi</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. Ajay Jaiswal</td>
<td>Department of Computer Science, College of Business Studies, University of Delhi</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Amit Sehgal</td>
<td>Department of Electronics, Hansraj College, University of Delhi</td>
</tr>
</tbody>
</table>

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty

80%

13. Student -Teacher Ratio (programme wise)

- B.Sc.(Hons.) Computer Science – 18:1 (Theory) 15:1 (Practicals)
- B.Tech Computer Science – 18:1 (Theory) 15:1 (Practicals)

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

To take care of Computer lab, a full time lab attendant is appointed who assists in the maintenance of computer hardware and software. He also helps in administrative work of the department. However, the administrative staffs of the college consisting of Administration Officer, Section Officer (Administration), Section Officer (Accounts) and Assistant are shared by all departments, including the department of Computer Science.

15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D/ MPhil / PG.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Ph. D</th>
<th>M. Phil</th>
<th>P.G.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permanent</td>
<td>NIL</td>
<td>01</td>
<td>0</td>
<td>01</td>
</tr>
<tr>
<td>Ad-hoc</td>
<td>NIL</td>
<td>03</td>
<td>01</td>
<td>04</td>
</tr>
</tbody>
</table>
16. Number of faculty with ongoing projects from

   a) National funding agencies and grants received - NIL
   b) International funding agencies and grants received - NIL

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received

   Vandana Kalra
   • Appointed head author for paper Data Structure, B.Sc(Hons.) Computer Science online lectures with a team of 6 sub authors by Institute of Life Long Learning, University of Delhi.
   • Appointed head author for paper Computer Fundamentals, B.Sc (Physical Sc.) preparing online lectures with a team of 6 sub authors by Institute of Life Long Learning, University of Delhi.
   • Appointed as reviewer for topic “Trees” Paper Data Structure, B.Sc(Hons.) Computer Science) Questionnaire sets for online Test series by Institute of Life Long Learning, University of Delhi.

   Bhavna Baveja
   • Appointed as author for paper Discrete Structures, B.Sc.(Hons.) Computer. Science. online lectures by ILLL

18. Research Centre/facility recognized by the University:

   NIL

19. Publications per faculty are as given below:

   Vandana Kalra
   • “Variable Precision Rough Set Based Decision Model”, presented and published in the proceedings of the 3rd National Conference on Computing for Nation development, 2009, BVP, Delhi.
   • “A Comparative study of Rough Set and Variable Precision Rough Set Based Decision Tree on noisy Data” published in proceedings of 4th Indian International Conference on Artificial Intelligence (IICAI - 09), Bangalore, 2009.

   Nipun Bansal
   • “Firebird, a mobile middleware”, International journal of computer Engineering and Application, 2015.

Rachna Sethi

20. Areas of consultancy and income generated.

NIL

21. Faculty as member in

a) National committees  NIL
b) International Committees  NIL
c) Editorial Boards  NIL

22. Student projects

a) Percentage of students who have done in-house projects including interdepartmental programme

| B.Tech (Computer Science) Semester IV | 100% |
| B.Sc.(Hons.) Computer Science Semester IV | 100% |

It is mandatory for all students of Computer Science to do one in-house project as the part of their curriculum. These projects are based on real time applications and are completed with the guidance of a teacher. Some of the projects are listed below:
• Parking Guidance System
• Online Hotel Meta search Engine
• Online advertisement booking System
• Online Stock Management System
• Student – Teacher Interface
• Electronic wallet
• Newspaper delivery System

b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/ other agencies: 30%

• Projects

The Computer Science students were the part of ‘Antardhvani’- The Academic and Cultural festival of University of Delhi. They showcased their technical skills by making number of innovative technology related projects.

  o **Sieve of Eratosthenes**: Taking a clue from Eratosthenes model of prime number, principle of prime numbers is explained by the working model using LEDs. The LEDs, through tricky wiring, are connected to several batteries which, in turn, are connected to a switch.

  o **E-Models**: As the world is going digital, students made number of e-models namely KBC- the graphic game, encryption/decryption by window application, English to Hindi dictionary.

  o **Lava lamps**: It was a decorative piece with colourful bubbles making zigzag pattern. This model uses only kitchen ingredients in large flasks unleashes the power of chemistry in all its glory.

  o **Firewalker LED Sneakers**: A pressure sensitive plate was constructed and added to the shoe heels. Whenever the shoes heel of wearer touches the ground, the LEDs fitted in the shoes get turned on giving the much exciting ‘dancing LED ’ animation.

  o **Bluobot**: This project is a milestone in the mission of digitization. The smartphone connects to the robot using a Bluetooth connection that carries signals between two ends. It works in two modes; one is direct command mode for movement and direction and other is finding an obstacle on the way.

  o **Generating electricity by walking**: The slip-on insoles of the shoes produce enough energy to charge batteries or USB devices.

  o **Comparison of Choice based credit system with various International Universities**: In this project, students compared the system implemented in various international universities on the basis of different parameters such as admission, grading system, course content, etc.

  o Urvashi Gupta, B.Sc(Hons.) Computer Science has completed two months of internship at Acxiom Consulting Pvt. Ltd. from May 28, 2014 to July 28, 2014. She completed a research project on topic “Comparison of Google and Microsoft Products and Services” during this period.
• Internships

Participating in an internship is an important experience to complement the classroom learning. It provides them good practical experience. Many Computer science students do the Internships in their summer and winter holidays. Few of them are listed here:

Devanshi Goyal, B.Sc(Hons.) Computer Science
 o She has completed her two months internship in 2014 with Wings Consulting, LLC (A software development company headquartered at New York, USA.)

Urvashi Gupta, B.Sc(Hons.) Computer Science
 o She has completed two months internship at Axiom Consulting Pvt. Ltd. From May 28, 2014 to July 28, 2014. She has completed a research project on topic
 o "Comparison of Google and Microsoft Products and Services" during this period.

Chaitanya Baweja
B.Tech Computer Science attended two training programmes:
 o Training in the field of Mathematical and Statistical programming and Artificial Intelligence. He also completed the project titled “Flocking Mechanism and Consensus Problems” under the guidance of Dr. Sumanth Mukherji, Scientist at the Institute for System Studies and Analysis, DRDO from 23rd June to 22nd Aug 2014.
 o Training in the field of Advanced Robotics at “All India Council for Robotics & Automation” in association with IIT Delhi from 10th Dec to 25th Dec 2014.
 o He worked as Graphic Designer at SAM workshops, NGO, Pitampura, Delhi.
 o He is currently working on a project in the field of Piezo electricity and embedded systems with Co-researchers from IIT Delhi, IIT Bombay, University of California, Berkley and Seoul University, Korea.

Prateek Roopra
B.Tech (Computer Science)
 o Working as Director – Technology, Android, iOS and web developer,
 o Working in Asean EF as back end architecture and database administrator, HongKong University Evangelist, www.aseanef.org (Under construction)
23. Awards / Recognitions received by faculty and students

Students

The Computer Science Department is proud of its students who have achieved many outstanding positions and appreciations for their excellent performance in academic as well as non-academic fields. Students of Computer Science Department have cognitive abilities and skills relating to intellectual task specific to computer science. They also prove their excellence in creative skills by achieving number of rewards in various competitions held in other reputed institutions.

Academic achievements

- Gurpreet Kaur, B.Sc(Hons.) Computer science
  i) She was declared Best Cadet Cop (women) in the year 2012-2013.
  ii) She got best student award in the year 2013-14 and was the recipient of the Amar Nath Garg Memorial scholarship in the same year.

- Anuj Kumar, B.Sc(Hons.) Computer Science
  i) He has done numerous online courses on COURSERA INC and got the Statement of accomplishment with Distinction of the course in the following courses online:
     - “Calculus One”, Ohio State University
     - “Calculus Two: Sequences and Series”, Ohio State University
     - “Generation Rx: The Science Behind Prescription Drug Abuse”, Ohio State University
     - “Learn to Program: The Fundamentals”, University Of Toronto
     - “The Global Business of Sports”, University Of Pennsylvania
     - “Coding the Matrix: Linear Algebra through Computer Science Applications”, Brown University
     - “Creative Programming for Digital Media & Mobile Apps”, University Of London
     - “Algorithms: Design and Analysis, Part 1”, Stanford University
     - “Creative Programming for Digital Media & Mobile Apps”, University Of London
     - “Cryptography I”, Stanford University
     - “The Data Scientist’s Toolbox”, Johns Hopkins University
ii) He has also received numerous online AIMCAT certificates from ASPIRINGMINDS in the following areas:
- Business Consultant
- Business Analyst
- English Comprehension
- Collections Specialist
- Telesales Professional
- Corporate Sales Manager
- Customer Service Specialist
- Corporate Communications Professional
- Channel Sales Professional
- Creative Content Developer
- Data Processing Specialist
- Software Development Trainee
- Proficiency in English

- Kritika Joon, B.Sc(Hons.) Computer Science
  i) She was selected as delegate for the Harvard project from Asian and International Relations 2013, Asia conference held in Dubai.
  ii) She also attended the seventh meeting of the Clinton Global Initiative University held at Arizona State University from 21st-23rd March 2014.

- Chaitanya Baweja, B.Tech (Computer Science)
  He is University Topper, B.Tech (Computer Science) I year,

- Nishima Arora, B.Tech (Computer Science)
  She secured third position in University, B.Tech (Computer Science) I year,

- Gaurav Arora, B.Sc(Hons.) Computer Science
  i) He has received SARDAR KARTAR SINGH GROVER MERIT MEMORIAL SCHOLARSHIP awarded by University of Delhi for year 2013-14 and 2014-15.
  ii) He secured 3rd position in University of Delhi in B.Sc(Hons.) Computer Science IV sem.

- Ramneek Kaur, B.Sc(Hons.) Computer Science
  She received MATA RAJ KAUR JOLLY SCHOLARSHIP in year 2014-2015.
- Chavi Jindal, B.Sc. Computer Science(Hons.)
  She was a student of the batch 2010-2012, topped University of Delhi in succession for five semesters.

**Non Academic Achievements**

- Anuj Sharma, B.Tech (Computer Science)
  ii) Won Gold medal in SRCC, youth sports festival held at SRCC (3-5 February 2015) in javelin throw.
  iii) Won Bronze medal in SRCC, youth sports festival held at SRCC (3-5 February 2015) in discus throw.
  iv) He was awarded with SHRI J.P. GUPTA MEMORIAL SCHOLARSHIP for Outstanding sportsperson of the year in 2014-2015.

- Chinmay Arora and Chaitanya Baweja, B.Tech (Computer Science)
  - Being a part of “Invictus : Film and Photography society” of college, they produce and direct a short film on old age: "dusk to dawn". They won lot of prizes at various competitions held at different colleges and institutes. Some of them are listed below:
    i) Best Director (Chinmay) in "Cineturian';15" at Ramanujan college, University of Delhi.
    ii) 3rd Best film in "REELZ - Short film making competition" at B.R Ambedkar University.
    iii) 2nd Best film for "CUTTING CHAI- Short film making competition" at Lady Shri Ram college, University of Delhi.
    iv) Best film in Fiction category, short film making competition at IP College for Women, University of Delhi.
    v) 3rd Best film in “PRISM':15” at Gargi College, University of Delhi.
    vi) 2nd Best film in Short Film Competition "VISIONS';15" at St. Stephens College, University of Delhi.

- Chinmay Arora also bagged first position at Lady Sri Ram College in photography competition "EMAKIMONO';15".

- Kaushal Agarwal, B.Tech (Computer Science)
  He is a part of “Misba: The Dance Society” of college. Misba team bagged first prize in Western dance competition at IIM Ahmedabad,
ISBF, NOKIA V FEST, FMS, Hindu, Satyawati college and stood 2nd at JDMC, IGIT, IP college for women, SRCC.

- Bhavesh Gohil, B.Tech (Computer Science)
  He is vice president of “Virtuso : The Fine Art Society”. He secured 3rd position in “Rendezvous 2014 (IIT Delhi)” in Toon mania – a cartoon making competition.

24. List of eminent academicians and scientists / visitors to the department

Department invites academicians, professionals from industry and university to conduct workshops and seminars on emerging tools and technologies. Some of the eminent visitors to the department in last few years are:

- Professor P.B. Sharma, Vice Chancellor, Delhi Technology University, as Chief Guest on the Orientation programme, 2014-2015.
- Dr. P.S. Grover, Department of Computer Science, University of Delhi, for delivering lecture on “Cloud Computing”.
- Dr. Ekta, South Asian University, Delhi, Lecture on “Graphics and Image processing”
- Dr. Naveen Kumar, Department of Computer Science, University of Delhi, gave a lecture on the topic “3G Technology”
- Dr. Vasudha Bhatnagar, Department of Computer Science, University of Delhi, gave a lecture on the topic “Big Data”.
- Dr. Sonajharia Minz, Jawahar Lal Nehru University, Delhi, gave a lecture on the topic “Data Mining “
- Dr. Rajni Jain, National Institute of Agriculture Economics and Policy Research, Pusa Delhi, gave a lecture on the topic “Data Mining and Rough Sets”
- Dr. Lobiyal, Jawahar Lal Nehru University, Delhi, gave a lecture on the topic “Ad-hoc Networks”

25. Seminars/ Conferences/Workshops organized & the source of funding

Given the pace of change in computer technology, the need for a responsive curriculum and flexible strategies for its adoption in curriculum is felt. Keeping in mind the requirement of computer industry, various seminars, conferences and workshops are organized by the department throughout the year. All seminars and lectures were funded by Sponsors from the Corporate Industry and College.
Departmental Seminars in last few Years

- “Data Mining”, Dr. Sonajharia Minz, Jawaharlal Nehru University, Delhi, September 2010.
- “Ad-hoc Networks”, Dr. Lobiyal, Jawaharlal Nehru university, Delhi, February 2010.
- Talk on “How to face interviews and group discussions”, TIME Group, August 2010.
- Session on “Career Prospects in Canada”, University of Fraser Valley, Canada, September 2010.
- Session on “Career in IT Sector”, NIIT, Delhi, February 2011.
- “Cloud Computing”, Dr. P.S. Grover, University of Delhi, March 2011.
- “3G Technology”, Dr. Naveen Kumar, Department of Computer science, University of Delhi, March 2013.
- “Graphics and Image Processing”, Dr. Ekta Bhullar, South Asian University, Delhi, October 2013.
- Lecture on “Android”, Cepta Infotech, Delhi, September 2014.
- “Big Data”, Dr. Vasudha Bhatnagar, Department

26. Student profile programme/course wise:

<table>
<thead>
<tr>
<th>Name of the Course/programme</th>
<th>Applications received</th>
<th>Selected</th>
<th>Enrolled</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>*M</td>
<td>*F</td>
</tr>
<tr>
<td>B. Sc.(Hons.) Computer Science (2011-12)</td>
<td>6,454</td>
<td>66</td>
<td>23</td>
<td>43</td>
</tr>
<tr>
<td>B. Sc.(Hons.) Computer Science (2012-13)</td>
<td>7,776</td>
<td>52</td>
<td>23</td>
<td>29</td>
</tr>
<tr>
<td>B. Tech Computer Science (2013-14)</td>
<td>8,236</td>
<td>75</td>
<td>49</td>
<td>26</td>
</tr>
<tr>
<td>B.Sc.(Hons.) Computer Science (2014-15)</td>
<td>9,633</td>
<td>46</td>
<td>27</td>
<td>19</td>
</tr>
</tbody>
</table>

*M = Male  *F = Female
27. Diversity of Students

<table>
<thead>
<tr>
<th>Name of the Course</th>
<th>% of students from the same state</th>
<th>% of students from other States</th>
<th>% of students from abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.Sc.(Hons.) Computer Science (2011-12)</td>
<td>95.45</td>
<td>4.54</td>
<td>--</td>
</tr>
<tr>
<td>B.Sc.(Hons.) Computer Science (2012-13)</td>
<td>100</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>B. Tech Computer Science (2013-14)</td>
<td>90.66</td>
<td>9.33</td>
<td>--</td>
</tr>
<tr>
<td>B.Sc.(Hons.) Computer Science (2014-15)</td>
<td>89.13</td>
<td>10.86</td>
<td>--</td>
</tr>
</tbody>
</table>

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? 

- **Defence Services**

  Sahil Ahuja of B.Sc.(Hons.) Computer Science. batch 2011-2014 cleared the defense service examination and is placed as Commission Officer.

- **UGC NET Examination**

  Through informal sources of information it is known that many students of our course have cleared this examination, however, a formal record is not maintained.

- **CAT Examination**

  Through informal sources of information it is known that many students of our course have cleared this examination and opted for Master in Business Administration, however, a formal record is not maintained.
29. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>more than 95%</td>
</tr>
<tr>
<td>PG to M.Phil.</td>
<td>data not available with department</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>data not available with department</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>data not available with department</td>
</tr>
<tr>
<td>Employed in the industry</td>
<td>More than 90% but preferred to opt for higher studies.</td>
</tr>
<tr>
<td>Entrepreneurship/Self-employment</td>
<td>9 approx.</td>
</tr>
</tbody>
</table>

30 Details of Infrastructural facilities

**a. Library:** Our College has fully air-conditioned double-storey library which is shared by all the departments of the college. It has approximately 1950 titles and 9750 volumes of computer science books. It also provides e-resources to computer science students from time-to-time as per their requirement. 17 computer systems with internet facility are installed for providing access to the students for a wide range of scholarly journals and books, digital media collections and other printed materials to support and learning. Students can access various renowned journals like Scopus, Springer, etc. from website of University of Delhi (http://www.du.ac.in) and UGC “INFLIBNET N-LIST”. (For details refer Criterion IV, Section 4.2)

**b. Internet facilities for Staff and Students:** The entire college campus is Wi-Fi enabled. Staff and students are provided with individual password for the use of the same. All the computer systems in the computer laboratories have the internet facility with a download speed of 100 Mbps. The College provides Wi-Fi enabled laptops to students and teachers. (For details refer Criterion IV, Section 4.3)

**c. Classrooms with ICT facility:** Department has three audio visual classrooms with ICT facility having projectors, white boards, laptops and sound system.
- **Laboratories:** College has three air-conditioned computer laboratories, out of which two are used by computer science department. These laboratories are equipped with following resources:

## Hardware

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Resource</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Acer AMD computer systems Phenom (tm)IIX4 810 Processor ,2.60 GHz, 2 GB RAM,32 bit</td>
<td>35</td>
</tr>
<tr>
<td>2</td>
<td>HP Core2duo computers</td>
<td>35</td>
</tr>
<tr>
<td>3</td>
<td>HP Laserjet 1022 printers</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>HP Laserjet P2035 N printers</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>HP scanjet 2400 scanner</td>
<td>1</td>
</tr>
<tr>
<td>6</td>
<td>HP Projector</td>
<td>2</td>
</tr>
<tr>
<td>7</td>
<td>White Board</td>
<td>2</td>
</tr>
<tr>
<td>8</td>
<td>Digital Electronics kits</td>
<td>16</td>
</tr>
<tr>
<td>9</td>
<td>Numeric UPS 10 KVA</td>
<td>1</td>
</tr>
<tr>
<td>10</td>
<td>HP Laptops</td>
<td>3</td>
</tr>
</tbody>
</table>

**Software** - All computer systems are loaded with Windows 7 operating system. Other softwares MS Office, Oracle, Mathematica, C++, Masm 6.0, etc. are also installed as per the requirement of practical sessions in various computer science papers.

(For details refer Criterion IV, Section 4.3)

College is planning to construct separate air-conditioned electronics laboratory for hands on experience on electronics for computer science students. 16 advanced Digital Electronics Kits will be installed in this laboratory which caters to the need for practice session of digital electronics paper.

31. **Number of students receiving financial assistance from college, university, government or other agencies.**
### A. From College

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Merit Based</th>
<th>Fee Concession</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>9</td>
<td>2</td>
<td>-</td>
</tr>
<tr>
<td>2012-13</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>9</td>
<td>3</td>
<td>-</td>
</tr>
<tr>
<td>2013-14</td>
<td>B.Tech Computer Science</td>
<td>3</td>
<td>2</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>B.Sc(Hons.) Computer Science</td>
<td>6</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>2014-15</td>
<td>B.Tech Computer Science</td>
<td>-</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>B.Sc(Hons.) Compuser Science</td>
<td>-</td>
<td>3</td>
<td>-</td>
</tr>
</tbody>
</table>

### B. From University of Delhi

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Merit Based</th>
<th>Fee Concession</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>2014-15</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>1</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

### C. From UGC

SC/ST/Minority category /EWS in General category scholarship under UGC merged scheme XI Five year plan

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Merit Based</th>
<th>Fee Concession</th>
<th>Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-11</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>-</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>2012-13</td>
<td>B.Sc(Hons.) Computer Science</td>
<td>-</td>
<td>-</td>
<td>3</td>
</tr>
</tbody>
</table>
32. Details on student enrichment programs (special lectures / workshops /seminar) with external experts.

- The focus of department is not only on academic excellence but on multi-faceted development of students. The students of computer science department formulated their academic society “ACE (Association of Computer Enthusiast)” which organizes department festival ‘COGNIZANCE’, workshops, seminars and special lectures with great enthusiasm.

- Technical Fest ‘COGNIZANCE’ is organized by the computer society of students every year. For past several years Cognizance is being organized with a theme which is generally an upcoming technology. Cognizance focused on “BIG DATA”, “ROBOTICS” in the last two years. Exploring the technology and high tech power point presentation by the students is the highlight of “COGNIZANCE”. Various technical activities like coding, debugging, web site designing, quiz woven around the theme are also organized. This academic technical festival not only serves as platform for learning for students but also provides fun filled activities like ad mad, minute to win it, etc. Students from others colleges participate in large number in this festival.

- The Tech society– “Infinity” has been formulated having core members from Departments of Computer Science, Economics and Commerce. They all work together to learn the various aspects of professional arena by organizing interdisciplinary events in their festival “CYTHON” to enhance their entrepreneurial skills.

- Numbers of students from our department are members of various cultural and other societies Misba (the dance society), Invictus (film and photography society), Infinity tech society (technology society), Virtuso (fine arts society), etc. They took part in the number of competitions held in other reputed institutions and universities which enrich their creative and cognitive skills.

- To keep abreast with latest technologies and tools, workshops and seminars are conducted for the students from time to time. Academicians and professionals from industry are invited for this purpose. Seminars on Data Mining, Rough Sets, 3G and Android, etc. have been conducted in last few years to enhance the knowledge and skills of the students. Eminent academicians like Dr. Sonajharia Minz and Dr. Lobiyal from Jawaharlal Nehru University have visited our college to enlighten the students with their knowledge.
• Sessions have been arranged for third year students to make them aware of the higher education opportunities in India and abroad. Also sessions on Career options in IT Sector have been arranged to help students in understanding the IT Industry. To prepare students for job interviews, personality development programs are organized by Placement cell of the college regularly.

33. Teaching methods adopted to improve student learning
Teachers of the department are proactive in learning and adopting tools and methods that can be used to improve students learning. Various tools and methods being used in the department are:
• Use of Power Point presentations in the ICT classrooms. These presentations may include videos, text and diagrams to increase conceptual clarity among students.
• Assignments are given to explore the practical aspects of the theoretical concepts discussed in class.
• Viva voce is conducted at the end of the semester for practical papers to ensure clarity of concepts.
• Class tests are conducted to evaluate the understanding of students.
• Topics are allocated to group of students to explore and present their findings through a presentation.
• To enhance interpersonal skills, Group Discussions are conducted in class.
• The students are encouraged to use internet for exploring the concepts used to make their projects.
• Faculty also upgrades their knowledge and skills to improve teaching-learning process as per the requirement.
• To make classroom teaching effective, teachers try to be interactive in the classroom and make the students revisers as well as learners.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities
• A number of Male and Female students have joined NSS and NCC from this department. These Community and Public engagement societies are serving the society and developing the overall personality of the students. Number of activities are organized by them throughout the year. Many students of our department are the members of First Aid Committee, EOC (Equal Opportunity Cell) and Rotaract Club which works for the welfare of the society, students and staff. Rotaract club has been actively organizing “Manthan “- a holistic education programme, tree plantation drive and “Walk for Life” for cancer patients.
● Students and faculty actively participated in “Swach Bharat Abhiyan” launched by the Honourable Prime minister of India. (For details refer to Criterion 1, Section 1.3.3 and Criterion 3, Section 3.6.1)

35. SWOC analysis of the department and Future plan

Strengths

❖ Faculty and Technical Staff
  • Faculty and technical staff of this department are well qualified, experienced, dedicated, industry experienced, cooperative and hardworking. The faculty is enriched with industry experience which helps them to bridge the gap between the theory and practice in the classroom.
  • Faculty members are well versed with latest technologies used in teaching and learning. Due to the highly technical caliber of faculty members, they actively participate in number of organizing committees for various events organized in-house or outside the college.
  • Some of the experienced faculty members are involved in the tasks allocated by Department of Computer science of University of Delhi, such as being head examiners for various papers, e-content writing of various modules of computer science papers, reviewer of e-content modules and designing syllabus of papers.

❖ Infrastructure Support
  • Department has a dedicated ultramodern air conditioned computer lab having number of pentium computer systems, printers, scanner, projectors and white board. They are equipped with latest versions of Windows and Linux operating systems. Department also has access to another computer lab of similar standards as per the requirements of the students. Department also has high tech Audio visual classrooms for teaching and learning.

❖ Students
  • Our students make our college and department proud. Students of this department are enthusiastic, dedicated, hardworking, creative and motivated towards the new innovations. Apart from their excellent academic results in university they bring laurels to the college by winning positions in number of technical events held in other prestigious institutions. Due to excellent academic results, a number of our students have cleared many
entrance and competitive exams for admission to postgraduate courses and are also selected in number of companies during placement.

- Students work in diversified fields related to computers to meet the requirement of IT industry.
- Students enrolled in our department have a technical bend and aptitude for learning. They engage themselves in national and international summer internships and obtain certification for a number of online courses from international universities.
- In the supervision of faculty members our students have formed The Tech society – “Infinity” having core members from Departments of Computer Science, Economics and Commerce. They all work together to learn various aspects of professional career by organizing interdisciplinary events in their festival “CYTHON” which enhances their entrepreneurial skills.
- Students take up many innovative projects with the faculty to gain hands on experience in implementing new ideas.

**Weakness**

- The intake of the students in this department is on the basis of merit and the cut-off declared by the college. Therefore, invariably more students get admitted than sanctioned. This effects the teaching learning process in the classroom.
- One more computer laboratory is required for placing more computer systems and digital kits to meet the need of curriculum. However, infrastructure development in college is in progress to provide the required facilities to the department.
- More funds are required to conduct workshops, seminars and conferences.
- Infrastructure for research work in the department needs special attention.
- Students do not get enough time to show their creativity due to semester system.
- Industry-academic interface/ industry internship is not a part of the course curriculum.

**Opportunities**

- Enhancing cognitive skills of students is one area where we seek an opportunity and plan to organize more workshops on latest technology areas used in computer science to enhance.
- Department is also planning for short term summer courses for the students on the area not covered in their curriculum but required to upgrade the professional skills.
• Through an effective role played by the Infinity Tech society and ACE, there is an opportunity for the students for patenting their programming skills. This opportunity is yet to be capitalized.

❖ Challenges
• Encourage students to understand the concept rather than focusing on rote learning.
• Motivate students for active participation in social responsibilities to inculcate human skills.
• Department also face a challenge to finish the syllabus during the semester with all college and departmental activities and events.
• To keep pace with the changing aspirations of the students by inculcating entrepreneurial skills in them and encouraging their interaction with eminent speakers from academia and industry.
• Challenge to maintain the ethics and moral value system among the students is most important.

❖ Future Plan
• The department is planning to conduct more workshops, seminars and talks by eminent speakers from industry, national and international universities.
• The faculty is working in the direction of enhancing students’ research capabilities in their area of specialization.
• The department is planning to improve the departmental online system to interact with the students for providing them important assignments, results and important curriculum documents.
• Department is planning to motivate students by showing the achievements, awards and placements of the current and graduated students through online media and notice board.
• Publishing a periodical newsletter for the department by its students is also a plan to be implemented in near future.

However, the main future plan is to make this college as a center of excellence through high end learning, innovative and research oriented activities in the field of technology along with high moral value and ethos.
Evaluative Report Of Department Of Diploma In Business Journalism And Corporate Communication

1. Name of the department- Diploma in Business Journalism and Corporate Communication (DBJCC)

2. Year of Establishment-2004-05

3. Names of Programs / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

Department offers a one year post graduate diploma program called as Diploma in Business Journalism and Corporate Communication (DBJCC). Only one programme/ course is offered by this department.

4. Names of Interdisciplinary courses and the departments/units involved

<table>
<thead>
<tr>
<th>Department Involved</th>
<th>Paper Taught</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce</td>
<td>Information Technology and Cyber Journalism</td>
</tr>
<tr>
<td>Political Science</td>
<td>Global Information Scenario</td>
</tr>
<tr>
<td>Economics</td>
<td>Indian Business Environment</td>
</tr>
</tbody>
</table>

5. Annual/ semester/choice based credit system (program wise)

The course is semester based program comprising of two semesters over an academic session. The academic calendar of University of Delhi is applicable for this course.

6. Participation of the department in the courses offered by other departments

The course coordinator and co-coordinator of the department of DBJCC are a faculty from Department of Commerce. They take regular classes in Department of Commerce.

7. Courses in collaboration with other universities, industries, foreign institutions, etc.

- This course being professional in nature, has been structured and designed with the consultation and guidance of the industry experts as well as the academicians teaching in renowned colleges and academic institutions of this specialization.
• The series of special lectures and workshops by industry experts is an intrinsic part of the course curriculum.
• Visits to the media houses, meeting the experts on the field and observing their job skills, conducting mock shows, and participating in media programs is also a regular feature.

Thus, it can be stated that the present course is in collaboration with other universities and industry in many respects.

8. Details of courses/program discontinued (if any) with reasons- Nil

9. Number of Teaching posts

The course is a self-financed course and it doesn’t receive any grant or financial funding from the UGC. Therefore, the question about number of teaching posts sanctioned and filled under various categories is not applicable.

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned</th>
<th>Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Asst. Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Course coordinator and co-coordinator have been appointed by the college from Commerce Department. As mentioned earlier, most of the faculty is on guest basis coming from industry and academia.
10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students guided for the last 4 years</th>
</tr>
</thead>
</table>
| Dr. Harvinder Kaur*         | M.Com, M. Phil., Ph. D. | Associate Professor | • Law and Finance  
                               |                     |                                                | 25 | NIL                              |
| Dr. Manju Bhatia**          | M.Com, M. Phil, Ph. D | Associate Professor | • Financial Accounting  
                               |                     |                                                | 20 | One- co-supervisor  
                               |                     |                                                |                  | Two- co-advisor; total three |
| Dr. Harpreet Kaur Jaswal    | MA, M. Phil., Ph. D. | Associate Professor | • Governance in India  
                               |                     |                                                | 25 | 1                                |
| Dr. Shelly Verma            | MA (Eco), MBA       | Assistant Professor | • Micro Economics  
<pre><code>                           |                     |                                                | 22 | NIL                              |
</code></pre>
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Areas of Interest</th>
<th>Course Coordinator</th>
<th>NIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mrs. Supriya Chopra</td>
<td>MBA, M.Phil</td>
<td>Assistant Professor</td>
<td>• Finance • Information Technology</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Dr. S.K Aggarwal</td>
<td>MA</td>
<td>Deputy News Editor-The Economic Times</td>
<td>• Finance</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>Dr. Pushker Sruvastava</td>
<td>B.Tech, MMC</td>
<td>Director: (Projects) Harit Bharat Technologies Private Limited</td>
<td>• Digital Media • Cyber Journalism • Web TV &amp; Streaming • Advertising &amp; Marketing • Project Management</td>
<td></td>
<td>33</td>
</tr>
<tr>
<td>Mr. Manoj Kumar Sharma</td>
<td>M.Phil</td>
<td>Associate Professor</td>
<td>Journalism</td>
<td></td>
<td>11</td>
</tr>
<tr>
<td>Mrs. Swati Singh</td>
<td>MBA, M. Phil</td>
<td>Guest lecturer</td>
<td>• Advertising • Public Relations</td>
<td></td>
<td>15</td>
</tr>
</tbody>
</table>

* Course Coordinator
** Course co-coordinator
11. List of senior visiting faculty

The department has been associated with faculty from both the industry and academia over the years. The faculty has an extensive experience of teaching in colleges and institutes affiliated with various universities. The list of faculty is as under:

**Senior faculty from the industry**
- Prof. Avinash Singh; Former Head, Amity, Rai Foundation of Media Nehru College
- Dr. Pushker Srivastava; Director (Projects), Harit Bharat Technologies Private Limited
- Ms. Swati Singh; Deputy News Editor, Economic Times
- Dr. Manoj Kumar Sharma; Associate Professor, IP University
- Mr. Manish Bhardwaj; PR Professional

**Faculty from university**
- Dr. S K Aggarwal; Deputy News Editor-The Economic Times
- Dr. Dhruba Jyoti Pati; Dean (Ad Comm), Ajit Haksar Institute of Advertising, Communication & Marketing Management, EMPI Business School, Delhi
- Dr. Harpreet Kaur; Associate Professor, University of Delhi
- Dr. Harvinder Kaur*; Associate Professor, University of Delhi
- Dr. Manju Bhatia**; Associate Professor, University of Delhi
- Dr. Shelly Verma; Assistant Professor, University of Delhi
- Ms. Supriya Chopra; Assistant Professor, University of Delhi

* Course coordinator
** Course Co-Cordinator

12. Percentage of lectures delivered and practical classes handled (program wise) by temporary faculty

The course is self-financed course and there is no permanent full time faculty for this department. The course is highly professional in nature as well. Therefore, the classes about the papers that are based upon the core industry based specialization such as; Print and Electronic Media, Public Relation and Corporate Communication, Advertising and Marketing, Reporting and Editing- Theory and Process are taken up by the senior faculty from the industry which has extensive experience of industry operations. The rest of the papers that are primarily for the understanding of the fundamentals such as- Indian Business Environment, Information Technology and Cyber Journalism, Financial Systems and Analysis, Global Information Scenario, and the project
Report are taken by the faculty form the university, that is again associated on full time basis with other institutions or departments. Thus, 100% of the lectures and practical classes are taken up by the temporary faculty that has been associated and committed with the department since last many years.

13. Student -Teacher Ratio (programme wise)

The student- teacher ratio is 8:1

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

The department is running a self-financed course under the Faculty of Applied Social Sciences & Humanities, South Campus, University of Delhi in the name of DBJCC and therefore, it has not been sanctioned any academic support staff and administrative staff. Yet, for the smooth and efficient functioning of the department, such staff has been maintained on full time regular basis through own resources of the college/ department.

- There is one full time placement officer to look after the internship and placement of the students. Regular interface of students with the industry and their training and preparation for this interface is also a part of his job profile.
- One full time administrative staff is responsible for all sorts of administrative issues of the department right from the induction of students at the beginning of the academic session to the examination and results at the session end.
- Besides, the regular support and administrative staff of the college including library, computer labs, finance department, and administration departments cater to the needs of the students of DBJCC as well. All such facilities of the college are being used by the students of DBJCC on shared basis.

15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Ph.D.</th>
<th>M.Phil</th>
<th>MBA /MA</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>3</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

16. Number of faculty with ongoing projects from

- a) National
- b) International funding agencies and grants received- NIL

17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received
<table>
<thead>
<tr>
<th>Name</th>
<th>Project Title</th>
<th>Funding Agencies</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Harpreet Jaswal</td>
<td>Special Economic Zones: A Comparative Analysis of China, India and Korea</td>
<td>University of Delhi</td>
<td>2014-15 Rs.3,50,000</td>
</tr>
<tr>
<td></td>
<td>Caste System and Sikhism</td>
<td>UGC</td>
<td>2013 Rs. 1,50,000</td>
</tr>
<tr>
<td>Dr. Harvinder Kaur</td>
<td>Awarded UGC’s Post-doctoral Research Award (2002-2005) for advanced research on the subject “The Effect of Structural Changes in the Stock Exchanges on Stock Market Volatility in India”.</td>
<td>UGC</td>
<td>2002 Rs. 150,000</td>
</tr>
<tr>
<td>Mrs. Supriya Chopra</td>
<td>Sustainability as an Innovative Business Strategy: Challenges and Key Drivers for the Corporate World</td>
<td>Delhi University</td>
<td>2013-2015 Rs.3,00,000</td>
</tr>
<tr>
<td>Dr. Shelly Verma</td>
<td>Theory of Cost and Revenue</td>
<td>Institute of Life Long Learning (ILLL), University of Delhi</td>
<td>2012-13 Rs. 10,000</td>
</tr>
<tr>
<td>Dr. Manju Bhatia</td>
<td>Content Writing for e-Pathshala- a UGC project under ILLL (University of Delhi) for e-learning (course-M. Com.; Paper-Marketing Management)</td>
<td>UGC</td>
<td>2013-14 As per rules</td>
</tr>
<tr>
<td></td>
<td>• Marketing Research-Nature and Scope</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Research Process</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name</td>
<td>Project Title</td>
<td>Funding Agencies</td>
<td>Year and Amount of funding</td>
</tr>
<tr>
<td>------</td>
<td>---------------</td>
<td>------------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Service Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>International Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Business Marketing-Consumer versus Business Buying Behavior</td>
<td></td>
</tr>
</tbody>
</table>

18. Research Centre /facility recognized by the University-NIL

19. Publications:

* a) Publication per faculty

* b) Number of papers published in peer reviewed journals (national /international) by faculty and students

Dr. Harvinder Kaur

Paper Published/Paper Presented (7)


Books Published (3)

Books Reviewed/ Chapters Published/ Seminars or Workshops Conducted (6)
• “Stock Market Volatility in India”, paper presented at the National Seminar on Volatility in Stock Market, organized by Delhi College of Advanced Studies at New Delhi, January 2009.
• Convener of two International Conferences:
  o ‘Vimarsh 2013: India as Global Investment Destination’ (2013)
• Convener of capacity building workshop on “ICT Tools”, organized for faculty of SGGS College of Commerce, University of Delhi.

Dr. Manju Bhatia

Paper Published/Paper Presented (3)
• Market Orientation and its Linkage with Firm Characteristics; Business Analyst, Journal of Sri Ram College of Commerce
• Impact of Market Orientation Over Business Performance; Vikalpa Journal of MDI, Gurgaon

Mr. Manoj Kumar Sharma

Paper Published/Paper Presented (13)
• Article titled “Not a matter of choice”, in Media Critique, (April – June 2010 issue).
• Article on Right to Education, in Grassroot, Journal of Press Institute of India, (July 2010 issue).
• Article titled “Sanskar: The core of success”, published in Business and Management Chronicle magazine (October 2010 issue).
• Article titled “Relevance of Business Journalism in India”, in Media Critique, (October - December 2010 issue).
• Research paper “Media Activism & Democracy (A study in Indian Context)”, published in Journal of Amity School of Communication (August 2011).
• Research paper titled “Role of Print Media in Imparting Sex Education”, published in Patiala University journal (July 2012).

Books Published (1)
• Writing a book on Radio Journalism as a Co-Author

Books Reviewed/ Chapters Published/ Seminars or Workshops Conducted (3)
• Conducted three day workshop on Right to Information Act at IIPA, New Delhi in January 2007 for civil services officers.
• Conducted two sessions on Presentation Skills and Self Presentation at DIPR, New Delhi (DRDO, MOD, GOI) in December 2006.
• Conducted three day workshop on Right to Information Act at IIPA, New Delhi in October 2006 for civil services officers.
Dr. Pushker Srivastava

Paper Published/Paper Presented
- Served many Papers on Cyber Journalism & Digital Media at IIMC between 2003-2013

Books Reviewed/ Chapters Published/ Seminars or Workshops Conducted (6)
- Workshop to train foreign journalists and government information officers at IIMC (2004-2012)
- Workshop to train journalists from Afghanistan on Digital Media at Jamia University
- Workshop to train CBSE Board affiliated colleges teachers at MASSCOMEDIA (Institution working as Nodal Training Centre of CBSE)
- Workshop to train Army officers at IIMC, BSF Academy on Cyber Crimes and Cyber media applications (2005-2010)
- Organised workshops at IIMC, GGS IP University, Teerthankar Mahaveer University, CSA University of Agric & Technology
- Workshop to train foreign journalists at IIMC, Jamia University, Army Officers, BSF Academy, etc.

Dr. Harpreet Kaur Jaswal

Paper Published/Paper Presented (21)
- ‘Reservation at Higher Education Level: Effect on Indian Democracy’ in ‘Social Science Journal : Sixty Years of Indian Democracy’, Punjabi University , Patiala, December 2008


• Delivered a Paper on, ‘Caste system in Sikhism’, Sikkholars Conference, 2013 at Stanford University, California, USA, 16th & 17th February, 2013


• Delivered Lecture on, “Political and Corporate Governance in India”, at Capital School of Business and Management, London, UK, October, 2013

• Newspaper Articles on
  o SEZs: Boon, Not Bane
  o Women’s Bill: A Panacea
  o Reservation Needed for the Meritocracy
  o Caste Cauldron
  o Festival of Life: Baisakhi
  o Private sector and the issue of Reservation
  o Divine Revelation: Applying the Guru’s teachings to daily life
  o Understanding Women Reservation in Parliament

Books Published (11)

• Politics, Ethics and Social Responsibility of Business, Sun India Publications, 2005
• Democracy and Governance in India, Kitab Mahal,2006
• Contemporary India, Research and Publishing House,2007
• Tribal Development Administration, Shiva Publishers,1996
• Reservations in India: Recent Perspective in Higher Education, Pentagan Press, 2010
• Public Administration in Theory and Practice, Kitab Mahal, 2011
• Lok Prashan: Siddhant and Vyavahar, Kitab Mahal, 2013
• Corporate Governance, Business Ethics and CSR, Sun India Publications, 2013-2014
• Governance, Ethics and Social Responsibility of Business, Sun India Publications, 2014
• Corporate Governance and Social Responsibility, Sun India Publications, 2014
• Corporate Governance and Social Responsibility, Sun India Publications, 2015

Books Reviewed/ Chapters Published/ Seminars or Workshops Conducted (9)

• Book Review of “Glimpses of Sikh History”, by Jolly, Rajinder Singh, Published in Special Publication of ‘Punjabi Sahit Kala Sangam’, released at India Habitent Centre, July 20, 2013
• Book Review of “Mera Halfiya Bayan” by Jolly, Rajinder Singh, Published in “The Sikh Review” Vol. 62: 10, No. 730, October, 2014
• Resource Person on Special Economic Zones- Invited by Centre for Social and Economic Research (CASE) and Warsaw School of Economics, Warsaw, Poland in International Conference on, ‘The Political Economy of Place-based Policies with a special focus on Special Economic Zones’, held on April 23-24, 2015 and presented a paper entitled, “SEZ-led Growth Strategy in India”. 
Mrs. Supriya Chopra

Paper Published/Paper Presented (7)
- Presented research paper titled “Analysis of FDI Inflows & Outflows in India” at International Conference on Management & Humanities 2014 in Dubai, UAE.
- Presented research paper titled “Analysis of FDI Inflows & Outflows” at National Conference on Foreign Direct Investment: Response and Challenge at Shaheed Bhagat Singh College, University of Delhi.

Books Reviewed/ Chapters Published/ Seminars or Workshops Conducted (1)
- Organized a demonstration workshop in eViews 8.1 at Sri Guru Gobind Singh College of Commerce, University of Delhi.

20. Areas of consultancy and income generated- NIL

21. Faculty as members in a) National committees b) International Committees c) Editorial Boards....

Dr. Harvinder Kaur

- Member, Editorial Board, Journal of Business Thought”, published by SGGS College of Commerce
- Member, Course Content Development, Paper- Fundamentals of Investment of Delhi University
Dr. Harpreet Kaur Jaswal

- Member, Course Content Development, entire course content comprising of 10 papers of DBJCC, Delhi University
- General Secretary, Punjabi Sahit Kala Sangam, New Delhi since August, 2014

Mr. Manoj Kumar Sharma

- Member, Editorial Board, The Social Onlooker – International Journal of Social Sciences, Journalism & Mass Communication, ISSN : 2394-2932

Mrs. Swati Singh

- Course content development- advertising and public relations; EMPI and Amity University, Years- 2012, 2013, 2014, 2015

Dr. Pushker Srivastava

- Member, Course Content Development, CBSE, NCERT Media Syllabus, Year 2007 onwards
- Member, Course Content Development, paper- Digital Media, Cyber Journalism, IIMC, Delhi University, and GGS IP University

22. Student projects

(a) Percentage of students who have done in-house projects including inter departmental/program

100% of the students take up in house projects on diverse topics, as such projects form part of their curriculum. Besides they also prepare audio-video documentaries in groups as in-house projects as a part of their training and learning.

(b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/other agencies

100 % of the students of DBJCC are placed for an internship training of 4-6 weeks so as to have an exposure to real life like situations and orientation of the industry. Ogilvy, NDTV, India Today Group, Purple Relation, Perfect Relations, Mercantile Advertising, P R Professionals, Adone Network Pvt
23. Awards / Recognitions received by faculty and students

Award/ recognition received by faculty

Mrs. Supriya Chopra- BEST INNOVATIVE IDEA AWARD, University Industry Interface- 2015, Delhi University

Award/ recognition received by students

No formal mechanism is maintained to have the record of students receiving awards or recognition.

24. List of eminent academicians and scientists/visitors to the department

Eminent visitors, scientists, and academicians who have visited the department:

- Mr. K G Suresh; Director and Chief Editor, Global Foundation
- Mr. Maan Bardhan Kanth; Media Professional
- Mr. Bodhisatva Das Gupta; Creative Director, Grey World Wide
- Ms. Saba Rehman; Print Journalist, Indian Express
- Ms. Gunjan Sharma; Health Journalist
- Mr. Rahul Makin; Radio Jockey, Radio F M 104.8
- Mr. Aparshakti Khurana; Radio Jockey, Radio F M 104.8, and T V Anchor
- Mr. Kulwinder Singh Sabarwal; Consultant, Global Trade Services Co. Ltd., Hongkong
- Mr. Syed Shahnawaz Karim; Head Marketing, Global Business, Bharti Airtel Ltd.
- Ms. Kanchan Dogra; TV News Anchor, ABP News
- Mr. Uday Chatterji; Cartoonist, Times of India
- Dr. Pradeep Nair; Research Scientist, Jamia Milia Islamia
- Mr. Sushil Khosla; President, Fourth Estate
- Mr. Nadim Israr; Associate Editor, India Today
- Mr. Shrivardhan Trivedi; News Anchor, Program- Sansani, ABP News
- Dr. J.K. Goyal, Director, JIMS, Rohini
- Mr. Gajendra Nagpal, CEO, Unicon Investments Ltd.
- Mr. Joga Jyotipati, AVP Zee News
- Mr. Divesh Lowe, National Institute of Fashion Technology
- Dr. Yogieta S. Mehra, Assistant Professor, D.D.D., University of Delhi
- Mr. Harvinder Ahuja, Editor, The Political & Business Daily, Former Director, Jaipuria Institute
- Prof. Avinash Singh, Former Head Amity, Rai Foundation of Media Nehru College

25. Seminars/ Conferences/Workshops organized & the source of funding
   a) National b) International.

Workshops for building communication skills, personality development, photography, creative writing, and public speaking are regularly held in order to enhance the professional skills of the students.

Special lectures on the contemporary issues and the issues of special interest are regularly held so as to keep the students updated and enriched about the external corporate world.

The funding of such events and workshops is majorly through the college own resources. The alumni and industry sponsorship, in both cash and kind form, is also one of the resources.

Following is the list of special lectures and workshops held during the previous four academic sessions 2011-15:

<table>
<thead>
<tr>
<th>Year</th>
<th>Workshops/ Special lectures</th>
<th>Details</th>
<th>Names of Individuals/Organization/ Companies which conducted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Reporting a disaster</td>
<td>Mr. Nadim Asrar, Associate Editor, India Today</td>
</tr>
<tr>
<td>7th January</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Origin, Role, Functioning, and Relevance of News Agencies</td>
<td>Mr. K G Suresh, Director and Chief Editor, Global Foundation</td>
</tr>
<tr>
<td>6th August</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Thinking and linking: an Innovative Approach of Writing News and Feature Stories</td>
<td>Mr. Maan Bardhan Kanth, media professional</td>
</tr>
<tr>
<td>14th August</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>If you want to be Advertising, Do not Join Advertising</td>
<td>Mr. Bodhisatva das Gupta, creative director, Grey</td>
</tr>
<tr>
<td>29th August</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td>Workshops/ Special lectures</td>
<td>Details</td>
<td>Names of Individuals/ Organization/ Companies which conducted</td>
</tr>
<tr>
<td>--------------</td>
<td>----------------------------</td>
<td>-----------------------------------------------------</td>
<td>----------------------------------------------------------------</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>What happens in a newsroom</td>
<td>World wide</td>
</tr>
<tr>
<td>18th September</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>What it takes to be a Good journalist in digital age</td>
<td>Mrs. Gunjan Sharma, Health Journalist</td>
</tr>
<tr>
<td>3rd February</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Discover your USP-unlock your creativity</td>
<td>Mr. Rahul Makin, RJ, 104.8 FM Radio</td>
</tr>
<tr>
<td>3rd March</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Short film documentary screening</td>
<td>Documentaries- Raen Basera, Human Trafficking, Domestic Violence, Braile, Lost in Crowd, Mera Naam Rikshaw, Child Labour, Pakistani Hindus and Fear of the dark</td>
<td>DBJCC department of SGGSCC</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Contemporary trends in new media: ideology behind the functioning of Cyber web, virtual presence and social media .</td>
<td>Mr. Nadim Asrar, Associate Editor, India Today</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Need of Innovative Thinking in Journalism and Communication</td>
<td>Mr. Maan Bardhan Kanth, media professional</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Career Opportunities in Market Research and Branding</td>
<td></td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Fields in Advertising and Journalism: How research and market analysis are very important aspects of branding and advertising</td>
<td>Mr Rohan Ubriani</td>
</tr>
<tr>
<td>Year</td>
<td>Workshops/ Special lectures</td>
<td>Details</td>
<td>Names of Individuals/ Organization/ Companies which conducted</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------</td>
<td>-------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>How Innovative Thinking creates a different while communicating an ideas through various suitable forms of representation</td>
<td>Naveen Mishra</td>
</tr>
<tr>
<td>2013-14</td>
<td>Documentary making</td>
<td>Documentaries- like Third Gender, Seven Ages, Delhi City, Food, Delhi Haat Pitampura and Old Age</td>
<td></td>
</tr>
<tr>
<td>2013-14</td>
<td>Documentary screening</td>
<td>Adaptation of William Shakespeare’s Seven Ages named “ The journey Unveiled”</td>
<td></td>
</tr>
<tr>
<td>2011-12</td>
<td>Special lecture</td>
<td>Scope for Mobile Phone Advertising</td>
<td>Dr. Pradeep Nair, AJK-Mass Communication Research Centre, Jamia Millia Islamia University, New Delhi</td>
</tr>
<tr>
<td>6th September 2011</td>
<td>Special lecture</td>
<td>Scope for Mobile Phone Advertising</td>
<td>Prof. Avinash Singh, media personality Ms Noah; faculty, Youngsan University, Korea,</td>
</tr>
<tr>
<td>7th September 2011</td>
<td>Special lecture</td>
<td>Political, Economic and Business Scenario in India</td>
<td></td>
</tr>
<tr>
<td>2011-12</td>
<td>Special lecture</td>
<td>PR: The New Age Marketing Mantra</td>
<td>Mr. Sunil Khosla, President, fourth estate</td>
</tr>
<tr>
<td>3rd November</td>
<td>Special lecture</td>
<td>PR: The New Age Marketing Mantra</td>
<td></td>
</tr>
<tr>
<td>2011-12</td>
<td>Documentary making Workshop</td>
<td>Documentary film Titled ‘Shuruvat Aap Se’.</td>
<td>DBJCC in collaboration with International Academy &amp; Communication (IMAC)</td>
</tr>
</tbody>
</table>
26. Student profile programme/course wise:

<table>
<thead>
<tr>
<th>Course</th>
<th>Application received</th>
<th>Enrolled</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>DBJCC</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>selected</td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>2011-12</td>
<td>194</td>
<td>16</td>
<td>26</td>
</tr>
<tr>
<td>2012-13</td>
<td>228</td>
<td>18</td>
<td>24</td>
</tr>
<tr>
<td>2013-14</td>
<td>259</td>
<td>15</td>
<td>30</td>
</tr>
<tr>
<td>2014-15</td>
<td>152</td>
<td>11</td>
<td>30</td>
</tr>
</tbody>
</table>

*M = Male  *F = Female

27. Diversity of Students:

<table>
<thead>
<tr>
<th>Course: DBJCC</th>
<th>Per cent age of students</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>State</td>
</tr>
<tr>
<td>2011-12</td>
<td>95.23</td>
</tr>
<tr>
<td>2012-13</td>
<td>95.45</td>
</tr>
<tr>
<td>2013-14</td>
<td>97.67</td>
</tr>
<tr>
<td>2014-15</td>
<td>92.68</td>
</tr>
</tbody>
</table>

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc?

A formal mechanism of maintaining record about students clearing national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. is not maintained.

29. Student progression

<table>
<thead>
<tr>
<th>Student progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>NA</td>
</tr>
<tr>
<td>PG to M.Phil.</td>
<td>No such record is maintained</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>No such record is maintained</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>No such record is maintained</td>
</tr>
</tbody>
</table>
Student progression  |  Against % enrolled
--- | ---
**Employed**  
- Campus selection  
- Other than campus recruitment  
Entrepreneurship/Self-employment

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
</table>
|  | Campus selection is approximately 60% to 70%  
Off campus selection record is not maintained |
|  | No such record is maintained |

30. Details of Infrastructural facilities

a) Library: The library is a three level centrally air conditioned structure with the varied sections for reading, reference, ICT facilities, and discussions. The guidance and support of the library staff for reference and issue of books is always there. Following is the stock of library books for the students and faculty of our department, beyond the general books and journals:

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Books relating to Journalism</th>
<th>Number of Books relating to Allied Subjects</th>
<th>Total Number of Books</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>416</td>
<td>761</td>
<td>1177</td>
</tr>
</tbody>
</table>

b) Internet facilities for Staff and Students: The complete college campus is Wi-Fi enabled. Students as well as the faculty of our department have been issued passwords to avail and access the internet facilities. They have also got the facility of using the printers, scanners and other related hardware to use this facility comprehensively and meaningfully.

c) Classrooms with ICT facility: The classrooms of our department are air conditioned and well equipped with ICT facility. The faculty is also provided the mike system, sound system, the white boards and other necessary materials for effective delivery of lectures and practicals.

d) Laboratories: The students and the faculty have the access to three computer labs on shared basis. These labs are air conditioned with ICT facility and other necessary features and facilities like printers, scanners, white board, etc.

*For Details please refer to Criterion 4
31. Number of students receiving financial assistance from college, university, government or other agencies

- Fee Concession/Financial Assistance: Two students of the course have received fee concession in the year 2013-14.
- Every year the first, second and third position holders in academic results receive a prize money of Rs.3000, Rs. 2700 and Rs. 2400 respectively.

32. Details on student enrichment programs (special lectures / workshops /seminar) with external experts

The department holds an Inter-college academic and cultural festival ELIXIR every year. Events like mock media shows and presentations, documentary display, advertisement preparation, tagline and logo designing, rangoli designing, photography, etc. provide a platform to the students to showcase their talent in organizing and participating in such activities, events, and contests. The details of such events are presented in the following table:

<table>
<thead>
<tr>
<th>Year</th>
<th>Workshops/ Special lectures</th>
<th>Details</th>
<th>Names of Individuals/ Organization/ Companies which conducted</th>
</tr>
</thead>
<tbody>
<tr>
<td>11th February</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Industrial trip</td>
<td>Lok Sabha Channel where the students were a part of the TV show “Hum Bhi To Hain”. The students were a part of the whole production process and thus they learnt about the camera, lights and other equipment involved during the shoot of the program. The topic of discussion for the program was “Discriminatory Attitude of Mainland India against North East India”.</td>
<td>Interaction with the eminent personalities who were a part of the show</td>
</tr>
<tr>
<td>Year</td>
<td>Event</td>
<td>Description</td>
<td>Department</td>
</tr>
<tr>
<td>----------</td>
<td>--------------------------------------------</td>
<td>-------------------------------------------------------------------------------------------------</td>
<td>---------------------------</td>
</tr>
<tr>
<td>2014-15</td>
<td>News line</td>
<td>One in each semester</td>
<td>DBJCC department of SGGSCC</td>
</tr>
<tr>
<td>2013-14</td>
<td>Media Trips</td>
<td>• Doordarshan office at Mandi House as part of a prime talk show</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Visit to India TV-students being a part of the famous TV show Aap Ki Adalat, hosted by Mr Rajan</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sharma.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Excursion and industrial trip to Mumbai Viacom centre.</td>
<td></td>
</tr>
<tr>
<td>2013-14</td>
<td>News line</td>
<td>August-November issue</td>
<td>News desk of DBJCC</td>
</tr>
<tr>
<td>2012-13</td>
<td>Career Counsel Session</td>
<td>Resume building and group discussion techniques; quizzes and games</td>
<td>M/S Career Launcher, Delhi</td>
</tr>
<tr>
<td>2011-12</td>
<td>Industrial/Media Visit</td>
<td>• Zee Network-Production Control Room, Studio, News Room and Makeup Room of the Zee Network.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• A live bulletin being aired on Zee Punjabi</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• A fun excursion to Great India Place, Noida.</td>
<td></td>
</tr>
<tr>
<td>2011-12</td>
<td>News line</td>
<td>In-House News Journal of DBJCC</td>
<td></td>
</tr>
</tbody>
</table>
Beyond the academic calendar, other enrichment programs initiated by the department are as follows:

- A ‘Mentorship Session Series by PG students’ has been launched wherein PG students of DBJCC conducted power point presentations based sessions on career oriented fields of banking, finance, media, journalism, and hospitality. This exercise was taken up at an inter-disciplinary level and the mentors provided detailed information on scope, qualifications required, entry level opportunities, higher education programs, career prospects about each industry. They also addressed queries raised by students and assisted them in making well informed choices.
- Introducing students to mock News Room situations where the students are made to feel and explore the real life TV studio. Beyond these visits they have to design an half hour news based shows as assignments and projects.
- Another Introduction in learning pedagogy is the case studies based discussions on ‘Newspaper clippings and Articles from renowned Journals’ to encourage students to understand technical language, along with developing their analytical skills.
- As mentorship regular guidance is provided to students to join online e-learning courses on open learning foreign sites like ‘Coursera’ and ‘MOOC’. These courses and their modules related to subjects in their curriculum like Micro and Macro Economics, Game Theory, enhance their learning skills and also help in understanding time management.
- Writing and reading are very important for students of Journalism. Our students are encouraged to write and make their own blogs on current issues. In this direction, this year a blog was created [http://mi-nds-peak.blogspot.in/](http://mi-nds-peak.blogspot.in/) to show how to create and manage content. This blog carries posts on group discussion topics.
- In a similar vein, this year a “Book Circulation Scheme” has been launched by the students of DBJCC, wherein students exchange books of varied interests among themselves and then conduct book review sessions. The purpose is to promote book reading habit among students. Students are encouraged to slowly build up their skills by

<table>
<thead>
<tr>
<th>Year</th>
<th>Event Description</th>
<th>Date</th>
<th>Speaker/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>Zephyr – The Media Fest</td>
<td></td>
<td>The annual inter-college one day media fest of the department media based contests and events</td>
</tr>
<tr>
<td>2011-12</td>
<td>Film Review Competition</td>
<td>28th September</td>
<td>Film screened- the adjustment bureau</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Dr. Ambrish Saxena, Former Director, VIPS; Author and Journalist</td>
</tr>
</tbody>
</table>
initially reading fiction, then autobiographies, and then philosophical books and literary works. The activity also allows them to discuss their ideas, understanding and viewpoints on existing literature. At present around 200 students are actively participating in this initiative. It is heartwarming that feedback from ex-students show that they benefitted much during GDs and interviews on being able to express their thoughts more fluidly.

33. Teaching methods adopted to improve student learning

- Using ICT in classroom teaching through various modes
- Issue of regular assignments for internal evaluation through online mode, projects and presentations.
- Conducting online discussion forums for enhancing interactive and communication skills among students.
- Holding workshops on soft skills, business communication, body language, etc. to train and equip the students with professional skills.
- Regular Group Discussion Sessions are conducted to allow students first-hand experience about the nuances of the methodology so that they can excel during interviews and competitions at later stages of their life.

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

We strive to inculcate the values of good citizenship and build high sense of social responsibility through extension activities and outreach programmes of the various societies/clubs of the college viz. NSS, Rotaract, Enactus, Soch E-cell, Disha, Jaagruti, Sambhavana, Dreaming Tibet, International Cell, etc. These societies/clubs are concerned about the socio-economic issues and environmental challenges. Various initiatives are undertaken to collaborate/interact with other institutions/corporates in terms of delivering lectures/seminars/workshops, student exchange programmes, educational trips, summer internships, projects, etc. to make them socially more responsible. For details, refer to 3.6 and 3.7.

35. SWOC analysis of the department and Future plan

- **Strengths**
  - The Brand- Delhi University and SGGSCC
    The course of DBJCC is affiliated to the prestigious University of Delhi under the Faculty of Applied Social Sciences & Humanities, South Campus, Delhi. The brand “University of Delhi” and
“SGGSCC” ensures high teaching standards, employability, confident students, and transparency in the conduct and administration of the program. It also ensures at the same time induction of meritorious students in the program.

- **Industry- Course Interface**
  The course curriculum is drafted with the advice and input from the industry professionals and the teaching is also taken up by the learned and experienced faculty from the media schools and institutions. These very characteristics make our students employable immediately after the course completion.

- **Post-Graduate Program**
  The course is a post graduate program that provides the specialized knowledge about business journalism and corporate communications to the students apart from the basic fundamental knowledge of media and journalism. Therefore, our students are placed at a higher pedestal in the corporate hierarchy than the graduates of journalism.

- **Corporate Placement of Students**
  The placement cell of our course has been very actively engaged in the internship and placement of the students. More than 70% of the students get industry placement during campus recruitment. Besides, holding of mock group discussions and interviews, the workshops on personality development and other confidence building measures groom the students for their induction in the corporate sector.

- **Enriched Learning**
  Incorporation of special lectures, media visits, workshops on skill based learning content, publications, etc. keep the learners engaged and intrigued with their curriculum and they learn in a very student friendly environment.

- **Infrastructure and Facilities**
  The availability and access to the one of the best infrastructures of University of Delhi in the form of computer labs, library, play grounds, AV classrooms, auditorium and recreation facilities make the physical environment of learning a place to crave for.

- **Personal Attention and Counseling**
  The students-teacher ratio of the programme ensures the individual attention and mentorship for our students. Teachers as well as the coordinators of the programme are always available at the campus to sort out the academic as well as the personal and professional issues of the students. Besides, regular training and counseling help the students open up and resolve their issues.

- **Corporate Recognition**
  Our college and the course is a preferred choice amongst the recruiting companies which is evident from their repeated participation in the
placement process. The alumni placement in renowned companies and media houses add to this brand equity.

❖ Weakness

• Self-Financing Course
  Our course is self-funding course and therefore UGC grant is not available.

• Absence of Permanent Faculty and Administrative Staff
  Absence of recognition to the teaching and non-teaching posts by the UGC is a hindrance in appointing the permanent staff for better functioning of the course. It also acts as a deterrent in planning the expansion of the course.

• Diploma Programme Only
  Our course is a diploma course and therefore, the students aspiring for a degree in post-graduation do not enroll with us.

❖ Opportunities

• Growth in the Media Industry
  Media as an industry is growing at a very fast pace. This provides an opportunity for better placement and employment of our students.

• Public Relation As The Key Thrust
  Public relation in present day business scenario is an upcoming promotional activity; and public relation is one of the core subjects in our course curriculum. The knowledge about this subject provides our students an opportunity to gain advantage in this respect.

• PPP
  As the course is self-financing one, therefore, an opportunity can always be explored for public-private-partnership, private entrepreneurs, venture capitalists and private institutions for funding new ideas, researches, and other knowledge base.

❖ Challenges

• Restructuring of course
  The course needs redesigning and restructuring to plug the gaps between academia and industry.

• The Provision of a Degree
  The challenge of providing a degree instead of a diploma is always felt by our institution. It requires addressing the modalities at the levels of University of Delhi. This challenge is yet to be met.

• Global Dynamics
  Meeting the global standards and dynamics that are changing at a very fast pace has always been a challenge to both the faculty as well as the administrative authorities.
• **Better Placement**
  Keeping a pace with the leaders in terms of job profiles and salary packages is always a challenge to every institution and course because it is treated as one of the indicators of its goodwill and popularity. The same applies to our course as well.

• **Research and Application Orientation**
  The long-term plan of our department is to structure the course curriculum and its implementation a research and application-oriented one so that the students graduating from college can contribute in a meaningful way to the industry and society.
Evaluative Report of Department of Post Graduate Diploma in International Marketing

1. Name of the department: Post Graduate Diploma in International Marketing (PGDIM)

2. Year of Establishment: 2004-05

3. Names of Programs/ Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

Department offers a one year post graduate diploma programme called as Post Graduate Diploma in International Marketing (PGDIM). Only one program/course is offered by this department.

4. Names of Interdisciplinary courses and the departments/units involved

<table>
<thead>
<tr>
<th>Names of Interdisciplinary Papers</th>
<th>Departments involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial Economics</td>
<td>Economics</td>
</tr>
<tr>
<td>Computer Applications in Business</td>
<td>Computers</td>
</tr>
<tr>
<td>Marketing Research</td>
<td>Psychology</td>
</tr>
<tr>
<td>Economic Environment</td>
<td>Economics</td>
</tr>
</tbody>
</table>

5. Annual/semester/choice based credit system (programme wise): Semester Mode

6. Participation of the department in the courses offered by other departments

The course coordinator and co-coordinator of the department of PGDIM are a faculty from Department of Commerce and Economics respectively. They take regular classes in Department of Commerce. Most of the faculty is on guest basis coming from industry and academia. They take classes in other institutes and universities.
7. Courses in collaboration with other universities, industries, foreign institutions, etc.

- This course being professional in nature, has been structured and designed with the consultation and guidance of the Department of Commerce at Delhi School of Economics at University of Delhi.
- The series of special lectures and workshops by industry experts is an intrinsic part of the course curriculum.
- Visits to the Corporate Companies, meeting the experts on the field and observing their job skills, conducting mock shows, and participating in their activities programs is also a regular feature.

8. Details of courses/programmes discontinued (if any) with reasons

Nil

9. Number of Teaching posts

The course is a self-financed course and it doesn’t receive any grant or financial funding from the UGC. Therefore, the question about number of teaching posts sanctioned and filled under various categories is not applicable.

<table>
<thead>
<tr>
<th></th>
<th>Sanctioned</th>
<th>Filled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Associate Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Assistant Professors</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Course coordinator and co-coordinator have been appointed by the college from commerce department. As mentioned earlier, most of the faculty is on guest basis coming from industry and academia.

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./ D.Litt./ Ph.D./ M.Phil. etc.,)
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students Guided for the Last 4years</th>
</tr>
</thead>
</table>
| Dr. Kawal Gill    | Ph.D., M.Phil, M.Com           | Associate Professor           | • International Business  
                     • Management Accounting  
                     • Cost Accounting  
                     • Marketing  
                     • Business Organization | 27                         | -                              |
| Dr. D.D. Chaturvedi| Ph.D., MBE, B.Com.(Hons.)      | Associate Professor           | • Micro Economics,  
                     • Business Economics,  
                     • Managerial Economics | 27                         | 04 (Degrees yet to be awarded) |
| Prof. N.K. Chadha | Ph. D., M.Phil, M.A.           | Professor (Visiting Faculty)  | • Research Methodology  
                     • Psychometry  
                     • Human Resource Development  
                     • Applied Gerontology  
                     • Applied Social Psychology | 32                         | 41                              |
| Mr. Jasvinder Singh| M.Com                         | Associate Professor           | • Finance,  
                     • International Business | 27                         | -                              |
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Designation</th>
<th>Specialization</th>
<th>No. of Years of Experience</th>
<th>No. of Ph.D. Students Guided for the Last 4years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Shelly Verma</td>
<td>MA (Eco) MBA (Banking and Finance)</td>
<td>Assistant Professor</td>
<td>● Micro Economics, ● Macro Economics</td>
<td>4 Yrs Temporary 18 Yrs Ad-hoc</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>● Indian Economics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Nipun Bansal</td>
<td>BTech, MTech</td>
<td>Assistant Professor</td>
<td>● Computer Science</td>
<td>01</td>
<td></td>
</tr>
<tr>
<td>Mr. Anshumali Saxena</td>
<td>M.A., MBA</td>
<td>Visiting Faculty</td>
<td>● MBA Marketing</td>
<td>20</td>
<td>-</td>
</tr>
<tr>
<td>Mr. Arun Sharma</td>
<td>M.COM, LLB, CAIIB, MIMA</td>
<td>Visiting Faculty</td>
<td>● Law</td>
<td>14</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>● Finance</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>● International Business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. Rajiv Ratan Bhatia</td>
<td>B.Sc(Electrical Engg) MBA, PGDC</td>
<td>Visiting Faculty</td>
<td>● Management Logistics</td>
<td>37</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>● Supply Chain Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
11. List of senior visiting faculty

The department has been associated with faculty from both the industry and academia over the years. The faculty has an extensive experience of teaching in colleges and institutes affiliated with various universities. The list of faculty is as under:

1. Prof. N.K. Chadha, Professor and Head of the Department of Psychology, University of Delhi.
2. Prof. K.V. Bhanumurthy, Former Dean and Head, Department of Commerce, Delhi School of Economics, University of Delhi.
3. Mr. Rohit Mehtani, Indian Institute of Foreign Trade.
4. Prof. Brij Mohan, Department of Commerce, University of Delhi.
5. Mr. H.S. Dutta, Indian Institute of Foreign Trade.
6. Dr. Kawal Gill, Associate Professor, University of Delhi.
7. Dr. D.D. Chaturvedi, Associate Professor, University of Delhi.
8. Mr. Jasvinder Singh, Associate Professor, University of Delhi.
9. Ms. Shelly Verma, Assistant Professor, University of Delhi.
10. Mr. Nipun Bansal, Assistant Professor, University of Delhi.
11. Mr. Anshumali Saxena, Faculty from Industry.
12. Mr. Arun Sharma, Faculty from Industry.
13. Mr. Rajiv Bhatia, Faculty from Industry.

12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty

The course is self-financed course and there is no permanent full time faculty for this department. The course is highly professional in nature as well. Therefore, the classes about the papers that are based upon the core industry based specialization such as; International Marketing, International Logistics, International Trade Operations are taken up by the senior faculty from the industry which has extensive experience of industry operations. The rest of the papers that are primarily for the understanding of the fundamentals and the project report are taken by the faculty from the University, associated on full time basis with other institutions or departments.

Thus, 100% of the lectures and practical classes are taken up by the temporary faculty that has been associated and committed with the department since last many years.

13. Student-Teacher Ratio (program wise)

The student-teacher ratio is 8:1.
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

The department is running a self-financed course under the Department of Commerce, Delhi School of Economics, University of Delhi and therefore, it has not been sanctioned any academic support staff and administrative staff. Yet, for the smooth and efficient functioning of the department, such staff has been maintained on full time regular basis through own resources of the college/department.

- There is one full time placement officer to look after the internship and placement of the students. Regular interface of students with the industry and their training and preparation for this interface is also a part of his job profile.
- One full time administrative staff is responsible for all sorts of administrative issues of the department right from the induction of students at the beginning of the academic session to the examination and results at the session end.
- Besides, the regular support and administrative staff of the college including library, computer labs, finance department, and administration departments cater to the needs of the students of PGDIM as well. All such facilities of the college are being used by the students of PGDIM on shared basis.

15. Qualifications of teaching faculty with DSc / D.Litt /Ph.D/MPhil/PG.

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Ph.D.</th>
<th>M.Phil</th>
<th>MBA/ M.Com</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3</td>
<td>-</td>
<td>3/2</td>
</tr>
</tbody>
</table>

16. Number of faculty with ongoing projects from

a) National
b) International funding agencies and grants received- NIL

17. Departmental projects funded by DST-FIST, UGC, DBT, ICSSR, etc. and total grants received

<table>
<thead>
<tr>
<th>Name</th>
<th>Project Title</th>
<th>Funding Agencies</th>
<th>Year and Amount of funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Kawal Gill</td>
<td>‘Socio- Cultural Impact of Tourism – A Case Study of</td>
<td>UGC</td>
<td>Feb. 2011 to May 2013 Rs. 6,25,000</td>
</tr>
<tr>
<td>Name</td>
<td>Project Title</td>
<td>Funding Agencies</td>
<td>Year and Amount of funding</td>
</tr>
<tr>
<td>----------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>------------------------------------------------------------</td>
<td>----------------------------</td>
</tr>
<tr>
<td>Dr. Shelly Verma</td>
<td>Jaipur, Rajasthan”</td>
<td>Institute of Life Long Learning (ILLL), University of Delhi</td>
<td>2013-14 As per rules</td>
</tr>
<tr>
<td></td>
<td>• Paper Coordinator for Content Writing for e-PGPathshala- a UGC project under ILLL (University of Delhi) for e-learning (course- M. Com.; Paper- Marketing Management)</td>
<td>Institute of Life Long Learning (ILLL), University of Delhi</td>
<td>2012-13 Rs. 10,000</td>
</tr>
</tbody>
</table>

18. Research Centre/facility recognized by the University-NIL

19. Publications:

* a) Publication per faculty

* b) Number of papers published in peer reviewed journals (national/international) by faculty and students

**Dr. Kawal Gill**

**Papers Published: 08**

- Gill, Kawal. 2007.”Challenges and Opportunities of Globalisation: A Case Study of Indian Retail Industry”, Page No 105-119. In Proceedings Of The Fourth Asia Pacific Retail Conference, (Refereed) Organized by The Oxford Institute of Retail Management, Oxford University, UK.
- Gill, Kawal.1989. ‘Changing Values Among Indian Educated Women’ in 2nd Annual conference on Tradition and Modernity organized by Professors World peace academy (PWPA) India and Published by PWPA.

Books Published: 01

Book Chapters: 03

Papers Presented in Conferences/ Conferences Organized: 10
- Globalisation experience of Indian Tourism Industry’ in Fourth International Challenges and Opportunities of Globalisation: A case Study of Indian Changing face of Indian Tourism’ in 5th International Conference, on India in Conference on Globalisation and Sectoral Development, jointly organized by Academy of International
Dr. DD Chaturvedi

Papers Published: 12

• Green Effects of Economics with Empirical Evidences (2014) in Contemporary Issues in Corporate Social Responsibility & Green Growth, (Edited by Dr. M. A. Beg), Chapter 14,Pages 230-247 Bharti Publications, Delhi (India)
• Sugar vs. Khandsari (December 1985), Sugar Scene, page 16, 17, Regd. No. 04000218

Books Published/ Edited/ Reviewed:31
• Bharat mein Arthik Vikas aur Niti (2015), Scholar Tech,ISBN:
- Guru Gobind Singh aur Jaapu Sahib (1990), DSGM
- Book Reviews of Business Economics: theory and Applications, Business Economics-1(Micro), Business Economics-2( macro) and


**Paper Presented in Conference: 11**

- Corporate Social Responsibility in India-An Empirical Analysis,(December 27-29, 2014), 67th Indian Commerce Conference, KIIT University, Bhubenaswar, Indian Commerce Association
- ISO 10668: The Road Map for Brand Valuation and Organisational Reengineering(25-01-2014), DIAS National Conference
- Human Resource Accounting – Issues and Challenges in the Globalisation World (December 5 to 7, 2013), 66th All India Commerce Conference on Inclusive Growth and Sustainability-Role of Commerce Education in India, University, Bangalore, India Commerce Association.
- Economic Recession and Indian Real Estate – Hopes and Applications (July 10-14, 2012), New York, USA, GBATA
- A Study on Switch in Consumer Attitude from Super Markets to Kirana Stores(January 9-11, 2013),5th IIMA Conference on Marketing in Emerging Economies
- Green Effects of Economics with Empirical Evidences (May 5, 6, 2012) in XII International Conference on Global Turbulence: Political, Economic and Social Dimension Impacting the World Community, Bangkok, Thailand (Got Best Paper Award)
- Empirical Study on Marketing of Green Products in 64th All India Commerce Conference (December 13-15, 2011), Pondicherry University, Indian Commerce Association.
- The New Direct Tax Code: Promise to Simplify Tax System (October 1-3, 2010), 63rd All India Commerce Conference, Goa University, Indian Commerce Association.
- US Economic Slowdown and Global Financial Mayhem (June 24, 2009) in Four Days Xth International Scientific Conference on UN Millennium Goals: Challenges and Perspectives, Szent Istvan University, Hungary
- Investment Scenario in Real Estate Sector in India(December 10-11., 2008) in Two Days National Seminar on Investment Scenario in India: Trends and Issues, Jaipur
- Structural Analysis of Economic Reforms (September 29, 2001), in One Day National Conference on WTO and Sustainable Development at India International Centre
Prof. N.K. Chadha

Papers Published: 108


Books Published/ Edited/ Reviewed: 24
• N.K. Chadha (2008) (Edited) Productivity and Aging- Experience from Asia. Published by the Asian productivity Organization, Japan
• N.K. Chadha(2009) (Edited) Readings in Life Long Learning. Published by Department of adult, Continuing Education and Extension, University of Delhi, Delhi

Papers Presented in Seminars/Conferences/Workshops Conducted: 21
• Organizing Secretary, Vth International Conference of Sports Psychology. Held at SCOPE Complex, CGO Complex (20th to 24th October, 1990)
• Organizing Secretary, First National Seminar on Health Management-Physical, Psychological and Social Dimensions, held at National Museum, Janpath, New Delhi (10th -12th Nov, 1994).
• Organizing Secretary, Second National Seminar on Health Management- Physical, Psychological and Social Dimensions, held at National Museum, New Delhi (9-11th Feb, 1996). This was organized in collaboration with NIMHANS, Bangalore and Ministry of Health, Government of India.
• Organizing Secretary, National conference on Recent Research in Human Resource Development held at department of Psychology, Delhi University (13-15th Nov, 1996)
• Chairperson, Organizing Committee for workshop on Gerontological Agenda for the 21st Century held at Council for Social Development, Lodhi Road, New Delhi (24-25th Jan, 1997). This was organized in collaboration with council for social development and funded by Indian Council for Social Science Research, New Delhi.
• Organizer, Workshop (12th Feb, 1998) jointly with Institute of Human Behavior and Allied Sciences, Govt. of NCT on the theme of “Human Behavior in the 21st Century”.
• Chairperson, International Conference on “Recent trends in HRD” (14th to 16th February, 1999). at National Museum, Janpath, New Delhi.
• Chairperson, International Conference on “Human Resource Development in This Millennium” (18th to 20th Feb, 1999) held at Sir Shankar Lal Hall, University of Delhi, Delhi.
• Chairperson, National conference on “Issues and Challenges before Indian Gerontology” (4th -7th October, 2000) held at India International Centre, New Delhi.
• Chairperson, International seminar on “Health Psychology- A Dynamic Interface” with the working environment held at National Museum, Janpath (13th-15th February, 2001).
• Chairperson, National Seminar on “Role of Psychology at Workplace” (11th-13th February, 2002) and funded by corporate world held at India Habitat Centre.
• Chairperson, International seminar on “Quest for Well-being” (14th-16th, February, 2003) held at National Museum, Janpath, New Delhi.
• Chairperson, National Convention on “Human Resources- Fads, Findings & frontiers” at the Park Hotel, Connaught Place, New Delhi, on the 24 of January, 2004.
• Chairperson, International Conference on “Enrichment of Human Life: Issues and Challenges” was held on 19th and 20th February 2005.
• Chairperson, National Convention on Human Resources Management: An Indian Touch to Western Concept, held on the 5th March, 2005 at India Habitat Center, New Delhi.
• Chairperson, National Conference on “Life Span Development: A Multidisciplinary Perspective” held on the 5th and 6th of November, 2005 at Delhi University, Delhi.
• Chairperson, International Symposium on Career Development. Held at India International centre, Lodhi Road, New Delhi, 15th and 16th October, 2010.
• Chairperson, International Conference on Contemporary issues in Positive psychology. Held at Conference centre, Delhi University on the 21st and 22nd May, 2011
• Invited to give symposia at the International Congr3ess of Psychology international held at Cape Town, South Africa (July 2012)
• Visited USA to different institutions for various academic assignments and also to attend the National Career Development Association, USA annual International Conference (8th to 10th July, 2013) to present the paper on Midlife Career Crisis at Boston, USA from 25th May to 17th July 2013.

Mr. Nipun Bansal

Paper Published:03
• Peer to Peer Networking and Applications in International Journal of Advanced Research in Computer Science and Software Engineering, ISSN 2277 128X.
- Distributed Cache in International Journal of Enhanced Research In Science Technology & Engineering, ISSN 23197463, Impact Factor 1.252.
- Spatial Data Mining: Querying over Spatial Data in International Journal for Research in Engineering and Advanced Technology, ISSN 23208791, Impact Factor: 1.479.

20. Areas of consultancy and income generated

Not Applicable

21. Faculty as members in (a) National committees b) International Committees c) Editorial Boards

**Dr. Kawal Gill**
- Member, Academy of International Business, USA
- Life Member, Indian Commerce Association

**Dr. D.D. Chaturvedi**
- Life Member, Indian Commerce Association
- Life Member, Indian Economics Association
- Managing Globalization Race(2005), RDIAS2, Various Issues of Effulgence(2005-07), RDIAS, ISSN: 0972-8058
- Member, Editorial Board, Social Science Encyclopedia (Economics), 2009, Research Foundation (International)

**Prof. N.K. Chadha**
- Life member, Indian Science Congress Association, Calcutta
- Founder member, Psychological Research Forum, New Delhi
- Life member, Indian Psychological Association, New Delhi
- Member, National HRD Network, Hyderabad
- Life member, Indian Society for Training and Development, New Delhi
- Life member, Gerontological Association of India, Aligarh
- Associate member, Society for Scientific Exploration, USA
- Life member, Sports Psychology Association of India, Patiala
- Life member, Indian Academy of Applied Psychology, Madras
- Member, All India Management Association, New Delhi
- Associate member, American Association of Retired Persons, USA
- Member, International Research Council, Spain
• Life member, Praachi Association of Cross-Cultural Psychology, Meerut
• Life member, National Association of Physical Education and Sports Sciences, Delhi.
• Associate member, Gerontological Society of America, USA
• Founder member, Aastha-foundation for development and welfare
• President, India Career Development Association, New Delhi
• President, Indian Association of Positive psychology, New Delhi

Mr. Anshumali Saxena
• DU Innovation cell (under direct supervision of VC office) for fostering entrepreneurship and business excellence in students
• LUMINA foundation (US) for suggesting ways to bridge the employability skills gap in graduating MBA students
• Part of core advisory team at iSEED and Indo-US college for spreading best practices in Indian and overseas students on how to survive and thrive in startups and own businesses

22. Student projects

(a) Percentage of students who had one in-house projects including interdepartmental/program
100% of the students take up in house projects on diverse topics, as such projects form part of their curriculum.

(b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/other agencies
100% of the students of PGDIM are placed for an internship training of 4-6 weeks so as to have an exposure to real life like situations and orientation of the industry. Cap. IQ, FICCI, American Express, UnitedLex, Ernst & Young, KPMG, Royal Bank of Scotland, Goo2o Technologies (Digital Shopping, E-Commerce) are a few of the organizations where our students are placed for internship.

23. Awards/Recognitions received by faculty and students

Award/ recognition received by faculty

Dr. D. D. Chaturvedi
• Honored twice by International Council for Human Welfare for outstanding contributions in diversified fields, 1998, 1999
- Honored with ‘Cleanup the Earth Award’ jointly sponsored by the Global Peace University (Netherlands) and Indian Institute of Ecology and Environment, 1998
- Accrued International Felicitation during the Sixth World Environment Congress for Contributions in Nation Building, Planning and Environment Protection, 1997
- Conferred State Honor by Delhi Government for contribution in academic, literary and social fields, 1997.

**Prof. N.K. Chadha**
- Visiting Fellow Award by Department of Behavioral Medicine, University of Virginia, USA
- Distinction for the Summer Study Program by FRNM, Duke University Durham, North Carolina, USA
- Visiting Research Associateship Award for two years by the University Grants Commission.
- Indo-German Exchange Award given by INSA-DFG for Germany.
- UN Scholarship from UN International Institute on Aging at Malta to attend short-term course on Social Gerontology at Malta.
- Indo-French Exchange Award for Social Scientists for visiting France.
- DAAD exchange award for two months for University of Dortmund, Germany
- Auckland University of Technology, Faculty of Health Studies, New Zealand visiting Professor Award for two months 9. UGC (India) – MSH (France) visiting Professor award for 2007 to visit France
- Visited UK, France and Netherlands from 28th June to 10th July, 2008 to study the Policy of Aging in Europe sponsored by the Asian Productivity Organization, Japan to develop the policy document for the Productivity of aging for Asia.
- Invited by the United nation as expert member of the UN Expert group Meeting held at UN Headquarter, New York from 14th to 18th May, 2012
- Appointed as Country Director to represent India at the Asia Pacific Career Development Association from 2013 onwards.

24. List of eminent academicians and scientists/visitors to the department

To impart professional knowledge through industry – academia interface, PGDIM organized a number of guest lectures. Eminent visitors, scientists, and academicians visited the department:
- Mr. Shahnawaz Karim, Head Marketing, Bharti Airtel.
- Mr. Balvinder Singh Sawhney, Sr. Director, FICCI.
Mr. Ashish Todi, Regional Manager, Adiya Birla Money Market Limited.
Mr. Samdesh Gupta, Project Director, HT Media.
Mr. Rajiv Prasar, Fareportal
Mr. Amit Jha, AVP Business Initiatives – RBSA.
Mr. Mark Fisher, Sr. Teaching Fellow, Sussex University, UK.
Mr. Nitish Sharma, Officer, Indian Oil Corporation Limited.
Mr. Deepak Mukherjee, President, Essar Energy.
Mr. Navin Mishra, Principal Analyst, Gartner Research.
Dr. Pradeep Nair, AJK–Mass Communication Research Centre, Jamia Millia Islamia University, New Delhi.
Mr. Tarun Bali, Director, Credit Services & Fraud Protection, American Express Gurgaon.
Ms Rupali Julka, Senior Branch Manager of HDFC Bank.
Mr. Subha Chaterjee, Director and National Head, ET Now.
Aparshakti Khurana, Radio Jockey.
Prof. KV Bhanu Murthy, Department Of Commerce, University of Delhi.
Mr. Kulvinder Singh Sabharwal, project consultant at Global Trade Service Company Ltd.
Mr. Gajendra Nagpal, CEO, UNICON Investment Ltd.
Mr. Joga Jyotipati, Assistant Vice President Zee News
Dr. Harshwardhan Verma, Professor of Marketing, FMS (Faculty of Management Studies) University of Delhi.

25. Seminars/ Conferences/ Workshops organized & the source of funding
   a) National
   b) International

Workshops for building communication skills, personality development, photography, creative writing, and public speaking are regularly held in order to enhance the professional skills of the students.

Special lectures on the contemporary issues and the issues of special interest are regularly held so as to keep the students updated and enriched about the external corporate world.

The funding of such events and workshops is majorly through the college own resources. The alumni and industry sponsorship, in both cash and kind form, is also one of the resources.

Following is the list of special lectures and workshops held during the previous four academic sessions 2011-15:
<table>
<thead>
<tr>
<th>Year</th>
<th>Workshops/ Special lectures</th>
<th>Details</th>
<th>Names of Individuals/ Organization/ Companies which conducted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Mobile Application Ecosystem and Social Media</td>
<td>Mr. Shahnawaz Karim, Head Marketing, BhartiAirtel</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>International Marketing Through Exhibitions</td>
<td>Mr. Balvinder Singh Sawhney, Sr. Director FICCI</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Financial Instruments &amp; Marketing Strategies</td>
<td>Mr. Ashish Todi, Regional Manager, Adiya Birla Money Mkt. Ltd.</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Risk Management &amp; Financial Management</td>
<td>Mr. Samdesh Gupta, Project Director, HT Media</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Diversity Management Success Strategies</td>
<td>Mr. Rajiv Prasar, Fareportal</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Global Marketing</td>
<td>Mr. Kulvinder Singh Sabharwal, Consultant Global Trade Service</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special lecture</td>
<td>Brand Evaluation &amp; a Career in Consulting</td>
<td>Mr. Amit Jha, AVP Business Initiatives – RBSA</td>
</tr>
<tr>
<td>2014-15</td>
<td>Special Lecture</td>
<td>International Finance : Growth &amp; Special Problems of MNC</td>
<td>Mr. Mark Fisher, Senior Teaching Fellow in Accounting (Business &amp; Management)</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Business Ethics in Present Day Scenario</td>
<td>Mr. Nitish Sharma, Officer, Indian Oil Corporation Ltd.</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Global Aspects of Energy Sector</td>
<td>Mr. Deepak Mukherjee, President, Essar Energy</td>
</tr>
<tr>
<td>Year</td>
<td>Event</td>
<td>Topic</td>
<td>Speaker Information</td>
</tr>
<tr>
<td>--------</td>
<td>--------------------------------------------</td>
<td>--------------------------------------------</td>
<td>-------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>International Marketing</td>
<td>Mr. Anshumali Saxena, Corporate Trainer</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Role of Marketing and Market Research in the Industry</td>
<td>Mr Navin Mishra, Principal Analyst, Gartner Research</td>
</tr>
<tr>
<td>2013-14</td>
<td>Special lecture</td>
<td>Creating a Universe of Conversations</td>
<td>Mr. Subha Chaterjee, Director and National Head, ET Now</td>
</tr>
<tr>
<td>2012-13</td>
<td>Career Counselling Session</td>
<td>Resume building and group discussion techniques; quizzes and games</td>
<td>M/S Career Launcher, Delhi</td>
</tr>
<tr>
<td>2011-12</td>
<td>Special lecture</td>
<td>Scope for Mobile Phone Advertising</td>
<td>Dr. Pradeep Nair, AJK–Mass Communication Research Centre, JamiaMilliaIslamia University, New Delhi</td>
</tr>
<tr>
<td>2012-13</td>
<td>Special Lecture</td>
<td>Campus to Corporate</td>
<td>Dr. Anamika Bhargava, Trg. Head, Tech Mahindra</td>
</tr>
<tr>
<td>2012-13</td>
<td>Special Lecture</td>
<td>Behaviour that assist to succeed in Corporate Life</td>
<td>Mr. Tarun Bali, Director, Credit Services &amp; Fraud Protection, American Express Gurgaon</td>
</tr>
<tr>
<td>2012-13</td>
<td>Special Lecture</td>
<td>Role of Marketing Research in Industry</td>
<td>Mr. Naveen Mishra, Principal Research Analyst, Gartner</td>
</tr>
<tr>
<td>2011-12</td>
<td>Special lecture</td>
<td>Brand Management</td>
<td>Mr. RohanUbrani, Visiting Faculty B-Schools</td>
</tr>
<tr>
<td>2011-12</td>
<td>Special lecture</td>
<td>How to Prepare a Project</td>
<td>Prof. KV Bhanu Murthy, Head, Deptt. Of Commerce</td>
</tr>
</tbody>
</table>
26. Student profile programme /coursewise:

<table>
<thead>
<tr>
<th>Course PGDIM</th>
<th>Application received selected</th>
<th>Enrolled</th>
<th>Pass percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>2011-12</td>
<td>274</td>
<td>21</td>
<td>23</td>
</tr>
<tr>
<td>2012-13</td>
<td>284</td>
<td>25</td>
<td>21</td>
</tr>
<tr>
<td>2013-14</td>
<td>316</td>
<td>25</td>
<td>19</td>
</tr>
<tr>
<td>2014-15</td>
<td>243</td>
<td>14</td>
<td>28</td>
</tr>
</tbody>
</table>

*M=*Male *F=*Female

27. Diversity of Students:

<table>
<thead>
<tr>
<th>Course PGDIM</th>
<th>% of students from the same state</th>
<th>% of students from other states</th>
<th>% of students from abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>93.18</td>
<td>6.81</td>
<td>0</td>
</tr>
<tr>
<td>2012-13</td>
<td>90.9</td>
<td>9.09</td>
<td>0</td>
</tr>
<tr>
<td>2013-14</td>
<td>93.18</td>
<td>6.81</td>
<td>0</td>
</tr>
<tr>
<td>2014-15</td>
<td>95.12</td>
<td>4.87</td>
<td>0</td>
</tr>
</tbody>
</table>

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?

A formal mechanism of maintaining record about students clearing national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. is not maintained.

29. Student Progression

<table>
<thead>
<tr>
<th>Student Progression</th>
<th>Against % enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG to PG</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>PG to M.Phil.</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>PG to Ph.D.</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Ph.D. to Post-Doctoral</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Student Progression</td>
<td>Against % enrolled</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Employed</td>
<td>45%</td>
</tr>
<tr>
<td>- Campus selection</td>
<td></td>
</tr>
<tr>
<td>- Other than campus recruitment</td>
<td>40%</td>
</tr>
<tr>
<td>Entrepreneurship/Self-employment</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

30. Details of Infrastructural facilities

a) Library

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Books relating to Commerce</th>
<th>Number of Books relating to Economics</th>
<th>Total Number of Books</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>1663</td>
<td>894</td>
<td>3150</td>
</tr>
</tbody>
</table>

b) Internet facilities for Staff & Students: The complete college campus is Wi-Fi enabled. Students as well as the faculty of our department has been issued passwords to avail and access the internet facilities. They have also got the facility of using the printers, scanners and other related hardware to use this facility comprehensively and meaningfully.

c) Classrooms with ICT facility: The classrooms of our department are air conditioned and well equipped with ICT facility. The faculty is also provided the mike system, sound system, the white boards and other necessary materials for effective delivery of lectures and practicals.

d) Laboratories: The students and the faculty have the access to three computer labs on shared basis. These labs are air conditioned with ICT facility and other necessary features and facilities like printers, scanners, white board, etc.

*For Details please refer to Criterion 4

31. Number of students receiving financial assistance from college, university, government or other agencies

- Fee Concession/Financial Assistance : NIL
- Every year the first, second and third position holders in academic results receive a prize money of Rs. 3000, Rs. 2700 and Rs. 2400 respectively.
32. Details on student enrichment programs (special lectures/workshops/seminar) with external experts

<table>
<thead>
<tr>
<th>Year</th>
<th>Student Enrichment Activities</th>
<th>Details</th>
<th>Names of Individuals/Organization/Companies which conducted</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>Industrial/Port Visit</td>
<td>As a part of the curriculum, a port visit is organized every year by the college. This year a five days leisure-cum-port visit to Jawahar Lal Nehru Port, Mumbai was organized and it was Successful in developing an imperative perspective and understanding about the intricacies of international trade management.</td>
<td>Interaction with the eminent personalities who were a part of the Industrial Visit</td>
</tr>
<tr>
<td>2011</td>
<td></td>
<td>An industrial trip to Siddharth Paper Mill Ltd., Kashipur was organized where students learned the process of paper recycling.</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td></td>
<td>Plant visit to Maruti Suzuki, Gurgaon was also organized where the students learned about the complexities of supply chain management.</td>
<td></td>
</tr>
<tr>
<td>2004, 2005, 2006, 2013</td>
<td></td>
<td>Students of previous batches have also visited Mormagaon Port, Goa and Pradeep Port where authorities acquainted the students with the intricacies involved in the day to day operations of port.</td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td>Event Description</td>
<td>Details</td>
<td>Organizing Body</td>
</tr>
<tr>
<td>--------</td>
<td>-----------------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------------------------------</td>
</tr>
<tr>
<td>2014-15</td>
<td>PGDIM Magazine “Youth-Beat”</td>
<td>A student magazine that offers a platform to the students to express their original and creative ideas in the form of articles of business and economics. It provides an account of the activities of the department round the year.</td>
<td>PGDIM department of SGGSCC</td>
</tr>
<tr>
<td>Feb 2015</td>
<td>Annual Festival</td>
<td>An annual festival named “ELIXIR” is organized every year. The festival combines convergence of ideas, creativity, culture and a tantamount filled with zeal, completion, exhalation and tradition</td>
<td>Students of PGDIM</td>
</tr>
<tr>
<td>Feb 2014</td>
<td>Corporate Festival</td>
<td>The corporate festival is organized by students of PGDIM every year. It is an inter-college mega event which creates linkages with other b-schools across the city by student participation in various events. This year’s extravaganza held on 11 th February, included events like, biz quiz, Mr. CEO, MOCK STOCK – a virtual trading game, ad-mad show, graffiti, Mr. Rocket Singh—a marketing just-a-minute game. Attractive cash prizes and certificates were given to the students by the principal at the end of the day. The event was sponsored by many companies and B-schools and media partners.</td>
<td>Students of PGDIM</td>
</tr>
<tr>
<td>Year</td>
<td>Category</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>-------</td>
<td>----------------</td>
<td>---------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td>Website</td>
<td>Recently, PGDIM Official Website was launched. It is the student’s initiative to promote the course onto the next level. <a href="http://www.pgdim.com">http://www.pgdim.com</a>.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Training &amp; Placement</td>
<td>Training &amp; Placement Cell of the college facilitates on campus recruitment by giving a common platform to students seeking jobs. Various Guest Lectures/Workshops/Seminars are arranged from time to time during the academic year. A session was organized by Career Launcher to prepare students about resume building and group discussion techniques. In previous years, a large number of students have been selected for Internship and final placement in various reputed organizations like Royal British Bank, SAIL, Food Corporation of India, Grail Research, ENY, Cvent India, HDFC Bank, India Bulls, Capital IQ.</td>
<td></td>
</tr>
</tbody>
</table>
Beyond the academic calendar, other enrichment programmes initiated by the department are as follows:

- As mentorship regular guidance is provided to students to join online e-learning courses on open learning foreign sites like ‘Coursera’ and ‘MOOC’.

33. Teaching methods adopted to improve student learning

- Power point presentations
- Videos
- Group Discussions
- Interactive sessions with questions and poser
- Role playing
- Economic / Business News Analysis
- Brain Storming
- Projects
- Case study Method

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

For Details refer to Criterion 3.6.1

35. SWOC analysis of the department and Future Plan

❖ Strengths

- The brand- Delhi University and SGGSCC
  The course of PGDIM is affiliated to the prestigious University of Delhi under the Faculty of Commerce and Business, Delhi School of Economics. The brand “University of Delhi” and “SGGSCC” ensures high teaching standards, employability, confident students, and transparency in the conduct and administration of the program. It also ensures at the same time induction of meritorious students in the program.

- Industry- course interface
  The course curriculum is drafted with the advice and input from the senior faculty from DSE, industry professionals and the teaching is also taken up by the learned and experienced faculty from the corporate bodies and institutions. These very characteristics make our students employable immediately after the course completion.
• **Post-graduate program**
  The course is a post graduate program that acquaints the students with modern concepts, techniques, analytical tools and computer skills which help them to organize and manage the export and international marketing functions in professional, efficient and effective manner. It provides the students with understanding of monetary, fiscal, trade, logistics and International trade operations with regard to International exchange of goods. Therefore, our students are placed at a higher pedestal in the corporate hierarchy.

• **Corporate placement of students**
  Training and Placement Cell is a nodal point and as well an important wing to contact for global companies to interact with the Institute. The Placement Cell of the college facilitates on campus recruitment by giving a common platform to students seeking jobs. It invites companies related to Human Resources, Marketing, Research Associates, Hotel Managements and other recruiters to be a part of the placement process at S.G.G.S.C.C. Large number of leading companies comes for campus/off campus Hiring of PG students like: Zomato.com, Ernst & Young, Capital IQ, Teach for India, Royal Bank of Scotland, Cvent, IBM, Genpact, KPMG, Mckinsey, etc

• **Enriched learning**
  Incorporation of special lectures, media visits, workshops on skill based learning content, publications, etc. keep the learners engaged and intrigued with their curriculum and they learn in a very student friendly environment.

• **Infrastructure and facilities**
  The availability and access to the one of the best infrastructures of University of Delhi in the form of computer labs, library, play grounds, AV classrooms, auditorium and recreation facilities make the physical environment of learning a place to crave for.

• **Personal attention and counseling**
  The students-teacher ratio of the program ensures the individual attention and mentorship for our students. Teachers as well as the coordinators of the program are always available at the campus to sort out the academic as well as the personal and professional issues of the students. Besides, regular training and counseling help the students open up and resolve their issues.
• **Corporate recognition**
  Our college and the course is a preferred choice amongst the recruiting companies which is evident from their repeated participation in the placement process. The alumni placement in renowned companies and media houses add to this brand equity.

• **Alumni**
  There is a large, vibrant and closely connected & coordinated pool of professional alumni and course evangelists. Alumni are a constant source of guidance and encouragement for the current batch. This network will help in raising the standards and getting motivation from all the well-placed students.

❖ **Weakness**

• **Self-Financing Course**
  Our course is self-funding course and therefore UGC grant is not available.

• **Absence of Permanent Faculty and Administrative Staff**
  Absence of recognition to the teaching and non-teaching posts by the UGC is a hindrance in appointing the permanent staff for better functioning of the course. It also acts as a deterrent in planning the expansion of the course.

• **Diploma Programme Only**
  Our course is a diploma course and therefore, the students aspiring for a degree in post-graduation do not enroll with us.

❖ **Opportunities**

• **PPP**
  As the course is self-financing one, therefore, an opportunity can always be explored for public-private-partnership, private entrepreneurs, venture capitalists and private institutions for funding new ideas, researches, and other knowledge base.

❖ **Challenges**

• **Restructuring of course**
  The course needs redesigning and restructuring to plug the gaps between academia and industry.
• **The Provision of a Degree**
  The challenge of providing a degree instead of a diploma is always felt by our institution. It requires addressing the modalities at the levels of University of Delhi. This challenge is yet to be met.

• **Global Dynamics**
  Meeting the global standards and dynamics that are changing at a very fast pace has always been a challenge to both the faculty as well as the administrative authorities.

• **Better Placement**
  Keeping a pace with the leaders in terms of job profiles and salary packages is always a challenge to every institution and course because it is treated as one of the indicators of its goodwill and popularity. The same applies to our course as well.

• **Research and Application Orientation**
  The long term plan of our department is to structure the course curriculum and its implementation a research and application oriented one so that the students graduating from college can contribute in a meaningful way to the industry and society.
Annexures

Annexure I

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>File No.</th>
<th>Name of the Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>F. No. 727 of 2008</td>
<td>Sri Guru Tegh Bahadur Khalsa College, North Campus, Delhi University, Delhi.</td>
</tr>
<tr>
<td>2</td>
<td>F. No. 728 of 2008</td>
<td>Sri Guru Gobind Singh College of Commerce University of Delhi, Pitampura, Delhi.</td>
</tr>
<tr>
<td>3</td>
<td>F. No. 729 of 2008</td>
<td>Sri Guru Nanak Dev Khalsa College, Dev Nagar Delhi.</td>
</tr>
<tr>
<td>4</td>
<td>F. No. 730 of 2008</td>
<td>Mata Sundari College for Women, Mata Sundar Lane, New Delhi.</td>
</tr>
</tbody>
</table>


(RAJ SINGH)
SECRETARY

NAAC Self Study Report
Annexure II
Annexure III

To

The Registrar,
Delhi University,
Delhi-110008.

Sub: List of Colleges prepared under Sec.2(f) of the U.G.C. Act, 1956 - inclusion of new colleges in U.G.

Sir,

I am directed to refer to your letter No. U.O. 11/11/66/27/78 dated 5th July 1968 on the above subject and to say that the name of the following college has been included in the above list under Para 6 of the list of college teaching up to Bachelor’s degree.

Name of the College: Guru Gobind Singh College of Commerce
College of Commerce, Pitampura,
Delhi-110034.

Dr. S.K. Gulshan.

The University Grants and other documents in respect of the above college have been accepted by the Corporation.

Yours faithfully,

(S.P. Gupta)
Under Secretary

Copy forwarded to:
1. The Principal, Guru Gobind Singh College of Commerce, Pitampura Delhi-110034.
2. All Officers/Directors in the U.G.C. Office.
3. Assistant Registrar

(S.P. Puria)
Section Officer
The University Grants Commission (UGC) provides financial assistance to eligible colleges which are included under Section 2(f) and declared fit to receive central assistance (UGC grant) under Section 12(B) of UGC Act, 1956 as per approved pattern of assistance under various schemes.

Apart from inclusion of colleges under Section 2(f), the UGC includes the Colleges under Section 12(B) of the Act in terms of funds formalized under the Act. This makes the colleges eligible for central assistance from the Government of India or any organization or resource capital from the Central Government.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>College Name</th>
<th>University</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>70</td>
<td>Sri Guru Gobind Singh College of Commerce</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>71</td>
<td>St. Stephen's College</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>72</td>
<td>Shri Suneeb Ahmedania College</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>73</td>
<td>University College of Medical Sciences</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>82</td>
<td>Yashwantlal Pater Chowk Institute</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>81</td>
<td>Vimalnandan College</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>82</td>
<td>Zakir Husain College (Evening Classes)</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
<tr>
<td>83</td>
<td>Zakir Husain College</td>
<td>Delhi</td>
<td>Under Section 2(f) 12(B)</td>
</tr>
</tbody>
</table>
Annexure IV
2. The institution shall operate only from the approved location, and that the institution shall not open any off-campus study centers/extension centers directly or in collaboration with any other institution/ university/ organization for the purpose of imparting technical education without obtaining prior approval from the AICTE. If found so, appropriate action as per the notified regulations shall be initiated against the Institution.

3. The tuition and other fees shall be charged as prescribed by the Competent Authority of the University of Delhi within the overall cap set by the Council from time to time. No capitation fee shall be charged from the students’ guardians of students in any form. If found so, appropriate action as per the notified regulations shall be initiated against the Institution by the Competent Authority of the University of Delhi.

4. The teaching and other staff appointed for the course shall fulfill the qualifications and experience prescribed by the Council from time to time and pay scales are as per the norms prescribed by the Council from time to time.

5. It shall be mandatory for the Institution to maintain a Website providing the prescribed information. The Website information must be continuously updated as and when changes take place.

6. It is open for the Competent Authority of the University of Delhi to carry out random inspections round the year for verifying the status of the Institutions to ensure maintenance of norms and standards.

7. The Institution by virtue of the approval given by the Council shall not automatically become claimant to any grant in aid from the Central or State Government.

8. The Institute shall take appropriate measures for prevention of ragging in any form, in the light of AICTE regulation “Prevention and Prohibition of Ragging in Technical Institutions, Universities including Deemed to Universities imparting technical education” Regulations 2002 (S.O. No. 3769(E)/AICTE/2002 dated 01/07/2002). In case of failure to prevent the incidence of ragging by the Institutions, appropriate action as per the notified regulations will be taken.

9. This is a ‘One time approval’ given to the Institute for the batch admitted in 2013-14 only and will not be valid for any other technical course without prior approval of the Council.

10. The Institute shall submit compliance report of the affiliates regarding the deficiencies existing in the institution within the time duration, failing which, appropriate disciplinary action will be taken.

The Management of the Institute shall strictly adhere to the following conditions as may be specified by the Council from time to time. The Competent Authority of the University of Delhi will monitor the Academic Progress and also other administrative matters from time to time and any violation of the above conditions and/or non-adherence to the norms and standards prescribed by the Council, misrepresentation of facts and submitting factually incorrect information will be liable for penal action.

Copy to:

1. The Regional Officer,
   Plot No. 1A, 3rd Floor, GTEPBU, Building,
   Dakshin Kod, Sector 36-B, Chandigarh-160 026

2. The Secretary to GOI
   Higher Education, MHRD, Bhavish Bhavan, New Delhi

3. The Director Of Technical Education,
   (Higher & Technical Education)
   Mau Mau Ram Marg,
   Near I. V. Tower, Delhi-110088

4. The Registrar, University of Delhi
   to submit an undertaking stating that the syllabus of the B. Tech course under the Four Year Undergraduate Programme introduced by it in the AY 2013-14 is as per the curriculum specified as AICTE approved institution. Further the University shall have periodic review of the academic progress in respect of courses under intimation to the Council.

5. The Principal/Director,
   Sri Guru Gobind Singh College of Commerce,
   (University of Delhi)
   Opposite TV Tower, Pitampura, Delhi-110088

6. Guard File(AICTE)
Annexure V

[Image of a map from Delhi Development Authority]
Sri Guru Gobind Singh College of Commerce
(University of Delhi)
Pitam Pura, Delhi-110034

Declaration by the Head of the Institution

I certify that the data included in this Self-study Report (SSR) are true to the best of my knowledge.

This SSR is prepared by the institution after internal discussions, and no part thereof has been outsourced.

I am aware that the Peer team will validate the information provided in this SSR during the peer team visit.

Signature of the Head of the institution

with seal:

Place: Delhi
Date: 29/05/2015

Ph: 011-27321109, 27321528 | E-mail: sggscc@rediffmail.com | Website: www.sggscc.ac.in